

## ARTICULATION AGREEMENT GUIDE

### Wayne County Community College District –Certificate in Entrepreneurship

Eastern Michigan University – **BBA in any Business Major** (Accounting, Accounting Information Systems, Computer Information Systems, Economics, Entrepreneurship, General Business, Marketing, Management, Finance, Supply Chain Management, International Business)

### Wayne County Community College District Courses: Eastern Michigan University Courses:

#### Michigan Transfer Agreement (MTA) Requirements (30 credits)

Students with the MTA endorsement on their community college transcript have satisfied EMU's General Education Core Requirements. Courses listed below for the MTA also satisfy program requirements at EMU and/or WCCCD. For WCCCD approved MTA courses go to the community college's website. Students without an MTA or MACRAO endorsement must complete EMU's general education program.

#### 1. A course in English Composition

ENG 119 English I.....3      WRTG 120 Composition I.....3

#### 2. A course in English Composition or Communication

<sup>1</sup>ENG 120 English II.....3      WRTG 121 Composition II.....3

#### 3. A course in Mathematics

MAT 155 College Algebra .....4      MATH 105 College Algebra (3)+1.....4

#### 4. Two courses in Natural Sciences from difference disciplines (one lab required)

Choose from the approved MTA list.....8      General Transfer Credits.....8

#### 5. Two courses in Humanities from different disciplines

<sup>1</sup>SPH 101 Fundamentals of Speech.....3      COMM 124 Foundation of Speech Communication.....3

Choose one course from the approved MTA list.....3      General Transfer Credit.....3

#### 6. Two courses in Social Sciences from different disciplines

\*ECO 101 Principles of Economics I .....3      ECON 201 Principles of Macroeconomics .....3

Choose one from the approved MTA list.....3      General Transfer Credit.....3

\* **EMU's Perspective on a Diverse World Requirement:** Transfer students are required to complete one course that meets the diversity requirement. The course may also fulfill an MTA requirement at WCCCD. The following courses can be used to fulfill MTA requirements above. **Humanities:** AAS 253; ENG 212, 260, 261, 266, 290, 292; HUM 126; MWS 102; **Social Science:** AAS 120, 131, 140, 150, 175, 180, 253; ANT 152, 154; HIS 152, 261, 262; MWS 101, 103, 106, 107, 114; PS 160; SOC 230.

**These courses apply to the diversity requirement, but do not satisfy the MTA:** COR 218, ECE 210; GEG 202; GER 110; PLT 260; SED 101; MGT 210.

#### WCCCD Certificate in Entrepreneurship Requirements (34 credits)

*BL 201 Business Law .....4	LAW 293 Legal Environment of Business (3)+1.....4
BUS 175 Small Business Management.....3	MGMT 000 General Transfer Credit.....3
BUS 177 Small Business Financing .....3	FIN 000 General Transfer Credit.....3
BUS 221 Business Statistics.....3	DS 000 General Transfer Credit.....3
BUS 225 Computer Applications in Business .....3	BMMT 201 Microcomputers for Business Applications .....3
*BUS 240 Business Communications .....3	MGMT 202 Business Communication .....3
CIS 250 E-Commerce Strategies .....3	MGMT 000 General Transfer Credit.....3
ENT 100 Introduction to Entrepreneurship .....3	MGMT 000 General Transfer Credit.....3
ENT 205 Operations Management for Small Business .....3	MGMT 000 General Transfer Credit.....3
ENT 210 Human Resource Management for Small Bus .....3	MGMT 000 General Transfer Credit.....3
MKT 200 Principles of Marketing .....3	MKTG 000 General Transfer Credit.....3

#### EMU Requirements that may be taken at WCCCD or EMU (21 credits)

*ACC 110 Principles of Accounting I .....4	ACC 240 Principles of Financial Accounting (3) + 1.....4
*ACC 111 Principles of Accounting II .....4	ACC 241 Principles of Managerial Accounting (3) +1 .....4
*BUS 150 Introduction to Business .....3	COB 200 Introduction to Business .....3
*ECO 102 Principles of Economics II.....3	ECON 202 Principles of Microeconomics .....3
*CIS 110 Introduction to Computer Information Systems .....4	IS 215 Information Systems for Business (3)+1.....4
*MAT 131 Descriptive Statistics.....3	DS 250 Intro to Data Analysis for Bus (prereq: DS 251)..3

**Credits at WCCCD: .....85      Credits that transfer to EMU..... 85**

\*Required for EMU's BBA in Any Business Major. If not transferred, must be completed at EMU.

<sup>1</sup> The MTA or MACRAO endorsement are required or successful completion of (WRTG 121 and COMM 124 at EMU) or (ENG 120 and SPH 101 at WCCCD).

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### Completion of EMU’s BBA Program

#### **Major Requirements (42 credits)**

##### **Business Core (18 credits)**

DS 251 or 265 Business Statistics .....	3
FIN 350 Principles of Finance .....	3
MGMT 386 Organizational Behavior & Theory.....	3
MGMT 490 Business Policy .....	3
MKTG 360 Principles of Marketing .....	3
OM 374 Intro to Production/Operations Mgmt.....	3

##### **Discipline Requirements (24-33 credits)**

Students may complete discipline requirements in any of the following areas: [accounting](#), [accounting information systems](#), [computer information systems](#), [economics](#), [entrepreneurship](#), [general business](#), [marketing](#), [management](#), [finance](#), [supply chain management](#), [international business](#).

**Note:** Each student must complete a writing intensive course as part of the major. Consult an advisor for course options.

##### **LBC Requirement**

One Learning Beyond the Classroom (LBC) course or noncredit experience must be completed at EMU. Consult College of Business advisor for options.

##### **Combined Degree Opportunities**

Accounting offers a 150 credit hour Combined BBA+MS in Accounting and Taxation; Accounting Information Systems offers a 150 credit hour Combined BBA+MS in Accounting Information Systems and Accounting. More information can be found in [EMU’s catalog](#).

**Minimum Credits at EMU: .....42**

**Transfer Credits: .....85**

**Credits to Graduate: .....127**

#### **Sample Sequence for completing the program:**

*Students following this agreement have the option of selecting any of the following disciplines to complete the BBA: accounting, computer information systems, economics, entrepreneurship, general business, marketing, management, finance, or supply chain management. The sequence below is a sample and will vary by discipline and pace of course completion. Students should see an advisor before enrolling for courses.*

##### **First Semester 12 credits**

FIN 350 F,W,S, pre-req: ACC 240.....	3
MKTG 360 F,W,S, online .....	3
Discipline Requirements or Electives .....	6

##### **Second Semester 12 credits**

MGMT 386 F,W,S, online .....	3
OM 374 F,W,S, online, pre-req: DS 265.....	3
Discipline Requirements or Electives .....	6

##### **Third Semester 12 credits**

MGMT 490 F,W,S, online, pre-req: OM 374.....	3
Discipline Requirement or Elective .....	9

##### **Fourth Semester 6 credits**

Discipline Requirements or Electives .....	6
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*\*The minimum credits required to graduate is 120 but the total will vary depending on the business discipline completed at EMU and the program completed at WCCCD. If enough credits are not transferred, additional credits will need to be completed at EMU to satisfy the minimum required for graduation.*

## ARTICULATION AGREEMENT GUIDE

Wayne County Community College District – **Approved Programs**  
 Eastern Michigan University – **BBA in any Business Major**

### Additional Information:

1. Each institution will determine the satisfaction of their individual program and degree requirements. Both institutions agree to accept transferable courses from each other and from other regionally accredited institutions. WCCCD courses indicated with an \* are required for EMU’s BBA in Any Business Major. Substitutions for these courses must be approved by the EMU program coordinator.
2. Students with the MTA endorsement on their community college transcript have satisfied EMU’s General Education Core Requirements and will be required to complete only the General Education Application Requirements of one “Perspectives on a Diverse World” course, one “Learning Beyond the Classroom” experience, and a “Writing Intensive” course in the major. The Perspectives on a Diverse World requirement may be transferred to EMU.  
*To use the Michigan Transfer Agreement (MTA), students must have an official community college transcript, with the “MTA Satisfied” endorsement sent to EMU’s Admissions Office. Students who do not have “MTA Satisfied” on their community college transcript, will be required to satisfy EMU’s general education requirements as applied to transfer students. The MTA may be completed after admission to EMU, however, students should inform their advisors or they may be advised to complete additional courses for the general education program. If already on the transcript, the MACRAO designation will be accepted at EMU after August 2019.*
3. Only courses with a grade of “C” or better (2.0 on a 4.0 scale) will be accepted for transfer to either institution.
4. Under this agreement, EMU will waive the 60-hour rule and require that a minimum of 42 credit hours must be completed in EMU courses, with at least 15 hours in the program at the 300-level or above. Of the last 30 hours completed before graduating, a minimum of 10 credit hours must be in courses offered by EMU. A minimum of 120 credit hours, completed in-residence or accepted in transfer, is required for graduation.
5. Students must satisfy all admission requirements at the time of application for admission to EMU, including submitting transcripts from all previously attended colleges. WCCCD students will receive equal consideration with other students for course registration and financial aid.
6. To be admitted to the COB, students must have completed all 12 pre-admission courses and have an EMU gpa of a 2.5 or higher. Students that have completed all of the pre-admission business foundation courses except DS 265 or DS 251 will need to successfully complete DS 265 or DS 251 in his/her first semester at EMU. Students missing pre-admission business foundation courses beyond DS 265 or DS 251 should consult with an EMU advisor to plan how to complete those courses.
7. Students are encouraged to contact EMU’s Admissions Office before applying to EMU. To facilitate advising and the evaluation of transcripts, bring a copy of this articulation guide to all advising sessions.

### Effective Date: September 1, 2023 until August 31, 2026.

This is a renewal of an agreement made in September 2007 and renewed in January 2012, and September 2019. This agreement is consistent with the 2023-2024 catalog. Students have until summer 2031 to graduate from Eastern Michigan University following this agreement. In the event that a student does not complete the program within seven years, they may be required to have their credits reevaluated using the requirements of the current articulation guide.

### Contacts:

**Wayne County Community College District**

**Eastern Michigan University**

EMU Admissions

Student Center, Suite 220

734.487.6453; [transfer\\_admissions@emich.edu](mailto:transfer_admissions@emich.edu)

[Schedule an appointment](#)