

CURRICULUM VITA

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EDUCATION AND TRAINING

Graduate

1990-1996	Wayne State University, Detroit, Michigan	Ph.D. Dissertation title : “Social Movement and Feminist Reading of the Palestinian Women’s Movement.” Advisor: Bernard Brock	Communication
1987-1990	Kent State University, Kent, Ohio	M.A. 1990	Communication

Undergraduate

1983-1987	Kent Sate University, Kent, Ohio	B.A. 1987	Communication
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APPOINTMENTS AND POSITIONS

2002-present	Part-time Lecturer in Management	Eastern Michigan University- Ypsilanti, MI
Spring 2003- Jan. 2006	Assistant Professor – Communications and General Education Department Chair (Responsible for 17 courses and 18 part-time faculty)	Cleary University – Ann Arbor, MI The position was eliminated due to general retrenchment.
Fall 2002- Spring 2003	Part-time Professor in Liberal Studies	Kettering University- Flint, MI
1999-2002	Full-Time Lecturer in Management	Eastern Michigan University Department of Management Ypsilanti, MI
Summer 2000	Adjunct Professor in English	Oakland Community College Department of English Southfield, MI
May-June 1999	Part-Time Professor of Communication	St. Mary’s College Orchard Lake, MI
Fall 1998	Full-Time Lecturer in Speech	Eastern Michigan University Department of Speech Ypsilanti, MI
1997-1998	Full-Time Visiting Assistant Professor in Speech	Indiana University – South Bend Division of Arts South Bend, IN
1997-1998	Adjunct Assistant Professor of Management	The Eugene D. Fanning Center for Business Communication College of Business Administration University of Notre Dame Notre Dame, IN
1993-1997	Visiting Lecturer in Communication	Indiana University – South Bend Division of Arts South Bend, IN
1990-1993	Graduate Assistant in Communication	Wayne State University Department of Communication Detroit, MI

1987-1990	Part-time Faculty/Graduate Assistant in Communication	Kent State University Department of Communication Kent, OH
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HONORS & AWARDS

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| 2006 | “Outstanding Lecturer in Classroom Instruction Award” from the Holman Learning Center at Eastern Michigan University, Ypsilanti, MI. |
| 2004 & 2003 | “Outstanding Service in Higher Education” from the Department of Intercollegiate Athletics at Eastern Michigan University, Ypsilanti, MI. |
| 2002 | “Outstanding Faculty in Classroom Instruction- Beyond the Call of Duty” Award from The Holman Learning Center at Eastern Michigan University, Ypsilanti, MI. |
| 1997 | Certificate of Recognition by Circle K International (A Kiwanis International Organization) Indiana University of South Bend for Motivational Speech, South Bend, IN. |
| 1993 | Graduate Student Research Award- Department of Communication at Wayne State University, Detroit, MI. |

PROFESSIONAL ACTIVITIES

1. Teaching

a. Courses Taught

March 15, 2007	Peer Evaluation of Teaching by Dr. Stewart Tubbs at Eastern Michigan University	Scored 4/4 as exceptional rating of teaching.	Peer Review of Teaching
Fall 1997- Present	Business Communication Course & Upper Division Managerial Communication Course	Taught 9-12 credit hours per semester, 60-120 students per semester	Primary Instructor
Spring 2003- Spring 2006	Business Writing, Management Communication, Research Methods for Managers	Taught 10-25 students per 5 week term	Primary Instructor
Fall 2002- Spring 2003	Oral and Written Communication for Engineers	Taught 25 students per 10 week term	Primary Instructor
Spring/Summer 2000	Administrative Theory and Practice (Graduate Course):	Taught 1 semester 3 credit hours, 30 students per semester	Primary Instructor
1987-2000	<p>Taught Introductory Speech Course & Advanced Public Speaking Courses</p> <p>(From 1993-1997 held the position of basic course director at Indiana University South Bend where I was responsible for lecturing to 450 students total per semester (one of the sections utilized Teleconferencing)</p>	<p>Taught 26 semesters total, 12 credit hours per semester, average 150-450 students per semester</p>	Primary Instructor

1987-1999	Other Courses Taught:	1 Semester	Primary
	Controversies in Media Ethics	2 Semesters	Instructor
	Organizational Communication	3 Semesters	
	Small Group Communication	1 Semester	
	Interpersonal Communication	1 Semester	
	Persuasion Theory	2 Semesters	
	Gender & Communication	1 Semester	
	Rhetoric & Modern Discourse		

b. Graduate Student Dissertation, Thesis, Publications

Lisa L. Barley	Ph.D. December 1996	Doctoral Dissertation: “Social Movement and Feminist Reading of the Palestinian Women’s Movement.” Committee Members: Advisor Bernard Brock (Ph.D.), Jack Kay (Ph.D.), Sandra Berkowitz (Ph.D.), Barbara Aswad (Ph.D.)	Published by UMI Dissertation Services
Lisa L. Barley	M.A. 1990	Masters’ Thesis: “Yassir Arafat’s 1974 and 1988 Addresses to the United Nations: Rhetorical Substance, Strategies, and International Impact.”	Thesis
Lisa L. Barley & Dalal M. Awad	Winter 1991	“Understanding the Public and Private Anti-War Rhetoric of Arab-Americans During the Persian Gulf War.” <u>Ethnicity: Conflict and Cooperation</u> , Vol. II, MI: Michigan Ethnic Heritage Studies Center, pp. 64-86.	Journal Article
Lisa L. Barley	November 1991	“Four-Year-Old Palestinian Child Severely Burned in Settler Attack.” <u>The Washington Report on Middle East Affairs</u> , p. 56.	Magazine Article
Lisa L. Barley	Winter 1991	“Americans Serving Suffering Palestinians.” <u>The Mineret</u> , pp. 43-45.	Magazine Article
Lisa L. Barley	December 1990	“Two Injured Palestinians.” <u>The Washington Report on Middle East Affairs</u> , p. 29.	Magazine Article

c. Mentoring of Students

Winter 2007	Gina Beaudry	Eastern Michigan University, EDMT 602, Technology and Student Centered Learning graduate student	Worked with Gina to infuse technology and present PowerPoint presentation on delivery to class of 30 students as a part of her EDMT course requirements. gbeaudry@emich.edu
Spring 2003- Summer 2003	Mellissa Tort	Cleary University Student in Research Methods for Managers Course (MGMT 387)	Mellissa Tort's final research paper for the course was presented to Lansing Community College. LCC is adopting her proposed idea to convert its paper teacher evaluation system to a Web-based teacher evaluation system.
November 1, 2002- 2005	John McLaughlin	University of Michigan- Labor Studies	Dissertation Coach- Under my direction, John completed writing three chapters. He also empowered a team of 10 other people to complete results on their dissertation or proposals by forming a dissertation completion group.
March 22, 2002	Catherine Adrian	Eastern Michigan University- Business Management	Undergraduate Symposium XXII— Faculty Sponsor and Advised on Power Point presentation on J. Crew Inc.

February 22- March 1, 2002	Ruqiya Ahmed Susan Guralnick Carolyn Gluth Shirley Ignatius Amy Kargul Katie Lawrence Kari McKinney Amanda Shaw	Eastern Michigan University- College of Business Alternative Spring Break in Washington D.C.	Faculty Advisor— Mentored students to complete three-year budget for Steinbruck Center for Urban Studies and trained students to conduct 308 interviews with D.C. youth for D.C. Agenda’s “Schools-to- Careers Marketing Analysis
February 15, 2002	Carolyn Sutton	Eastern Michigan University- Business Management	Faculty Advisor— advised on case study competition for ABC Writing Competition.
April, 1998	Edith Garcia, Lisa Gee, Bobby Kelly, Maria Cordishi, David Miller, Lydia Jantzi, Michael Muhme, Jen Doolen, John Lendman Sr.	Indiana University South Bend- 1 st Annual Communication Festival, April 13 th , 1998	Advised all students to create and present PowerPoint presentations at the Festival— first festival to showcase upper division communication students’ research.

2. Research and Training
a. Grants and Contracts Received

1994	Wayne State University Graduate School Dissertation Research Grant	Wayne State University
1990	Thomas C. Rumble Fellowship	Wayne State University

b. Invited Lectureships and Major Seminars Related to Research

Date	Title of Presentation	Venue
November, 1997	“Speaking Themselves: Palestinian Women’s Views on Their Movement and Feminism”	Middle East Studies Association of North America in San Francisco, California—Also presented to The Feminist Scholarship Division at The International Communication Association in Montreal, Quebec, Canada (May, 1997).
October, 1997	“Generic HE in Conversation?”	A live teleconference with Dr. Robert W. Hooper and Jeffery L. Stringer from the Department of Communication at University of Texas, Austin
April/May 1995	“The Basic Communication Course: The Transitional Process of Changing The Basic Communication Course to a Standardized Course”	The Central States Communication Convention in Indianapolis, Indiana and the International Communication Association in Albuquerque, New Mexico (May 1995)
October 1993	“Toward a Feminist Ethic in American Culture Today”	Older Women’s League Annual Conference, Southfield, Michigan
May 1993	“Spirituality in Silence”	Cultural Contingencies- Wayne State University Graduate Student Conference Detroit, Michigan
April 1993	“Postmodern Theory: Performance as a Means for Hearing Unheard Voices”	The Southern States Communication Association and The Central States Communication Association in Lexington, Kentucky
April 1993	“Understanding the Public and Private Anti-War Rhetoric of Arab-Americans During the Persian Gulf War”	Michigan Association for Speech Communication in Ypsilanti, Michigan where it received the rating of “most-liked panel.”

Date	Title of Presentation	Venue
November 1992	“On the International Scene when Israelis Meet Palestinians: An Application of the Language-Action Paradigm to Hanan Ashrawi’s Rhetoric During the Middle East Peace Talks”	The Speech Communication Association Convention in Chicago, Illinois
November 1991	“A Rhetorical Analysis of President Bush’s ‘If History Teaches Us Anything’ Address: Rhetorical Substance, Strategies, and Impact”	Speech Communication Association in Atlanta, Georgia
November 1990	“An Analog Criticism of Yassir Arafat’s 1974 & 1988 Addresses to the UN: Rhetorical Substance, Strategies and International Impact”	The Speech Communication Association Convention, Chicago, Illinois

c. Book Reviews and Blog Articles

Barley, Lisa. L. (May, 2007). Composed 13 scripts for chapter summaries for pod cast for Xplana Learning Inc. under the direction of Stacy Shearer at stacy.shearer@xplana.com

Barley, Lisa. L. (April 19, 2007). *Choosing business solutions: Got mine versus grow ours*. Retrieved May 13, 2007, from <http://www.simons-white.com/blog>

Barley, Lisa, L. (March 2007). Provided professional review *Contemporary Business Communication*. (Sixth Edition) (Hardcover) by Scot Ober (Author) (reviewed table of contents) and for John Powers Editorial Assistant, Houghton Mifflin Company, John_Powers@hmco.com

Barley, Lisa. L. (February 2007). Provided professional review of Hulbert/Miller, *Effective English for Colleges 12e* textbook for Clara Kuhlman, Editorial Assistant, Business Communication, Intro to Business, & Marketing, Thomson Business & Economics, 5191 Natorp Blvd., Mason, OH 45040, clara.kuhlman@thomson.com

Barley, Lisa, L. (August 2006). Provided professional comparison of *English & Communication for Colleges*. (4th edition, reviewed chapters 1, 4, 5, 8, and 13) and *College English and Communication* by Sue C. Camp and Marilyn Satterwhite for Conor Allen, Editorial Assistant, Thomson- Learning-South Western, conor.allen@thomson.com

Barley, Lisa, L. (February, 2006). Provided professional review of *Effective Business Communication: A practical Approach*. (no ISBN provided) for Amy Galvin, Editorial Assistant, Houghton Mifflin, Pearson Education – P.O. Box 3303 Livonia, MI 48150-3003 Amy_Galvin@hmco.com

Barley, Lisa, L. (July, 2004). Provided professional review of *Business Communication* (reviewed chapters 1-6). (no ISBN provided) text for Kira Robinson-Kates, Editorial Assistant, Houghton Mifflin Company, Kira_Robinson-Kates@hmco.com

Barley, Lisa, L. (January, 2004). Provided professional review of *Business Communication*. (reviewed chapters 4-6). (2007: ISBN: 0-131-503-294) text for Christine Genekken, Editorial Assistant, Prentice Hall Christine_Genekken@prenhall.com

Barley, Lisa, L. (February, 2003). Provided professional review of “Activebook version 1.0 *Excellence in Business Communication* by John V. Thill and Courtland L. Bovee’, Prentice Hall, (ISBN: 0-13-066369), (electronic version of text) under the direction of Ashley Keim, Assistant Editor—General Business/Management Prentice Hall Publishing One Lake Street, 4H56 Upper Saddle River, NJ 07458.

Barley, Lisa, L. (May-August, 2001). Provided professional review of text and composed end of chapter exercises of *College English and Communication* 8th Edition (ISBN: 0-078-25860-X) for Miri Pardo, Communications Division, Director at Glencoe/McGraw-Hill Publishers, Woodland Hills, CA 91367.

Barley, Lisa, L. (April, 1999). Provided professional review of “*Business Communication*” by Dan O’Hair, Jim O’Rourke, and Mary John O’Hair, South-Western Publishing.

3. Professional Service

Organizer	Organized a faculty training workshop on English as a Second Language with presenter Christine Feak (Lecturer at the English Language Institute) and Cleary University Director of Diversity, Rose Smith. Seven Cleary English faculty were present and found the training very beneficial.	Dec. 3, 2004
Article Published about Service	“Alternative Spring Break Aids Non-Profit Organizations” Eastern Michigan University College of Business Annual Report 2001-2002, p. 21	2001-2002
Article Published About Service	“Alternative Spring Break Aids Nonprofit Organizations” The article was published in MBAR Exchange a Worldwide Management Education Forum.	August, 2002 Volume 1, Issue 3
Article Published About Service	“Rocking Around the Clock: EMU Professor Organizes All Night Dance Party For Local Youth” – On May 31, 2002, Barley was recognized as the coordinator for a 24-hour dance party which benefited the Huron Valley Boys and Girls Club. Article appeared in The Eastern Echo Online http://www.easternecho.com/news/2002	May 31, 2002
Article Published About Service	“Business Breakaway: Linking Learning with Service” –February/March Eastern Michigan University College of Business Bi-Monthly Newsletter- recognizes Barley for alternative spring break coordinated for alternative spring break for eight Business students February 22- March 1, 2002.	February/March 2002
Article Published About Service	“Barley Valuable Part of Management Department: Teacher Backer of Alternative Spring Break”- The Eastern Echo Online http://www.easternecho.com/news/20020320/2002/0220_barley.html	March 20, 2002
Article Published About Service	“IUSB’s Barley Brings Public Service Background to the Classroom”- IUSB Update Indiana University South Bend.	April 13, 1998

2 semesters	Theatre Search Committee- Indiana University South Bend	General Member Spring, 1994-1997
1 semester	Photography Search Committee- Indiana University South Bend	General Member, 1994
1 semester	Photography Search Committee- Indiana University South Bend	General Member Spring, 1994
2 semesters	Production/Marketing Committee- Indiana University South Bend	General Member Fall 1993 Spring 1994

4. Service to University Organizations & Community

April 3, 2006	Guest Speaker	Guest Speaker at the Sixth Annual Faculty and Tutor Appreciation Day sponsored by the Holman Learning Center at Eastern Michigan University.
November, 2005 and 2004	Assessment Reviewer	Under the direction of Megan Endres with the Eastern Michigan University Management Department, participated as assessment coordinator of group communication skills.
Fall 2005	Coordinator	Coordinated online tutorial referral system at Cleary University. Article on the system appeared in the “Cleary Connection” Fall 2004.
2003-2004	Interviewee	Interviewed by “Encompass: A Woman’s Guide to Washtenaw County” about leadership to the community.
May 31, 2002	Coordinator	24-Hour Dance Party to benefit the Huron Valley Boys and Girls Club of Ypsilanti, MI—arranged for all corporate sponsors, food, and entertainment for the event.
February 25-March 1, 2002	Coordinator/Faculty Advisor of Business Breakaway	Eastern Michigan University – VISION (Volunteers Incorporating Service Into Our Neighborhoods) initiated and coordinated Alternative Spring Break entitled “Business Breakaway” where eight business majors went to Washington D.C. to do business consulting for two D.C. based Organizations—D.C. Agenda (Marketing Analysis for “Schools to Careers Program”) and the Steinbruck Center (Provided three-year budget for center who provides services for Homeless in D.C.)
April 13 th , 1998	Coordinator	Indiana University South Bend—Coordinated the 1 st Annual Communication Festival at IUSB which celebrated the accomplishments of upper division IUSB speech students. Nine students gave 7-10 minute PowerPoint presentations on their research.

Summer, 1997	Judged MBA student Speeches	Judged MBA student presentations. Fanning Center for Business Communication Notre Dame, IN.
November 25, 1997	Judge for Speech Competition	Indiana University South Bend— Judged second preliminary rounds of undergraduate speech competition, “Speech Night.”
November 14, 1997	Facilitator	Indiana University South Bend— Office of Campus Diversity – Facilitator of “Causes of Racial Conflict” a workshop that was a part of the day long campus wide conversations on race with IUSB faculty, staff, students, and the community.
1993	Coordinator	Indiana University South Bend— Division of Arts— “Open mic Night”, a celebration where Indiana University faculty and students performed together in an open mike night. Over 200 people attended from the university and community. The event was held at a local coffee shop in the South Bend Community.

5. Consultantships/Service (Community Related)

- December 2, 2006 Hired by Norma Simons of Smith-White & Associates (www.simons-white.com admin@simons-white.com) to design and develop a workshop on cross-cultural communication. On December 2, 2006 presented an 8 hour cross-cultural workshop entitled: "Cross-cultural Competence Workshop: German" at Webasto-Rochester http://www.webasto.us/am/en/am_auto_sunroofs.html (producer of sun roofs; they have offices in Germany and in Rochester, Livonia, and Kentucky). The workshop was presented to Webasto corporation employees to bridge the gap in communication between U.S. and German employees. The workshop was rated 4 out of 5 in effectiveness by the six participants.
- March 11-14, 2003 Attended "Reviewer's Workshop," at The Center of Inquiry in the Liberal Arts at Wabash College. Worked with Carol Himelhoch to provide a professional review of the Comprehensive Institutional Assessment Program (CIRP) Freshman Survey. Carol Himelhoch and I created an outline and Excel matrix which synthesized all the higher learning assessment tools (e.g., "The CIRP Freshman and College Student Surveys (CSS)," "The Faculty Survey," "The Faculty Survey of Student Engagement, (FSSE)," "The Intercultural Development Inventory," "The Measure of Moral Orientation," "The National Survey of Student Engagement," "Your First College Year Survey" and various Qualitative methods reviewed during the work
- October 18, 2002-
October 20, 2002 Dream Team Technologies, Denver, CO- Facilitated Dream Team Technologies' company retreat. The outcomes of the retreat were that team members adopted a mission for their company, developed a credo to market to potential customers and developed domains for future goals.
- February 2000 Let's Make a Change (LEMAC), South Bend, IN. HIV/AIDS prevention, advocacy and referral non-profit agency, South Bend, IN Conducted personal communication consultation sessions on leadership and strategic planning for executive board members.
- 1989-1990 Stark County United Way, OH
Facilitated focus groups and assisted in data analysis for strategic planning process.

6. Other Related Seminars, Service, and Volunteer Activities

August 17-19 2007	On Course: Strategies for Creating Success in College and In Life. Sponsored by EMU Faculty Development Center.	Attendee of faculty development workshop using experiential tools to empower students for creating success in college and in life.
October 1, 2004	Larry Kelley Educational Services facilitator Schoolcraft College Livonia, Michigan	Attendee of faculty development workshop using assessment tools in the classroom.
June 17-21 1992-Present	Omega Institute for Holistic Studies 150 Lake Dr. Rhinebeck, NY 12572 1 800.944.1001 www.eOmega.org	Participated in week long seminar “Women in Sanctuary” with Jalaja Bonheim, Ph.D, founder of the Institute for Circlework www.instituteforcirclework.org Received spiritual and group dynamic training through interweave of music, dance, ritual, storytelling, meditation, and creative writing.
May, 1992- Present	Landmark Education 33454 7 Mile Rd. Livonia, MI 48152 (248) 427-3000 www.LandmarkEducation.org	Have participated in several training and development seminars: The Landmark Forum, The Landmark Advanced Course, The Self- Expression and Leadership Course, The Landmark Forum in Action, Beyond Fitness, Integrity: A Breakthrough in Well-Being, Integrity: The Bottom Line, The Relationships Seminar, Wisdom: The Unlimited Expression of Vision, Innocence and Integrity, Excellence on The Mark, Head Coached Self Expression and Leadership Program (2 programs, coached a total of 4 programs), Head coached the Introduction Leaders Program in Detroit (2 programs, coached 5 programs total), Team Management and Leadership Program (2 programs), (have earned 23.3 CEUs). Programs and seminars take an in- depth ontological inquiry into issues that determine personal effectiveness.

References

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