



Division of Communications

www.emich.edu/communications

Walter Kraft

Vice President for Communications

Overall strategy & execution, internal/external communications, advertising, media relations, major university events

Debra Burke
Executive Assistant

Photography, videography

Marketing, Communications, & Web Services

Darcy Gifford

Assistant Vice President, Marketing and Communications

Paul Vuocolo

Assistant Director, Web Services and Digital Strategy

Sue Shine

Senior Multimedia Designer

Deena Hosmer

Web Content Specialist

Biju Kalapurakkal

Web Developer

Cari Neubrand

Digital Designer

Jordan Phelps

Internal Communications Specialist

Ariana Strzalka

Marketing Specialist

Student Assistants

Media Relations & Social Media

Melissa Thrasher

Executive Director, Media Relations and Social Media

Brittany Mobley

Senior Media Relations Specialist

Bekah Stankiewicz

Social Media Specialist

EMU Social Media Team

Student Assistants

News releases, media relations, social media, story idea submissions, Eastern Experts, Swoop appearances

WEMU

Molly Motherwell

General Manager

David Fair

Morning Edition Host/ News Director

Michael Jewett

Music Announcer/ Operations Manager

Vacant

All Things Considered Host/ Reporter

Vacant

Producer/Reporter

Mat Hopson

Producer/Reporter

John Bommarito

Digital Media Specialist

Marilyn Gouin

Development Coordinator

Student Assistants

News, on-air interviews, feature segments, community calendar

Marketing and advertising strategies, EMU Today, internal communications, Eastern magazine, EMU website feature stories, college/department website design and user training, EMU logos, and marketing materials