

**EASTERN MICHIGAN UNIVERSITY**  
**ARTICULATION GUIDE**

September 2008  
Updated: September 2009

**Lansing Community College – Associate in Business in Management and Leadership**  
**Eastern Michigan University – Bachelor of Business Administration (with an Approved Business Major)**  
(Accounting, Computer Information Systems, Economics, Entrepreneurship, Finance, General Business, Management, Marketing, Supply Chain Management)

**Lansing Community College:**

**Eastern Michigan University:**

<b>MACRAO Requirements</b>	<b>(32 Credits)</b>	<b>(32 Credits)</b>	
<b>1. English Writing Requirement</b>	<b>(8 credits)</b>	<b>(8 credits)</b>	
WRIT 121 Composition I or WRIT 131.....	4	ENGL 120 English Composition I (University Elective).....	4
WRIT 122 Composition II or WRIT 132 or ENG 122.....	4	ENGL 121 English Composition II (3) +1.....	4
<b>2. Math/Science Requirement</b>	<b>(minimum of 8 credits)</b>	<b>(8 credits)</b>	
<sup>1</sup> Complete one math course: (complete at LCC).....	3-4	Quantitative Reasoning Requirement:.....	
MATH 119, 120, 130, 141, 151, 161, STAT 175, 215		If taken at EMU, complete MATH 110	
Complete one lab science course:.....	4-5	One or two courses.....	4-5
Choose from courses approved by LCC to satisfy the MACRAO lab science requirement		Courses may transfer as equivalent courses, General Education transfer, or general transfer credit.	
<b>3. Humanities Requirement</b>	<b>(8 credits)</b>	<b>(8 credits)</b>	
Complete a minimum of 8 credits:.....	8	Two courses.....	8
Choose from courses approved by LCC to satisfy the MACRAO humanities requirement.		Courses may transfer as equivalent courses, General Education transfer, or general transfer credit.	
PHIL 151 or 152 is strongly recommended			
<b>4. Social Science Requirement</b>	<b>(8 credits)</b>	<b>(8 credits)</b>	
*ECON 201 Principles of Economics-Micro (SR Elective).....	4	ECON 202 Principles of Microeconomics (3) +1.....	4
Complete one course:.....	4	One course.....	4
POLS 120, 121; PSYC 200; SOCL 120			
<b>LCC Program Requirements</b>	<b>(53 credits)</b>	<b>(53 credits)</b>	
*ACCG 210 Principles of Accounting I (SR Elective).....	4	ACC 240 Principles of Financial Accounting (3) +1.....	4
*BUSN 118 Introduction to Business.....	3	COB 200 Introduction to Business.....	3
BUSN 201 International Business.....	3	IB 210 Foundations of Global Business.....	3
*ECON 202 Principles of Economics-Macro (SR Elective).....	4	ECON 201 Principles of Macroeconomics (3) +1.....	4
<sup>2</sup> LABR 200 Intro to Labor Relations.....	3	ECON 000 (See note below).....	3
*LEGL 215 Business Law I, Basic Principles.....	3	LAW 293 Legal Environment of Business.....	3
MGMT 101 Management Special Topics.....	3	MGMT 000 General Transfer Credit.....	3
MGMT 200 Creative Thinking for Business.....	3	MGMT 000 General Transfer Credit (Univ Elective).....	3
<sup>2</sup> MGMT 224 Human Resource Management.....	3	MGMT 000 (See note below).....	3
<sup>2</sup> MGMT 225 Principles of Management.....	3	MGMT 000 (See note below).....	3
<sup>2</sup> MGMT 228 Organizational Behavior.....	3	MGMT 000 (See note below).....	3
MGMT 231 Team Development.....	3	MGMT 000 General Transfer Credit (Univ Elective).....	3
<sup>3</sup> MGMT 234 Diversity in the Workplace.....	3	MGMT GEUS Global Awareness/US Diversity credit.....	3
MGMT 237 Managing Continual Improvement.....	3	MGMT 000 General Transfer Credit (Univ Elective).....	3
MKTG 200 Principles of Marketing.....	3	MKTG 000 General Transfer Credit (Univ Elective).....	3
SPCH 110 Oral Communication in the Workplace.....	3	AACR GEN General Transfer Credit (Univ Elective).....	3
*WRIT 127 Business Writing.....	3	MGMT 202 Business Communication.....	3
<b>EMU Requirements (may be completed at LCC or EMU)</b>	<b>(7 credits)</b>		
*ACCG 211 Principles of Accounting II.....	4	ACC 241 Principles of Managerial Accounting (3) +1.....	4
* Complete one course:.....	3	IS 215 End-User Computing.....	3
CITF 110 or CITF 200			
<b><sup>4</sup>Credits at LCC:.....</b>	<b>92</b>	<b>Credits that transfer to EMU.....</b>	<b>92</b>

\* Required for EMU's BBA Degree.

<sup>1</sup> If completed at LCC, MATH 119, 120, 121, 130, 141, 151, 161, STAT 175, or 215 satisfy EMU's quantitative reasoning requirement. If completed at EMU, MATH 110 is required unless waived by ACT/SAT or math placement test.

<sup>2</sup> Students who complete LABR 200 & (MGMT 224 or 337) with a 2.0 or higher will receive a waiver of MGMT 384 at EMU. Students who complete (MGMT 225 or 300) & MGMT 228 with a 2.0 or higher will receive a waiver of MGMT 386. See the COB Advisor to request waivers.

<sup>3</sup> Satisfies the Perspectives on a Diverse World requirement.

Note: MGMT 300, 304, & 337 from LCC's Advanced Management Certificate may be substituted for MGMT 224, 225, & (MGMT 231 or 237).

<sup>4</sup> All courses on this guide completed with a "C" or higher will transfer to EMU, although not all credits apply to the BBA program.

**Completion of the BBA Degree with an approved major at EMU**

**Business Core (15-18 credits)**

DS 265	Business Statistics I.....	3
FIN 350	Principles of Finance .....	3
<sup>1</sup> MGMT 386	Organizational Behavior & Theory.....	0-3
MGMT 490	Business Policy .....	3
MKTG 360	Principles of Marketing .....	3
OM 374	Intro to Production/Operations Mgmt.....	3

**Discipline Requirements (21-30 credits)**

Students may complete a major in any of the following areas: accounting (24), computer information systems (30), economics (24), entrepreneurship (21-24), general business (21-24), marketing (24), management (21-24), finance (24), supply chain management (27)

**Additional Requirement**

Students must complete one “Learning beyond the Classroom” experience or course offered by EMU. Consult College of Business advisor for options.

**\*Credits at EMU: ..... 36-48**

**\*Credits to Graduate:.....124**

*Note: Each student must complete a writing intensive course as part of the major. Consult your advisor for course options.*

**Suggested Sequence for completing the program:**

*MATH elective and CITF 110 or 200 (IS 215 at EMU) must be completed before taking DS 265.*

**Fall Semester (15 Credits)**

DS 265	Business Statistics I.....	3
FIN 350	Principles of Finance .....	3
MKTG 360	Principles of Marketing.....	3
Discipline Requirements.....		6

**Winter Semester (12-15 Credits)**

MGMT 386	Organizational Behavior & Theory .....	0-3
OM 374	Intro to Production/Operations Mgmt.....	3
Discipline Requirements.....		9

**Fall Semester (12 Credits)**

MGMT 490	Business Policy .....	3
Discipline Requirements.....		9

**Winter Semester (0-9 Credits)**

Discipline Requirements.....		(0-9)
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<sup>1</sup> Under this agreement, students who complete LABR 200 & (MGMT 224 or 337) with a 2.0 or higher will receive a waiver of MGMT 384 at EMU. Students who complete (MGMT 225 or 300) & MGMT 228 with a 2.0 or higher will receive a waiver of MGMT 386. Students should see the College of Business Advisor to request waivers.

\* The credit hours taken at EMU and the total credits for the program will vary depending on the major selected and the specific courses completed. A minimum of 124 credits is required to graduate at EMU.

**Lansing Community College – Associate in Business in Management**  
**Eastern Michigan University – Bachelor of Business Administration (with an Approved Business Major)**

**Additional Information:**

1. In completing the coordinated program of study for the Management Program at Lansing Community College and the Bachelor of Business Administration program at EMU as indicated on the preceding pages, course substitutions should be made with the guidance of the advisors at both institutions to assure that all requirements are satisfied. Courses indicated with an \* are required for EMU's Bachelor of Business Administration degree.
2. Students whose transcripts are endorsed as "MACRAO Satisfied" will only be required to meet EMU's three general education requirements, noted on the articulation guide and listed below. These requirements may be completed at the most appropriate time for the student, whether before or after enrollment at EMU:
  - a) an approved course in Quantitative Reasoning: [MATH 119, 120, 121, 130, 141, 151, 161, STAT 175, or 215 at LCC] or [MATH 110 at EMU]
  - b) an approved course in Global Awareness or US Diversity: [MGMT 234 at LCC]
  - c) an approved Learning Beyond the Classroom course or experience offered by EMU. [See the COB Undergraduate Advisor to discuss options.]

*To use MACRAO, students should request a MACRAO evaluation of their transcript from the LCC Registrar's Office. Students who do not satisfy MACRAO will have to satisfy EMU's general education requirements as listed in the Undergraduate Catalog.*

3. Only courses with a grade of "C" or better (2.0 on a 4.0 scale) will be accepted for transfer to EMU. A course completed with a grade of less than 2.0, even though it is counted toward graduation at the community college and used to satisfy MACRAO, will not transfer and will have to be repeated if it is a requirement of the BBA degree program at EMU.
4. Under this agreement, EMU will waive the 60-hour rule and require that a minimum of 36 credit hours must be completed at the four-year college level, of which 30 hours must be in courses offered by EMU, with 15 hours in program requirements, at the 300-level or above. Of the last 30 hours completed before graduating, at least 10 hours must be in courses offered by EMU. A minimum of 124 credit hours, completed in-residence or accepted in transfer, is required for graduation.
5. A minimum cumulative GPA of 2.0 is required for admission to EMU. Students with a community college GPA of 3.0 or higher will receive priority admission to the College of Business without a probationary semester. Students whose community college GPA's are less than 3.0 may apply and be conditionally admitted to the College of Business for the first semester at EMU and will be regularly admitted after successful completion of at least 12 credits at EMU with a minimum overall EMU (GPA) of 2.5.
6. Students should contact the College of Business undergraduate advisor early, before completing an admission application to EMU. To facilitate the evaluation of transcript(s), students should indicate they are using this articulation guide on their application to EMU and bring a copy of this guide to all advising sessions.

**Effective Dates: September 1, 2008 until August 31, 2011.** This replaces the agreement from December 15, 2005. Students who started at LCC before the effective date may continue to follow the guide in place at the time they started or may change to a more recent guide. If this agreement is not renewed at the end of the effective period, students who already started the program will be given three additional years to be admitted to EMU under the terms of this agreement.

**Contacts:**

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**Eastern Michigan University**

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