

News for  
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Faculty and Staff

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## SURF'S UP AT EMU

**NEW WEB LAUNCH:** Eastern Michigan University's Web site now has a brand new design. The new look was launched March 17. The home page includes a series of photos that will change regularly, along with a list of major subjects to browse, including sections for future and current students. See story, page 2.

### EMU launches new look to University Web site

By Ron Podell

People often make their mind up about a town or city the minute they pass the welcome sign at the border. The same can be said of Web sites.

Eastern Michigan University launched its long-in-the-works new look and design for its Web site March 17. The home page includes a series of photos that will change regularly, along with a list of major subjects to browse, including sections for future students, current students, academics and research, faculty and staff, alumni and friends, athletics and recreation, news and events, and a general link about EMU that includes a president's page. The main sections include a number of related links that can be reached through pop-out menus.

The home page also includes links to a campus map, phone directories, University

calendar, my.emich and campus news. In addition to the home page, second- and third-tier links include a familiar EMU identifier, a green banner at the top of the page with Eastern Michigan University in white letters.

"The Web is really a core component of every part of our enterprise: how we provide education and services, how we communicate with people and how they communicate with us," said Rhonda DeLong, director of Web Communications. "The Web is part of how we market and present ourselves. It's a point of credibility. In many cases, the Web site might be the first contact a person has with Eastern Michigan University."

To go one step further, DeLong said the site is set up around a key concept—the assumption that when someone visits the site, they might know nothing about EMU. Parts of the previous Univer-

sity Web site were not developed around external user expectations.

For example, payroll information was not located under the "Human Resources" link on the old Web site, because payroll is not part of HR at EMU. However, many people would probably associate the two, DeLong said. So, the link should be on both the HR site and the Business & Finance site.

The same concept applies with the Rec/IM and athletics. While the Rec/IM is part of Student Affairs, many people would probably relate that entity to athletics. Therefore, as the new site continues to develop, it will be built as much as possible around user-centered expectations.

"Our intent is that information and services on the new Web site will be organized and presented in a strategic, sustainable and service-oriented fashion," DeLong

said. "The site is designed to function and to be navigated so that people can understand it and use it easily. We've worked to make it intuitive, with a user-friendly interface."

In the past, EMU's Web site was not developed around a uniform look and a strategic plan. Rather, it was a mixture of various sites that were not necessarily designed to work together.

"It was developed in a completely decentralized way. People would set up a file or site and call it whatever made sense to them," DeLong said. "It wasn't anyone's core job to create Web sites or organize the University's overall Web presence. People were extending themselves and trying to serve the University, but the result was not a sustainable approach."

The Web site will increas-

**SEE WEB, page 4**

# EMU receives \$3.1 million in federal funds to help national military, local at-risk youth



**OUR NATIONAL CONTRIBUTION:** Eastern Michigan University will play a substantial role in the United States' national security initiative, thanks to a special federal appropriations totaling \$3.1 million. EMU's Coatings Research Institute will receive \$2.1 million from the Department of Defense for an innovative project to protect military vehicles from corrosion and biocontamination. Another \$1 million award from the Department of Justice will help EMU establish a Center for Community Building and Civic Engagement.

Helping to announce the appropriations March 10 were (from left) Melissa Kaltenbach, from the office of Sen. Debbie Stabenow (D-Mich.); EMU President Samuel Kirkpatrick; Representative John Dingell (D-Mich.); Gale Govaere, from the office of Sen. Carl Levin (D-Mich.); and John Dugger, dean of EMU's College of Technology.

Eastern Michigan University will play a substantial role in the United States' national security initiative, both at home and abroad, thanks to special federal appropriations totaling \$3.1 million.

EMU's Coatings Research Institute (CRI) will receive \$2.1 million from the Department of Defense for an innovative project to protect military vehicles from corrosion and biochemical hazards. Another \$1 million award from the Department of Justice will help EMU establish a Center for Community Building and Civic Engagement.

"These appropriations are a tangible result of Eastern Michigan University's ongoing commitment to partnerships with government, community organizations and business to address issues of regional and national importance," said EMU President Samuel A. Kirkpatrick at a March 10 press conference to announce the appropriations.

The CRI will partner with the Army Research Laboratory (ATL) and the Tank Automotive Research Development and Engineering Center (TARDEC), which is part of the Army's Research Development and Engineering Command, on research and development of longer lasting coatings for vehicles and equipment with multifunctional protective coatings that provide improved durability for weather, corrosion, chemical and biological resistance. The CRI is a national center that partners with government, industry

and other universities to conduct basic and applied research on high tech coating materials.

"We are extremely pleased to be working with EMU because it is recognized as the premier coatings research institute in the country," said Bruce Fink, chief of the weapons materials division of

cent in the next five years, Texter said.

EMU faculty and students will work side by side with Army scientists in Army labs and on campus. Scientists from ATL visited campus March 6, Texter said.

"Undergraduate and graduate students will benefit from seeing the fruits of their

the Arab Community Center for Economic and Social Services (ACCESS).

"Our nation can be no stronger than our communities," Kirkpatrick said. "This program will build upon another successful grant — the Community Outreach Partnership Center (COPC)—that links community organizations, municipal government and the University in order to identify and address social, cultural and economic needs of Ypsilanti and its residents.

The Center will strengthen community organizations and individuals by helping them in terms of management, leadership and program planning, said Ron Woods, director for the Institute for the Study of Children, Families and Communities.

As part of the Center's goals, individuals in the fellowship mentoring program will work with EMU faculty for a one-year period. There will be mentoring of individuals by teams of faculty to develop and implement specific programs that deal with youth, violence, crime, engagement and integrating with the community, Woods said.

"We're interested in harnessing the entrepreneurial potential that is misplaced within gangs," Woods said. "Without the development of the talent of our young, there will be no future."

Congressman John D. Dingell (D-Mich.), as well as representatives from the offices of Sen. Carl Levin (D-Mich.) and Sen. Debbie Stabenow (D-Mich.), and officials from the city of Ypsilanti participated in the event.

*"This initial federal appropriations is an important and early milestone of EMU's involvement with the homeland security component of Gov. Jennifer Granholm's tri-corridor initiatives and represents the strengths of federal-state university partnerships."*

**Samuel Kirkpatrick,**  
President  
Eastern Michigan University

ARL.

In May 1998, an Army Material Command corrosion prevention and control program documented that corrosion costs the Department of Defense about \$10 billion annually. More recent independent studies estimate the cost of corrosion to be greater than \$20 billion a year.

Current coatings used on military vehicles last 5-10 years before corrosion occurs, said John Texter, an assistant professor of polymers and coatings.

"Our goal is to try to develop a coating that lasts for the service life of the vehicle," said Texter, citing that Hummers can last up to 50 years.

The goal also is to reduce the Department of Defense's corrosion bill by 10-30 per-

work applied to national defense," Texter said.

"This initial federal appropriations is an important and early milestone of EMU's involvement with the homeland security component of Gov. Jennifer Granholm's tri-corridor initiatives and represents the strength of federal-state university partnerships," Kirkpatrick said.

Closer to home, EMU will establish a Center for Community Building and Civic Engagement that develops programs, leadership training, technical assistance and applied research relevant to communities in southeast Michigan. The initial program will involve the Ypsilanti Police Department, Detroit's 4<sup>th</sup> Police Precinct, the Latino Family Services Agency and

## Thirteen earn spring-summer research awards

By Summer Wilhelm

Thirteen Eastern Michigan University faculty were recently awarded Spring-Summer Research Awards for 2003.

Faculty award winners are paid 20% of their normal base salary to conduct a major research or creative project during the period May through August. Awardees are not permitted to teach or accept other remunerative employment during the four-month award period.

The winners, their home departments and their projects are as follows:

■ **Kristine Ajrouch** (sociology, anthropology and criminology). "Enhancing the Visibility of Arab Americans in Aging Research."

■ **Leslie Atzmon** (art). "Dreamland: The Impact of Victorian Science on Sidney Sime's Fantasy Illustration."

■ **Sanjib Chowdhury** (management). "What Is the Effect of Individual-Level and Team-Level Knowledge and Complex Knowledge Sharing on High-Tech Entrepreneurial Firm Performance?"

■ **Steven Francoeur** (biology). "Autotrophic Regulation of Wetland Heterotrophic Enzyme Activity: A Coupled Field and Laboratory Investigation."

■ **Angela Hwang** (accounting and finance). "Derivative Disclosures after SFAS No. 133 Implementation: Has Reporting on Derivative Activities Improved?"



Schulz

■ **Marianne Laporte** (biology). "Defining Starvation and Responses to Starvation in Plants."

■ **Harriet Lindsay** (chemistry). "A Novel Approach to the Synthesis of Natural and Unnatural Sugar Mimics with Bio-

**SEE AWARDS, page 4**

# EMU celebrates excellence with week of awards, events

By Ron Podell

Eastern Michigan University will honor its best during its annual Salute to Excellence Week March 24-28.

The weeklong celebration of achievements includes the Fourth Annual Graduate Student Research Fair, the Student Gold Medallion Awards, the Employee Service Awards, the Distinguished Faculty Awards, the Founder's Day/Gold Medallion Awards, the College of Education Awards and the Undergraduate Symposium.

Recognitions begin with the **Graduate Research Fair** Monday, March 24.

Oral presentations begin at 1 p.m. and are scheduled at various McKenny Union locations throughout the day. A poster and display presentation will be available in Guild Hall, starting at 1:30 p.m.

An awards ceremony will follow from 6:15-7:15 p.m., McKenny Union Ballroom.

Jacqueline Krim, a professor of physics at North Carolina State University, is the Sigma Xi keynote speaker. She will present "Micro-Electro-Mechanical Systems: These Squeaky Wheels will Get No Grease," 7:30-8:30 p.m., McKenny Union Ballroom.

The **Student Gold Medallion Awards** are set for Tuesday, March 25, 3-6 p.m., in the McKenny Union Ballroom. The awards are for student leaders and volunteers who have made outstanding contributions to EMU and



**SYMPOSIUM DISCUSSION:** An Eastern Michigan University student (right) explains her project at last year's Undergraduate Symposium to an interested observer. The Undergraduate Symposium is one of many events on campus that celebrate EMU's Week of Excellence, scheduled March 24-28 this year.

the community. Categories include student leader, student volunteer, student ambassador, student innovator and student employee.

The **Human Resources Employee Service Awards** are scheduled for Wednesday, March 26, 8-10 a.m., McKenny Union Ballroom. The program recognizes retirees and employees with 10, 15, 20, 25, 30, 35 and 40 years of service.

The **Celebration of Faculty Excellence Awards Ceremony** will begin Wednesday, March 26. Registration and a social begin at 2:15 p.m. with the ceremony to follow at 3 p.m.

in the McKenny Union Ballroom. A reception will follow the ceremony.

The **Ronald W. Collins Distinguished Faculty Awards** are the highlight of this awards ceremony. They are the highest honors given to EMU faculty members. They include the Teaching I (0-4 years teaching), the Teaching II (five or more years), Scholarly/Creative Activity and Service to the University awards.

The **Founders Day/Gold Medallion Awards** are set for Thursday, March 27, 8:15-10 a.m., McKenny Union Ballroom. This event is by invitation only.

Since 1982, the Gold Medallion Awards have honored persons or groups who have made significant contributions to the success of divisional programs, activities or services.

The College of Education will acknowledge its own during a **COE Student Awards** Thursday, March 27, 4-6 p.m., McKenny Union Ballroom. Registration and refreshments are available, beginning at 3:15 p.m. The event honors students from various fields in the COE.

The final program will be the **Undergraduate Symposium**, scheduled Friday, March 28. Student presentations are scheduled from 8:30 a.m.-12:45 p.m. at various locations in McKenny Union. Poster presentations will be on display in Guild Hall from 9 a.m.-12:30 p.m. All sessions are open to the public.

Fiona Wood, director and chief medical officer for the Clinical Cell Culture in Perth, Western Australia, is the keynote speaker for the Symposium Luncheon, scheduled for 1 p.m. in the McKenny Union Ballroom. The luncheon is by invitation only.

The **Holman Learning Center's Third Annual Faculty and Tutor Appreciation Day** is scheduled Monday, March 31, 3-5 p.m., McKenny Union Ballroom. Last year, six individuals were recognized with faculty awards, five with tutor awards and two were given "Beyond the Call of Duty" honors.

## EMU BY THE NUMBERS

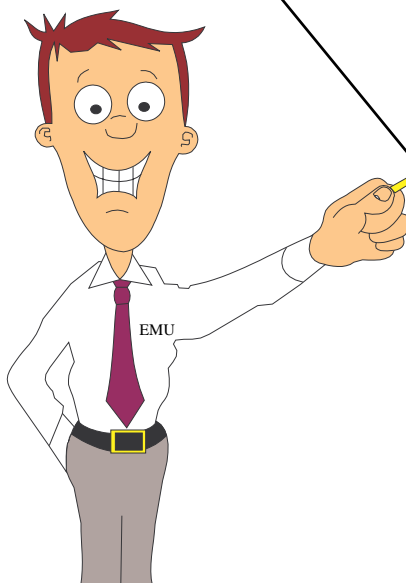
Career Services, located in 311 King Hall, made more than 40,000 student contacts in 2001-02. Of those contacts, Career Services assisted more than 3,000 students in getting jobs. Through those jobs, students earned more than \$2 million and accumulated more than 1,500 credit hours.

**500 - Number of job fair employers hosted**

**600 - Number of internships and/or pre-professional internships and placements**

**1,600 - Number of Fast Track students advised**

**3,000 - Number of students assisted with student employment**



SOURCE: Career Services

## Art professor dies

Robert Chew Jr., professor of art at Eastern Michigan University, died Feb. 27. He was 58.

Raised in Baltimore, Md., Chew received his bachelor's degree in fine arts at the Maryland Institute of Art in Baltimore and went on to the University of Illinois to achieve a master's degree in fine arts. He later attended the Tamarind Institute in New Mexico, attaining the level of master printer in lithography.

Chew's lifetime interest in art led him to teach at EMU for 33 years, and to show his work locally, nationally and internationally. His special interests were in painting, drawing and printmaking. He also developed the first Web site for the EMU art department.

"He was a man of many talents and had a passion for understanding things in both

the small and grand ways," said Thomas Venner, art department head. "He will be greatly missed by his students and colleagues."

Survivors include his wife, Laura; a son, Aaron Chew; one daughter, Sarah Chew, all of Ypsilanti; a niece, Allison Blake; and a nephew, Jeffrey Blake, both of Md.; and one cousin, Marion Rizzi, of N.J.

Funeral services took place March 2 at the Church of Good Shepherd in Ann Arbor.

Contributions can be made to Crystal's Fund c/o Willow Run Community Schools, 2171 E. Michigan Ave., Ypsilanti, MI 48198. Crystal's Fund was set up after Crystal Goble, a victim of child abuse, died. The fund is used to help children in need in the school district.

## JOBSLINE

There are no job listings for the week of March 17, 2003. To be considered for vacant positions, all Promotional Openings Application Forms **MUST BE SUBMITTED** directly to the Compensation/Employment Services Office and received no later than 5 p.m. on the Monday following when the job listings are made public. **NOTE: LATE OR INCOMPLETE FORMS WILL NOT BE ACCEPTED.**

Vacancy information may also be obtained by calling our 24-hour Jobs Line at 487-0016. Compensation/Employment Services office hours are Monday - Friday, 8 a.m. to 5 p.m.

## WEB, from page 1

ingly be used as a tool for University strategic initiatives. It will become a center for communication, interactive services, recruitment, marketing and education. It also is an important tool for building relationships.

"If alumni and friends see a professional Web presence, they will take greater pride in the institution and may want to contribute funds, time or resources," DeLong said. "We want students to say,

'that's a cool place to go.' Our students, faculty and staff should look to the Web not just for information, but as an increasingly valuable resource. We want to engage our constituents and get them involved in broader ways through our Web site."

It is important to understand that there are many people around the University doing important work in Web development and Web services, DeLong said.

"The ICT department, for example, provides the technological backbone for all our Web initiatives, and they are working to improve the interactivity, depth and scope of our services. This is a cross-divisional endeavor, and it is a critical component of our ongoing Web presence," DeLong said. "Also, there are many Web-enhanced activities in instructional technology, and within EMU colleges, departments and pro-

grams. The new Web site is only part of what we are doing."

The question of "we" is an important one, DeLong pointed out. The Web is really about everyone, because it affects everyone at the University as a communications vehicle and a tool. There is a Web committee on campus that meets once a month to address issues related to Web development, and to work toward more services for the EMU community.

"The Web site will allow us to conduct business in ways we've never been able to before," DeLong said. "We'll be able to focus on the user's terms, rather than just on the University's terms."

In the early stages, the new site will continue to be developed with its new look, structure and function. The University has thousands of Web pages and sites, and only a portion of these are part of the initial site "launch," DeLong said. More development will happen in the coming months, and more services will be deployed over time, she said.

The new EMU Web site is on-line at [www.emich.edu](http://www.emich.edu).

## Why I work at Eastern Michigan University

I like the friendly atmosphere in McKenny Union. Each day, I encounter hundreds of students and basically they haven't changed much in the past 17 years.

Students continue to ask for directions. I remember a student who was on campus looking for a location at the University of Michigan!

I was a temp for a year before I was hired full-time in 1987. I've since worked in housing as a custodian at Downing Hall and a member of the grounds crew. I liked working outside, but didn't like the 2 a.m. calls in the winter to come in and clear the snow. That was a challenge for even the most enthusiastic employee.

After having back surgery, I had to leave the grounds crew. For the past two years, I've been at McKenny Union where I have a variety of responsibilities such as vacuuming, dusting, washing windows and assisting when needed in other areas.

In my spare time, I'm a member of the Washtenaw Sportsman's Club where I participate in archery and black powder shooting. I also enjoy bowling and hunting deer, bear, and turkey.

I'm a member and former chapter president of the Little People of America, received a Gold Medallion Award in 1985 and 1994, and was inducted in the Michigan Athletes with Disabilities Hall of Fame in 1999.

**"I like the friendly atmosphere in McKenny Union. Each day, I encounter hundreds of students."**




Robert Hall  
Custodian  
McKenny Union

## AWARDS, from page 2

medical Applications."

■ **Vijay Mannari** (interdisciplinary technology). "Synthesis and Applications of Urethane-Acrylate Oligomers for UV-Cured Coating Systems."

■ **Christina Milletti** (English). "The Religious, A Collection of Stories."

■ **David Reid** (physics and astronomy). "Electron and Positron Scattering from Molecules."

■ **Eric Schulz Reid** (management). "Issuance of Stock Options and Firm Performance."

■ **Cara Shillington** (biology). "Movement Patterns and Metabolic Rates of Male and Female Tarantulas (Theraphosidae: *Brachypelma vagans*)"

■ **John Texter** (interdisciplinary technology). "Colloidal Crystalline Array Templates."

