

# \$800 Scholarships

Opportunity for all Junior and Senior EMU Student to Take MGMT 488 in Fall 2024

## Typical Project Areas Include:

Digital/Social Media

Marketing  
Employee/Organizational

Effectiveness  
Expansion of Business:  
New Market

Expansion of Business:  
New Products

Financial Feasibility

Market Research

Operations/Supply Chain

Technical Feasibility

## What is MGMT 488?

The **Center for Entrepreneurship & Innovation (CFEI)** manages MGMT 488, a three-credit course that offers experiential learning where junior or senior EMU students from any major work on specific projects to serve community businesses. Students gain learning beyond the classroom experience by working as consultants for small businesses and non-profit organizations under the guidance of EMU business faculty and participating in business problem-solving projects as part of their coursework. CFEI is involved in the execution of the field studies to support these courses.

**Scholarship Requirements:** 3.0 GPA and an interview with the CFEI.

**To Apply:**  
Scan the QR code



<https://forms.gle/VrtY8MxAzJ3tpjQB6>



Center for  
**Entrepreneurship  
& Innovation**

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