



SUCCESS STORIES

The 11th Annual Midwest Regional
CEO Conference will be held
February 15, 2008 at EMU

Featuring the inaugural Business Plan Competition

The conference is *free* but registration is required!

Schedule of Events

8:30 - 9:15 a.m. Arrivals, networking and breakfast

9:15 - 9:30 a.m. Introduction and opening remarks

Laverne Higgins Associate Dean College of Business
Richard King Director Center of Entrepreneurship
Joe Venuto President Student CEO club

9:30 – 10 a.m. Keynote speaker
Richard Sheridan Menlo Innovations

SESSION I

10 – 10:45 a.m.

SESSION II

11 – 11:45 a.m.

First concurrent break out session

Janet E. Torno, Lianna Cecil, Amanda Thatch,
and Stacy Hanna: Artrain

First concurrent break out session

Ren Carlton: DAS Professional Services

Second concurrent break out session

Amy Cell: Ann Arbor Spark

Second concurrent break out session

Marty Carrier: Thaw and Sell (Bill Knapp's name)

11:45 – 1 p.m. Lunch and Networking
Keynote speaker Michael Kenney – Vision Quest, Inc.

1 – 2:30 p.m. Business Plan Competition to begin

The conference will be held at the
EMU Student Center
900 Oakwood Street
Ypsilanti, MI 48197



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