

EASTERN MICHIGAN UNIVERSITY
ARTICULATION GUIDE

February 2005

Schoolcraft College – Associate Degree in Business-General, Marketing & Applied Management
Eastern Michigan University – Bachelor of Business Administration with Any Approved Business Major

Purpose: **Bring a copy of this articulation agreement to all advising sessions.**

This articulation agreement was developed to provide a smooth curriculum transition for students who want to earn an associate degree in Business-General or Marketing and Applied Management from Schoolcraft College and transfer to EMU to earn a Bachelor of Business Administration with any approved business major. The agreement is designed to minimize loss of credits and duplication of coursework in transferring.

Requirements:

1. Complete the Business program at Schoolcraft as specified on the attached articulation guide and complete the coordinated program of study for the Bachelor of Business Administration at Eastern Michigan University. Any course substitutions should be made with the guidance of an advisor or counselor to assure that all requirements are met.
2. Students whose transcripts are endorsed as “MACRAO Satisfied” by the community college will only be required to meet EMU’s additional four general education requirements:
 - a) a course in advanced written composition, advanced speech, or a foreign language [ENG 106 at Schoolcraft] or [MGMT 202 at EMU]
 - b) a course in mathematical reasoning [MATH 135 or MATH 230 at Schoolcraft]
 - c) a cross-cultural course [ANTH 214 at Schoolcraft]
 - d) a course in computer literacy [CIS 115 at Schoolcraft]

All four requirements are noted on the articulation guide with a “1”. Substitutions for these courses must be from the EMU list of approved general education courses and must be approved by the EMU major advisor. Students who do not satisfy MACRAO will have to complete all of EMU’s general education requirements as listed in the EMU Undergraduate catalog. Students should request a MACRAO evaluation of their transcripts in the Schoolcraft Registrar’s Office.

3. Courses with a grade of “C” or better (2.0 on a 4.0 scale) will be accepted for transfer to EMU.
4. Under this agreement, EMU will waive the 60-hour rule and require that a minimum of 42 credit hours must be taken at the four-year college level, as specified in the attached guide. Up to 51 credits may be required to complete the program at EMU, depending on the major chosen. A minimum of 124 credit hours, completed in-residence or accepted in transfer, is required for graduation.
5. A minimum cumulative GPA of 2.0 is required for admission to EMU. To be admitted to the College of Business (COB), students must have completed at least 56 credits, of which at least 12 credits are at EMU with a minimum overall EMU (GPA) of 2.5. Under this agreement, students who have a cumulative GPA of 3.0 or higher at Schoolcraft will be automatically admitted to the COB. Students with less than a 3.0 GPA, may apply and be conditionally admitted to the COB during the first semester at EMU and will be regularly admitted after successful completion of all admission requirements.
6. Students interested in transferring to EMU should contact the EMU advisor early, before completing an admission application to EMU. To facilitate the evaluation of transcript(s), students should enclose a copy of this articulation guide in their application to EMU and bring a copy of the articulation guide to all advising sessions.

Effective Dates: February 15, 2005 until February 15, 2008. If this agreement is not renewed, students who designated this program agreement before its termination will have three years beyond the initial three years to be admitted to EMU under the terms of the agreement. Students should check with an advisor each semester to find out if there are changes to the curriculum at either school.

Contacts:

Schoolcraft College

See the division counselor for advice

Eastern Michigan University

Amelia Chan, Assistant Dean
COB Undergraduate Advising Center
473 Owen Bldg, 734-487-2344, amelia.chan@emich.edu

EASTERN MICHIGAN UNIVERSITY
ARTICULATION GUIDE
Schoolcraft College – Business-General
EMU – BBA with Any Approved Business Major

February 2005

Schoolcraft College Courses:

Transfer to EMU as:

| MACRAO Requirements (31-33 credits) | (31-33 credits) |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1. English Writing Requirement (Goal 2) (6 credits) ENG 101 English Composition..... 3 ENG 102 Intermediate English Composition..... 3 | (6 credits) ENGL 120 English Composition I (Elective)3 ENGL 121 English Composition II3 |
| 2. Math/Science Requirement (8 credits) MATH 113 Intermediate Algebra (Goal 1)..... 4 Choose one course: (Goals 4&6) 4 BIOL 101, CHEM 111, GEOL 133, PHYS 104, or PHYS 181 | (8 credits) MATH 104 Intermediate Algebra (3) +14 One course:4 Courses transfer as EMU equivalent courses |
| 3. Humanities Requirement (9-11 credits) COMA 103 Fundamentals of Speech (Goal 3) 3 Choose one course: 3-4 PHIL 247 Logic (4) PHIL 277 Ethical Problems (3) Choose one course: (Goal 8) 3-4 ART 105, 115, 116, 201, ENG 200, 243, 244 245, 246, 248, HUM 106, 210, MUSIC 105, 149, or THEA 208 | (9-11 credits) CTAS 121 Fundamentals of Speech (2) +13 One course: 3-4 PHIL 220 Ethics (3) +1 PHIL 130 Introduction to Logic (3) One course: 3-4 Courses may transfer as equivalent courses or General Education transfer credit or General transfer credit |
| 4. Social Science Requirement (8 credits) ECON 201 Principles of Economics (Goals 9&10) 4 PSYCH 201 General Psychology (Goals 7&9) 4 | (8 credits) ECON 201 Principles of Macroeconomics (3) +14 PSY 101 General Psychology (3) +14 |
| Business Courses (25 credits) | (25 credits) |
| ACCT 201 Principles of Accounting 4 BUS 101 Introduction to Business 3 BUS 120 Principles of Salesmanship 3 BUS 207 Business Law 3 BUS 122 Advertising 3 BUS 217 Business Management 3 BUS 220 Supervision 3 BUS 226 Principles of Marketing 3 | ACC 240 Principles of Financial Accounting (3) +14 COB 200 Introduction to Business3 MKTG 261 Contemp Selling (MKTG major or Univ Elec)..3 LAW 293 Legal Environment of Business3 MKTG 000 General Transfer Credit (Univ. Elective)3 MGMT 000 General Transfer Credit (Univ. Elective)3 MGMT 000 General Transfer Credit (Univ. Elective)3 MKTG 000 General Transfer Credit (Univ. Elective)3 |
| Additional Program Requirements (17 credits) | (17 credits) |
| * ACCT 202 Principles of Accounting 4 ¹ CIS 115 Intro to Computer Based Systems (Goal 5).. 3 * ECON 202 Principles of Economics 4 ¹ ENG 106 Business English 3 HIST 230 U.S. Business History 3 | ACC 241 Principles of Managerial Accounting (3) +14 IS 215 End-User Computing3 ECON 202 Principles of Microeconomics (3) +14 MGMT 202 Business Communication3 HIST 000 General Transfer Credit (Univ. Elective)3 |
| Can be Taken at Schoolcraft or EMU (9 credits) | (9 credits) |
| ¹ ANTH 214 Native American Traditions 3 ^{1,2} Choose one course: 4 MATH 135 Finite Mathematics (4) MATH 230 Linear Algebra (4) PE 202 Lifestyle Wellness and Fitness 2 | ANTH BASX General Education Cross-cultural3 One course:4 MATH 118 Linear Models and Probability (4) MATH 122 Elementary Linear Algebra (3)+1 PEGN 210 Lifetime Wellness and Fitness2 |
| Maximum Credits at Schoolcraft College: 82-84 | Credits that transfer to EMU82-84 |

* May be used in place of the required business elective courses listed in the Schoolcraft program.

¹ Meets one of EMU's four general education requirements in addition to MACRAO. See Article I, #2 for more information.

² Students may take MATH 118 as a guest student at EMU while still enrolled at Schoolcraft, or take MATH 128 and MATH 135 at Schoolcraft.

NOTE: If a Schoolcraft course has more credits than the EMU equivalent course, additional credits will be included in the program total as general transfer credit.

NOTE: See Schoolcraft Counseling Staff for advice.

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**Schoolcraft College – Business (General)
EMU – BBA with Any Approved Business Major**

Completion of the BBA Degree at EMU

Business Administration Core..... (18 credits)

| | | |
|----------|-------------------------------------------|---|
| DS 265 | Business Statistics | 3 |
| FIN 350 | Principles of Finance | 3 |
| MKTG 360 | Principles of Marketing..... | 3 |
| MGMT 386 | Organizational Behavior & Theory | 3 |
| POM 374 | Intro to Production/Operations Mgmt | 3 |
| MGMT 490 | Business Policy..... | 3 |

Discipline Requirements (24-33 credits)

Students may complete a major in any of the following areas: accounting, accounting information systems, computer information systems, economics, entrepreneurship, general business, international business, marketing, management, and finance.

* Students who want to major in international business are required to complete four semesters of a foreign language.

University Electives (0-3 credits)

Complete enough elective courses to bring the total minimum credits for the program to 124 credits.

Minimum Credits at EMU:..... 42-51

****Minimum Credits to Graduate:..... 124-134**

Suggested Sequence for completing the program:

Fall Semester (15 Credits)

| | | |
|----------------------------------------------------|--------------------------------------------------|---|
| ACC 241 | Prin of Managerial Acct. (if taken at EMU) | 3 |
| DS 265 | Business Statistics | 3 |
| ECON 202 | Principles of Microeconomics (if taken at EMU).. | 3 |
| Discipline Requirements/University Electives | | 6 |

Winter Semester (15 Credits)

| | | |
|----------------------------------------------------|------------------------------|---|
| FIN 350 | Principles of Finance..... | 3 |
| MKTG 360 | Principles of marketing..... | 3 |
| Discipline Requirements/University Electives | | 9 |

Fall Semester (14 Credits)

| | | |
|--------------------------------------------------------|-------------------------------------------|---|
| MGMT 386 | Organizational Behavior & Theory | 3 |
| POM 374 | Intro to Production/Operations Mgmt | 3 |
| Discipline Requirements/University Electives | | 6 |
| Physical Education Requirement (if taken at EMU) | | 2 |

Winter Semester (9-12 Credits)

| | | |
|----------------------------------------------------|----------------------|-----|
| MGMT 490 | Business Policy..... | 3 |
| Discipline Requirements/University Electives | | 6-9 |

* This requirement may be waived for students who have completed an ESL program.

**Total credits will vary depending on which major is completed and whether certain courses are taken at EMU or Schoolcraft. A minimum of 124 credits is required to graduate.

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**Schoolcraft College – Marketing and Applied Management
EMU – BBA with Any Approved Business Major**

Schoolcraft College Courses:

Transfer to EMU as:

| MACRAO Requirements (31-33 credits) | (31-33 credits) |
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| 1. English Writing Requirement (Goal 2) (6 credits) ENG 101 English Composition..... 3 ENG 102 Intermediate English Composition..... 3 2. Math/Science Requirement (8 credits) MATH 113 Intermediate Algebra (Goal 1)..... 4 Choose one course: (Goals 4&6)..... 4 BIOL 101, CHEM 111, GEOL 133, PHYS 104, or PHYS 181 3. Humanities Requirement (9-11 credits) COMA 103 Fundamentals of Speech (Goal 3)..... 3 Choose one course: 3-4 PHIL 247 Ethics (4) PHIL 277 Introduction to Logic (3) Choose one course: (Goal 8)..... 3-4 ART 105, 115, 116, 201, ENG 200, 243, 244 245, 246, 248, HUM 106, 210, MUSIC 105, 149, or THEA 208 4. Social Science Requirement (8 credits) ECON 201 Principles of Economics (Goals 9&10)..... 4 PSYCH 201 General Psychology (Goals 7&9)..... 4 | (6 credits) ENGL 120 English Composition I (Elective)3 ENGL 121 English Composition II3 (8 credits) MATH 104 Intermediate Algebra (3) +14 One course:4 Courses transfer as EMU equivalent courses (9-11 credits) CTAS 121 Fundamentals of Speech (2) +13 One course: 3-4 PHIL 220 Ethics (3) +1 PHIL 130 Introduction to Logic (3) One course: 3-4 Courses may transfer as equivalent courses or General Education transfer credit or General transfer credit (8 credits) ECON 201 Principles of Macroeconomics (3) +14 PSY 101 General Psychology (3) +14 |
| Business Courses (34 credits) ACCT 201 Principles of Accounting 4 BUS 101 Introduction to Business 3 BUS 120 Principles of Salesmanship 3 BUS 207 Business Law 3 BUS 122 Advertising 3 BUS 161 Retail Principles and Practices 3 BUS 162 Retail Merchandising 3 BUS 217 Business Management 3 BUS 220 Supervision 3 BUS 226 Principles of Marketing 3 BUS 230 Human Resource Management..... 3 | (34 credits) ACC 240 Principles of Financial Accounting (3) +14 COB 200 Introduction to Business.....3 MKTG 261 Contemp Selling (MKTG major or Univ Elec)...3 LAW 293 Legal Environment of Business.....3 MKTG 000 General Transfer Credit (Univ. Elective)3 MKTG 000 General Transfer Credit (Univ. Elective)3 MKTG 000 General Transfer Credit (Univ. Elective)3 MGMT 000 General Transfer Credit (Univ. Elective)3 MGMT 000 General Transfer Credit (Univ. Elective)3 MKTG 000 General Transfer Credit (Univ. Elective)3 MGMT 000 General Transfer Credit (Univ. Elective)3 |
| Additional Program Requirements (11 credits) * ACCT 202 Principles of Accounting 4 ¹ CIS 115 Intro to Computer Based Systems (Goal 5).. 3 * ECON 202 Principles of Economics 4 | (11 credits) ACC 241 Principles of Managerial Accounting (3) +14 IS 215 End-User Computing.....3 ECON 202 Principles of Microeconomics (3) +1 4 |
| Can be Taken at Schoolcraft or EMU (9 credits) ¹ ANTH 214 Native American Traditions 3 ^{1,2} Choose one course: 4 MATH 135 Finite Mathematics (4) MATH 230 Linear Algebra (4) PE 202 Lifestyle Wellness and Fitness 2 | (9 credits) ANTH BASX General Education Cross-cultural 3 One course:4 MATH 118 Linear Models and Probability (4) MATH 122 Elementary Linear Algebra (3)+1 PEGN 210 Lifetime Wellness and Fitness2 |
| Maximum Credits at Schoolcraft College: .85-87 | Maximum Credits that transfer to EMU85-87 |

* May be used in place of the required business elective courses listed in the Schoolcraft program.

¹ Meets one of EMU's four general education requirements in addition to MACRAO. See Article I, #2 for more information.

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| | | |
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| FIN 350 | Principles of Finance | 3 |
| MKTG 360 | Principles of Marketing..... | 3 |
| MGMT 386 | Organizational Behavior & Theory | 3 |
| POM 374 | Intro to Production/Operations Mgmt | 3 |
| MGMT 490 | Business Policy..... | 3 |

Discipline Requirements (24-33 Credits)

Students may complete a major in any of the following areas: accounting, accounting information systems, computer information systems, economics, entrepreneurship, general business, international business, marketing, management, and finance.

* Students who want to major in international business are required to complete four semesters of a foreign language.

Minimum Credits at EMU: 42-51

****Minimum Credits to Graduate:..... 127-138**

Suggested Sequence for completing the program:

Fall Semester (15 Credits)

| | | |
|----------|----------------------------------------------------|---|
| ACC 241 | Prin. of Managerial Acct. (if taken at EMU) | 3 |
| DS 265 | Business Statistics | 3 |
| ECON 202 | Principles of Microeconomics (if taken at EMU) .. | 3 |
| MGMT202 | Business Communication (if taken at EMU) | 3 |
| | Discipline Requirements/University Electives | 3 |

Winter Semester (15 Credits)

| | | |
|----------|----------------------------------------------------|---|
| FIN 350 | Principles of Finance | 3 |
| MKTG 360 | Principles of marketing | 3 |
| | Discipline Requirements/University Electives | 9 |

Fall Semester (14 Credits)

| | | |
|----------|-------------------------------------------------------|---|
| MGMT 386 | Organizational Behavior & Theory..... | 3 |
| POM 374 | Intro to Production/Operations Mgmt..... | 3 |
| | Discipline Requirements/University Electives | 6 |
| | Physical Education Requirement (if taken at EMU)..... | 2 |

Winter Semester (9 Credits)

| | | |
|----------|----------------------------------------------------|---|
| MGMT 490 | Business Policy | 3 |
| | Discipline Requirements/University Electives | 6 |

* This requirement may be waived for students who have completed an ESL program.

**Total credits will vary depending on which major is completed and whether certain courses are taken at EMU or Schoolcraft. A minimum of 124 credits is required to graduate.