

**EASTERN MICHIGAN UNIVERSITY**  
**ARTICULATION GUIDE**

Original: September 2006  
Revised: September 2008

**Monroe County Community College – Associate of Applied Science in Business Management**  
**Eastern Michigan University – Bachelor of Business Administration (with an Approved Business Major)**

**Monroe County Community College:**

**Eastern Michigan University:**

<b>MACRAO Requirements</b>	<b>(32 Credits)</b>	<b>(32 Credits)</b>	
<b>1. English Writing Requirement</b>	<b>(6 credits)</b>	<b>(6 credits)</b>	
ENG 151 Composition I .....	3	ENGL 120 English Comp I (University Elective) .....	3
ENG 152 Composition II .....	3	ENGL 121 English Composition II .....	3
<b>2. Math/Science Requirement</b>	<b>(8 credits)</b>	<b>(8 credits)</b>	
<sup>1</sup> MATH 154 Mathematics Explorations.....	4	MATH 110 Mathematical Reasoning.....	4
Complete a minimum of 4 credit hours:.....	4	One or two courses .....	4
Choose from courses approved by MCCC to satisfy the MACRAO lab science requirement.		Courses may transfer as equivalent courses, General Education transfer, or general transfer credit.	
<b>3. Humanities Requirement</b>	<b>(9 credits)</b>	<b>(9 credits)</b>	
<sup>1</sup> ENGL 255 Women's Writings or ENGL 240 Afri Amer Lit ..	3	LITR GEUS US Diversity credit .....	3
Complete two courses:.....	6	Two courses:.....	6
Choose from courses approved by MCCC to satisfy the MACRAO humanities requirement. PHIL 151 is strongly recommended.		Courses may transfer as equivalent courses, General Education transfer, or general transfer credit.	
<b>4. Social Science Requirement</b>	<b>(9 credits)</b>	<b>(9 credits)</b>	
POLSC 151 Intro to Political Science.....	3	PLSC 112 American Government (3)+1 .....	3
*ECON 251 Principles of Macroeconomics.....	3	ECON 201 Principles of Macroeconomics.....	3
*ECON 252 Principles of Microeconomics (Elective) .....	3	ECON 202 Principles of Microeconomics.....	3
<b>MCCC Required Core Courses</b>	<b>(38 credits)</b>	<b>(38 credits)</b>	
*ACCTG 151 Accounting Principles .....	4	ACC 240 Prin of Financial Accounting (3)+1 .....	4
*ACCTG 152 Accounting Principles .....	4	ACC 241 Prin of Manag Accounting (3)+1 .....	4
ACCTG 252 Cost Accounting .....	4	ACC 000 General Transfer Credit (Univ. Elective).....	4
*BUSAD 151 Introduction to Business .....	4	COB 200 Introduction to Business (3)+1.....	4
<sup>2</sup> BMGT 201 Principles of Management.....	3	MGMT 000 General Transfer Credit (Univ. Elective).....	3
BMGT 220 International Business .....	3	IB 210 Foundations of Global Business.....	3
<sup>2</sup> BMGT 251 Human Resource Management.....	4	MGMT 000 General Transfer Credit (Univ. Elective).....	4
<sup>3</sup> MCOM 201 Principles of Marketing .....	3	MKTG 000 General Transfer Credit (Univ. Elective).....	3
QSTC 111 Quality Management .....	3	INTE GENRV General Transfer Credit (Univ. Elective).....	3
*CIS 130 Intro to Computer Information Sys.....	3	IS 215 End-User Computing.....	3
*ENGL 102 Business Writing.....	3	MGMT 202 Business Communication.....	3
<b>EMU Requirements (may be completed at MCCC or EMU)</b>	<b>(7-12 credits)</b>		
*BSLW 251 Business Law .....	4	LAW 293 Legal Envnmnt of Business (3) +1 .....	4
*MATH 162 Introduction to Statistics .....	3	DS 265 Business Statistics .....	3
General Electives (see NOTE below).....	0-5	University Electives .....	0-5
<b>Maximum Credits at MCCC: .....</b>	<b>77-82</b>	<b>Maximum Credits that transfer to EMU. 77-82</b>	

<sup>1</sup> Meets one of EMU's three general education requirements in addition to MACRAO.

<sup>2</sup> Students who complete BMGT 201 and 251 with a grade of 2.0 or higher will receive a waiver for MGMT 384 which applies to the Management, General Business or Entrepreneurship majors and the HRM Concentration at EMU. See the College of Business Advisor for more information.

<sup>3</sup> Students may receive 3 credits in lieu of taking MKTG 360 at EMU by successfully completing the Principles of Marketing validation exam. See the COB advisor for more information.

\*This course is required for EMU's BBA degree.

**NOTE:** The number of elective credits needed in this agreement varies according to the major chosen. Students should choose a discipline to major in before completing any open electives. Choosing electives wisely will increase your employment opportunities in a competitive job market. The College of Business advisor will assist you in determining if you need any electives and in choosing electives that will most enhance your marketability.

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**Completion of the BBA Degree with an approved major at EMU**

**Business Core (18 credits)**

MATH 118	Linear Models and Probability	.....
FIN 350	Principles of Finance	.....
<sup>3</sup> MKTG 360	Principles of Marketing	.....
MGMT 386	Organizational Behav & Theory	.....
MGMT 490	Business Policy	.....
POM 374	Intro to Production/Operations Mgmt	.....

**Discipline Requirements (24- 33 credits)**

Students may complete a major in any of the following areas: accounting(24), accounting information systems(33), computer information systems(30), economics(24), entrepreneurship(24), general business(24), marketing(24), management and management with human resource mgmt concentration(24), finance(24), supply chain management(27)

**<sup>1</sup>Additional Requirement**

Students must complete one Learning Beyond the Classroom experience or course offered by EMU. Consult the College of Business advisor for options.

*Note: Each student must complete a writing intensive course as part of the major. Consult your advisor for course options.*

**Credits at EMU: ..... 42-51**

**Minimum Credits to Graduate: ..... 124-128**

*The total credit hours will vary depending on the major selected and the specific courses completed.*

**Suggested Sequence for completing the program:**

**Fall Semester (15 Credits)**

MATH 118	Linear Models and Probability	.....	3
MKTG 360	Principles of Marketing	.....	3
	Discipline Requirements	.....	6

**Winter Semester (15 Credits)**

MGMT 386	Organizational Behavior & Theory	.....	3
POM 374	Intro to Production/Operations Mgmt	.....	3
	Discipline Requirements	.....	9

**Fall Semester (12 Credits)**

MGMT 490	Business Policy	.....	3
	Discipline Requirements	.....	9

**Winter Semester (0-9 Credits)**

	Discipline Requirements	.....	0-9
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<sup>2</sup> Students who complete BMGT 201 and 251 with a grade of 2.0 or higher will receive a waiver for MGMT 384 which applies to the Management, General Business or Entrepreneurship majors and the Human Resource Management Concentration at EMU. See the College of Business Advisor for more information.

<sup>3</sup> Students may receive 3 credits in lieu of taking MKTG 360 at EMU by successfully completing the Principles of Marketing validation exam. See the COB advisor for more information.

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**Additional Information:**

1. In completing the coordinated program of study for the Business Management program at MCCC and the Bachelor of Business Administration program at EMU as indicated on the preceding pages, course substitutions should be made with the guidance of the advisors at both institutions to assure that all requirements are satisfied. Courses indicated with an \* are required for EMU's Bachelor of Business Administration degree.
2. Students whose transcripts are endorsed as "MACRAO Satisfied" will only be required to meet EMU's three general education requirements, noted with a "1" on the articulation guide and listed below:
  - a) an approved course in Quantitative Reasoning: [MATH 154 at MCCC or [MATH 110 at EMU]
  - b) an approved course in Global Awareness or US Diversity: [ENGL 240 or 255 at MCCC]
  - c) an approved Learning Beyond the Classroom course or experience offered by EMU.

*To use MACRAO, students should request a MACRAO evaluation of their transcript from the MCCC Registration and Records Office. Students who do not satisfy MACRAO will have to satisfy EMU's general education requirements as listed in the Undergraduate Catalog.*
3. Only courses with a grade of "C" or better (2.0 on a 4.0 scale) will be accepted for transfer to EMU. A course completed with a grade of less than 2.0, even though it is counted toward graduation at the community college and used to satisfy MACRAO, will not transfer and will have to be repeated if it is a requirement of the BBA degree program at EMU.
4. Under this agreement, EMU will waive the 60-hour rule and require that a minimum of 42 credit hours must be completed at the four-year college level, of which 30 hours must be in courses offered by EMU, with 15 hours in program requirements, at the 300-level or above. Of the last 30 hours completed before graduating, at least 10 hours must be in courses offered by EMU. A minimum of 124 credit hours, completed in-residence or accepted in transfer, is required for graduation.
5. A minimum cumulative GPA of 2.0 is required for admission to EMU. Students with a community college GPA of 3.0 or higher will receive priority admission to the College of Business without a probationary semester. Students whose community college GPA's are less than 3.0 may apply and be conditionally admitted to the College of Business for the first semester at EMU and will be regularly admitted after successful completion of at least 12 credits at EMU with a minimum overall EMU (GPA) of 2.5.
6. Students should contact the College of Business Undergraduate Advisor early, before completing an admission application to EMU. To facilitate the evaluation of transcript(s), students should include a copy of this articulation guide in their application to EMU and bring a copy to all advising sessions.

**Effective Dates: September 1, 2008 until September 1, 2009.** This is an update of an agreement that started on September 1, 2006. Students who began this program prior to fall 2008 may continue to follow the guide that was in place at the time they started. Students who started at a college during or after the fall semester of 2007 must use this updated guide. If this agreement is not renewed at the end of the effective period, students who already started the program will be given three additional years to be admitted to EMU under the terms of this agreement.

**Contacts:**

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**Eastern Michigan University**  
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