

# COMMUNICATION TECHNOLOGY ARTICULATION AGREEMENT GUIDE

Washtenaw Community College – AAS in Graphic Design  
Eastern Michigan University – B.S. in Communication Technology

<b>Washtenaw Community College Courses:</b>	<b>Transfer to Eastern Michigan University as:</b>
<b>Michigan Transfer Agreement (MTA) Requirements (30 credits)</b>	
Students with the MTA endorsement on their community college transcript have satisfied EMU's General Education Core Requirements and will be required to complete only the EMU General Education Application Requirements of one Perspectives on a Diverse World course, one Learning beyond the Classroom experience, and one Writing Intensive course in the major. <u>Specific courses listed below for the MTA will satisfy major or minor requirements at WCC and/or EMU.</u> Students who started before Fall 2014 may continue to follow the MACRAO Agreement until the end of summer 2019. The MACRAO version of this articulation guide is available at <a href="http://www.emich.edu/ccr/archartguide_macrao.php">http://www.emich.edu/ccr/archartguide_macrao.php</a> . For courses approved by WCC to satisfy the MTA go to <a href="http://www.wccnet.edu/services/transferresources/mta/">http://www.wccnet.edu/services/transferresources/mta/</a>	
<b>1. A course in English Composition</b>	
ENG 111 Composition I .....4	University Elective ..... 4
<b>2. A course in English Composition or Communication</b>	
<sup>1</sup> COM 101 Fundamentals of Speaking .....3	CTAC 124 Foundations of Speech..... 3
<b>3. A course in Mathematics</b>	
Choose from approved MTA list .....4	University Elective ..... 4
<b>4. Two courses in Natural Sciences from different disciplines (one lab required)</b>	
Choose from approved MTA list .....7-8	University Electives ..... 7-8
<b>5. Two courses in Humanities from different disciplines</b>	
* COM 102 Interpersonal Communication .....3	CTAC 227 Interpersonal Communication ..... 3
GDT 101 History of Graphic Design .....3	University Elective ..... 3
<b>6. Two courses in Social Sciences from different disciplines</b>	
PSY 100 Introductory Psychology .....3	PSY 101 General Psychology (pre-requisite for PSY 205)..... 3
Choose from approved MTA list .....6	University Electives ..... 6
<b>7. If needed, complete additional courses in any of the categories above to satisfy the 30 credit minimum for the MTA.</b>	
<b>EMU's Perspectives on a Diverse World requirement:</b> Complete <i>one</i> course from the following list: Course may be used to satisfy a MTA area above: <b>Natural Science:</b> ENV 101; <b>Social Science:</b> ANT 201; ECO 280; GEO 101; HST 123, 150, 210, 230, 235, 240, 270; PLS 211; PSY 107, 251; SOC 205	
<b>WCC Graphic Design Major Requirements (42 credits)</b>	
GDT 100 Typography I .....4	University Elective ..... 4
* GDT 104 Introduction to Graphic Design.....4	CMT 121 Graphic Communication (3)+1..... 4
<sup>2*</sup> GDT 108 Photoshop Graphics (Restricted GD Elective) .....3	CMT 205 Digital Photo-Technology (3)+1 ..... 3
GDT 112 Principles and Problems in Graphic Design .....4	University Elective ..... 4
GDT 215 Typography II .....3	University Elective ..... 3
<sup>2*</sup> GDT 220 Publication Design .....4	CMT 427 Digital Imaging & Reproduction (3)+1..... 4
GDT 252 Advanced Digital Studio .....4	University Elective ..... 4
GDT 290 Professional Practices.....4	University Elective ..... 4
<sup>2*</sup> WEB 110 Web Development I.....4	CMT 421 Web Publishing Technology (3)+1..... 4
<sup>2*</sup> WEB 115 Introduction to Interface Design .....4	CMT 301 Multimedia Authoring Techniques ..... 4
WEB 215 Intermediate Interface Design .....4	University Elective ..... 4
<b>EMU Requirements that may be completed at WCC or EMU (20 credits)</b>	
* ACC 100 Accounting Practices for Business.....3	Subs for <b>ACC 130</b> Acctg for Non-Business Majors ..... 3
* COM 130 Intro to Mass Communication .....3	CTAT 130 Introduction to Electronic Media ..... 3
<sup>3</sup> VID 105 Foundations in Digital Video I .....4	CTAT 132 Intro Video Production & Dir.(3)+1..... 4
*VID 125 Foundations in Digital Video II .....4	CTAT 332 Intermed Television Production & Dir.(3)+1..... 4
*VID 220 Audio for Digital Video.....3	Subs for <b>CTAT 141</b> Audio & Video Prod for Nonmajors ..... 3
*VID 276 Video Graphics I.....3	CMT 131 Intro to Computer Graphic Systems ..... 3
<b>Credits at Washtenaw.....92</b>	<b>Credits that transfer to EMU..... 92</b>

\* Required for EMU's Communication Technology program. If not transferred, must be completed at EMU.

<sup>1</sup> Prerequisite for CTAC 354 at EMU.

<sup>2</sup> Satisfies a requirement for Option III Graphic Applications.

<sup>3</sup> Prerequisite for VID 125 at WCC and CTAT 332 at EMU.

**Sign up with us:** If you let us know you are using this articulation agreement we can stay in touch with you and provide information and advising to you while you are still at your community college. Sign up at: [www.emich.edu/ccr/trackingsystem/Enter.php](http://www.emich.edu/ccr/trackingsystem/Enter.php)

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<p><b><u>Completion of the Communication Technology Program at EMU</u></b></p> <p><b>Major Requirements (32 credits)</b></p> <p><b>Transmission Systems (9 credits)</b>  CMT 305W Communication Transmission Systems ..... 3  CMT 408 Telephone Technology..... 3  ELEC 120 Principles of Electrical Theory ..... 3</p> <p><b>Communication Theory and Practice (3 credits)</b>  CTAC 354 Organizational Communication ..... 3</p> <p><b>Business and Investment Skills (6 credits)</b>  MKTG 360 Principles of Marketing ..... 3  PSY 205 Quantitative Methods in Psychology..... 3</p> <p><b>Management Skills (3 credits)</b>  CMT 336 Electronic Publishing Technology ..... 3</p> <p><b>Interdisciplinary Technology (11 credits)</b>  <sup>1</sup>CMT 387 Cooperative Ed in Interdisciplinary Tech..... 3  CMT 409 Emerging Tech. in Storage and Retrieval ..... 3  CMT 425 Communication Technology &amp; Social Change ..... 3  CMT 470 Senior Seminar in Communication Technology ..... 2</p> <p><b>Credits at EMU:.....32</b>  <b>Transfer Credits.....92</b>  <b>*Credits to Graduate:.....124</b></p>	<p><b><u>Suggested Sequence for completing the program:</u></b></p> <p><b>Fall Semester (12 credits)</b>  CMT 305W Communication Transmission Systems.....3  CMT 336 Electronic Publishing Technology.....3  CMT 425 Communication Technology &amp; Social Change .....3  ELEC 120 Principles of Electrical Theory .....3</p> <p><b>Winter Semester (14 credits)</b>  CMT 408 Telephone Technology .....3  CMT 409 Emerging Technologies in Storage &amp; Retrieval.....3  CMT 470 Senior Seminar in Communication Technology.....2  MKTG 360 Principles of Marketing .....3  PSY 205 Quantitative Methods in Psychology .....3</p> <p><b>Summer Semester (6 credits)</b>  CMT 387 Cooperative Ed in Interdisciplinary Tech .....3  CTAC 354 Organizational Communication .....3</p>
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<sup>1</sup> Meets EMU's Learning beyond the Classroom General Education requirement.

\*A minimum of 124 credits is required for graduation. If sufficient credits are not transferred, additional credits must be completed at EMU.

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### Additional Information:

1. In completing the coordinated program of study for this articulation agreement, course substitutions should be made with the guidance of the advisors at both institutions (indicated below) to assure that requirements are satisfied. Each institution will determine the satisfaction of their individual program and degree requirements. WCC courses indicated with an \* are required for EMU's degree program and if not transferred, must be completed at EMU.
2. Students whose transcripts have the "MTA Satisfied" endorsement will only be required to complete one "Perspectives on a Diverse World" course, one "Learning beyond the Classroom" (LBC) experience, and a Writing Intensive course in the major. The Perspectives on a Diverse World requirement may be transferred to EMU.  
*To use the Michigan Transfer Agreement (MTA), students must have an official community college transcript, with the "MTA Satisfied" endorsement, sent to EMU's Admissions Office. Students who do not have "MTA Satisfied" on their community college transcript, will be required to satisfy EMU's general education requirements as listed in the Undergraduate Catalog. The MTA may be completed after admission to EMU, however, students should inform their advisor in order to receive appropriate advising. Students who enrolled at WCC prior to September 2014 may follow the MACRAO agreement until August 2019. Transcripts that already have a MACRAO endorsement will be accepted at EMU after September 2019.*
3. Only courses with a grade of "C" or better (2.0 on a 4.0 scale) will be accepted for transfer to EMU.
4. Under this agreement, EMU will waive the 60-hour rule and require that a minimum of 30 credits hours must be completed at EMU, 15 hours of which must be in program requirements at the 300-level or above. Of the last 30 hours completed before graduating, a minimum of 10 credit hours must be in courses offered by EMU. A minimum of 124 credit hours, completed in-residence or accepted in transfer, is required for graduation.
5. Students must meet all admission requirements at the time of application for admission to EMU, including submitting transcripts from all previously attended colleges. WCC students will receive equal consideration with other students for course registration and financial aid.
6. Students are encouraged to contact the Communication Technology Program Coordinator before applying to EMU. To facilitate advising and the evaluation of transcripts, sign up for this articulation agreement using the link [www.emich.edu/ccr/trackingsystem/Enter.php](http://www.emich.edu/ccr/trackingsystem/Enter.php), and bring a copy of this articulation guide to all advising sessions.

### Effective Dates: May 1, 2015 until April 30, 2018

If this agreement is not renewed at the end of the effective period, students who already started the program will be given three additional years to be admitted to EMU under the terms of this agreement. Students who began the program prior to the effective date may use this agreement.

### Contacts:

#### Washtenaw

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#### Eastern Michigan University

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