

Rogers named first outstanding lecturer

By Rashid S. Umar and Carol Anderson

If you pass by Rick Rogers' "History of Religion" class, you may notice a rabbi, Buddhist priest or imam helping him to teach. Students enjoy guest speakers and not just his "talking head," Rogers said.

Rogers' concern for his students was one of the reasons he received the 2001-2002 EMU Full-Time Lecturers Outstanding Teaching Award. This is the first year the University has honored full-time lecturers with a teaching award.

Among the 110 full-time lecturers on campus, there were 11 nominations. The award requires documentation showing a lecturer's commitment to the education of students and their ability to facilitate student learning through effective teaching. It also requires attending professional development workshops.

Rogers was honored Jan. 17 at a luncheon ceremony, where he received a \$1,000 honorarium and a plaque commemorating his achievement.

"The connection with students is what I enjoy," Rogers said. "I like playing a role in the development of their young minds."

Rogers has lectured in history and philosophy at Eastern Michigan University since 1992 and said he enjoys what he does for a living.

"A lot of people have jobs that make good money, but that's it," Rogers said. "I thoroughly enjoy what I do for a career."

"Rick was an outstanding candidate with his length of commitment and quality of performance," said Russ Larson, head of the English language and literature department and chair of the Full-Time Lecturers Outstanding Teaching Award Committee. "The fact that Rogers developed a workbook for students



MR. ROGERS' NEIGHBORHOOD: Rick Rogers, a history and philosophy instructor, was the first recipient of Eastern Michigan University's Full-Time Lecturers Outstanding Teaching Award. Rogers received \$1,000 and a plaque.

shows he went above and beyond what is usually done."

Rogers designed a "Surveying the Living Religions" workbook to engage students in writing projects by asking them to respond to ideas pre-

sented in the textbook.

"We want to recognize the work of our lecturers who are an important part of our undergraduate education pro-

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Ownership of intellectual property at EMU examined at workshop



MORE POWER: Mechanical engineering technology majors Chris Kirker (left) and Jason Andrews (right) work to modify several components of an engine block for increased horsepower. Harvey Lyons (center), associate professor of industrial technology, assists in holding the head section of the engine block.

By Carol Anderson

Mention "power" to a hot rod enthusiast or a "Tim Allen" type and watch their eyes light up. That excitement increases as they learn the details — almost \$50,000 in private grant funds EMU received to re-engineer a flathead engine block to handle greater horsepower. But the initial excitement soon subsides when the determination of who owns any resulting patents or royalties are discussed.

"Patent ownership is an emerging topic for the University," said Brian Anderson, EMU director, Office of Research and Development. "We want

staff and faculty to become aware of patent laws."

As a result of wanting to inform campus personnel about intellectual property or IP policy, Anderson offered an on-campus workshop, "Protection and Licensing of Intellectual Property in the University Setting."

The workshop, attended by 35 staff and faculty in December, covered all aspects of intellectual properties, including trade secrets, trademarks and copyrights with a concentration on patents.

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"Wise" student to lead EMU for a day Feb. 5

Eastern Michigan University student Todd Wise, a senior from Saline, will experience a day in the life of University leader Samuel A. Kirkpatrick during the Third Annual "President for a Day" scheduled Wednesday, Feb. 5.

"It's a great learning experience for both of us," Kirkpatrick said. "This will enable both of us to interact with a diverse group of people. We are going to have some fun."

The day-long reversal of roles will have Kirkpatrick attending Wise's six classes, including one entitled "Healthy Sexuality." Wise will assume the president's schedule of meetings and travel to Lansing to discuss education policies with politicians.

"I see a lot of what goes on from the outside. Now, I have a unique opportunity to see how decisions come about," Wise said. "I just hope he (Kirkpatrick) takes good notes in my classes."

Kirkpatrick's schedule also includes working at the Student Organization Center and extracurricular activities.

Students are selected based on various qualifications, including academic scheduling, diversity and co-curricular life, as well as their response as to why they want to be president for a day and their expected experiences.

"The interest in this has grown dramatically," said Melissa Ginotti, associate director for McKenny Union and Campus Life.

National, state education reform focus of conference

By Summer Wilhelm

"Measuring Up: Your Role in National and State Education Reform," is the theme of this year's College of Education Annual Winter Conference. The conference offers the chance to join education experts and fellow colleagues to learn about the most expansive reforms to the Secondary Education Act since 1965.

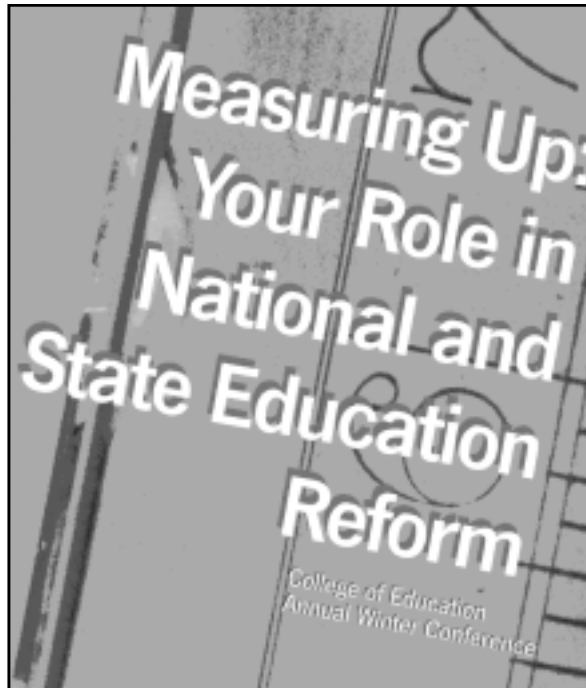
Speakers from the Michigan Department of Education, State Board of Education, Michigan North Central Association, Washtenaw Intermediate School District, Michigan State University and Livingston Educational Service Agency will provide key information at the event, scheduled Thursday, Feb. 6, 8 a.m.-3:15 p.m., in McKenny Union. Cost is \$25 for faculty, staff and students.

"The conference is a great opportunity for local educators to have a dialogue and to get information on the educational topics that are out there," said Don Staub, director of EMU's Office of Collaborative Education.

This year's conference will discuss Michigan's "Education YES!" and the national "No Child Left Behind" legislative guidelines.

Jerry Robbins, dean of the College of Education, will give the welcome address, "What's Right with the Schools." Robbins will discuss the "bashing" of education over the past few decades and why it is undeserved. He also will address why many of today's educational "reform" movements are ill advised and ideologically motivated.

A panel discussion will offer an overview of the main points of the two legislative pieces, "No Child Left Behind" and "Education-Yes!" and



REFORM EFFORTS: The College of Education will host its annual winter conference Feb. 6. This year's theme, displayed on the brochure (above), is "Measuring Up: Your Role in National and State Education Reform."

will discuss their implications, strengths and challenges.

"Education YES!" provides both a snapshot of current school performance, and feedback and direction for educators to implement change. A key feature is the use of research-based leading indicators to measure school processes known to support

academic achievement.

The "No Child Left Behind" legislation changes the federal government's role in K-12 education by asking America's schools to describe their success in terms of what each student accomplishes. The act contains President Bush's four basic education principles: stronger accountability for results, increased flexibility and local control, expanded options for parents and an emphasis on teaching methods that have been proven to work.

Following that discussion, the first of two concurrent workshops will outline the similarities and differences between the state accreditation system and the North Central Association's school improvement process.

During the other workshop, Jim Reese, director of general education for the Livingston Educational Service Agency, will walk participants through the basics of collecting, analyzing and using student assessment data.

Keynote speaker Nel Noddings, EMU's 2002-2003 John W. Porter Distinguished Chair in Urban Education, will deliver her speech, "Caring and Social Policy."

"She is very well-known and respected in the field of urban education," Staub said. "Her message is about caring for the kids."

Noddings, the Lee L. Jacks Professor of Child Education Emerita at Stanford University, is a frequent and popular speaker among academics, educators, liberal arts groups, healthcare providers and other professionals.

For more information, contact Staub at 487-1060 or go to www.ce.emich.edu/measuringup.

One EMU staff member, four former professors die

By Summer Wilhelm

Wilmont (Monty) Belfry, ICT senior platform specialist at Eastern Michigan University from 1993-2003, died Jan. 23. He was 48.

Belfry started out as a programmer in University Computing. He had several jobs after that but all were in computing support services. His specialty was in systems and database administration.

Although Belfry lived with a spinal cord injury he received in a childhood diving accident and was in a wheelchair, he was always known as fiercely independent, said Margaret Cline, executive director and chief information officer of ICT.

"His independence shone through his work and much of his work was conducted from his home office," she said. "Although his work was done behind the scenes, the fact that our systems kept running was proof of his skill and dedication. Monty made many friends during his 10 years at EMU and all of us will miss him."



Belfry

Survivors include his two sisters, Diane Belfry and Gail Stopson.

Belfry's funeral service took place Jan. 30 at Mushily Funeral Chapel in Ann Arbor.

■ **Marguerite Smith**, former professor emerita of social work at Eastern Michigan University from 1972-1992, died Jan. 12 at the Chelsea Retirement Community. She was 77.

Born in Wyncote, Pa., Smith moved to Ann Arbor in 1954 and served as director of education at St. Andrew's Episcopal Church until 1964. She then worked at the juvenile court before coming to EMU.

While at EMU, Smith received an Outstanding Teacher's Award and was granted emerita status upon retirement.

During her lifetime, Smith volunteered at the Chelsea Retirement Community, Habitat for Humanity, St. Andrew's Breakfast Program and the Citizens Advisory Council of the EMU Social Work Department.

Survivors include two nieces, Deborah Yacovella and Nancy Williams, both of Pennsylvania.

Funeral services took place Jan. 22 at St. Andrew's Episcopal Church in Ann Arbor.

■ **Hoover Jordan**, former associate department head of English at

Eastern Michigan University, died Jan. 7. He was 89.



Jordan

Jordan was a lieutenant in the Navy during World War II and taught ship and plane recognition at the Naval Air Gunnery School in Hollywood, Fla. After two years at the University of Kansas, he came to EMU in 1939 and taught for 37 years. Jordan co-authored the best-selling English composition textbook, "Unified English Composition," in the country in the 1940s and 1950s. He was selected as the first head of the newly reorganized English department in 1963 and served in that position until assuming the role of associate department head.

Survivors include his two sons, Tom, of Sandy, Utah, and Will, of Littleton, Colo.; two grandchildren, Tim and Alison Jordan; and two nieces, Barbara Abbott, of Santa Barbara, Calif., and Sue Jordan, of Albuquerque, N.M.

Jordan's memorial service took place Jan. 17 at the First Presbyterian Church in Ypsilanti.

■ **Parker Zellers**, former professor of communications and theatre arts at Eastern Michigan University from 1964-1992, died Dec. 30 at Bay Front Hospital in St. Petersburg, Fla. He was 75.

"He was an outstanding colleague," said Dennis Beagen, department head of communications and theatre arts. "The students and faculty were really fond of him. He was very dedicated to EMU."

During his 28 years at EMU, Zellers directed some 35 productions and appeared in leading roles in various plays at the Boarshead Theatre in Lansing. An EMU Theatre Arts scholarship is being created in his name.

Born in Worcester, Mass., Zellers was very active in his local area theatre and established a Playmakers Group consisting of 30-40 people who performed in the many musicals Zellers wrote and directed.

In 1945, Zellers joined the U.S. Army where he was a writer, director



Zellers

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"We're on the ragged edge. Everyone is struggling to understand the issues and it's not easy," said Norman Pollack of Pollack IP Consulting, LLC, based in Lansing.

Pollack, a former assistant vice president for intellectual property at Michigan State University, will assist Eastern Michigan University with intellectual property issues as contracts and grants arise and help determine the marketability of the patent, Anderson said.

One workshop attendee, Richard King, region director for the Michigan Small Business Development Center at EMU, describes himself as a bystander interested in seeing an IP process develop and work at EMU.

"I'm interested in getting a stronger transfer technology policy. It will strengthen the University's ability to work with small business more efficiently," King said.

"This issue is evolving rapidly and EMU does not have an intellectual property policy now," said Paul Schollaert, EMU provost and vice president for academic affairs. "If we want to continue our success with external funding, this IP issue is important. We are striving to develop a policy where the University can manage the patents and split royalties with

the inventor. Most universities have agreements of this nature."

The University should hold the intellectual property rights to patentable inventions and on copyrights for software, when these items are developed as part of one's employment, Schollaert said. However, he added, the University should share fairly,

"We are striving to develop an intellectual property policy where the University can manage the patents and split royalties with the inventor. Most universities have agreements of this nature."

Paul Schollaert

Provost and Vice President for Academic Affairs

with the inventor, any revenues derived from the patents or copyrights.

In the past, companies such as Exxon-Mobil, donated their patents to EMU. But now that EMU may need to apply for a patent (depending on the results from re-engineering the flathead engine block), the question arises "who will own it and how are royalties, if any, handled?"

When federal money funds a project, the Bayh-Dole Act of 1980 states that the university must retain

ownership of the patent. The government holds a royalty-free, non-exclusion license to use the patent, but only for governmental purposes. Royalty splits are not covered in the Bayh-Dole Act.

But what about private funding of research? Ownership of the patent and allocation of royalties typically

employees are using its facilities or resources.

When comparing private companies to universities, both usually own the patents to inventions, but university inventors fare much better, Schollaert said

"Companies hire people to invent, so they are doing their job and usually receive no royalties," Schollaert said. "At universities, faculty roles include research and creative activities. But, we want to provide appropriate incentives for those whose work has practical application."

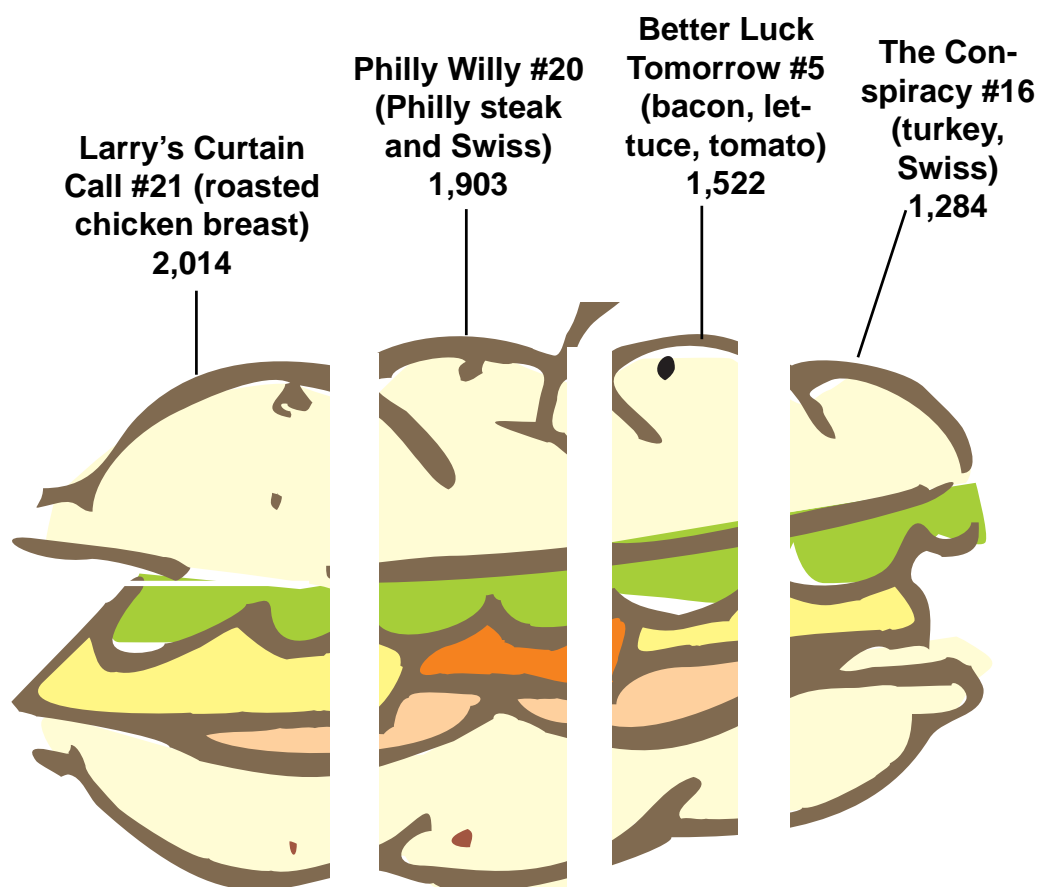
"The workshop helped make those who attended the seminar more aware of the intellectual property issue and brought it further up on the radar screen," Schollaert added.

Workshop attendee Paul Leighton, an associate professor of sociology, said he was familiar with copyright policies since he operated a Web site, but was disappointed that there wasn't more in-depth information on copyright law.

"The patent presentation was very helpful in finding out where EMU wants to go with this (intellectual property). EMU seemed to stagnate at first, but is now going in the right direction," Leighton said.

EMU BY THE NUMBERS

Even number crunchers need a break and when that time comes, some of them head to Pumpnickel's in McKenny Union. Ever wonder which sandwiches are most popular. You'll find the top selling sandwiches (with their corresponding numbers and main ingredients) below. If one sounds tasty, just call Pumpnickel's at 487-0417 to place an order.



SOURCE: Pumpnickel's

SERVICE ANNIVERSARIES

These people are celebrating service anniversaries with the University in February.

40 years

Marvin Johnson (41 years)
health, physical education,
recreation and dance

30 years

Monroe Friedman
(39 years)
psychology

Lois Whitehead
(35 years)
learning resources—library

Bruce Hendricks
(33 years)
plumbing

20 years

Jacqueline Wiley
(25 years)
compensation and
employment services

John Preston
(20 years)
interdisciplinary
technology

15 years

Brenda Gruden
(15 years)
foreign student services

Bridget Laundra
(15 years)
ICT-network and
Web services

Robert Beaudry
(15 years)
custodial services

William Lynn
(15 years)
Dining Commons ONE

10 years

Patricia Sullivan
(10 years)
COE-office of
academic services

JOBSLINE

To be considered for vacant positions, all Promotional Openings Application Forms **MUST BE SUBMITTED** directly to the Compensation/Employment Services Office and received no later than 5 p.m., Monday, Feb. 10. **NOTE: LATE OR INCOMPLETE FORMS WILL NOT BE ACCEPTED.**

Vacancy information may also be obtained by calling our 24-hour Jobs Line at 487-0016. Compensation/Employment Services office hours are Monday - Friday, 8 a.m. to 5 p.m.

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CLERICAL/SECRETARIAL

(Hiring Rate)

CSAA0303 CS05 \$26,118 Customer Service Representative II, University Health Services.

CSAA0334 CS05 \$26,118 Senior Secretary, Provost's Office. Proficient in or experience using the following: Word, Access, Excel, Publisher, PowerPoint. Knowledge of University policies, procedures, and regulations.

PROFESSIONAL TECHNICAL

(Hiring Range)

PTIT0304 PT07 \$31,151-36,635 Supervisor, Technology Acquisitions, Information & Communications Technology. Previous retail and/or marketing experience required.

FOOD SERVICE/MAINT.

(Hiring Rate)

FMBF0333 FM06 \$10.52 Custodian, Floater/Physical Plant. 11 p.m.-7:30 a.m., Sunday-Thursday.

FMBF0334 FM06 \$10.52 Custodian, Bowen-Warner/Physical Plant. 11 p.m.-7:30 a.m., Sunday-Thursday.

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gram," said Paul Schollaert, provost and vice president for academic affairs. "This award recognizes full-time lecturers who excel in teaching."

Rogers said one of his most memorable classes was the day after 9/11. He decided against canceling class and invited the students to express their emotions.

"There was anger over what role religion played in such a tragic event. A few students thought the United

States brought it on itself, while others were confused and/or apathetic," Rogers said. "They didn't know what to think or were in denial, pretending that nothing happened."

Rogers currently is writing a book titled, "Religious History of Washtenaw County." He is working with an outside group to map the locations of religious groups in the area. Rogers' goals include gaining tenure and writing a few books on the subjects of religion, comparative studies and interfaith dialogue.

"This is a good job. I like teaching, and the Detroit/Ann Arbor area is a great place to do religious research," Rogers said.

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and producer for the Armed Forces Network in Germany.

Zellers received his bachelor's degree from Emerson College in Boston, his master's degree in speech and theatre from Indiana University and his doctorate from the University of Iowa.

Survivors include his sister, Marilyn Macfarlane; and his brother, Donald Zellers, both of St. Petersburg, Fla.

■ **Harold Padelford**, former professor of business and industrial education at Eastern Michigan University, died Dec. 19 at his residence in Ypsilanti. He was 77.

Padelford served in the U.S. Navy Aviation program from 1942-1945, and the U.S. National Guard and U.S. Navy Reserve from 1945-1947. He then spent the next 43 years in industry and education.

Padelford and his wife traveled extensively, and he worked for U.S. Aid in Africa. Padelford was an emeritus faculty.

Survivors include his wife, Frances; one son, Robert Padelford, of Sandpoint, Ind.; one daughter, Sue Harvey, of Portland, Ore.; and two grandchildren, Amanda and Laura Harvey, both of Portland, Ore.

Padelford's memorial service took place Jan. 18 at Holy Trinity Student Chapel in Ypsilanti.

Why I work at Eastern Michigan University



"Admissions work is interesting, challenging and rewarding. We maintain a personal contact with students while helping them and their parents through the college selection process."

Kathy Orscheln
Associate Director
Office of Admissions

I feel like I grew up here! In 1978, I started working at EMU as a full-time area complex director. I gained experience working part-time in many departments — from housing and foreign student affairs to campus life and financial aid. In 1995, I returned to full-time employment.

I've been in admissions since 1983 and love the "high tech, high touch" aspect of the job. Admissions work is interesting, challenging and rewarding. We maintain a personal contact with students while helping them and their parents through the college selection process.

It's a privilege to take a chance on a student whose GPA isn't that high, but who has chosen hard classes, taken on challenges and, perhaps, overcome a difficult home situation.

EMU encourages us to take chances. I get goose bumps when I think of Dan, a high school student whose GPA was only marginal. It didn't reflect his enthusiasm and intelligence. His counselor said that although Dan had been to five high schools in the last four years, he was sure Dan would succeed in college. And he did — right here at EMU! I saw him graduate. Moments like these are wonderful.

Kathryn B. Orscheln