

Faculty and staff giving surpasses goal

An estate gift from an emeritus faculty member will put the 2003-04 Faculty & Staff Giving Program over its \$400,000 goal, according to Tom Stevick, executive director of development at the EMU Foundation.

As of Feb. 28, a total of 637 individuals had given or pledged \$321,966 in cash, stocks and gifts-in-kind.

"With the addition of \$84,000 from the estates of emeritus professors George Haynam and Parker Zellers, the goal was surpassed on March 15," Stevick said.

Gifts to the Faculty & Staff Giving Program made before June 30 count in this year's total. The giving program benefits numerous areas at EMU with donations to just over 260 various accounts. Top areas include:

- nearly \$4,000 to Arts & Sciences.
- more than \$5,600 to the Mainstage and Dramatics Fund.
- nearly \$6,000 to English language and literature.
- more than \$3,000 to the Honors Program.
- nearly \$14,000 to department of leadership and counseling.
- more than \$5,400 to men's baseball.
- nearly \$5,000 to the Partnership for Excellence, which will benefit merit scholarships.
- nearly \$20,000 to WEMU.
- nearly \$10,000 in gifts-in-kind to

Haynam estate gift benefits students in computer science, physics

A recent gift of \$72,000 from the Dr. George E. Haynam estate will benefit EMU students majoring in computer science and physics. Scholarships were founded by Haynam in honor or memory of three individuals whom he admired.

Haynam served as department head and professor of computer science from 1986 until his retirement in 2001. He was the first head of the department, which formerly was paired with mathematics. Before joining the faculty at EMU, he was chairman of and professor in the computer science department at the University of Florida School of Engineering. Throughout his tenure at EMU, he made generous annual contributions and also served on the EMU Foundation Board of Trustees from 1996-2000. He died in July 2003.

The Finlin Endowed Scholarship will benefit seniors with academic merit who are majoring in computer science. It honors

Cleo Finlin, former secretary in the computer science department, who retired in 1996.

The Charlie Jones Memorial Endowed Scholarship will benefit outstanding students majoring in computer science and honors Charlie Jones, former husband of Zenia Bahorski, an instructor in computer science.

Haynam's estate will enhance the endowed scholarship founded in 1997 in memory of Mark Daniel Trochet by his parents, Daniel and Geneva Trochet. Mark graduated Magna Cum Laude from EMU in 1991, achieving high honors in physics. The scholarship benefits physics majors with academic merit.



Haynam

Learning, Resources and Technology.

■ more than \$13,400 to the College of Education Excellence fund.

■ Several major gifts were given to named endowed scholarships.

Additional gifts may be made online at

www.emufoundation.org using the gift form on the Faculty and Staff Giving Web site link.

You also may contact the development director in your area or phone the EMU Foundation at (734) 484-1322.

Power in numbers theory can make gifts substantial

Sometimes, we think our gift won't make a difference. However, when grouped with others, even \$5 per paycheck really does count, illustrated by employees in Information and Communications Technology (ICT).

Together, following the lead of Rocky Jenkins, director of Network and Systems Services, the group founded the ICT Student Employee Expendable Scholarship to benefit student workers.

"I saw that a lot of my staff were hesitant to donate, but a



Jenkins

common thread was that they all care deeply about our student employees and want to see them succeed," Jenkins said. "We realized that if several

of us gave at least \$5 a pay, it adds up and we could help our students right away."

The group chose an expendable scholarship, which immediately benefits the area the donor(s) designates.

The scholarship will be awarded annually to student employees in ICT who demonstrate dedication and skills in their work, and have been employed in the ICT Division for at least one full semester.

Jenkins, who joined EMU in 1999, worked previously at Western Kentucky University where he also donated.

"Western Kentucky was a similar size to EMU, with a similar endowment and fundraising goals," Jenkins said. "They were able to dramatically increase private giving through a campaign and the employees and students really saw the benefits. I'd like for that to happen here."

There's still time to give to Faculty and Staff Giving Program

Please Note!

Gifts to the 2003-04 Faculty and Staff Giving Program are counted through June 30, 2004. Gifts from faculty, emeritus faculty and staff will be recognized in a fall Focus EMU special section. Give on-line at www.emufoundation.org, contact Alice Preketes at 487-5383, e-mail her at alice.preketes@emich.edu or contact your college development director.

The following scholarships are just a few of those founded in memory of EMU employees or students:

- Elwood Kureth Memorial Endowed Scholarship
- Donald Phillips Memorial Endowed Scholarship
- Dr. Gail Compton Memorial Endowed Scholarship
- George Clark Endowed Scholarship
- Brenda Hugg Memorial Endowed Scholarship
- Marylyn Lake Memorial Endowed Scholarship
- Keith Falk Memorial Endowed Scholarship
- Mario Salinas Memorial Endowed Scholarship



Math professor wins use of basketball suite

Elaine Richards, administrator of EMU's Developmental Mathematics Program, was the lucky winner of an evening of basketball, raffled by the EMU Foundation as a Faculty & Staff Giving Program incentive. Richards' name was drawn from more than 600 gifts and pledges made by late December 2003.

Though Richards admits winning the raffle was not her incentive to give, she and her guests had a wonderful time and enjoyed the view from the Foundation box.

"I was active this year in United Way and saw this as an extension of that campaign," Richards said. "I wanted to do something to help here where I'm employed and can see the benefits directly."

Last year brought another "prize" for Richards and her team in the Developmental Mathematics Program. In September, that group was recognized with the Institutional Values Award in the category, "Contribution to the Quality of Student Learning Experiences."

The Developmental Mathematics



Photo by Amir Gamzu, Wolverine Photo

HOOPS FUN: Elaine Richards, administrator of Eastern Michigan University's Developmental Mathematics Program, and her guests enjoy an evening of basketball in the EMU Foundation suite at the Convocation Center. Guests include (back row, from left) Nancy Harbour, Randy Harbour, Bob Holmes, Don Lick and Mike James. (Front row, from left) Karen Holmes, Barb Leopard, Richards, Pat Sparrow, Carole Lick and Diana James.

Program was created in 1992 to provide support for lower division mathematics courses and provides placement testing

for more than 1,200 students a year. More than 1,000 students per year are enrolled in developmental math courses at EMU,

and the percentage of students completing 100-level math courses with a "C" or higher has risen to 68 percent.

EMU Foundation gains new staff

The EMU Foundation has had some new faces take over key positions in the past year. They are:

■ **Cathy Cart** has joined the EMU Foundation as director of advancement services (formerly Gifts and Records). Her primary responsibility will be to oversee the conversion of the Foundation's existing donor database, Raiser's Edge, to the Advancement Module of Banner, the new integrated software system. Cart worked at EMU for 34 years, most recently serving as manager of accounts payable/data control, where she was process team leader for the Banner Finance Team.



Cart

■ **Mary Cooperwasser** is director of donor relations and has numerous responsibilities related to stewardship. Cooperwasser is a graduate of Boston University. Most recently, she worked with the Glacier Hills Retirement Community as director of planning and community relations, and has extensive experience in cultivating donors and directing recognition events and activities.



Cooperwasser

■ **Mary Dwyer** recently was appointed as director of corporate and foundation relations. She is primarily responsible for the strategic development, solicitation and management of the EMU Foundation's efforts to increase support from foundations and corporations. Dwyer received her master's degree from the University of Michigan and a bachelor's degree from Indiana University. She



Dwyer

most recently worked with the University Musical Society as manager of corporate support.

■ **Mathwon Howard** is director of major gifts. Most recently, Howard was director of development with the Detroit Zoological Society. He is a graduate of Adrian College and has completed work toward his master's degree at Bowling Green State University, where he also served as assistant director for Alumni Affairs. Howard will be responsible for University-wide initiatives.



Howard

■ **Rich Juday** is development director for intercollegiate athletics and replaces Anna Schmitt Reichert, who has assumed duties as development director for the College of Business. Juday most recently was director of development for athletics with Northwood University and has extensive experience in K-12 and collegiate athletics. Juday graduated from Michigan State University, where he was a four-year varsity baseball letter winner, team captain, and was elected to 2nd



Juday

Team All-Big Ten and 1st Team All Region.

■ **Rosa Roberson** is manager of the EMU Phone Center. Most recently, Roberson was an analyst in the technical support system for PAETEC/CAMPUSLINK Communications, serving a customer base of more than 100,000 throughout the United States. She has extensive experience and training in business operations, telecommunications and customer service.



Roberson

Cash gifts worth \$3 million to benefit EMU

The EMU Foundation reports \$3 million in cash gifts as of March 1, 2004. The total includes several major gifts that will benefit various programs at EMU. Major gifts are as follows:

■ **John C. Herron**, class of 1941, recently funded his second charitable gift annuity with a **cash gift of \$500,000**. This gift brings Mr. Herron's total giving to more than \$1 million and will fund the John C. Herron Endowed Scholarship, which will provide awards to undergraduate or graduate students exhibiting leadership qualities.

■ The largest individual gift in the new fiscal year is a **\$200,000 endowed scholarship in special education**. Funded by Delores and William Brehm, the scholarship will provide tuition support for special education students studying in the area of cognitive impairment. Delores (Soderquist) Brehm graduated from EMU in 1952 with a special education certificate and resides in McLean, Va.

■ The **Pease Concert Series/Friends of Chamber Music at Pease** received an \$18,000 grant from Pfizer Community Grant program to help advertise and promote this popular, free series.

■ A \$15,000 instructional grant to **EMU's Nursing Department** will fund the production of a series of instructional videos. The grant is from The Promise of Nursing for Michigan Nursing School Grant Program, which is managed by the Community Foundation for Southeastern Michigan.

■ A grant of \$231,000 represents first-year funding for a \$1.2 million commitment from the Skillman Foundation. The five-year grant will fund a partner-

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Students man phone center, call for EMU support

By Susan Hodgson

Would you believe that Eastern Michigan University students, on most week-day evenings, make more than 2,000 phone calls on your behalf? EMU student callers contact alumni and friends throughout the week to promote your events, departments, and programs and raise money for your college.

The EMU Phone Center, located in the Cooper Building, employs 21 currently enrolled students who call on behalf of the colleges for three main reasons:

- to update information
- to become a liaison between alumni, friends and EMU; and
- to invite them to participate in college fund-raising efforts.

On an average night, each student will make between 200-250 attempted calls. With 12 callers working each evening, the students' combined effort adds up to more than 2,000 attempted calls per night.

Every night yields different results. When EMU callers contact alumni who've given before, they average a higher dollar amount than most evenings. The money raised is transferred to each college's development account and the dean designates those funds based on college priorities.

EMU student Robert Gierwatowski is the top caller in the Phone Center and raised more than \$10,000 in pledges his first year.

"I've put a smile on a few people's

DRUMMING UP SUPPORT



CAN YOU HEAR ME NOW?: (above) Eastern Michigan University students man the EMU Phone Center in the Cooper Building. On most week nights, students call EMU alumni to secure donations for the University. (right) EMU student Robert Gierwatowski is the top caller at the Phone Center. He raised more than \$10,000 in pledges during his first year as a caller.

faces after they spoke to me, especially the alumni who live on the other side of the country," Gierwatowski said.

After more than three years with the Phone Center — first as a caller and, now as a student supervisor — Arthur Burgman II, has learned valuable real-world skills such as managing a team, superior customer service, fund raising

and telecommunications.

"It's a really good place to meet people," Burgman said. "By being a caller, you learn a lot about EMU and about fund raising."

EMU student callers are future nurses, law enforcement officers, psychologists, teachers, artists and computer programmers. Working at the Phone Center serves

as a stepping stone — through learning valuable communication skills — toward their careers.

"I could not have chosen a more cooperative group of students," said Rosa Roberson, Phone Center manager, "The Phone Center has provided these students with experience that will prove vital to their success."

MAJOR GIFTS, from page 2

ship between EMU's College of Education, the Skillman Foundation and the YES Foundation. The program will **provide academic, social and cultural support to low-income, gifted and talented Detroit minority youth.**

The YES Foundation has begun to select the first group of academically oriented and self-motivated seventh-grade students from Detroit Public Schools to participate in the inaugural year of "Yes for Prep."

The intensive preparatory program, including a variety of academic, cultural and social activities, begins after seventh grade and continues through the weeks immediately following eighth grade.

■ The Dearborn Chapter of the Daughters of the American Revolution (DAR) is establishing **an endowed scholarship for Native American women** with a gift of \$120,000. The gift will fund The Jean Bowyer Adelson Endowed American Indian Scholarship/Colonel Joshua Howard, NSDAR, at EMU. The



Photo by Amir Gamzu, Wolverine Photo

THE GIFT OF GIVING: (above left) The Michigan Braille Transcribing Fund (MBTF) launched a partnership with Eastern Michigan University's College of Education through a unique, nonprofit gift of \$12,000. The gift, part of a five-year commitment, will fund a full-tuition scholarship for two students. From left, representing MBTF are Phil Moilanen, Jennifer Grumelot and Francelia Wonders. Those from EMU include: George Barach, associate professor of special education; Alicia Li, assistant professor of special education; and Susan Rink, COE development director. (above right) Diane Gaubatz, from the Dearborn Chapter of the Daughters of the American Revolution (DAR), presents a \$120,000 check to Tom Stevick, executive director of development for the EMU Foundation. The gift will establish an endowed scholarship for Native American women.

scholarship honors and memorializes Helen Jean Bowyer Adelson, whose Revolutionary War ancestor was Private Roosevelt Woodworth, who served in New Hampshire.

The scholarship will help female Native American students

with tuition and other expenses.

■ A gift of \$25,000 from the DaimlerChrysler Foundation Fund will benefit EMU's **Honors Program.**

■ A \$12,000 gift from a unique nonprofit will help launch a partnership between the

Michigan Braille Transcribing Fund (MBTF) and EMU's College of Education. Housed behind prison walls, the MBTF facility encompasses a complete training program and Braille production center.

The gift, part of a five-year

commitment, will fund a **full-tuition scholarship for two students enrolled in Braille courses offered through EMU's Special Education Department.** Also, COE faculty have applied for an equipment grant from the MBTF.

Creating Opportunities Ensuring Success

We Give to EMU Because...

We came to Eastern Michigan University in 1981 after teaching in the public schools and completing our doctoral work. We began to seriously consider contributing to the University after we were here a few years and saw the effort it took for many students to pay for their education.

Why do we give to Eastern Michigan University? We simply believe in the mission of the University. We feel if we're not willing to contribute financially to the goals of the institution, then why should those outside of the University contribute?

The full cost of a quality education cannot be borne by students alone. State funding helps some but, in the years we have been at Eastern, the contributions from the state have been shrinking considerably. Gifts from others are necessary to continue the traditions of the University as an outstanding educational value.

We have benefited in so many ways by our affiliation with Eastern: lasting friendships with colleagues throughout the University; pleasure in seeing students achieve in their chosen profession; and many opportunities as a family to participate in all that the University has to offer, just to name a few.

Each year we target our contributions to specific needs within the University. Scholarships, departmental and college needs, and athletic teams have been recipients of our recent donations. We hope our contributions help to provide programming that may not otherwise be available to our students.

**Michael J. Paciorek, Ph.D., professor of physical education and
Karen Paciorek, Ph.D., professor of early childhood education**



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