

Initial Program Approval

Recommendations from Review Panel Regarding Programs to Prepare Teachers of Vocational Marketing (VM) including Interim Occupational Certificates in this CIP area

52.199 Marketing, Sales and Service

November 28, 2007

Institution: Eastern Michigan University					
	Initial Preparation for Teaching Certificates				For teachers already holding a provisional or professional certificate
Program Level	Vocational Preparation Program (# Credits)	Additional Credits for Vocational Endorsement Program (# Credits)	Preparation Major, if applicable (# Credits)	Preparation Minor, if applicable (# Credits)	Endorsement Only (# Credits)
Elementary					
Secondary	6				6
K-12					
Source of Standards/Guidelines: Michigan State Board of Education				Pub. Date: 2005	
Program Assessment Summary/Recommendation					
X	Meets all standards and requirements		Not all standards and requirements are met		Insufficient documentation for program review
X	Approval		Program is not Approvable as Presented		
Standards/Requirements Not Met:					
Additional information needed/action to be taken:					
Comments:					

Program Notes

Use of MOCAC/ NOCTI tests in place of work experience.	MOCAC tests may be taken for partial fulfillment of either the coursework or work experience requirement, but not both areas, and will be used as chosen by the student. Cooperative education work experience credit may also be applied toward the required work experience.
Use of MOCAC/ NOCTI tests in place of coursework related to this specific program specialty area.	MOCAC tests may be taken for partial fulfillment of either the coursework or work experience requirement, but not both areas, and will be used as chosen by the student.
Evaluators of Previous Preparation and Work Experience: The following individuals are recommended for approval: Ronald Fulkert for 52.199 Marketing, Sales and Service David Leopard for 52.199 Marketing, Sales and Service	