

**EASTERN MICHIGAN UNIVERSITY
ARTICULATION GUIDE**

November 2008

**Macomb Community College – Associate of Business Administration in Business Management
Eastern Michigan University – Bachelor of Business Administration (with an Approved Business Major)**

Macomb Community College:

Eastern Michigan University:

MACRAO Requirements	(31-34 credits)	(31-34 credits)
1. English Writing Requirement	(6-8 credits)	(6-8 credits)
Complete a two-course sequence:.....	6-8	Two courses:6-8
ENGL 1180 & 1190 Communication I & II (8)		ENGL 120 & 121 Composition I & II (6) +2
ENGL 1210 & 1220 Composition I & II (6)		ENGL 120 & 121 Composition I & II (6)
2. Math/Science Requirement	(8 credits)	(8 credits)
¹ Complete one course: (Complete at Macomb CC)	4	An approved Quantitative Reasoning course.....4
MATH 1340, 1360, 1370, 1410, 1460, or 1760		
Complete one lab science course from the disciplines below:.....	4	One course:4
Astronomy, Biology, Chemistry, Environmental Science, Geology, Natural Science, Physical Science, or Physics		Courses may transfer as equivalent courses, General Education credit, or general transfer credit
3. Humanities Requirement	(8-9 credits)	(8-9 credits)
<i>(Choose from the disciplines below. Must choose from two disciplines except when foreign language is chosen.)</i>		
Complete a minimum of 8 credits (see note below).....	8-9	Two or three courses.....8-9
Art, Creative Writing, Foreign Language, Humanities, Literature, Music, Philosophy		Courses may transfer as equivalent courses, General Education credit, or general transfer credit.
Either PHIL 2100 or PHIL 2200 is strongly recommended.		
4. Social Science Requirement	(9 credits)	(9 credits)
* ECON 1160 Principles of Economics 1	3	ECON 201 Principles of Macroeconomics.....3
* ECON 1170 Principles of Economics 2	3	ECON 202 Principles of Microeconomics.....3
Complete one course: (see note below).....	3	One course3
Choose from one of the disciplines below:		Courses will transfer as equivalent courses or General Education transfer credit or general transfer credit
Anthropology, Geography, History, Political Science, Psychology, Sociology, or Social Science		
NOTE: In completing the MACRAO Humanities or Social Science Requirement above, choose one course from the following to satisfy EMU's Perspectives on a Diverse World requirement: ENGL 2800, 2810; HUMN 1270; ANTH 1000; GEOG 2000; HIST 1260, 1270, 1700, 2420, 2520; INTL 2000, 2010, 2300, 2500, 2700; POLS 1600; SOSC 2010.		
MCC Program Requirements	(45 credits)	(45 credits)
* ACCT 1080 Principles of Accounting 1	4	ACC 240 Principles of Financial Accounting (3) +1.....4
* BCOM 2050 Business Communications	4	MGMT 202 Business Communication.....4
* BUSN 1010 Business Enterprise.....	3	COB 200 Introduction to Business.....3
* BUSN 1080 Business Law 1	4	LAW 293 Legal Environment of Business (3) +1.....4
* ITCS 1010 Computer and Information Processing	4	IS 215 End-User Computing (3) +1.....4
MGMT 1010 Principles of Management	3	MGMT 000 General Transfer Credit (Univ. Elective).....3
MKTG 1010 Principles of Marketing	3	MKTG 000 General Transfer Credit (Univ. Elective).....3
MGMT 1150 Personnel & Human Resource Management.....	3	MGMT 000 General Transfer Credit (Univ. Elective).....3
MGMT 1180 Human Relations	3	MGMT 000 General Transfer Credit (Univ. Elective).....3
MGMT 1210 Entrepreneurship & Small Business Mgmt.....	3	MGMT 000 General Transfer Credit (Univ. Elective).....3
MGMT 2000 Business Mgmt Software Applications	3	IS 000 General Transfer Credit (Univ. Elective).....3
MGMT 2100 Effective Organizational Beh & Team Dev	3	MGMT 000 General Transfer Credit (Univ. Elective).....3
MGMT 2110 Management Decision Making & Crit Anal.....	3	MGMT 000 General Transfer Credit (Univ. Elective).....3
Any PHED Wellness course 2000 or above	2	University Elective
	2	
EMU Requirements (may be completed at MCC or EMU)		(4 credits)
* ACCT 1090 Principles of Accounting 2	4	ACC 241 Principles of Managerial Accounting (3) +1.....4
Maximum Credits at MCC:	80-83	Credits that transfer to EMU
		80-83

* This course is required for EMU's BBA degree program.

¹ MATH course must be completed at MCC to satisfy EMU's QR requirement. If completed at EMU MATH 110 is required unless waived by ACT/SAT or math placement score. MATH 1420 at Macomb is also acceptable but additional credit may be needed to satisfy the minimum credits required for the MACRAO Math/Science category. See page 4 for requirements to complete the BBA program at EMU.

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Completion of the BBA Degree with an approved major at EMU

Business Core (18 credits)

DS 265	Business Statistics I	3
FIN 350	Principles of Finance	3
MGMT 386	Organizational Behavior & Theory	3
MGMT 490	Business Policy	3
MKTG 360	Principles of Marketing	3
OM 374	Intro to Production/Operations Mgmt	3

Discipline Requirements (24-33 credits)

Students may complete a major in any of the following areas: accounting (24), accounting information systems (33), computer information systems (30), economics (24), entrepreneurship (24), general business (24), marketing (24), management (24), finance (24), supply chain management (27)

Additional Requirement

Students must complete one Learning Beyond the Classroom experience or course offered by EMU. Consult College of Business adviser for options.

Credits at EMU:..... 42-51

Minimum Credits to Graduate:..... 124-137

NOTE: Students should consult with the COB advisor about completing a writing intensive course in their major.

NOTE: A minimum of 124 credit hours is required to graduate. If students do not transfer enough credits from the community college, they may need to take some electives at EMU to reach the minimum.

Suggested Sequence for completing the program:

IS 215 (ITCS 1010 at MCC) must be completed before taking DS 265.

Winter Semester (15 Credits)

DS 265	Business Statistics I.....	3
MGMT 386	Organizational Behavior & Theory.....	3
MKTG 360	Principles of Marketing.....	3
Discipline Requirements		6

Spring/Summer Semesters (6 Credits)

OM 374	Intro to Production/Operations Mgmt.....	3
Discipline Requirements		3

Fall Semester (12 Credits)

FIN 350	Principles of Finance.....	3
Discipline Requirements		9

Winter Semester (9 Credits)

MGMT 490	Business Policy	3
Discipline Requirements		6-12

Spring/Summer Semesters (0-9 Credits)

Discipline Requirements		(0-3)
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Additional Information:

1. In completing the coordinated program of study for the program at Macomb Community College and the Bachelor of Business Administration program at EMU, course substitutions should be made with the guidance of the program advisors at both institutions to assure that all requirements are satisfied. Courses indicated with an * are required for EMU's Bachelor of Business Administration Program.
2. Students whose transcripts are endorsed as "MACRAO Satisfied" by the community college will be required to meet EMU's additional three general education requirements, note on the articulation guide and listed below. These requirements may be completed at the most appropriate time for the student whether before or after admission to EMU.
 - a) an approved course in Quantitative Reasoning: [MATH 1360 at MCC] or [MATH 110 at EMU]
 - b) an approved course in Global Awareness or US Diversity: [ENGL 2800, 2810; HUMN 1270; ANTH 1000; GEOG 2000; HIST 1260, 1270, 1700, 2420, 2520; INTL 2000, 2010, 2300, 2500, 2700; POLS 1600; SOSC 2010. Or BUSN 2100 at MCC]
 - c) an approved Learning beyond the Classroom course or experience offered by EMU

To use MACRAO, students should request a MACRAO evaluation of their transcript in the Community College Student Registrar's Office. Students who do not satisfy MACRAO will have to complete EMU's general education requirements as listed in the undergraduate catalog.
3. Only courses with a grade of "C" or better (2.0 on a 4.0 scale) will be accepted for transfer to EMU.
4. Under this agreement, EMU will waive the 60-hour rule and require that a minimum of 30 hours must be in courses offered by EMU, with 15 hours in program requirements, at the 300-level or above. Of the last 30 hours completed before graduating, at least 10 hours must be in courses offered by EMU. A minimum of 124 credit hours, completed in-residence or accepted in transfer, is required for graduation.
5. A minimum cumulative GPA of 2.0 is required for admission to EMU. Students who have a cumulative GPA of 3.0 or higher at the community college and have completed at least 56 credits will be given priority admission to the COB. Students with a community college GPA of less than 3.0 may apply and be conditionally admitted to the College of Business for the first semester at EMU and will be regularly admitted after successful completion of at least 12 credits at EMU with a minimum overall EMU (GPA) of 2.5.
6. Students are encouraged to contact the College of Business Undergraduate Advising Office early, before completing an admission application to EMU. To facilitate the evaluation of transcript(s), students should bring a copy of this articulation guide to all advising sessions.

Effective Dates: November 1, 2008 until October 31, 2011.

If this agreement is not renewed at the end of the effective period, students who already started the program will be given three additional years to be admitted to EMU under the terms of this agreement. Students who enrolled at MCC prior to the effective date may use this agreement.

Contacts:

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Eastern Michigan University

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