

EMU seeks continuation budget for FY 2005

University's state funding hinges on economy

The Eastern Michigan University Board of Regents approved a fiscal year 2005 state appropriation request strategy at its regular meeting, Dec. 2.

The University's 2005 appropriation request includes: identifying \$12.7 million for fixed costs and program improvements; requesting a continuation budget from the state with an appropriation equal to the FY 2004 level (\$78,873,480); and that if the economic climate improves, requesting that the state restore funding to the FY2002 appropriation of \$87,637,200 (\$8.8 million restoration).

"The University recognizes the fiscal challenges that the state is facing, so we are not asking for an increase, but that funding be maintained at existing levels," said John Beaghan, interim vice president for business and finance at EMU. "EMU has always embraced accessibility and affordability and, historically, we've restrained tuition increases and approved scholarship programs in order to preserve access for Michigan students."

Beaghan said that Eastern Michigan University is serving more Michigan residents in FY2004 than it has since 1979. This fall, Michigan residents ac-

count for 95.6 percent of total enrollment. But with flat state appropriations, the funding per student has decreased.

"Eastern Michigan University has the sixth highest enrollment in the state, but is 11th in state appropriations provided per student," Beaghan told regents.

In an effort to promote access, Beaghan said the University has increased student financial aid more than 44 percent since FY2001 and is actively pursuing cost avoidance issues.

The request establishes the initial resource planning parameters for 2004-05, Beaghan said. The purpose is to identify the fiscal needs of the University for the Office of the State Budget. It does not preempt the Board of Regents' approval of the operating budget that is under development for the June 2004 Board meeting.

At the same time, EMU and the state's other 14 public universities are awaiting Gov. Jennifer Granholm's executive order detailing the latest round of expected budget cuts. That order is expected to come sometime this week. The state is currently facing a revenue shortfall of more than \$920 million for the current

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NPR president to speak at EMU commencement

Kevin Klose, president and chief executive officer of National Public Radio (NPR), will be the keynote speaker for Eastern Michigan University's commencement ceremony



Klose Photo courtesy of NPR

Sunday, Dec. 14, 2 p.m., at the Convocation Center.

NPR has more than 600 stations, including

EMU's WEMU 89.1 FM, and a weekly audience of nearly 15 million listeners nationwide.

A former editor and national and foreign correspondent with *The Washington Post*, Klose is an award-winning author and international broadcasting executive. Prior to joining NPR in December 1998, Klose

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Genyk takes reigns as head football coach

By Ron Podell

Jeff Genyk got right to the point.

Eastern Michigan University's new head football coach said his goal is to lead the Eagles to a Mid-American Conference championship.

"My vision here is very clear. We are going to host and win a MAC championship in that stadium," said Genyk, who was introduced during a press conference at the Convocation Center Dec. 1. "All of my decisions will be based on that premise — who I recruit, who I hire."

Genyk (pronounced Jenick), 43, an assistant football coach at Northwestern University for the past 12 seasons, met the criteria Athletics Director David Diles said he was looking for.

"When we were setting up the profile for our new head football coach, we wanted



someone with deep Michigan roots, someone who understood the Mid-American Conference, and someone that had a highly competitive personality," Diles said of the search process. "After interviewing several outstanding candidates, we felt that Jeff Genyk was the one that met or exceeded all of our expectations. Everyone that has worked

with Jeff said that he was a relentless recruiter and extremely hard worker in all phases of the football program, and that tireless determination was something that we felt we needed for our football program."

Genyk said championship teams are built with defense and he will be looking for "playmakers" on that side of

NEW BLOOD: New Eastern Michigan University head football coach Jeff Genyk makes a point during a Dec. 1 press conference to announce his hiring. Genyk, who came from Northwestern University where he was an assistant coach, said his goal is to bring a Mid-American Conference championship to EMU.

the ball as well as on special teams. He also plans to employ a no-huddle, spread offense, a strategy used in 2000 by Northwestern's co-Big Ten championship team.

"I believe we are on the cusp of something great," Genyk said.

Genyk has been part of

SEE GENYK, page 2

Pray-Harrold renovation again heads EMU's 2005 capital outlay request

The Eastern Michigan University Board of Regents approved a fiscal year 2005 capital outlay budget request for the modernization of Pray-Harrold, at its Dec. 2 meeting.

The modernization of Pray-Harrold has been EMU's top capital priority since November 2000. However, the state's sluggish economy and budget cuts in state appropriations for higher education have kept the project from moving forward.

"Modernizing Pray-Harrold will positively affect more students than any other capital need of the Uni-

versity. Investing in this project will extend the life of the building, reduce operation costs and offer a more



effective learning environment," said John Beaghan, interim vice president for business and finance.

The original capital outlay

request for 2004, submitted to the state in November 2002, also included the revitalization of the Mark Jefferson

TOP PRIORITY: The modernization of Pray-Harrold has been EMU's top capital outlay priority since November 2000.

science building.

Beaghan said that focusing on Pray-Harrold would reduce the requested outlay from the state.

The modernization of the Pray-Harrold classroom building is estimated to cost \$41,384,475.

If granted by the state, the University's cost share for the Pray-Harrold project would be \$10,346,119. The University's portion of the cost for Pray-Harrold would be financed through the sale of bonds, Beaghan said.

Pray-Harrold opened in 1969 as the state of Michigan's single largest classroom building. For the past 34 years the building has been utilized at capacity, servicing approximately 10,000 students each instructional day.

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three Big Ten championship teams, and four post-season bowl games at Northwestern. The 1995, 1996 and 2000 teams won Big Ten titles. The 1995 squad played in the Rose Bowl; the 1996 team was in the Comp USA Florida Citrus Bowl; the 2000 team played in the Alamo Bowl; and the 2003 squad has qualified for a post-season bowl berth, most likely the Motor City Bowl.

Genyk has already put the bulk of his staff together. Howard Feggins (offensive coordinator) and Jay Peterson (defensive coordinator) followed Genyk from Northwestern. Kenyon College (Ohio) defensive coordinator Matt MacPherson will be linebackers coach and Chelsea High School coach Brad Bush will serve as recruiting coordina-

tor and an assistant coach on offense.

"Our previous staff did a nice job in building the foundation for a solid program, but we needed to have a new positive attitude instilled in the team and we have confidence that Jeff Genyk is the answer," Diles added. "Jeff has a tremendous background in the southeastern Michigan area and will give us a huge boost in the recruiting process in

the state. As the son of a former coach, Jeff knows what it takes to build a multifaceted football program."

While at Northwestern, Genyk coached running backs, special teams the secondary, linebackers and served as a recruiting coordinator.

Genyk has two master's degrees, an M.B.A. from West-

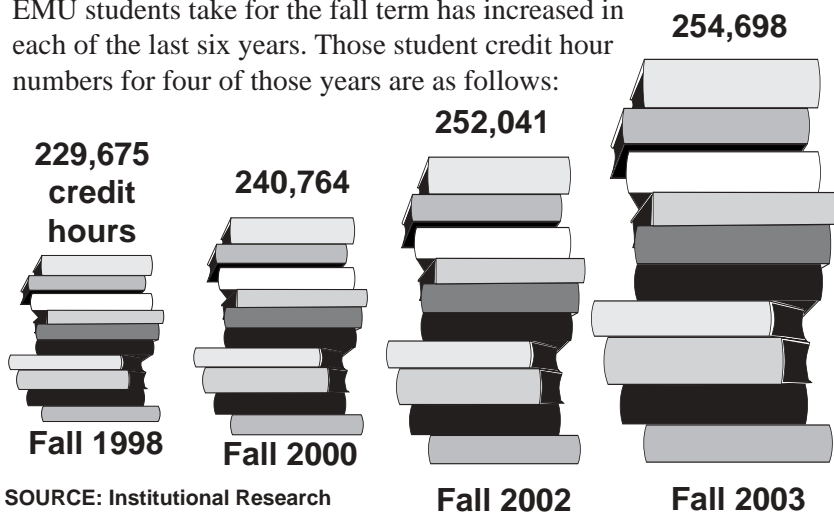
ern Michigan University, and a master's in education from Northwestern. Genyk and his wife, Lisa, have two children, Jake and McKenna.

The Genyk File

1997-2003 Northwestern University (assistant coach)
1994-1996 Northwestern University (director of football operations)
1990-1992 Grand Rapids Community College (assistant coach)

EMU BY THE NUMBERS

In an ongoing effort to help offset the continued decline in the appropriations percentage the state provides to EMU's overall budget, the University has made a concerted effort to increase enrollment and the number of credit hours students take. The number of student credit hours EMU students take for the fall term has increased in each of the last six years. Those student credit hour numbers for four of those years are as follows:



SOURCE: Institutional Research and Information Management

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fiscal year, which began Oct. 1.

Juanita Reid, vice president for University Relations, told regents, based on the pulse in Lansing, the University faces the possibility of as much as a 6 percent cut, which equates to approximately \$5 million.

"It's an extremely harsh cut," Reid said.

"We made cuts before, but they were vacant positions," Beaghan said. "We don't have very many vacant positions left. Significant cuts will cause a loss of jobs."

"It's going to be a real challenge for us," said Regent Joseph Antonini. "But, I have confidence in our team as the challenge continues."

On Nov. 17, EMU President Samuel A. Kirkpatrick sent out a campus-wide e-mail, imploring EMU faculty, staff and students to take an

active role in informing business and civic leaders and government officials "about the need to keep cuts to higher education to a minimum."

Reid recently did the same, passing out a letter with a similar message to those participating in Leadership EMU. "The time has come to ask for your support of Eastern Michigan University and higher education by appealing to the governor and legislators," Reid wrote. "...Now is the time to make your opinions known."

Addresses for your state senator or state representative can be found at www.senate.michigan.gov/SenatorInfo/find-your-senator.html and www.house.michigan.gov/representatives.asp. Contact the governor as follows: Governor Jennifer M. Granholm, State Capitol, P.O. Box 30013, Lansing, MI 48909.

SERVICE ANNIVERSARIES

These people are celebrating service anniversaries with the University in December.

30 years

June Wanty (32 years) health and human services

25 years

Claudia Galli (25 years) COE – clinic

20 years

Arthetus Abraham (20 years) Institute for the Study of Children, Families and Communities

15 years

William Beard (15 years) plumbing

Jane Ollila (15 years) communication and theatre arts

10 years

Cheryl Cole (10 years) admissions-internal operations

Diane Lynn-Veals (10 years) grounds, walks and roadways

Regents grant emeritus status to eight retirees

The Eastern Michigan University Board of Regents granted emeritus status to six faculty members, one staff member and one combination faculty/staff member at its regular meeting Dec. 2.

To be awarded emeritus status, faculty and staff must have served EMU for at least 15 years and be nominated for emeritus faculty or staff status upon retirement. Faculty and staff granted emeritus status are:

■ **Benjamin Hourani**, professor, political science (1968-2002). Hourani, of Ann Arbor, retired Dec. 31, 2002, after 34 years of service. As a teacher of organizational theory, Hourani focused on the impact of organizations on individuals and society, with a particular concern for the creation of humane democratic institutions. He successfully led EMU's Collegium for Advanced Studies, coordinated a semester-long seminar series focusing on interdisciplinary issues of technology and politics, and created and taught the department's first master's of public administration course examining ethics and politics.



Hourani

■ **John R. Hubbard** (posthumously), professor, foreign language and bilingual studies (1970-2003).

Hubbard died during his 33rd year of service to EMU, and is being awarded emeritus status posthumously. He had lived in Ann Arbor. Hubbard was a faculty member in the German section of the Department of Foreign Languages and Bilingual Studies, serving twice as department head, and once as acting head.

■ **Eugene Jaworski**, professor, geography and geology (1971-2003). Jaworski, of Ypsilanti, retired Sept. 1, 2003, after 32 years of service. He taught highly specialized courses, such as environmental analysis for the department of geography and geology. He also played a critical role in the Planning and Earth Science programs, and supervised numerous graduate research and thesis projects.



Jaworski

■ **James Roff**, professor, psychology (1976-2003). Roff, of Ypsilanti, retired Jan. 6, 2003, after 26 years of service. Roff was a major contributor to the undergraduate and graduate programs in the psychology department. He taught personality, abnormal psychology and psychopathology classes at both levels. His field of expertise was schizophrenia and his research in this area was widely published. He was very active in departmental ser-

vice, serving almost every year on the personnel committee.

■ **Zakhour Youssef**, professor, psychology (1965-2003). Youssef, of Ann Arbor, retired May 1, 2003, after 38 years of service. Youssef taught the Psychology of Sex class to undergraduates, skillfully handling sometimes controversial and delicate material and his student's reactions to its presentation. He was a highly skilled therapist who provided exceptional training for graduate students pursuing clinical training. His service activities included Faculty Council and Graduate Council.

■ **Robert M. Ward**, professor, geography and geology (1969-2003). Ward, of Manchester, retired Sept. 3, 2003, after 34 years of service. Ward was instrumental in establishing the highly successful Urban and Regional



Ward

Planning program (URP) for which he was a graduate adviser. He continues to act as a research adviser on thesis committees and teaches part-time in the graduate URP program.

■ **Rosella Bannister**, director, National Institute of Consumer Education (1973-1998). Bannister, of Ann Arbor, retired May 1, 1998, after 25 years of service. Bannister was the author of many

National Institute of Consumer Education (NICE) publications, including



Bannister

textbooks in the areas of consumer education, personal and family finance, and credit. During her tenure as director, NICE produced hundreds of publications and media products; maintained the nation's largest collection of materials in consumer education and personal finance; and developed a widely-used Web site. In 1990, Bannister received the national Stewart M. Lee Consumer Education Award from the American Council on Consumer Interests.

■ **Gwendolyn M. Reichbach**, professor, economics (1974-1996), and director, National Institute of Consumer Education (1998-2003). Reichbach, of Lexington, Ky., retired June 30, 2003, after 27 years of service. Reichbach developed and strengthened partnerships with state and national businesses, government and education organizations, and foundations that partnered with or provided financial support for NICE. She also created consumer education and personal finance publications, including multimedia education guides, teaching guides and research articles.

Technology remains at forefront of strategic planning

Editor's Note: This is the seventh and last in a series about the implementation and funding of strategic plan initiatives for 2003-04.

By Ron Podell

As a key component of its strategic plan, Eastern Michigan University will continue its ongoing efforts to improve technological capabilities and support for students, faculty and staff.

A portion of EMU's initiatives under Direction 6 of its strategic plan focuses on improving technology, much of it by adding staff support and expanding real-time technological capabilities from Halle Library. Direction 6 of the University's strategic plan states that EMU will improve institutional effectiveness.

"A major thrust in this theme has been the improvement of our ability to communicate, serve each other and serve our stakeholders better through information technology," said EMU President Samuel A. Kirkpatrick. "This year, we will follow our planned range of activities to keep this important initiative on track through Banner implementation, desktop and laboratory computer replacements, and infrastructure enhancements. It also will include an expansion of Help Desk, instructional technology and Web systems services and staff."

■ That expansion of staff includes four full-time positions to support Information and Commu-

nication Technology (ICT). Two positions would bolster the Help Desk, one will support instructional technology and another is designated for Web services.

■ Provide one-time funding of \$45,000 to provide 24/7 digital reference services that would allow students to work in their networked dormitory rooms or from home, while faculty could do research from their homes or offices. The service also would allow students and faculty to work at times other than when a professional librarian is available to assist.

This initiative proposes to provide full and equal reference assistance to all users, including those students in EMU's rapidly growing distance education programs. With virtual reference software, users can click on a link from the EMU Library homepage to access real-time reference service via the Web.

"Linked to new technological demands and opportunities, we will acquire new hardware and software to enable 24/7 digital library reference services and to add MyLibrary to MyEmich, both greatly expanding student and faculty access to electronic library materials," Kirkpatrick said.

■ Adding MyLibrary to MyEmich would allow users to easily navigate vast amounts of data in numerous formats from various sources; to quickly find the right information and access it; and to

personalize the search tools and data repositories they most commonly use. This initiative would receive one-time funding of \$75,000.

■ Provide one full-time position to handle technical duties necessary for electronic formatting for publication and the Web-based catalog. The University Catalog is strategic because of the importance of providing accurate information and good service to students.

■ Disaster recovery of student records, a project that began in 2001, will receive one-time funding of \$77,000 to complete the task. The project consists of transferring, to microfiche, permanent student academic records from 1917 to the present. Currently, a significant portion of the records is at risk of destruction by fire, water or other natural disasters.

"In the area of risk management, we will devote resources to the next phase of our plan for student records disaster recovery," he said.

■ The University's image campaign will be bolstered by increasing the advertising budget to add radio advertising to the current media mix. The goals of the image campaign are to build public awareness, pre-sell target markets to support enrollment efforts, influence stakeholders, establish Eastern's expertise on timely issues, and attract and hold quality employees while creating a sense of pride.

JOBSLINE

An Affirmative Action/
Equal Opportunity Employer

To be considered for vacant positions, all Promotional Openings Application Forms MUST BE SUBMITTED directly to the Compensation/Employment Services Office and received no later than 5 p.m., Monday, Dec. 15. NOTE: LATE OR INCOMPLETE FORMS WILL NOT BE ACCEPTED.

Vacancy information may also be obtained by calling our 24-hour Jobs Line at 487-0016.

CLERICAL/SECRETARIAL

(Hiring Rate)

CSAA0425 CS05 \$26,118 Senior Secretary, Upward Bound. Grant

duration: present to 5/31/07.

PROFESSIONAL/TECHNICAL

(Hiring Range)

PTUR0402 PT06 \$27,089-\$31,638 Assistant Manager, Ticket Operations, Convocation Center, Ticket Operations.

ATHLETIC COACHING

(Hiring Range)

ACPR0405 AC12 \$40,945-\$49,954 Assistant Coach, Football, Intercollegiate Athletics Administration.

ACPR0406 AC12 \$40,945-\$49,954

Assistant Coach, Football, Intercollegiate Athletics Administration.

ACPR0407 AC12 \$40,945-\$49,954 Assistant Coach, Football, Intercollegiate Athletics Administration.

ACPR0408 AC12 \$40,945-\$49,954 Assistant Coach, Football, Intercollegiate Athletics Administration.

ACPR0409 AC12 \$40,945-\$49,954 Assistant Coach, Football, Intercollegiate Athletics Administration.

ACPR0410 AC12 \$40,945-\$49,954 Assistant Coach, Football, Intercollegiate Athletics Administration.

ACPR0411 AC12 \$40,945-\$49,954 Assistant Coach, Football, Intercollegiate Athletics Administration.

ACPR0412 AC13 \$50,010-\$61,013 Assistant Head Coach, Football, Intercollegiate Athletics Administration.

ACPR0413 AC13 \$50,010-\$61,013 Assistant Head Coach, Football, Intercollegiate Athletics Administration.

FOOD SERVICE/MAINT.

(Hiring Rate)

FMSA0414 FM06 \$10.73 Custo-

dian, Wise/Custodial Prorate, 10 a.m.-6:30 p.m., Monday-Friday.

FMBF0418 FM22 \$15.71 Appliance and Refrigeration Specialist, Physical Plant.

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served successively as director of U.S. international broadcasting, overseeing the U.S. Government's global radio and television news services (1997-98); and president of Radio Free Europe/Radio Liberty (RFE/RL), broadcasting to Central Europe and the former Soviet Union (1994-97). Klose first joined RFE/RL in 1992 as director of Radio Liberty, broadcasting to the former Soviet Union in its national languages.

As RFE/RL president, Klose radically downsized RFE/RL and moved it from Munich, Germany, to Prague, the Czech Republic. He also helped devise and implement a strategy to coordinate all U.S.-funded international broadcasting (Voice of America, Radio RFE/RL, Radio Free Asia, Radio/TV Marti, Worldnet Television) to save money, refocus the mission and modernize operations in the post-Cold War.

Klose is a founder of the Intermedia Survey Institute of Washington, a non-profit research firm specializing in media and opinion survey in Eurasia.

Klose was an editor and reporter at *The Washington Post* for 25 years. His various positions at the newspaper included city editor (1974-76); Moscow Bureau Chief (1977-1981); Midwest correspondent (1983-1987); and deputy national editor (1987-1990).

Klose received a bachelor of arts degree, cum laude, from Harvard University. A former Woodrow Wilson National Fellow, he serves on the Board of The Eurasia Foundation in Washington. He is the winner of the Overseas Press Club's Cornelius Ryan Award.

EMU President Samuel A. Kirkpatrick will preside over the ceremony. Approximately 1,100 undergraduates, 500 graduate students and 27 honors candidates are eligible to participate.

For more information, go to www.emich.edu/commencement/commencement03_fa.html.



"My job is to plan the sports programs and special events for non-student athletes. Volleyball, basketball, soccer, softball, flag football — you name it, we have a student interested in playing it."

Chris Voss
Coordinator of Intramural Sports
Rec/IM

Why I work at Eastern Michigan University

My yearly career goal was to get a degree in computer engineering. I ended up with a bachelor's degree in accounting from Bradley University. I worked as a basketball official for intramural sports at Bradley, then progressed to recreation supervisor and found I really loved it. Then I decided to pursue it during graduate school.

I came to Eastern in 1999 from Western Michigan University, where I was working on my master's degree in sports administration. While I was at Western, I heard about the job opening at EMU. I jumped at the opportunity to work for Bob England. Everybody I've ever worked for in sports administration has worked for or with Bob. He's probably the most well-known professional in collegiate recreational sports.

My job is to plan the sports programs and

special events for non-student athletes. Volleyball, basketball, soccer, softball, flag football — you name it, we have a student interested in playing it. That's basically what I like best. My job is never repetitive. There is something new every day.

I do Web site maintenance and do some troubleshooting with the computers here, and I think it's great that I can utilize those skills and keep that early competency with computers going.

In the summer, I run Fun Camp. That is the full-time summer program for children ages 6 and up. Working with the younger students is a nice change of pace, and I've had some great (EMU) student counselors lately.