

## ARTICULATION AGREEMENT GUIDE

Henry Ford College – Associate of Arts in Liberal Arts

Eastern Michigan University – BA in Arts and Entertainment Management

### Henry Ford College Courses:

### Eastern Michigan University Courses:

#### Michigan Transfer Agreement (MTA) Requirements (30 credits)

Students with the MTA endorsement on their community college transcript have satisfied EMU's General Education Core Requirements and will be required to complete only the General Education Application Requirements of one Perspectives on a Diverse World course, one Learning beyond the Classroom experience, and a writing intensive course in the major. Courses listed below for the MTA also satisfy program requirements at EMU and/or HFC. For HFC approved MTA courses go to [HFC's website](#). Students without an MTA or MACRAO endorsement must complete EMU's general education program

#### 1. A course in English Composition

Choose from the approved MTA list .....3	University Elective ..... 3
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#### 2. A course in English Composition or Communication

Choose from the approved MTA list .....3	University Elective ..... 3
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#### 3. A course in Mathematics

Choose from the approved MTA list .....4	University Elective ..... 4
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#### 4. Two courses in Natural Sciences from different disciplines (one lab required)

Choose from the approved MTA list .....7-8	University Electives ..... 7-8
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#### 5. Two courses in Humanities and Fine Arts from different disciplines

*ART 135 Art Appreciation.....3	ARTH 100 Art Appreciation ..... 3
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*MUS 130 Music Appreciation.....3	MUSC 107 Music Appreciation ..... 3
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#### 6. Two courses in Social Sciences from different disciplines

Choose from the approved MTA list .....6	University Electives ..... 6
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**If needed, complete additional credits in any of the above categories to meet the 30 credit minimum for the MTA.**

**EMU's Perspectives on a Diverse World requirement:** Complete one course from the following list:

**These courses also satisfy an MTA area:** **Natural Science:** BIO 138 (non-lab); **Humanities:** ART 224, 225, 226, 227; ENG 243, 248; PHIL 201; WR 233, 236; **Social Science:** ANTH 131, 151, 152, 154; GEOG 132; HIST 113, 243, 261; POLS 152; PSY 296; SOC 152, 251. **This course applies, but does not satisfy the MTA:** BBA 250

#### HFC Liberal Arts Program Requirements (30 credits)

Choose from the following Liberal Arts Programs: Journalism, Art, Art History, Ceramics, Dance, Geography, History, World Religion, Music, Theatre. Other concentrations may be applicable with permission of program coordinator. Coursework may include courses in section below.

HFC Liberal Arts Concentration.....30	Variable credit/electives ..... 30
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#### EMU Requirements and Electives that May be Taken at HFC or EMU (15-24 credits)

<sup>1</sup> Choose 6 hours of Restricted Electives (not already taken).....6	Arts & Entertainment Management Restricted Electives ..... 6
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BEC 151 Principles of Macroeconomics (3)	ECON 201 Principles of Macroeconomics (3)
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BEC 152 Principles of Microeconomics (3)	ECON 202 Principles of Microeconomics (3)
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JOUR 131 News Writing (3)	JRNL 215 News Writing and Reporting (3)
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*THEA 131 Theatre Appreciation .....3	CTAR 100 Theatre Appreciation ..... 3
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#### Minor Requirements

Choose one set of minor courses below.....6-15	Minor Requirements ..... 6-15
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<sup>2</sup> <u>Management</u> (BBA 231; BBA 131 or CIS 100; 3 approved management courses – see note below) [15 credits]	<u>Management</u> (MGMT 202, COB 200 or IS 215, 3 approved management courses MGMT 000)
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<u>Entrepreneurship</u> (BAC 131; 2 courses from BAC 132, BBA 131, BLW 253, CIS 100, BBA 231) [9 credits]	<u>Entrepreneurship</u> (ACC 240; 2 courses from ACC 241, COB 200, LAW 293, IS 215, MGMT 202)
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<u>Marketing</u> (BBA 231, BAC 131) [6 credits]	<u>Marketing</u> (MGMT 202, ACC 240)
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<b>Credits at HFC:.....75-84</b>	<b>Credits that transfer to EMU ..... 75-84</b>
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\*Required for EMU's BA in Arts and Entertainment Management program. If not transferred, must be completed at EMU.

<sup>1</sup> 6 credits of restricted electives are required for the major. Alternate options are available at EMU. These courses also apply to the MTA at HFC.

<sup>2</sup> Approved HFC management courses include: BBA 133, 251; MGT 230, 231, 232, 238, 241. Alternate course options are available at EMU.

**Sign up with us:** If you let us know you are using this articulation agreement we can stay in touch with you and provide information and advising to you while you are still at your community college.

**ARTICULATION AGREEMENT GUIDE**Henry Ford College – **Associate of Arts in Liberal Arts**Eastern Michigan University – **BA in Arts and Entertainment Management****Completion of the BA in Arts and Entertainment Management****Major Requirements (36 credits)****Arts & Entertainment Management (24 credits)**

AMA 240	Managing the Creative Process .....	3
AMA 300	Arts Management .....	3
AMA 313	Contemporary Issues in Arts Management .....	3
AMA 317	Case Studies in Arts Management .....	3
AMA 330	Data Literacy in the Arts .....	3
AMA 350	Managing the Production & Distribution of Arts .....	3
<sup>1</sup> AMA 453W	Marketing the Arts .....	3
AMA 454	Cultural Policy .....	3

**Applied Learning (9 credits)**

Students are required to complete two- 3 credit hour semester-long internships. 1) on campus internship 2) off-campus professional internship. Internships are designed with an advisor's approval.

AMA 460	Career Seminar in Arts & Entertainment Mgmt .....	3
<sup>2</sup> AMA 489L4	Internship in Arts Management .....	3
<sup>2</sup> AMA 489L4	Internship in Arts Management .....	3

(taken twice for a total of 6 hrs)

**Art Fundamentals (3 credits)**

CTAT 145	Introduction to Cinema Studies .....	3
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<sup>1</sup> Satisfies EMU's Writing Intensive Requirement

<sup>2</sup> Satisfies EMU's Learning Beyond the Classroom Requirement

**Minor Requirement (6-15 credits)**

Students are required to complete a minor in the College of Business, either Management, Entrepreneurship, or Marketing.

Any requirements for the minor not completed at HFC and transferred, must be completed at EMU.

**Management Minor (6 credits)**

MGMT 384	Human Resource Management .....	3
MGMT 386	Organizational Behavior and Theory .....	3

**Entrepreneurship Minor (12 credits)**

MGMT 388	Introduction to Entrepreneurship .....	3
MGMT 481	Managing the Entrepreneurial Venture .....	3
Choose two courses from the following .....		6
MGMT 386	Organizational Behavior & Theory (3)	
<sup>2</sup> MGMT 488L2	Field Studies in Entrepreneurship (3)	
MKTG 360	Principles of Marketing (3)	

**Marketing Minor (15 credits)**

MKTG 261	Contemporary Selling .....	3
MKTG 360	Principles of Marketing .....	3
Restricted Elective Courses: .....		9
Choose 3 from: MKTG 361, 363, 365, 368W, 369, 374, 375, 425, 426, 430, 444, 460, 461, 470, 473, 474, 475		

**Credits at EMU: ..... 42-51****Transfer Credits: ..... 75-84****Minimum Credits to Graduate: ..... 120**

## ARTS & ENTERTAINMENT MANAGEMENT ARTICULATION GUIDE

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### Additional Information:

1. Each institution will determine the satisfaction of their individual program and degree requirements. Both institutions agree to accept transferrable courses from each other and from other regionally accredited institutions. HFC courses indicated with an \* are required for EMU's BA in Arts and Entertainment Management. Substitutions for these courses must be approved by the EMU program coordinator.
2. Students with the MTA endorsement on their community college transcript have satisfied EMU's General Education Core Requirements and will be required to complete only the General Education Application Requirements of one "Perspectives on a Diverse World" course, one "Learning Beyond the Classroom" experience, and a "Writing Intensive" course in the major. The Perspectives on a Diverse World requirement may be transferred to EMU.  
*To use the Michigan Transfer Agreement (MTA), students must have an official community college transcript, with the "MTA Satisfied" endorsement sent to EMU's Admissions Office. Students who do not have "MTA Satisfied" on their community college transcript, will be required to satisfy EMU's general education requirements as applied to transfer students. The MTA may be completed after admission to EMU, however, students should inform their advisors or they may be advised to complete additional courses for the general education program. If already on the transcript, the MACRAO designation will be accepted at EMU after August 2019.*
3. Only courses with a grade of "C" or better (2.0 on a 4.0 scale) will be accepted for transfer to either institution.
4. Under this agreement, EMU will waive the 60-hour rule and require that a minimum of 30 credit hours must be completed in EMU courses, with at least 15 hours in the program or (9 hours in the major and 6 hours in the minor), at the 300-level or above. Of the last 30 hours completed before graduating, a minimum of 10 credit hours must be in courses offered by EMU. A minimum of 120 credit hours, completed in-residence or accepted in transfer, is required for graduation.
5. Students must satisfy all admission requirements at the time of application for admission to EMU, including submitting transcripts from all previously attended colleges. HFC students will receive equal consideration with other students for course registration and financial aid.
6. Students are encouraged to contact EMU's Arts and Entertainment Management program coordinator before applying to EMU. To facilitate advising and the evaluation of transcripts, [sign up for this articulation agreement](#) and bring a copy of this articulation guide to all advising sessions.

### Effective Date: September 1, 2019 until August 31, 2022.

This agreement is consistent with the 2019-2020 catalog. Students have until summer 2027 to graduate from Eastern Michigan University following this agreement. In the event that a student does not complete the program within seven years, they may be required to have their credits reevaluated using the requirements of the current articulation guide.

### Contacts:

**Henry Ford College**

**Eastern Michigan University**

College of Arts and Sciences

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