



**EASTERN MICHIGAN UNIVERSITY  
ARTICULATION GUIDE**

January 2014

**Macomb Community College – AAS in Media and Communication with Any Specialty  
Eastern Michigan University – BS in Communication Technology - Graphic Applications Option**

<p><b><u>Completion of the Communication Technology Program (Graphic Applications Option III) at EMU</u></b></p> <p><b>Major Requirements (32 Credits)</b></p> <p><b>Media Production (3 credits)</b> CTAT 141 Audio and Video Production for Nonmajors..... 3</p> <p><b>Transmission Systems (6 credits)</b> CMT 305W Communication Transmission Systems..... 3 CMT 408 Telephone Technology ..... 3</p> <p><b>Business and Investment Skills (6 credits)</b> MKTG 360 Principles of Marketing ..... 3 PSY205 Quantitative Methods in Psychology..... 3</p> <p><b>Communication Theory and Practice (3 credits)</b> CTAC 354 Organizational Communication..... 3</p> <p><b>Interdisciplinary Technology (11 credits)</b> <sup>1</sup> CMT 387L Cooperative Ed in Interdisciplinary Tech ..... 3 CMT 409 Emerging Tech. in Storage and Retrieval ..... 3 CMT 425 Comm Technology &amp; Social Change ..... 3 CMT 470 Senior Seminar in Comm Technology ..... 2</p> <p><b>Graphic Applications Option III Requirement (3 credits)</b> CMT 427 Digital Imaging &amp; Reproduction ..... 3</p> <p><b>Credits at EMU: ..... 32</b></p> <p><b>Minimum Credits to Graduate: ..... 124</b></p>	<p><b><u>Suggested Sequence for completing the program:</u></b></p> <p><b>Fall Semester (12 credits)</b> CMT 305W Communication Transmission Systems .....3 CTAT 141 Audio and Video Production for Nonmajors .....3 MKTG 360 Principles of Marketing.....3 PSY205 Quantitative Methods in Psychology .....3</p> <p><b>Winter Semester (12 credits)</b> CMT 387L Cooperative Ed in Interdisciplinary Tech .....3 CMT 408 Telephone Technology.....3 CMT 409 Emerging Technologies in Storage &amp; Retrieval...3 CMT 427 Digital Imaging &amp; Reproduction.....3</p> <p><b>Fall Semester (8 credits)</b> CMT 425 Communication Tech &amp; Social Change .....3 CMT 470 Sen Seminar in Communication Technology .....2 CTAC 354 Organizational Communication .....3</p>
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<sup>1</sup> Meets EMU's Learning beyond the Classroom Requirement.

**NOTE: A minimum of 124 credits is required to graduate. If a student does not transfer enough credits to EMU, additional university elective credits will be required at EMU to satisfy the minimum of 124 credits.**

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### Additional Information:

1. In completing the coordinated program of study for this articulation agreement, course substitutions should be made with the guidance of the advisors (indicated below) at both institutions to assure that all requirements are satisfied. Each institution will determine the satisfaction of their individual program and degree requirements. MCC courses indicated with an \* are required for EMU's Communication Technology Program.
2. Students whose transcripts are endorsed as "MACRAO Satisfied" by the community college will only be required to satisfy three of EMU's general education requirements, noted on the articulation guide and listed below. These requirements may be completed at the most appropriate time for the student whether before or after admission to EMU.
  - a) approved course in Quantitative Reasoning: [at MCC: MATH 1340, 1360, 1370, 1410, 1460, or 1760] or [at EMU: Math 110; or if Intermediate Algebra (MATH 104 has been completed with a 2.0 or better, COSC 106; MATH 105, 118, 119, 120, 140, 170; PHIL 181; PLSC 210; SOCL 250 or STS 224 can be chosen.]
  - b) approved course in Global Awareness or US Diversity: [at MCC: **Humanities**: ENGL 2800, 2810; HUMN 1700, 2000; INTL 2000, 2300, 2700; **Social Sciences**: ANTH 1000; GEOG 2000; HIST 1260, 1270, 2375, 2420, 2520, 2650; INTL, 2500, 2700; POLS 1600; SOSOC 2010] at EMU: refer to the catalog website: <http://catalog.emich.edu> ]
  - c) approved Learning Beyond the Classroom course or experience offered by EMU: [CMT 387L at EMU]

*To use MACRAO, students must request that an official community college transcript, with the "MACRAO Satisfied" stamp, be sent to EMU's Admissions Office. Students, who do not have "MACRAO Satisfied" on their community college transcript, will be required to satisfy EMU's general education requirements as listed in the Undergraduate Catalog. The MACRAO stamp may be completed after admission to EMU, however, students should inform advisors at EMU that they intend to complete MACRAO, or they may be advised to complete additional courses for the general education program.*
3. Only courses with a grade of "C" or better (2.0 on a 4.0 scale) will be accepted for transfer to EMU.
4. Under this agreement, EMU will waive the 60-hour rule and require that a minimum of 30 credit hours must be completed at EMU, 15 hours of which must be in program requirements at the 300-level or above. Of the last 30 hours completed before graduating, a minimum of 10 credit hours must be in courses offered by EMU. A minimum of 124 credit hours, completed in-residence or accepted in transfer, is required for graduation.
5. Students must meet all admission requirements at the time of application for admission to EMU, including submitting transcripts from all previously attended colleges. Macomb students will receive equal consideration with other students for course registration and financial aid.
6. Students are encouraged to contact the EMU Communication Technology Program Coordinator early, before applying to EMU. To facilitate the evaluation of transcripts, students should indicate they are using this articulation agreement on their EMU admission application and should bring a copy of this guide to all advising sessions. Copies of the articulation guide are available on EMU's webpage at [www.emich.edu/ccr/artguide.php](http://www.emich.edu/ccr/artguide.php).

### Effective Dates: January 1, 2014 through December 31, 2016.

If this agreement is not renewed at the end of the effective period, students who have already begun the program at Macomb Community College will have an additional three years to be admitted to EMU under the terms of this agreement. Students, who began MCC's program prior to the effective date, may use this agreement.

### Contacts:

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