

BUSINESS ARTICULATION AGREEMENT GUIDE

Washtenaw Community College—AA in Business

Eastern Michigan University – BBA with any Business Major

(Accounting, Accounting Information Systems, Computer Information Systems, Economics, Entrepreneurship, General Business, Marketing, Management, Finance, Supply Chain Management)

Completion of EMU's BBA Program		
<p>Major Requirements (39-48 credits)</p> <p>Business Core (15 credits)</p> <p>FIN 350 Principles of Finance3</p> <p>MKTG 360 Principles of Marketing3</p> <p>MGMT 386 Organizational Behavior & Theory.....3</p> <p>MGMT 490 Business Policy3</p> <p>OM 374 Intro to Production/Operations Mgmt.....3</p> <p>Discipline Requirements (24-33 credits)</p> <p>Students may complete discipline requirements in any of the following areas:</p> <p>accounting (24), accounting information systems (33), computer information systems (30), economics (24), entrepreneurship (24), general business (24), marketing (24), management (24), finance (24), supply chain management (27)</p> <p>Note: Each student must complete a writing intensive course as part of the major. Consult your advisor for course options.</p> <p>LBC Requirement (0-3 credits)</p> <p>One Learning beyond the Classroom (LBC) course or noncredit experience must be completed at EMU. Consult College of Business advisor for options.</p> <p>University Electives (0-1 credits)</p> <p>Complete enough additional electives to bring the credits at EMU to 42 credits and the total credits for the program to 124 credits.</p> <p>Minimum Credits at EMU: 42-48</p> <p>Transfer Credits: 76-82</p> <p>*Minimum Credits to Graduate: 124</p>	<p>Sample Sequence for completing the program:</p> <p><i>Students following this agreement have the option of selecting any of the following disciplines to complete the BBA: accounting, computer information systems, economics, entrepreneurship, general business, marketing, management, finance, or supply chain management. The recommended course sequence for each discipline can be obtained from the COB Advising Center. http://www.emich.edu/cob/students/advisors/undergraduate.php</i></p> <p>Fall Semester 15 credits</p> <p>MGMT 386 Organizational Behavior3</p> <p>MKTG 360 Principles of Marketing3</p> <p>Discipline Requirements or Electives.....9</p> <p>Winter Semester 15 credits</p> <p>FIN 350 Principles of Finance3</p> <p>Discipline Requirements or Electives.....12</p> <p>Summer Semester 12 credits</p> <p>MGMT 490 Business Policy3</p> <p>OM 374 Operations Management.....3</p> <p>Major Writing Intensive Course3</p> <p>Discipline Requirement or Elective3</p> <p>Fall Semester 0-6 credits</p> <p>Discipline Requirements or Electives.....0-6</p> <p>Credits at EMU 42-48</p>	

*The minimum credits required to graduate is 124 but the total will vary depending on the business discipline completed at EMU and the program completed at WCC. If enough credits are not transferred, additional credits will need to be completed at EMU to satisfy the minimum required for graduation.

Note: Choosing electives wisely will increase your employment opportunities in a competitive job market. The College of Business Advisor will assist you in choosing a minor, or selecting courses in an area such as: foreign languages, manufacturing, apparel merchandising, health administration, hotel restaurant management, political science/public administration, construction management, graphic design, global information systems, professional writing, public relations, internships or cooperative education.

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Additional Information:

1. Each institution will determine the satisfaction of their individual program and degree requirements. Both WCC and EMU agree to accept transferable courses from each other and from other institutions. WCC courses indicated with an * are required for EMU's BBA degree. Substitutions for these courses must be approved by the EMU program coordinator.
2. Students with the MTA endorsement on their community college transcript have satisfied EMU's General Education Core Requirements and will be required to complete only the General Education Application Requirements of one "Perspectives on a Diverse World" course, one "Learning beyond the Classroom" experience, and a "Writing Intensive" course in the major. The Perspectives on a Diverse World requirement may be transferred to EMU.
To use the Michigan Transfer Agreement (MTA), students must have an official community college transcript, with the "MTA Satisfied" endorsement sent to EMU's Admissions Office. Students who do not have "MTA Satisfied" on their community college transcript, will be required to satisfy EMU's general education requirements as applied to transfer students. The MTA may be completed after admission to EMU, however, students should inform their advisors or they may be advised to complete additional courses for the general education program. Students who enrolled in college prior to September 2014 will have until the end of August 2019 to complete the MACRAO agreement. If already on the transcript, the MACRAO designation will be accepted at EMU after August 2019.
3. A grade of "C" or better (2.0 on a 4.0 scale) is required for courses to transfer to either institution.
4. Under this agreement, EMU will waive the 60-hour rule and require that a minimum of 42 credit hours must be completed at the four-year college level, with at least 30 credit hours in courses offered by EMU, of which 15 hours must be in major/program requirements at the 300-level or above. A minimum of 124 credit hours, completed in-residence or accepted in transfer, is required for graduation. Of the last 30 hours completed before graduating, at least 10 hours must be in courses offered by EMU.
5. A minimum cumulative GPA of 2.0 is required for admission to EMU. Students with a community college GPA of 2.5 or higher, who have completed the pre-admission business foundation courses, will receive conditional admission to the College of Business. Any foundation courses not already completed, must be completed in the first semester of enrollment at EMU. Students will be regularly admitted after successful completion of at least 12 credits at EMU with a minimum overall EMU (GPA) of 2.5.
6. Students are encouraged to contact the College of Business Undergraduate Advising Office before applying to EMU. To facilitate advising and the evaluation of transcripts, sign up for this articulation agreement using the link www.emich.edu/ccr/trackingssystem/Enter.php, and bring a copy of this guide to all advising sessions.

Effective Dates: September 1, 2015 until August 31, 2018

This is a renewal of an agreement made in 1996, and renewed in September 2003, 2006, 2009, and 2012. Students who began this program prior to the new effective date have the option of using this guide or may continue to follow the guide they started under for up to seven years. If this agreement is not renewed at the end of the effective period, students who already started the program will be given three additional years to be admitted to EMU under the terms of this agreement.

Contacts:

Washtenaw Community College

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Eastern Michigan University

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website: www.cob.emich.edu