

EASTERN MICHIGAN UNIVERSITY

English Language & Literature Department

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Eastern Michigan University Hosts Media Ecology Scholar Dr. Lance Strate

Media ecology scholar and founding president of the Media Ecology Association Lance Strate will deliver a public lecture titled “The Medium, The Message, And Me And You: Understanding Our Technological and Symbolic Environments” on Thursday, March 19 at 2 p.m. in the Porter Building (Room 202) on the EMU campus. The lecture is free and open to the public and will be followed by an informal reception in the Porter Building (Room 201).

Media ecologists study how popular media affect human perceptions, feelings and values and how an awareness of that influence can enhance cultural development. Founded in 1971 at New York University by the educator and humanist Neil Postman, media ecology is a progressive interdisciplinary field that includes: communication; critical media and cultural studies; rhetoric, semantics and linguistics; literary studies and cognitive science. EMU has offered two popular graduate classes in media ecology classes recently, according to Christine Tracy, EMU assistant journalism professor.

Dr. Strate is an associate professor and chair of the Communication and Media Studies Department at Fordham University in New York and he is the supervising editor of the Media Ecology Book Series for Hampton Press. He holds a B.S. from Cornell University, an M.A. from Queens

College (CUNY), and a Ph.D. from NYU, where he studied with Neil Postman. Dr. Strate's work includes *Echoes And Reflections: On Media Ecology As a Field of Study*, *Communication and Cyberspace: Social Interaction in an Electronic Environment*, *The Legacy of McLuhan* and numerous journal articles, essays, and other publications. He is a member of the: National Communication Association, Eastern Communication Association, New York State Communication Association, New Jersey Communication Association, and the International Communication Association. He lectures nationally and internationally on media ecology as a field of study and on emerging cultural and technological trends and is a frequent contributor to reporting about media and culture. He lives in northern New Jersey with his family.

EMU students will receive Learning Beyond the Classroom credit for attendance at the lecture. For more information about Dr. Strate's visit please contact Dr. Christine Tracy of the EMU English Department at Ctracy1@ninthmuseAmber Candela at (810) 333-0844 or acandela@emich.edu.

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