

**EASTERN MICHIGAN UNIVERSITY**  
**ARTICULATION GUIDE**

September 2008  
Updated: May 2009

**Henry Ford Community College – Associate in Business – International Business**  
**Eastern Michigan University – Bachelor of Business Administration in International Business**

**Henry Ford Community College Courses:** **Eastern Michigan University:**

<b>MACRAO Requirements</b>	<b>(32-34 Credits)</b>	<b>(32-34 Credits)</b>	
<b>1. English Writing Requirement</b>	<b>(6 credits)</b>	<b>(6 credits)</b>	
ENG 131 Composition I.....	3	ENGL 120 Composition I (University Elective).....	3
ENG 132 Composition II.....	3	ENGL 121 Composition II.....	3
<b>2. Math/Science Requirement</b>	<b>(8 credits)</b>	<b>(8 credits)</b>	
<sup>1</sup> Complete one course: (complete at HFCC).....	4	One Course: .....	4
MATH 115, 141, 150, 153, 175, or 180		If taken at HFCC, satisfies EMU's QR requirement	
Complete a minimum of 4 credit hours:.....	4	One course:.....	4
Choose from courses approved by HFCC to satisfy the MACRAO lab science requirement.		Courses may transfer as equivalent courses, General Education transfer, or general transfer credit.	
<b>3. Humanities Requirement</b>	<b>(9-11 credits)</b>	<b>(9-11 credits)</b>	
Complete one course: .....	3	One course.....	3
Choose from courses approved by HFCC to satisfy the MACRAO humanities requirement.		Courses may transfer as equivalent courses, General Education transfer, or general transfer credit	
<sup>*2</sup> Complete two semesters of a foreign language:.....	6-8	One course:.....	6-8
FRE/GER/SPN/ 231 and 232 (8)		FRNH/GERN/SPNH 221 and 222 (6)+2	
Students who already speak a foreign language may		Students will be placed into a 261 foreign language	
Select six hours of humanities courses approved by HFCC to satisfy the MACRAO humanities requirement.		course by the Department of Foreign Languages and Bilingual Studies at EMU.	
<b>4. Social Science Requirement</b>	<b>(9 credits)</b>	<b>(9 credits)</b>	
*BEC 151 Prin of Macro Economics.....	3	ECON 201 Principles of Macroeconomics.....	3
*BEC 152 Principles of Micro Economics.....	3	ECON 202 Principles of Microeconomics.....	3
Complete one course: .....	3	One course.....	3
CRJ 131, POLS 131, SOC 131, SSC 131, HIST 151 or 152			
<b>HFCC Program Requirements</b>	<b>(46 credits)</b>	<b>(46 credits)</b>	
*BAC 131 Principles of Accounting I.....	4	ACC 240 Prin. of Financial Accounting (3) +1.....	4
*BAC 132 Principles of Accounting II.....	4	ACC 241 Prin. of Managerial Accounting (3) +1.....	4
BBA 110 Business Language Skills.....	3	BEDU 000 General Transfer Credit (Univ Elective).....	3
*BBA 131 Introduction to Business.....	4	COB 200 Introduction to Business (3) +1.....	4
BBA 133 Business Behavior & Communication.....	3	MGMT 000 General Transfer Credit (Univ Elective).....	3
*BBA 231 Business Office Communications.....	3	MGMT 202 Business Communication.....	3
<sup>*3</sup> BBA 250 International Business.....	3	IB 210 Fundamentals of Global Business.....	3
BBA 252 Marketing.....	3	MKTG 000 General Transfer Credit (Univ Elective).....	3
BBA 254 Logistics and Supply Chain Management.....	3	SCM 000 General Transfer Credit (Univ Elective).....	3
BCA 140 Software Applications.....	3	BMMT 201 Microcomputers for Bus Apps (Univ Elec).....	3
*BLW 253 Business Law.....	4	LAW 293 Legal Environment of Business (3) +1.....	4
MGT 230 Principles of Management.....	3	MGMT 000 General Transfer Credit (Univ Elective).....	3
<sup>3</sup> GEOG 132 World Regional Geography.....	3	GEOG 110 World Regions.....	3
<sup>4</sup> POLS 152 International Relations.....	3	PLSC 212 Intro to International Politics (Res Elec).....	3
<b>EMU Requirements that may be completed at HFCC or EMU</b>	<b>(3 credits)</b>		
*CIS 100 Introduction to Information Technology.....	3	IS 215 End-User Computing.....	3
<b>Maximum Credits at HFCC:.....81-83</b>		<b>Maximum Credits that transfer to EMU. 81-83</b>	

<sup>\*</sup>This course is required for EMU's BBA degree.

<sup>1</sup> MATH 115, 141, 150, 153, 175, or 180 should be completed at HFCC to satisfy the quantitative reasoning requirement. If completed at EMU, MATH 110 is required, unless waived by ACT/SAT or placement score.

<sup>2</sup> International students who learn English as second language are not required to take another foreign language.

<sup>3</sup> Satisfies EMU's Perspectives on a Diverse World requirement.

<sup>4</sup> Satisfies one restricted elective course for International Business program.

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**Completion of the BBA Degree in International Business at EMU**

**Business Core (18 credits)**

DS 265	Business Statistics.....	3
FIN 350	Principles of Finance .....	3
MGMT 386	Organizational Behavior & Theory.....	3
MKTG 360	Principles of Marketing .....	3
MGMT 490	Business Policy .....	3
OM 374	Intro to Production/Operations Mgmt.....	3

**Area Studies Requirements (4.5 credits)**

*Students will take IB 375 three times to fulfill requirements as course content will change each semester to a different country or sub-region within the broader area of study. 1.5 credits each*

<sup>1</sup> IB 375	Doing Business in Countries/Regions .....	4.5
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**Required IB Course (1.5 credits)**

IB 370	International Business Ethics.....	1.5
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**Restricted Electives (15 credits)**

*Number of electives depends on number of required IB restricted electives required in your functional area. Students in Accounting Information Systems, CIS, Entrepreneurship, or General Business have no specialized IB courses and must elect five IB restricted electives. Students in Accounting or Finance select four IB restricted electives. Students in Economics, Marketing, or Management select three IB restricted electives.*

*Choose five courses (at least one must be from your major field).*

ACC 475	International Accounting (3)	
ECON 370	Comparative Economic Systems (3)	
ECON 480	International Economics (3)	
FIN 370	International Business Finance (3)	
LAW 350	International Business Law (3)	
MGMT 492	Managing World Business Communication (3)	
MGMT 495	International Management (3)	
MKTG 375	International Business Transactions (3)	
MKTG 460	International Marketing (3)	
<sup>1,2</sup> IB 475	Short College of Business-led Course Abroad (3)	

**Foreign Language Requirement (3 credits)**

<sup>2</sup> FRNH/GERN/JPNE/SPNH 261 .....	3
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*All international business students must complete this course. The pre-requisite is French, German, Japanese, or Spanish proficiency through the level of 221 and 222. Depending on the past foreign language learning experience of individual students, they may be able to enter 261 directly. Conversely, students may need to begin foreign language study at a lower level and require additional courses.*

**Functional Area Requirements (12- 33 credits)**

Students must complete the discipline requirements in one of the following areas: accounting (21), accounting information systems (33), computer information systems (30), economics (18), entrepreneurship (24), finance (21), general business (12), marketing (18), management (18) and supply chain management (21)

**Credits at EMU:..... 54-75**

**Credits to Graduate:..... 135-158**

Note: Each student must complete a writing intensive course as part of the major.

<sup>1</sup> Satisfies EMU's Learning beyond the Classroom requirement.

<sup>2</sup> International students who learn English as a second language are not required to take another foreign language and are not required to complete a study abroad experience.

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**Additional Information:**

1. In completing the coordinated program of study for the International Business program at HFCC and the BBA in International Business at EMU, course substitutions should be made with the guidance of the program advisors at both institutions to assure that all requirements are met. Courses indicated with an \* are required for EMU's Bachelor of Business Administration Program.
2. Students whose transcripts are endorsed as "MACRAO Satisfied" will only be required to meet EMU's additional three general education requirements, noted with a "1" on the articulation guide and listed below. These requirements may be completed at the most appropriate time for the student whether before or after admission to EMU.
  - a) An approved course in Quantitative Reasoning: [MATH 115, 141, 150, 153, 175, or 180 at HFCC] or [MATH 110 at EMU]
  - b) An approved course in US Diversity or Global Awareness: [BBA 250 or GEOG 132 at HFCC]
  - c) One Learning beyond the Classroom course or experience offered by EMU: [IB 375 or 475 at EMU]

*To use MACRAO, students must request a MACRAO evaluation of their transcript from the HFCC Registrar's Office. Students who do not satisfy MACRAO will have to complete all of EMU's general education requirements as listed in the undergraduate catalog.*
3. Only courses with a grade of "C" or better (2.0 on a 4.0 scale) will be accepted for transfer to EMU. A Course completed with a grade of less than 2.0, which is counted toward graduation at the community college, may be used to satisfy the MACRAO general education requirements. However, the course will not transfer and will have to be repeated if it is a requirement of the business major.
4. Under this agreement, EMU will waive the 60-hour rule and require that a minimum of 54 credit hours must be completed at the four-year college level, of which 30 hours must be in courses offered by EMU, with 15 hours in program requirements, at the 300-level or above. Of the last 30 hours completed before graduating, at least 10 hours must be in courses offered by EMU. A minimum of 124 credit hours, completed in-residence or accepted in transfer, is required for graduation
5. A minimum cumulative GPA of 2.0 is required for admission to EMU. Students with a community college GPA of 3.0 or higher will be admitted directly to the College of Business without a probationary semester. Students whose community college GPA's are less than 3.0 may apply and be conditionally admitted to the College of Business for the first semester at EMU and will be regularly admitted after successful completion of at least 12 credits at EMU with a minimum overall EMU (GPA) of 2.5.
6. Students should contact the College of Business Undergraduate Advising Office early, before completing an admission application to EMU. To facilitate the evaluation of transcript(s), students should enclose a copy of this articulation guide in their application to EMU and bring a copy of the articulation guide to all advising sessions.

**Effective Dates: September 1, 2008 until August 31, 2011.** If this agreement is not renewed at the end of the effective period, students who already started the program will be given three additional years to be admitted to EMU under the terms of this agreement.

**Contacts:**

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**Eastern Michigan University**

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