

BUSINESS ARTICULATION AGREEMENT GUIDE**Washtenaw Community College–AAS in Retail Management****Eastern Michigan University – BBA with any Business Major**

(Accounting, Accounting Information Systems, Computer Information Systems, Economics, Entrepreneurship, General Business, Marketing, Management, Finance, Supply Chain Management)

Washtenaw Community College Courses:	Transfer to Eastern Michigan University as:
Michigan Transfer Agreement (MTA) Requirements (30 credits)	
Students with an MTA endorsement on their community college transcript have satisfied EMU's General Education Core Requirements and will be required to complete only the General Education Application Requirements of one Perspectives on a Diverse World course, one Learning beyond the Classroom experience, and a writing intensive course in the major. <u>Courses listed below for the MTA also satisfy major requirements at EMU.</u> Students who enrolled in college before Fall 2014 may continue to follow the MACRAO Agreement until the end of summer 2019. A MACRAO version of this articulation guide is available at http://www.emich.edu/ccr/archartguide_macrao.php . For courses approved to satisfy the MTA go to http://www.wccnet.edu/services/transferreresources/mta/	
1. A Course in English Composition	
Choose from the approved MTA list.....	3-4 University Elective 3-4
2. A Second Course in English Composition or a Course in Communication	
Choose from the approved MTA list.....	3 University Elective 3
3. A Course in Mathematics	
Choose from the approved MTA list.....	4 University Elective 4
MTH 160 Basic Statistics (strongly recommended)	MATH 170 Basic Statistics (strongly recommended)
4. Two Courses in Natural Sciences from Different Disciplines (one lab required)	
Choose from the approved MTA list.....	7-8 University Electives 7-8
5. Two Courses in Humanities from Different Disciplines	
Choose from the approved MTA list.....	6 University Electives 6
6. Two Courses in Social Sciences from Different Disciplines	
* ECO 211 Principles of Economics I	3 ECON 201 Principles of Macroeconomics 3
Choose from the approved MTA list.....	3 University Elective 3
7. If needed, complete an additional course in any of the above categories to satisfy the 30 credit minimum for the MTA.	
EMU's Perspectives on a Diverse World requirement: Complete <u>one</u> course from the following list:	
These courses will also satisfy an MTA area: Communication: COM 225; Natural Science: ENV 101; Humanities: ART 143, 150; COM 225; DAN 180; ENG 181, 213, 214, 224, 242; HUM 150, 175, 221; MUS 180; Social Science: ANT 201; ECO 280; GEO 101; HST 123, 150, 210, 230, 235, 240, 270; PLS 211; PSY 107, 251; SOC 205	
WCC Retail Management Program (36 credits) For AAS program requirements go to the WCC website at the link below:	
www.wccnet.edu/academics/programs/view/program/APRM/	
Retail Management Major Courses.....	21 University Electives 21
* CIS 110 Intro to Computer Information Systems	3 IS 215 End-User Computing..... 3
* ACC 111 Principles of Accounting I.....	3 ACC 240 Principles of Financial Accounting..... 3
* BMG 111 Business Law I.....	3 LAW 293 Legal Environment of Business..... 3
* BMG 140 Introduction to Business.....	3 COB 200 Introduction to Business 3
* BMG 207 Business Communication.....	3 MGMT 202 Business Communication..... 3
EMU Requirements that May be Taken at WCC or EMU (10-16 credits)	
* ACC 122 Principles of Accounting II.....	3 ACC 241 Principles of Managerial Accounting 3
* BMG 265 Business Statistics	3 DS 265 Business Statistics..... 3
* ECO 222 Principles of Economics II	3 ECON 202 Principles of Microeconomics 3
Open Electives	1-7 University Elective..... 1-7
<i>Contact an EMU College of Business advisor to determine how many, if any, electives are needed and to choose electives that will increase your employment opportunities in a competitive job market.. If sufficient electives are not transferred, additional electives will be required at EMU to satisfy the minimum required to graduate.</i>	
Credits at WCC:	76-82 Credits that transfer to EMU..... 76-82

* Required for EMU's BBA degree..

Sign up with us: If you let us know you are using this articulation agreement we can stay in touch with you and provide information and advising to you while you are still at your community college. Sign up at: www.emich.edu/ccr/trackingsystem/Enter.php

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<p>Completion of EMU's BBA Program</p> <p>Major Requirements (39-48 credits)</p> <p>Business Core (15 credits)</p> <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 80%;">FIN 350 Principles of Finance</td> <td style="text-align: right; width: 20%;">3</td> </tr> <tr> <td>MKTG 360 Principles of Marketing</td> <td style="text-align: right;">3</td> </tr> <tr> <td>MGMT 386 Organizational Behavior & Theory.....</td> <td style="text-align: right;">3</td> </tr> <tr> <td>OM 374 Intro to Production/Operations Mgmt.....</td> <td style="text-align: right;">3</td> </tr> <tr> <td>MGMT 490 Business Policy</td> <td style="text-align: right;">3</td> </tr> </table> <p>Discipline Requirements (24-33 credits)</p> <p>Students may complete discipline requirements in any of the following areas:</p> <p>accounting (24), accounting information systems (33), computer information systems (30), economics (24), entrepreneurship (24), general business (24), marketing (24), management (24), finance (24), supply chain management (27)</p> <p>Note: Each student must complete a writing intensive course as part of the major. Consult your advisor for course options.</p> <p>LBC Requirement (0-3 credits)</p> <p>One Learning beyond the Classroom (LBC) course or noncredit experience must be completed at EMU. Consult College of Business advisor for options.</p> <p>University Electives (0-1 credits)</p> <p>Complete enough additional electives to bring the credits at EMU to 42 credits and the total credits for the program to 124 credits.</p> <p>Minimum Credits at EMU: 42-48</p> <p>Transfer Credits: 76-82</p> <p>Minimum Credits to Graduate: 124</p>	FIN 350 Principles of Finance	3	MKTG 360 Principles of Marketing	3	MGMT 386 Organizational Behavior & Theory.....	3	OM 374 Intro to Production/Operations Mgmt.....	3	MGMT 490 Business Policy	3	<p>Sample Sequence for completing the program:</p> <p><i>Students following this agreement have the option of selecting any of the following disciplines to complete the BBA: accounting, computer information systems, economics, entrepreneurship, general business, marketing, management, finance, or supply chain management. The recommended course sequence for each discipline can be obtained from the COB Advising Center. http://www.emich.edu/cob/students/advisors/undergraduate.php</i></p> <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 80%;">Fall Semester</td> <td style="text-align: right;">15 credits</td> </tr> <tr> <td>MGMT 386 Organizational Behavior</td> <td style="text-align: right;">3</td> </tr> <tr> <td>MKTG 360 Principles of Marketing</td> <td style="text-align: right;">3</td> </tr> <tr> <td>Discipline Requirements or Electives.....</td> <td style="text-align: right;">9</td> </tr> <tr> <td>Winter Semester</td> <td style="text-align: right;">15 credits</td> </tr> <tr> <td>FIN 350 Principles of Finance</td> <td style="text-align: right;">3</td> </tr> <tr> <td>Discipline Requirements or Electives.....</td> <td style="text-align: right;">12</td> </tr> <tr> <td>Summer Semester</td> <td style="text-align: right;">12 credits</td> </tr> <tr> <td>MGMT 490 Business Policy</td> <td style="text-align: right;">3</td> </tr> <tr> <td>OM 374 Operations Management.....</td> <td style="text-align: right;">3</td> </tr> <tr> <td>Major Writing Intensive Course</td> <td style="text-align: right;">3</td> </tr> <tr> <td>Discipline Requirement or Elective</td> <td style="text-align: right;">3</td> </tr> <tr> <td>Fall Semester</td> <td style="text-align: right;">0-6 credits</td> </tr> <tr> <td>Discipline Requirements or Electives.....</td> <td style="text-align: right;">0-6</td> </tr> <tr> <td>Credits at EMU</td> <td style="text-align: right;">42-48</td> </tr> </table>	Fall Semester	15 credits	MGMT 386 Organizational Behavior	3	MKTG 360 Principles of Marketing	3	Discipline Requirements or Electives.....	9	Winter Semester	15 credits	FIN 350 Principles of Finance	3	Discipline Requirements or Electives.....	12	Summer Semester	12 credits	MGMT 490 Business Policy	3	OM 374 Operations Management.....	3	Major Writing Intensive Course	3	Discipline Requirement or Elective	3	Fall Semester	0-6 credits	Discipline Requirements or Electives.....	0-6	Credits at EMU	42-48
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*The minimum credits required to graduate is 124 but the total will vary depending on the business discipline completed at EMU and the program completed at WCC. If enough credits are not transferred, additional credits will need to be completed at EMU to satisfy the minimum required for graduation.

Note: Choosing electives wisely will increase your employment opportunities in a competitive job market. The College of Business Advisor will assist you in choosing a minor, or selecting courses in an area such as: foreign languages, manufacturing, apparel merchandising, health administration, hotel restaurant management, political science/public administration, construction management, graphic design, global information systems, professional writing, public relations, internships or cooperative education.

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Additional Information:

1. Each institution will determine the satisfaction of their individual program and degree requirements. Both WCC and EMU agree to accept transferable courses from each other and from other institutions. WCC courses indicated with an * are required for EMU's BBA degree. Substitutions for these courses must be approved by the EMU program coordinator.
2. Students with the MTA endorsement on their community college transcript have satisfied EMU's General Education Core Requirements and will be required to complete only the General Education Application Requirements of one "Perspectives on a Diverse World" course, one "Learning beyond the Classroom" experience, and a "Writing Intensive" course in the major. The Perspectives on a Diverse World requirement may be transferred to EMU.
To use the Michigan Transfer Agreement (MTA), students must have an official community college transcript, with the "MTA Satisfied" endorsement sent to EMU's Admissions Office. Students who do not have "MTA Satisfied" on their community college transcript, will be required to satisfy EMU's general education requirements as applied to transfer students. The MTA may be completed after admission to EMU, however, students should inform their advisors or they may be advised to complete additional courses for the general education program. Students who enrolled in college prior to September 2014 will have until the end of August 2019 to complete the MACRAO agreement. If already on the transcript, the MACRAO designation will be accepted at EMU after August 2019.
3. A grade of "C" or better (2.0 on a 4.0 scale) is required for courses to transfer to either institution.
4. Under this agreement, EMU will waive the 60-hour rule and require that a minimum of 42 credit hours must be completed at the four-year college level, with at least 30 credit hours in courses offered by EMU, of which 15 hours must be in major/program requirements at the 300-level or above. A minimum of 124 credit hours, completed in-residence or accepted in transfer, is required for graduation. Of the last 30 hours completed before graduating, at least 10 hours must be in courses offered by EMU.
5. A minimum cumulative GPA of 2.0 is required for admission to EMU. Students with a community college GPA of 2.5 or higher, who have completed the pre-admission business foundation courses, will receive conditional admission to the College of Business. Any foundation courses not already completed, must be completed in the first semester of enrollment at EMU. Students will be regularly admitted after successful completion of at least 12 credits at EMU with a minimum overall EMU (GPA) of 2.5
6. Students are encouraged to contact the College of Business Undergraduate Advising Office before applying to EMU. To facilitate advising and the evaluation of transcripts, sign up for this articulation agreement using the link www.emich.edu/ccr/trackingssystem/Enter.php, and bring a copy of this guide to all advising sessions.

Effective Dates: September 1, 2015 until August 31, 2018

This is a renewal of an agreement made in 1996, and renewed in September 2003, 2006, 2009, and 2012. Students who began this program prior to the new effective date have the option of using this guide or may continue to follow the guide they started under for up to seven years. If this agreement is not renewed at the end of the effective period, students who already started the program will be given three additional years to be admitted to EMU under the terms of this agreement.

Contacts:

Washtenaw Community College

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Eastern Michigan University

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