

EASTERN MICHIGAN UNIVERSITY

10-Month Lunch-time Hybrid Program



PROGRAM GOAL

Program participants will gain the skills to recognize the most pressing environmental disruptors facing organizations today and respond with innovative strategies. Participants will learn to develop strategies with a focus on innovation and creativity as leaders and as a result, improve their effectiveness as strategic leaders.

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MS in Management of Innovation and Strategy



CURRICULUM

10 hybrid courses: emerging trends in innovation, creativity & innovation, data analytics, strategic leadership, competitive & corporate strategies, leadership communication, business simulation.

ELIGIBILITY

- Bachelor's degree in any field
- At least a 2.7 Undergraduate GPA
- Currently employed as a full time professional

UNIQUENESS

- Courses offered on a 8-week session.
- 5 virtual and 3 in-person meetings with lunch.
- Industry experts as guest speakers for each course.
- Emphasis on applying latest business knowledge
- Extensive networking opportunities.

SCHEDULE


- August. 20, 2024 - June 19, 2024
- Tuesday/Thursday (11:30 AM - 1:30 PM)
- Break: (December 13 - January 8)

For More Information



This unique program is for the continual development of professionals and managers seeking to become innovative and strategic leaders. To know more about the program and to apply, please visit the website by scanning the QR code:



 <https://www.emich.edu/cob/programs/management-innovation-strategy/>

TUITION & FEES \$26,000

\$1,000
Scholarship for
Everyone in Fall 2024