**BUSINESS ARTICULATION AGREEMENT GUIDE**

**Henry Ford College – Associate in Business (International Business)**

**Eastern Michigan University – BBA (Any Major)**

<table>
<thead>
<tr>
<th>Henry Ford College Courses:</th>
<th>Transfer to Eastern Michigan University as:</th>
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<tbody>
<tr>
<td><strong>Michigan Transfer Agreement (MTA) Requirements (30 credits)</strong></td>
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<tr>
<td>Students with the MTA endorsement on their community college transcript have satisfied EMU's General Education Core Requirements and will be required to complete only the EMU General Education Application Requirements of one World course, one Learning Beyond the Classroom experience, and one writing intensive course in the major. Courses listed below for the MTA will also satisfy requirements for the business program at HFC or EMU. Students who started college before Fall 2014 may continue to follow the MACRAO Agreement until the end of August 2019. A MACRAO version of this guide is available at <a href="http://www.emich.edu/ccr/archartguide_macrao.php">www.emich.edu/ccr/archartguide_macrao.php</a>.</td>
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For courses approved to satisfy the MTA go to www.hfcc.edu/registration-and-records/mta/hfc-agreement

1. **A Course in English Composition**
   - Choose from the approved MTA list: [Courses](#) 3-4
   - University Elective: University Elective...

2. **A Second Course in English Composition or a Course in Communication**
   - Choose from the approved MTA list: University Elective...

3. **A Course in Mathematics**
   - Choose from the approved MTA list: University Elective...
   - **MATH 141 Intro to Statistics** (strongly recommended)
   - **MATH 170 Basic Statistics** (strongly recommended)

4. **Two Courses in Natural Sciences from different disciplines (one lab required)**
   - Choose from the approved MTA list: University Electives...

5. **Two Courses in Humanities from different disciplines:**
   - Choose from the approved MTA list: University Electives...

6. **Two Courses in Social Sciences from different disciplines:**
   - *BEC 151 Principles of Macro Economics* 3
   - ECON 201 Principles of Macroeconomics
   - Choose from the approved MTA list: University Elective

7. **If needed complete an additional course from any category above to satisfy the 30 credit minimum for the MTA.**

<table>
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<tr>
<th>Additional Requirements: The courses on these lists may also be used to satisfy an MTA area above:</th>
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<tbody>
<tr>
<td><strong>EMU</strong>“Perspectives on a Diverse World” Requirement:** Complete one course: <strong>Humanities</strong>: ART 224, 225, 226, 227; ENG 243, 248; Social Science: ANTH 131, 151, 152, 154, GEOG 132; HIST 113, 243, 252, 261; POLS 152, or 251; WR 233, 236; Natural Science: BIO 138</td>
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<tr>
<td><strong>HFC American Society, Events, Institutions and Cultures Requirement:</strong> Complete one course: <strong>Humanities</strong>: ENG 235, 236, 237; Social Science: CRJ 131; HIST 151, 152; POLS 131; or SOC 131</td>
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<tr>
<th>HFC Program Requirements (49 credits)</th>
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<tbody>
<tr>
<td><em>BAC 131 Principles of Accounting I</em></td>
<td>ACC 240 Prin. of Financial Accounting (3) +1</td>
</tr>
<tr>
<td><em>BAC 132 Principles of Accounting II</em></td>
<td>ACC 241 Prin. of Managerial Accounting (3) +1</td>
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<tr>
<td><em>BBA 110 Business Language Skills</em></td>
<td>University Elective</td>
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<tr>
<td><em>BBA 133 Business Behavior &amp; Communication</em></td>
<td>University Elective</td>
</tr>
<tr>
<td><em>BBA 231 Business Office Communications</em></td>
<td>University Elective</td>
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<tr>
<td><em>BBA 250 International Business</em></td>
<td>IB 210 Fundamentals of Global Business</td>
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<tr>
<td><em>BBA 252 Marketing</em></td>
<td>University Elective</td>
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<tr>
<td><em>BBA 254 Logistics and Supply Chain Management</em></td>
<td>University Elective</td>
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<tr>
<td><em>BEC 151 Principles of Macro Economics</em></td>
<td>ECON 201 Principles of Macroeconomics</td>
</tr>
<tr>
<td><em>BEC 152 Principles of Micro Economics</em></td>
<td>ECON 202 Principles of Microeconomics</td>
</tr>
<tr>
<td><em>BEC 155 Microelectronics</em></td>
<td>BMFT 201 Microelectronics for Bus Apps (Univ Elec)</td>
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<tr>
<td><em>BLW 253 Business Law</em></td>
<td>LAW 293 Legal Environment of Business (3) +1</td>
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<td><em>MGT 230 Principles of Management</em></td>
<td>University Elective</td>
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<tr>
<th>EMU Requirements that may be completed at HFC or EMU (3 credits)</th>
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<tbody>
<tr>
<td><em>CIS 100 Introduction to Information Technology</em></td>
<td>IS 215 End-User Computing</td>
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| Maximum Credits at HFC: ........................................ 82 |
| Credits that transfer to EMU ................................... 82 |

*This course is required for EMU's BBA degree.  
1 Satisfies EMU's Perspectives on a Diverse World Requirement.  
NOTE: Substitutions may be made at HFC for courses that transfer as university electives or general transfer credit.
Completion of the BBA Degree with an approved major at EMU

Business Core (15-18 credits)
- DS 265 Business Statistics .............................................. 3
- FIN 350 Principles of Finance ........................................... 3
- MGMT 386 Organizational Behavior & Theory ............ 0-3
- MKTG 360 Principles of Marketing ..................................... 3
- MGMT 490 Business Policy .................................................. 3
- OM 374 Introduction to Operations Mgmt .................. 0-3

Discipline Requirements (21-33 credits)
Students may complete a major in any of the following areas: accounting (24), accounting information systems (33), computer information systems (30), economics (30), entrepreneurship (21-24), general business (21-24), marketing (24), management (21-24), finance (24) and supply chain management (27)

Additional Requirement
Students must complete one “Learning beyond the Classroom” (LBC) experience or course offered by EMU. Consult College of Business advisor for options.

University Electives (0-6 credits)
The number of elective credits needed varies according to the major chosen. Students should choose a discipline to major in before completing electives. Choosing electives wisely will increase your employment opportunities in a competitive job market. The COB advisor will assist you in determining if you need electives and if so, in choosing electives that will most enhance your marketability.

Maximum Transfer Credits .............................. 82
Credits at EMU: ............................................. 42-48
Minimum Credits to Graduate: ................. 124

Suggested Sequence for completing the program:
Students following this agreement have the opportunity to select any of the following disciplines to complete the BBA: accounting, computer information systems, economics, entrepreneurship, general business, marketing, management, finance, and supply chain management. The recommended course sequence for international business is listed below but sequences for other disciplines are also acceptable if preferred.

Suggested Sequence for completing the program:
(Courses may not be offered every semester. Consult with a COB advisor to make a course plan)

Semester 1 (15 Credits)
- DS 265 Business Statistics I ........................................ 3
- FIN 350 Principles of Finance ....................................... 3
- MKTG 360 Principles of Marketing .................................... 3
- Discipline Requirements ....................................................... 6

Semester 2 (15 Credits)
- MGMT 386 Organizational Behavior & Theory ............ 0-3
- OM 374 Introduction to Operations Mgmt .................. 0-3
- Discipline Requirements ....................................................... 9

Semester 3 (12 Credits)
- MGMT 490 Business Policy .................................................. 3
- Discipline Requirements .................................................... 0-9

Semester 4 (2-11 Credits)
- University Electives ........................................................... 0-7
- Discipline Requirements .................................................... 0-9
1. In completing the coordinated program of study for this articulation agreement, course substitutions should be made with the guidance of the advisers (indicated below) at both institutions to assure that all requirements are satisfied. Each institution will be responsible for determining the satisfaction of their individual program and degree requirements. HFC courses indicated with an * are required for EMU’s Nursing Program.

2. Students with the MTA endorsement on their community college transcript have satisfied EMU’s General Education Core Requirements and will be required to complete only the General Education Application Requirements of one Perspectives on a Diverse World course, one “Learning beyond the Classroom” experience, and a Writing Intensive course in the major. The “Perspectives on a Diverse World” requirement may be transferred to EMU.

   Students must request that an official community college transcript, with “MTA Satisfied”, be sent to EMU’s Admissions Office. Students, who do not have this on their community college transcript, will be required to satisfy EMU’s general education requirements as listed in the Undergraduate Catalog. MTA requirements may be completed after admission to EMU, however, students should inform advisors at EMU that they intend to complete the MTA or they may be advised to complete additional courses for the general education program.

3. Only courses with a grade of “C” or better (2.0 on a 4.0 scale) will be accepted for transfer to EMU.

4. Under this agreement, EMU will waive the 60-hour rule and require that a minimum of 42-51 credit hours be completed at the four-year college level, of which 30 hours must be in courses offered by EMU, with 15 hours in program requirements, at the 300-level or above. Of the last 30 hours completed before graduating, at least 10 hours must be in courses offered by EMU. A minimum of 124 credit hours, completed in-residence or accepted in transfer, is required for graduation. Courses listed in this guide may be completed at the most appropriate time for students, whether before or after admission to EMU, as long as pre-requisites are satisfied.

5. A minimum cumulative GPA of 2.0 is required for admission to EMU. Students with a community college GPA of 2.5 or higher, who have completed the pre-admission business foundation courses, with the exception of DS 265, will receive conditional admission to the College of Business. DS 265 must be completed in the first semester of enrollment at EMU. Students will be regularly admitted after successful completion of at least 12 credits at EMU with a minimum overall EMU (GPA) of 2.5.

6. Students are encouraged to contact the College of Business Undergraduate Advising Office before applying to EMU. Copies of this agreement are available at [www.emich.edu/ccr/artguide.php](http://www.emich.edu/ccr/artguide.php). To facilitate advising and the evaluation of transcripts, sign up for this articulation agreement using the link [www.emich.edu/ccr/trackingsystem/Enter.php](http://www.emich.edu/ccr/trackingsystem/Enter.php), and bring a copy to all advising sessions.

**Effective Dates:** January 1, 2012 through December 31, 2014. This guide is extended through April 30, 2016. This is a renewal of an agreement made February 2005 and renewed in 2007. Students who began this program prior to the new effective date have the option of changing to this guide. If this agreement is not renewed at the end of the effective period, students who already started the program will be given an additional three years to be admitted to EMU under the terms of this agreement.

**Contacts:**

**Henry Ford College**
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Charles lacey, Lead Instructor, International Business (to any BBA major)  
Jared Boyd, Lead Instructor, Business Administration  
Douglas Langs, Lead Instructor, International Business  
Corinne Asher, Lead Instructor, Management

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