

**EASTERN MICHIGAN UNIVERSITY
ARTICULATION GUIDE**

February 2006

**Washtenaw Community College– Associate in Arts in Business
Eastern Michigan University – Bachelor of Business Administration with an Approved Business Major**

Purpose: Bring a copy of this articulation agreement to all advising sessions.

This articulation agreement was developed to provide a smooth curriculum transition for students who want to earn an Associate in Arts in Business from WCC and transfer to EMU to earn a Bachelor of Business Administration. The agreement is designed to minimize loss of credits and duplication of coursework in transferring.

Requirements:

1. Complete the Associate in Arts in Business at Washtenaw Community College and the coordinated program of study for the Bachelor of Business Administration program at EMU as indicated in this articulation guide. Any course substitutions should be made with the guidance of an advisor or counselor to assure that all requirements are met.
2. Students whose transcripts are endorsed as “MACRAO Satisfied” by the community college will only be required to meet EMU’s additional four general education requirements, indicated on the attached articulation guide with a “1”, and listed below:
 - a) a course in advanced written composition, speech, or a foreign language [BMG 207 at WCC]
 - b) a course in mathematical reasoning [MTH 181 at WCC]
 - c) a cross-cultural course [ART 143, ART 150, ENG 181, or ENG 214 at WCC]
 - d) a course in computer literacy [CIS 110 at WCC]

To use the MACRAO (Michigan Association of Collegiate Registrars and Admissions Officers) Agreement, students should request a MACRAO evaluation of their transcript in the WCC Student Records Office. Students who do not satisfy MACRAO will have to complete all of EMU’s general education requirements.

3. Only courses with a grade of “C” or better (2.0 on a 4.0 scale) will be accepted for transfer to EMU. A course completed with a grade of less than 2.0, which is counted toward graduation at the community college, may be used to satisfy MACRAO requirements, however, the course will not transfer and will have to be repeated if it is a requirement of the Bachelor of Business Administration Program.
4. Under this agreement, EMU will waive the 60-hour rule and require only that a minimum of 50 credit hours must be completed at the four-year college level, 21 hours of which must be in the program/major with 15 hours at the 300/400 level. A minimum of 124 credit hours, completed in-residence or accepted in transfer, is required for graduation.
5. A minimum cumulative GPA of 2.0 is required for admission to EMU. Students who have a cumulative GPA of 3.0 or higher at WCC will be given priority admission to the COB when they have completed at least 56 credits and met course pre-requisites. Students with less than a 3.0 GPA, may apply and be conditionally admitted to the COB during the first semester at EMU and will be regularly admitted after successful completion of all admission requirements, including 12 credits at EMU with a minimum GPA of 2.5.
6. Students should meet with the EMU Bachelor of Business Administration advisor early, before completing an admission application to EMU. A copy of this guide should be included in the application to EMU and brought to all advising sessions. Copies are available at www.emich.edu/ccr/artguide.htm.

Effective Dates: February 1, 2006 until September 1, 2007. In fall 2007 this agreement will be updated to be consistent with EMU’s new general education requirements that go into effect at that time. WCC students, who began this articulated program prior to fall 2007, may continue to follow this articulation guide and will have at least until fall 2010 to be admitted to EMU under the terms of this agreement. Students who began WCC’s program, prior to the effective date of this agreement, may use the agreement to the extent that the curriculum followed is consistent with this agreement.

Contacts:

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Washtenaw Community College

Eastern Michigan University

MACRAO Requirements	(33-34 credits)	(33-34 credits)	
1. English Writing Requirement	(7 credits)	(7 credits)	
ENG 111 Composition I	4	ENGL 121 English Composition II.....	3
¹ ENG 226 Composition II	3	ENGL 326 Research Writing.....	3
2. Math/Science Requirement	(8-9 credits)	(8-9 credits)	
¹ Choose one course from the following:.....	4	One course:.....	4
MTH 181 Mathematical Analysis I (4)		MATH 118 Mathematical Analysis I (4)	
MTH 197 Linear Algebra (4)		MATH 122 Elementary Linear Algebra (3) +1	
Choose one course from the following:.....	4-5	One course:	4-5
BIO 101, 102; CEM 105, 111; GLG 100, 114;		Courses will transfer as equivalent courses, or	
PHY 105, 111 or other transferable course approved		general education transfer courses (BAS), or	
by WCC for the MACRAO math/science requirement		general transfer (000) or (AACR)	
3. Social Science Requirement	(9 credits)	(9 credits)	
ECO 211 Principles of Economics I.....	3	ECON 201 Principles of Economics I.....	3
PLS 112 Introduction to American Government	3	PLSC 112 American Government.....	3
PSY 100 Introductory Psychology	3	PSY 101 General Psychology	3
4. Humanities Requirement	(9 credits)	(9 credits)	
COM 101 Fundamentals of Speaking	3	(must be from at least two disciplines)	(9 credits)
¹ Complete one course:	3	CTAS 121 Fundamentals of Speech (2) +1	3
ART 143, ART 150; ENG 181; or ENG 214		One course:.....	3
Complete one course:	3	General Education transfer credit (BAS)	
PHL 205 Ethics (3)		One courses	3
PHL 250 Logic (3)		PHIL 220 Ethics (3)	
Other courses from WCC's list of courses that satisfy		PHIL 130 Introduction to Logic (3)	
the MACRAO Humanities requirement will be accepted.			
Major Requirements	(21 credits)	(21 credits)	
ACC 111 Principles of Accounting I.....	3	ACC 240 Principles of Financial Accounting.....	3
ACC 122 Principles of Accounting II.....	3	ACC 241 Principles of Managerial Accounting	3
BMG 140 Introduction to Business	3	COB 200 Introduction to Business	3
¹ BMG 207 Business Communication	3	MGMT 202 Business Communication	3
BMG 265 Business Statistics.....	3	DS 265 Business Statistics.....	3
ECO 222 Principles of Economics II	3	ECON 202 Principles of Economics II.....	3
Choose one course from the following:.....	3	One course:	3
BMG 106 Legal Basics in Business (3)		LAW 293 Legal Environment of Business (3)	
BMG 111 Business Law I (3)		LAW 293 Legal Environment of Business (3)	
Additional Requirements	(5-6 credits)	(5-6 credits)	
¹ CIS 110 Intro to Computer Information Systems	3	IS 215 End-User Computing.....	3
Free Electives to bring the total at WCC to 60 credits 2-3		University Electives.....	2-3
Courses that May be Taken at WCC or EMU	(0-14 Credits)		
PEA 102 Cardiovascular Training (1) and		PEGN 210 Lifetime Wellness and Fitness.....	2
PEA/YOG activity course (1).....	2	University Electives	12
Electives (students may transfer an additional 12 hours			
of electives to EMU).....	12		
<i>Students should communicate with the EMU College of Business advisor to choose electives that will increase their employment opportunities in a competitive job market. Students should consider completing a minor, or taking courses in an area such as: foreign languages, manufacturing, apparel merchandising, health administration, hotel restaurant management, political science/public administration, construction management, graphic design, global information systems, professional writing, public relations, internships or cooperative education.</i>			
Credits at WCC:.....	60-74	Credits that transfer to EMU	60-74

¹ Meets one of EMU's four general education requirements in addition to MACRAO. See page 1, #2 for more information.

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**Completion of the Bachelor of Business
Administration Program at EMU**

May be taken at WCC or EMU (0-14 credits)

Physical Education	2
University Electives.....	12

Required Courses (15 credits)

FIN 350	Principles of Finance	3
MKTG 360	Principles of Marketing	3
MGMT 386	Organizational Behavior & Theory.....	3
POM 374	Intro to Production/Operations Mgmt.....	3
MGMT 490	Business Policy	3

Discipline Requirements (24-33 credits)

Students may complete a major in any of the following areas:
accounting, accounting information systems, computer information
systems, economics, entrepreneurship, general business, marketing,
management, and finance.

University Elective Courses (2-11 credits)

Complete enough additional electives to bring the total
program credits to 124..... 2-11

Credits at EMU:..... 50-64

Minimum Credits to Graduate:.....124

Using this articulation agreement, the total number of elective credits allowed will vary from 14 to 23 credits, according to the major chosen. In order to reach a total of 124 credits required for graduation, the number of general elective credits needed for each major are as follows:

Accounting, Finance, Entrepreneurship, General Business, Management, Marketing, and Economics: 23 credits

Accounting-Banking Track: 20 credits

Computer Information Systems: 17 credits

Accounting Information Systems: 14 credits

Choosing electives wisely will increase your employment opportunities in a competitive job market. The College of Business advisor will assist you in choosing a minor, or selecting courses in an area such as: foreign languages, manufacturing, apparel merchandising, health administration, hotel restaurant management, political science/public administration, construction management, graphic design, global information systems, professional writing, public relations, internships or cooperative education.