

BUSINESS ARTICULATION AGREEMENT GUIDE

Schoolcraft College – AAS in Marketing and Applied Management

Eastern Michigan University – BBA (Any Business Major)

Schoolcraft College Courses:	Transfer to Eastern Michigan University as:
Michigan Transfer Agreement (MTA) Requirements (31 credits)	
Students with the MTA endorsement on their community college transcript have satisfied EMU's General Education Core Requirements and will be required to complete only the EMU General Education Application Requirements of one Perspectives on a Diverse World course, one Learning Beyond the Classroom experience, and one writing intensive course in the major. <u>Courses listed below for the MTA will also satisfy requirements for the BBA major at Schoolcraft or EMU.</u> Students who started before fall 2014 may continue to follow the MACRAO Agreement until the end of summer 2019. A MACRAO version of this articulation guide is available at http://www.emich.edu/ccr/archartguide_macrao.php . For Schoolcraft courses approved to satisfy the MTA click on the link below: http://www.schoolcraft.edu/docs/default-source/default-document-library/michigan-transfer-agreement.pdf .	
1. A Course in English Composition	
Choose from the approved MTA list 3	University Elective 3
2. A Second Course in English Composition or a Course in Communication	
Choose from the approved MTA list 3	University Elective 3
3. A Course in Mathematics	
MATH 122 Elementary Statistics 4	MATH 170 Elementary Statistics (strongly recommended) (3+1)4
4. Two Courses in Natural Sciences from different disciplines (one lab required)	
Choose from the approved MTA list 8	University Electives 8
5. Two courses in Humanities from different disciplines	
Choose from the approved MTA list 6	University Elective 6
6. Two courses in Social Science from different disciplines	
Choose from the approved MTA list 3	University Elective 3
*ECON 201 Principles of Macroeconomics 4	ECON 201 Principles of Macroeconomics (3)+1 4
7. If needed, complete an additional course in any of the above categories to satisfy the 30 credit minimum for the MTA.	
EMU's Perspectives on a Diverse World requirement: Complete <u>one course</u> from the following list: <u>These courses also satisfy an MTA area:</u> Natural Science: BIOL 104; GEOG 212; Humanities: ENG 170, 275; HIST 138; HUM 150, 201, 202, 203, 204; Social Sciences: ANTH 112, 201, 214; GEOG 133; HIST 138; POLS 207, 209; SOC 210; Does not satisfy the MTA: BUS 240	
Schoolcraft Marketing and Applied Management Program Requirements (43 credits)	
* ACCT 201 Principles of Accounting 4	ACC 240 Principles of Financial Accounting (3) +1 4
* BUS 101 Introduction to Business 3	COB 200 Introduction to Business 3
¹ BUS 120 Strategic Selling 3	MKTG 261 Contemp Selling (MKTG major or Univ Elec) 3
BUS 122 Advertising 3	University Elective 3
BUS 123 Consumer Behavior 3	University Elective 3
BUS 202 Business Ethics 3	University Elective 3
BUS 204 Personal Finance 3	University Elective 3
* ² BUS 207 Business Law (BUS Elective) 3	LAW 293 Legal Environment of Business 3
BUS 215 Business on the Web 3	University Elective 3
BUS 217 Business Management 3	University Elective 3
BUS 220 Supervision 3	University Elective 3
BUS 226 Principles of Marketing 3	University Elective 3
BUS 240 International Business 3	IB 210 Fundamentals of Global Business 3
MATH 101 Business Mathematics 3	University Elective 3
EMU Requirements (may be completed at Schoolcraft or EMU) (14 credits)	
* ACCT 202 Principles of Accounting 4	ACC 241 Principles of Managerial Accounting (3) +1 4
* CIS 115 Intro to Computer Based Systems 3	IS 215 End-User Computing 3
* ENG 106 Business English 3	MGMT 202 Business Communication 3
*ECON 202 Principles of Microeconomics 4	ECON 202 Principles of Microeconomics 4
Credits at Schoolcraft:.....87	Credits that apply to BBA degree at EMU..... 82

* Required Business foundation courses. Must be completed before formal admission to the BBA program. See page 3 for admission requirements.

¹ Requirement for EMU's marketing major² Satisfies a Business Elective for Schoolcraft's program

Sign up with us: If you let us know you are using this articulation agreement we can stay in touch with you and provide information and advising to you while you are still at your community college. Sign up at: www.emich.edu/ccr/trackingssystem/Enter.php

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<p><u>Completion of the BBA Degree</u></p> <p>Major Requirements (42-51 credits)</p> <p>Business Core (18 credits)</p> <p>*DS 265 Business Statistics..... 3 FIN 350 Principles of Finance 3 MGMT 386 Organizational Behavior & Theory..... 3 MGMT 490 Business Policy..... 3 MKTG 360 Principles of Marketing 3 OM 374 Intro to Production/Operations Mgmt..... 3</p> <p>Discipline Requirements (24-33 credits) <i>Students may complete discipline requirements in any of the following areas:</i> Students may complete a major in any of the following areas: accounting (24), accounting information systems (33), computer information systems (30), economics (24), entrepreneurship (24), general business (24), marketing (24), management (24), finance (24) or supply chain management (27)</p> <p>Note: Each student must complete a writing intensive course as part of the major. Consult your advisor for course options.</p> <p>LBC Requirement (0-3 credits) Students must complete one Learning Beyond the Classroom experience or course offered by EMU. Consult College of Business advisor for options.</p> <p>Minimum Credits at EMU:.....42-51 Transfer Credits: 82 ¹Minimum Credits to Graduate:.....124-133</p>	<p>Sample Sequence for completing the program: <i>Students following this agreement have the option of selecting any of the following disciplines to complete the BBA: accounting, accounting information systems, computer information systems, economics, entrepreneurship, general business, marketing, management, finance, or supply chain management. The recommended course sequence for each discipline can be obtained from the COB Advising Center.</i> http://www.emich.edu/cob/students/advisors/undergraduate.php</p> <p>Fall Semester 15 credits DS 265 Business Statistics 3 MGMT 386 Organizational Behavior..... 3 MKTG 360 Principles of Marketing 3 Discipline Requirements 6</p> <p>Winter Semester 15 credits FIN 350 Principles of Finance..... 3 Discipline Requirements 12</p> <p>Summer Semester 12 credits MGMT 490 Business Policy..... 3 OM 374 Operations Management..... 3 Major Writing Intensive Course..... 3 Discipline Requirement..... 3</p> <p>Fall Semester 0-9 credits Discipline Requirements 0-9</p> <p>Credits at EMU42-51</p>
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* Required Business foundation course. Must be completed before formal admission to the BBA program. See page 3 for admission requirements.
¹ A minimum of 124 credits is required to graduate. If sufficient credits are not transferred, additional credits must be completed at EMU to satisfy the 124 credit minimum.

NOTE: Students with a community college GPA of 2.5 or higher, who have completed the pre-admission business foundation courses, will receive conditional admission to the College of Business. Any remaining foundation courses may be completed in the first semester of enrollment at EMU. Students will be allowed to continue with major courses after all foundation courses are completed and 12 credits with a GPA of 2.5 or higher is completed at EMU.

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Additional Information:

1. Each institution will determine the satisfaction of their individual program and degree requirements. Both Schoolcraft and EMU agree to accept transferable courses from each other and from other institutions. Schoolcraft courses indicated with an * are required for EMU's BBA degree. Substitutions for these courses must be approved by the EMU program coordinator.
2. Students with the MTA endorsement on their community college transcript have satisfied EMU's General Education Core Requirements and will be required to complete only the General Education Application Requirements of one "Perspectives on a Diverse World" course, one "Learning beyond the Classroom" experience, and a "Writing Intensive" course in the major. The Perspectives on a Diverse World requirement may be transferred to EMU.
To use the Michigan Transfer Agreement (MTA), students must have an official community college transcript, with the "MTA Satisfied" endorsement sent to EMU's Admissions Office. Students who do not have "MTA Satisfied" on their community college transcript, will be required to satisfy EMU's general education requirements as applied to transfer students. The MTA may be completed after admission to EMU, however, students should inform their advisors or they may be advised to complete additional courses for the general education program. Students who enrolled in college prior to September 2014 will have until the end of August 2019 to complete the MACRAO agreement. If already on the transcript, the MACRAO designation will be accepted at EMU after August 2019.
3. A grade of "C" or better (2.0 on a 4.0 scale) is required for courses to transfer to either institution.
4. Under this agreement, EMU will waive the 60-hour rule and require that a minimum of 42 credit hours must be completed at the four-year college level, with at least 30 credit hours in courses offered by EMU, of which 15 hours must be in major/program requirements at the 300-level or above. A minimum of 124 credit hours, completed in-residence or accepted in transfer, is required for graduation. Of the last 30 hours completed before graduating, at least 10 hours must be in courses offered by EMU.
5. A minimum cumulative GPA of 2.0 is required for admission to EMU. Students with a community college GPA of 2.5 or higher, who have completed the pre-admission business foundation courses, will receive conditional admission to the College of Business. Any foundation courses not already completed, must be completed in the first semester of enrollment at EMU. Students will be regularly admitted after successful completion of at least 12 credits at EMU with a minimum overall EMU (GPA) of 2.5.
6. Students are encouraged to contact the College of Business Undergraduate Advising Office before applying to EMU. To facilitate advising and the evaluation of transcripts, sign up for this articulation agreement using the link www.emich.edu/ccr/trackingsystem/Enter.php, and bring a copy of this guide to all advising sessions.

Effective Dates: September 1, 2010 extended until August 31, 2015.

This is a renewal of an agreement made in February 2005 and renewed in September 2007 and 2010. If this agreement is not renewed at the end of the effective period, students who already started the program at Schoolcraft College will be given three additional years to be admitted to EMU under the terms of the agreement. In the event that students do not complete the program within seven years, they may be required to have their credits evaluated using the requirements of a more recent articulation guide. Students who began the program prior to the effective date may use this agreement.

Contacts:

Schoolcraft College

See the division counselor for advice

Eastern Michigan University

COB Undergraduate Advising Center

306 Owen Bldg, 734.487.2344

email: cob.undergraduate@emich.edu

website: www.cob.emich.edu