

BUSINESS ARTICULATION AGREEMENT GUIDE

Henry Ford College– **Associate in Business (International Business)**
 Eastern Michigan University – **BBA (International Business)**

Henry Ford College Courses:	Transfer to Eastern Michigan University as:
Michigan Transfer Agreement (MTA) Requirements (30 credits)	
Students with the MTA endorsement on their community college transcript have satisfied EMU's General Education Core Requirements and will be required to complete only the EMU General Education Application Requirements of one Perspectives on a Diverse World course, one Learning Beyond the Classroom experience, and one writing intensive course in the major. <u>Courses listed below for the MTA will also satisfy requirements for the business program at HFC or EMU.</u> Students who started college before Fall 2014 may continue to follow the MACRAO Agreement until the end of August 2019. A MACRAO version of this guide is available at www.emich.edu/ccr/archartguide_macrao.php . For courses approved to satisfy the MTA go to www.hfcc.edu/registration-and-records/mta/hfc-agreement	
1. A Course in English Composition	
Choose from the approved MTA list3-4	University Elective 3-4
2. A Second Course in English Composition or a Course in Communication	
Choose from the approved MTA list3	University Elective 3
3. A Course in Mathematics	
Choose from the approved MTA list4	University Elective 4
MATH 141 Intro to Statistics (strongly recommended)	MATH 170 Basic Statistics (strongly recommended)
4. Two Courses in Natural Sciences from different disciplines (one lab required)	
Choose from the approved MTA list7-8	University Electives 7-8
5. Two Courses in Humanities from different disciplines:	
Choose from the approved MTA list6	University Electives 6
6. Two Courses in Social Sciences from different disciplines	
*BEC 151 Principles of Macroeconomics3	ECON 201 Principles of Macroeconomics 3
Choose from the approved MTA list3	University Elective 3
7. If needed complete an additional course from any category above to satisfy the 30 credit minimum for the MTA.	
Additional Requirements: The courses on these lists may also be used to satisfy an MTA area above:	
EMU "Perspectives on a Diverse World" Requirement: Complete <u>one</u> course: <i>Humanities:</i> ART 224, 225, 226, 227; ENG 243, 248; <i>Social Science:</i> ANTH 131, 151, 152, 154; GEOG 132; HIST 113, 243, 252, 261; POLS 152; SOC 152, or 251; WR 233, 236; <i>Natural Science:</i> BIO 138	
HFC American Society, Events, Institutions and Cultures Requirement: Complete <u>one</u> course: <i>Humanities:</i> ENG 235, 236, 237; <i>Social Science:</i> CRJ 131; HIST 151, 152; POLS 131; SOC 131; or SSC 131	
HFCC Program Requirements (52 credits)	
*BAC 131 Principles of Accounting I4	ACC 240 Prin. of Financial Accounting (3) +1 4
*BAC 132 Principles of Accounting II4	ACC 241 Prin. of Managerial Accounting (3) +1 4
BBA 110 Business Language Skills3	University Elective 3
*BBA 131 Introduction to Business4	COB 200 Introduction to Business (3) +1 4
BBA 133 Business Behavior & Communication3	University Elective 3
*BBA 231 Business Office Communications3	MGMT 202 Business Communication 3
*2 BBA 250 International Business3	IB 210 Fundamentals of Global Business 3
BBA 252 Marketing3	University Elective 3
BBA 254 Logistics and Supply Chain Management3	University Elective 3
*BEC 151 Principles of Macroeconomics3	ECON 201 Principles of Macroeconomics 3
*BEC 152 Principles of Microeconomics3	ECON 202 Principles of Microeconomics 3
BCA 140 Software Applications3	BMMT 201 Microcomputers for Bus Apps (Univ Elec) 3
*BLW 253 Business Law4	LAW 293 Legal Environment of Business (3) +1 4
MGT 230 Principles of Management3	University Elective 3
EMU Requirements that may be completed at HFCC or EMU (3 credits)	
*CIS 100 Introduction to Information Technology3	IS 215 End-User Computing 3
Maximum Credits at HFCC:.....85	Maximum Credits that transfer to EMU..... 85

*This course is required for EMU's BBA degree.
¹ Foreign language is required for the International Business Major. Students who complete ESL courses should contact the COB advisor about the foreign language requirement.
² Satisfies EMU's Perspectives on a Diverse World Requirement.
⁴ Satisfies one restricted elective course for EMU's International Business program.
NOTE: For students who want to transfer into a non-International Business major at EMU, refer to the Bachelor of Business Administration Articulation Guides for any approved business major. <http://www.emich.edu/ccr/artguide.php#HE>

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Completion of the BBA Degree in International Business at EMU

Business Core (18 credits)

DS 265	Business Statistics.....	3
FIN 350	Principles of Finance	3
MGMT 386	Organizational Behavior & Theory.....	3
MKTG 360	Principles of Marketing	3
MGMT 490	Business Policy	3
OM 374	Intro to Production/Operations Mgmt.....	3

Area Studies Requirements (4.5 credits)

Students will take IB 375 three times to fulfill requirements as course content will change each semester to a different country or sub-region within the broader area of study. 1.5 credits each

¹ IB 375	Doing Business in Countries/Regions	4.5
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Required IB Course (1.5 credits)

IB 370	International Business Ethics.....	1.5
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Restricted Electives (15 credits)

Number of electives depends on number of required IB restricted electives required in your functional area. Students in Accounting Information Systems, CIS, Entrepreneurship, or General Business have no specialized IB courses and must elect five IB restricted electives. Students in Accounting or Finance select four IB restricted electives. Students in Economics, Marketing, or Management select three IB restricted electives.

Choose five courses (at least one must be from your major field).

ACC 475	International Accounting (3)
ECON 370	Comparative Economic Systems (3)
ECON 480W	International Economics (3)
FIN 370	International Business Finance (3)
LAW 350	International Business Law (3)
MGMT 492	Managing World Business Communication (3)
MGMT 495	International Management (3)
MKTG 375	International Business Transactions (3)
MKTG 460	International Marketing (3)
^{1, 2} IB 475	Short College of Business-led Course Abroad (3)

Foreign Language Requirement (3 credits)

² FRNH/GERN/JPNE/SPNH 261	3
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All international business students must complete this course. The pre-requisite is French, German, Japanese, or Spanish proficiency through the level of 221 and 222. Depending on the past foreign language learning experience of individual students, they may be able to enter 261 directly. Conversely, students may need to begin foreign language study at a lower level and require additional courses.

Functional Area Requirements (12- 33 credits)

Students must complete the discipline requirements in one of the following areas: accounting (21), accounting information systems (33), computer information systems (30), economics (18), entrepreneurship (24), finance (21), general business (12), marketing (18), management (18) and supply chain management (21)

Credits at EMU: (This is a double major)..... 54-75

Credits to Graduate:..... 135-158

Note: Each student must complete a writing intensive course as part of the major.

¹ Satisfies EMU's Learning beyond the Classroom requirement.

² International students who learn English as a second language are not required to take another foreign language and are not required to complete a study abroad experience.

BUSINESS ARTICULATION AGREEMENT GUIDEHenry Ford College– **Associate in Business (International Business)**Eastern Michigan University – **BBA (International Business)****Additional Information:**

1. In completing the coordinated program of study for this articulation agreement, course substitutions should be made with the guidance of the advisers (indicated below) at both institutions to assure that all requirements are satisfied. Each institution will be responsible for determining the satisfaction of their individual program and degree requirements. HFC courses indicated with an * are required for EMU’s Nursing Program.
2. Students with the MTA endorsement on their community college transcript have satisfied EMU’s General Education Core Requirements and will be required to complete only the General Education Application Requirements of one Perspectives on a Diverse World course, one “Learning beyond the Classroom” experience, and a Writing Intensive course in the major. The “Perspectives on a Diverse World” requirement may be transferred to EMU.
Students must request that an official community college transcript, with “MTA Satisfied”, be sent to EMU’s Admissions Office. Students, who do not have this on their community college transcript, will be required to satisfy EMU’s general education requirements as listed in the Undergraduate Catalog. MTA requirements may be completed after admission to EMU, however, students should inform advisors at EMU that they intend to complete the MTA or they may be advised to complete additional courses for the general education program.
3. Only courses with a grade of “C” or better (2.0 on a 4.0 scale) will be accepted for transfer to EMU.
4. Under this agreement, EMU will waive the 60-hour rule and require that a minimum of 42-51 credit hours be completed at the four-year college level, of which 30 hours must be in courses offered by EMU, with 15 hours in program requirements, at the 300-level or above. Of the last 30 hours completed before graduating, at least 10 hours must be in courses offered by EMU. A minimum of 124 credit hours, completed in-residence or accepted in transfer, is required for graduation. Courses listed in this guide may be completed at the most appropriate time for students, whether before or after admission to EMU, as long as pre-requisites are satisfied.
5. A minimum cumulative GPA of 2.0 is required for admission to EMU. Students with a community college GPA of 2.5 or higher, who have completed the pre-admission business foundation courses, with the exception of DS 265, will receive conditional admission to the College of Business. DS 265 must be completed in the first semester of enrollment at EMU. Students will be regularly admitted after successful completion of at least 12 credits at EMU with a minimum overall EMU (GPA) of 2.5.
6. Students are encouraged to contact the College of Business Undergraduate Advising Office before applying to EMU. Copies of this agreement are available at www.emich.edu/ccr/artguide.php. To facilitate advising and the evaluation of transcripts, sign up for this articulation agreement using the link www.emich.edu/ccr/trackingssystem/Enter.php, and bring a copy to all advising sessions.

Effective Dates: January 1, 2012 through December 31, 2014. This guide is extended through April 30, 2016. This is a renewal of an agreement made February 2005 and renewed in 2007. Students who began this program prior to the new effective date have the option of changing to this guide. If this agreement is not renewed at the end of the effective period, students who already started the program will be given an additional three years to be admitted to EMU under the terms of this agreement.

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