

**Supply Chain Management (SCMG) (15 hours)**

SCM611 Supply Chain Management (3 hrs)  
 SCM614 Information Technology for Supply Chain Management (3 hrs)

SCM618 Logistics in the Supply Chain (3 hrs)

*Two courses from the following:*

SCM622 Customer Relationship Management/Marketing in the Supply Chain (3 hrs)

COT620 Integrated Product and Process Design (3 hrs)

SCM624 Supply Chain Operations Planning and Scheduling (3 hrs)

SCM628 Purchasing, Outsourcing and Quality (3 hrs)

## GRADUATE CERTIFICATE IN BUSINESS ADMINISTRATION (BA)

This program enables individuals without undergraduate business degrees to gain business knowledge for personal or career advancement in the basic functional business disciplines. Students with previous equivalent undergraduate course work may be waived from up to nine hours.

### Certificate Requirements .....21 hours

ACC501 Accounting Principles (3 hrs) (Prerequisite for FIN502)

ECON500 Foundations of Economic Analysis (3 hrs) (Prerequisite for FIN502 and MKTG510)

FIN502 Financial Principles (3 hrs)

LAW503 Legal Principles, Forms of Enterprise and Business Ethics (3 hrs)

MGMT505 Organizational Behavior and Business Communication (formerly MGMT605) (3 hrs)

MKTG510 Marketing Management (3 hrs)

POM503 Production/Operations Management (3 hrs)

### Certificate Total.....21 hours

## GRADUATE CERTIFICATE IN AREA OF SPECIALIZATION

Admission to the graduate certificate program is limited to students who have completed a bachelor's degree from an accredited institution of higher education with a minimum grade point average of 2.5 (on a 4.0 scale). The GMAT is not required for the Graduate Certificate Programs.

### Accounting-Taxation (TAX)

ACC544 Taxation of Entities (3 hrs)

ACC585 Business Tax Planning (3 hrs)

ACC644 Tax Research Methods, Practice and Problems (3 hrs)

ACC672 Investment and Tax Financial Planning (3 hrs)

ACC675 International Accounting and Taxation (3 hrs)

### Accounting-Financial and Operation Controls (AFO)

ACC548 Information Systems Audit and Control (3 hrs)

ACC605 Strategic Information and Control Systems (3 hrs)

ACC610 Enterprise Systems (3 hrs)

ACC642 Strategic Cost Management (3 hrs)

ACC650 Internal Auditing (3 hrs)

### Computer Information Systems (IS)

IS614 Systems Analysis and Design (3 hrs)

IS616 Management of Information Systems Resources (3 hrs)

IS620 Data Communication and Networks (3 hrs)

IS645 Database Management Systems (3 hrs)

IS696 Systems Development Projects (3 hrs)

### E-Business (EBUS)

MKTG530 E-Commerce Essentials (3 hrs)

*One course from the following:*

SCM614 Information Technology for Supply Chain Management (3 hrs)

IS605 Managing Information Technology (3 hrs)

*Three courses from the following:*

ACC610 Enterprise Systems (3 hrs)

ACC611 Accounting for E-Commerce (3 hrs)

\*IS605 Managing Information Technology (3 hrs)

LAW525 E-Commerce Law (3 hrs)

MGMT611 Human Resources and Technology (3 hrs)

MGMT656 E-Business Strategy (3 hrs)

MKTG635 Internet Marketing (3 hrs)

MKTG645 Database Marketing (3 hrs)

SCM611 Supply Chain Management (3 hrs)

\*SCM614 Information Technology for Supply Chain Management (3 hrs)

SCM622 Customer Relationship Management in the Supply Chain (3 hrs)

*Note:*

*\*May only be chosen as one of the three elective courses if not chosen above.*

### Entrepreneurship (ENTR)

MGMT570 New Venture Creation (3 hrs)

MGMT614 Growth Strategies for Entrepreneurial Ventures (3 hrs)

*Two courses from the following:*

MGMT603 Corporate Entrepreneurship: Innovation and Technology Commercialization (3 hrs)

MGMT636 Current Topics in Entrepreneurship (3 hrs)

MGMT660 Field Studies in Entrepreneurship (3 hrs)

*One course from the following:*

ACC501 Accounting Principles (3 hrs)

LAW503 Legal Principles, Forms of Enterprise and Business Ethics (3 hrs)

MGMT509 Human Resource Management (formerly MGMT609) (3 hrs)

MGMT600 Management Skills (3 hrs)

### Finance (FIN)

FIN540 International Finance (3 hrs)

FIN615 Financial Markets and Institutions (3 hrs)

FIN620 Financial Administration Policies (3 hrs)

FIN625 Securities Analysis (3 hrs)

FIN660 Advanced Financial Management (3 hrs)

### Human Resource Management (HR)

MGMT505 Organizational Behavior and Business Communication (formerly MGMT605) (3 hrs)

MGMT509 Human Resource Management (formerly MGMT609) (3 hrs)

*Three courses from the following:*

MGMT618 Staffing Organizations (3 hrs)

MGMT620 Compensation Management (3 hrs)

MGMT625 Management in Unionized Settings (3 hrs)

MGMT628 Human Resource Development (3 hrs)

### Marketing Management (MKTG)

*Five courses from the following:*

MKTG520 International Business (3 hrs)

MKTG592 Special Topics (3 hrs)

MKTG620 Consumer Satisfaction (3 hrs)

MKTG630 Sales Operation Management (3 hrs)

MKTG640 Promotions Management (3 hrs)

MKTG650 Channels of Distribution and Logistics (3 hrs)

MKTG665 Seminar in Consumer Behavior (3 hrs)

MKTG670 Advanced Methods in Marketing Research (3 hrs)

MKTG675 Market Planning and Forecasting (3 hrs)

MKTG681 Special Topics (3 hrs)

MKTG699 Independent Study (3 hrs)