

**BUSINESS ARTICULATION AGREEMENT GUIDE**

Wayne County Community College District – **AA or AAS in Business Administration**  
 Eastern Michigan University – **BBA with any Business Major**

(Accounting, Accounting Information Systems, Computer Information Systems, Economics, Entrepreneurship,  
 General Business, Marketing, Management, Finance, Supply Chain Management)

**Wayne County Community College District Courses: Transfer to Eastern Michigan University as:**

**Michigan Transfer Agreement (MTA) Requirements (30 credits)**

Students with the MTA endorsement on their community college transcript have satisfied EMU's General Education Core Requirements and will be required to complete only the EMU General Education Application Requirements of one Perspectives on a Diverse World course, one Learning Beyond the Classroom experience, and one writing intensive course in the major. Courses listed below for the MTA will also satisfy program requirements at WCCCD or EMU. Students who started before Fall 2014 may continue to follow the MACRAO Agreement until the end of summer 2019. MACRAO versions of articulation guides are posted online at [http://www.emich.edu/ccr/archartguide\\_macrao.php](http://www.emich.edu/ccr/archartguide_macrao.php). For WCCCD's approved MTA courses go to the WCCCD catalog page 24. [http://www.wcccd.edu/students/pdfs/Catalog\\_2015-2016\\_Web.pdf](http://www.wcccd.edu/students/pdfs/Catalog_2015-2016_Web.pdf)

<b>1. A course in English Composition</b>	
ENG 119 English I.....	3 University Elective ..... 3
<b>2. A course in English Composition or Communication</b>	
ENG 120 English II.....	3 University Elective ..... 3
<b>3. A course in Mathematics</b>	
MAT 155 College Algebra.....	4 University Elective ..... 4
MTH 131 Basic Statistics (strongly recommended)	MATH 170 Basic Statistics (strongly recommended)
<b>4. Two courses in Natural Sciences from difference disciplines (one lab required)</b>	
Choose from the approved MTA list.....	8 University Electives ..... 8
<b>5. Two courses in Humanities from different disciplines</b>	
SPH 101 Fundamentals of Speech.....	3 CTAC 124 Foundations of Speech Communication ..... 3
<sup>1</sup> Complete one course:.....	3 Perspectives on a Diverse World Requirement ..... 3
ENG 212, 260, 261, 266, 290, 292; HIS 152; HUM 126;	
AAS 175, 253; MUS 102, or 104	
<b>6. Two courses in Social Sciences from different disciplines</b>	
PS 101 American Government.....	3 PLSC 112 American Government..... 3
*ECO 101 Principles of Economics I.....	3 ECON 201 Principles of Macroeconomics ..... 3
<b>7. If needed, complete an additional course in any of the above categories to satisfy the 30 credit minimum for the MTA.</b>	

**WCCCD Business Program (33-42 credits)** For AAS and AA program requirements go to page 62 of the WCCCD catalog at the following link: [http://www.wcccd.edu/students/pdfs/Catalog\\_2015-2016\\_Web.pdf](http://www.wcccd.edu/students/pdfs/Catalog_2015-2016_Web.pdf)

*ACC 110 Principles of Accounting I.....	4	ACC 240 Prin of Financial Accounting (3) + 1.....	4
*ACC 111 Principles of Accounting II.....	4	ACC 241 Prin of Managerial Accounting (3) +1.....	4
*BL 201 Business Law.....	4	LAW 293 Legal Environment of Business (3)+1.....	4
*BUS 150 Introduction to Business.....	3	COB 200 Introduction to Business.....	3
*BUS 240 Business Communications.....	3	MGMT 202 Business Communication.....	3
*ECO 102 Principles of Economics II.....	3	ECON 202 Principles of Microeconomics.....	3
Additional Business Courses.....	12-21	University Elective.....	12-21

**EMU Requirements and Electives that May be Taken at WCCCD or EMU (10-21 credits)**

*CIS 110 Intro to Computer Information Systems.....	4	IS 215 End-User Computing (3) +1.....	4
Open Electives (see Note on next page).....	6-15	University Electives.....	6-15

See note at bottom of page 2

Contact an EMU College of Business advisor to determine how many electives are needed and to choose electives that will increase your employment opportunities in a competitive job market. Students should consider completing a minor or taking courses in an area of interest such as: foreign languages, manufacturing, apparel merchandising, health administration, hotel restaurant management, public relations, internships or cooperative education. If sufficient electives are not transferred, additional electives will be required at EMU to satisfy the minimum required to graduate.

**Credits at WCCCD: .....73-82 Credits that transfer to EMU..... 73-82**

\*Required for EMU's BBA program.

**Sign up with us:** If you let us know you are using this articulation agreement we can stay in touch with you and provide information and advising to you while you are still at your community college. Sign up at: [www.emich.edu/ccr/trackingssystem/Enter.php](http://www.emich.edu/ccr/trackingssystem/Enter.php)

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**Completion of the BBA Degree with an approved major at EMU**

**Major Requirements (42-51 credits)**

**Business Core (18 credits)**

DS 265	Business Statistics.....	3
FIN 350	Principles of Finance .....	3
MGMT 386	Organizational Behavior & Theory.....	3
MGMT 490	Business Policy .....	3
MKTG 360	Principles of Marketing .....	3
OM 374	Intro to Production/Operations Mgmt.....	3

**Discipline Requirements (24- 33 credits)**

Students may complete a major in any of the following areas: accounting (24), accounting information systems (33), computer information systems (30), economics (24), entrepreneurship (24), general business (24), marketing (24), management (24), finance (24), and supply chain management (27)

**Note:** Each student must complete a writing intensive course as part of the major. Consult your advisor for course options.

**LBC Requirement (0-3 credits)**

One Learning beyond the Classroom (LBC) course or noncredit experience must be completed at EMU. Consult College of Business advisor for options.

**Minimum Credits at EMU: ..... 42-51**

**Transfer Credits: ..... 73-82**

**\*Minimum Credits to Graduate: ..... 124**

**Sample Sequence for completing the program:**

*Students following this agreement have the option of selecting any of the following disciplines to complete the BBA: accounting, computer information systems, economics, entrepreneurship, general business, marketing, management, finance, or supply chain management. The recommended course sequence for each discipline can be obtained from the COB Advising Center. <http://www.emich.edu/cob/students/advisors/undergraduate.php>*

**Fall Semester (15 credits)**

DS 265	Business Statistics .....	3
MGMT 386	Organizational Behavior.....	3
MKTG 360	Principles of Marketing .....	3
Discipline Requirements or Electives.....		6

**Winter Semester (15 credits)**

FIN 350	Principles of Finance .....	3
Discipline Requirements or Electives.....		12

**Summer Semester (12-15 credits)**

MGMT 490	Business Policy .....	3
OM 374	Operations Management.....	3
Major Writing Intensive Course .....		3
Discipline Requirement or Elective .....		3-6

**Fall Semester 0-6 credits**

Discipline Requirements or Electives.....		0-6
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**Credits at EMU ..... 42-51**

*\* The minimum credits required to graduate is 124 but the total will vary depending on the business discipline completed at EMU and the program completed at WCCCD. If enough credits are not transferred, additional credits will need to be completed at EMU to satisfy the minimum required for graduation.*

**NOTE:** *The number of elective credits needed in this agreement varies according to the major/discipline chosen. Students should choose a major/discipline before completing open electives. Choosing electives wisely will increase your employment opportunities in a competitive job market. The College of Business advisor will assist you in determining if you need electives and if so, in choosing electives that will most enhance your marketability.*

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### **Additional Information:**

1. Each institution will determine the satisfaction of their individual program and degree requirements. Both WCCCD and EMU agree to accept transferable courses from each other and from other institutions. WCCCD courses indicated with an \* are required for EMU's BBA degree. Substitutions for these courses must be approved by the EMU program coordinator.
2. Students with the MTA endorsement on their community college transcript have satisfied EMU's General Education Core Requirements and will be required to complete only the General Education Application Requirements of one "Perspectives on a Diverse World" course, one "Learning beyond the Classroom" experience, and a "Writing Intensive" course in the major. The Perspectives on a Diverse World requirement may be transferred to EMU.

*To use the Michigan Transfer Agreement (MTA), students must have an official community college transcript, with the "MTA Satisfied" endorsement sent to EMU's Admissions Office. Students who do not have "MTA Satisfied" on their community college transcript, will be required to satisfy EMU's general education requirements as applied to transfer students. The MTA may be completed after admission to EMU, however, students should inform their advisors or they may be advised to complete additional courses for the general education program. Students who enrolled in college prior to September 2014 will have until the end of August 2019 to complete the MACRAO agreement. If already on the transcript, the MACRAO designation will be accepted at EMU after August 2019.*

3. A grade of "C" or better (2.0 on a 4.0 scale) is required for courses to transfer to either institution.
4. Under this agreement, EMU will waive the 60-hour rule and require that a minimum of 42 credit hours must be completed at the four-year college level, with at least 30 credit hours in courses offered by EMU, of which 15 hours must be in major/program requirements at the 300-level or above. A minimum of 124 credit hours, completed in-residence or accepted in transfer, is required for graduation. Of the last 30 hours completed before graduating, at least 10 hours must be in courses offered by EMU.
5. A minimum cumulative GPA of 2.0 is required for admission to EMU. Students with a community college GPA of 2.5 or higher, who have completed the pre-admission business foundation courses, will receive conditional admission to the College of Business. Any foundation courses not already completed, must be completed in the first semester of enrollment at EMU. Students will be regularly admitted after successful completion of at least 12 credits at EMU with a minimum overall EMU (GPA) of 2.5.
6. Students are encouraged to contact the College of Business Undergraduate Advising Office before applying to EMU. To facilitate advising and the evaluation of transcripts, sign up for this articulation agreement using the link [www.emich.edu/ccr/trackingssystem/Enter.php](http://www.emich.edu/ccr/trackingssystem/Enter.php), and bring a copy of this guide to all advising sessions.

### **Effective Dates: January 1, 2012 through December 31, 2014.**

This is a renewal of an agreement made in September 2007. Students who began this program prior to the new effective date have the option of changing to this guide. If this agreement is not renewed at the end of the effective period, students who already started the program will be given three additional years to be admitted to EMU under the terms of the agreement.

### **Contacts:**

**Wayne County Community College District**  
Business Program Director

**Eastern Michigan University**  
COB Undergraduate Advising Center  
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