Summary of the ‘Helpy Gear’ Project
The Helpy Gear Project was initiated in order to purchase brand clothing as well as cleanup and safety gear for student use during service learning projects in the community. The purpose of purchasing the clothing with a particular logo on it connected to the department and the project that takes place on our regular basis is to empower students to belong to something and have a voice. A logo contest was created in a service learning class and presented to students.

Fund Usage
$400 was used to purchase approximately 12 T-shirts, eight working aprons, and six bright yellow vests. All of the products were purchased through the Ann Arbor T-Shirt Company. The logo that was created by a student groups is to be placed on all of these products for brand recognition.

Outcomes /Results
Students became highly involved in the logo contest and provided multiple renditions of pretty amazing artwork. Ultimately several groups have their logo entry combined to make one logo that will be used on the Helpy Wear/Helpy Clothing and the Helpy Gear.

Any photos, promotional materials, etc. I am including a copy of Helpy News 2nd Edition in some mockup photographs of the logo on the Ann Arbor T-shirt company design webpage. Additional promotional material will be created upon obtaining the actual products that were purchased with the Castle Grant funds.