

BOARD OF REGENTS
EASTERN MICHIGAN UNIVERSITY

SECTION: 19

DATE:
Nov. 15, 2005

RECOMMENDATION

INTERCOLLEGIATE ATHLETICS MISSION STATEMENT

ACTION REQUESTED

It is recommended that the Board of Regents approve the revised mission statement for the Department of Intercollegiate Athletics.

STAFF SUMMARY

The mission statement for the Department of Intercollegiate Athletics has been revised to more clearly articulate the mission and expectations for the athletic program at Eastern Michigan University. The revised mission statement is consistent with the guidelines for NCAA certification.

FISCAL IMPLICATIONS

None.

ADMINISTRATIVE RECOMMENDATION

The proposed Board action has been reviewed and is recommended for Board approval.

Date

Eastern Michigan University
Department of Intercollegiate Athletics
Mission Statement

The mission of the Department of Intercollegiate Athletics is to provide a competitive intercollegiate athletic program for men and women while supporting the educational goals of its student-athletes. The development of successful teams, while focusing on the well-being of student-athletes, is inherent in our mission. Integral to our mission is the intellectual, cultural, physical and social development of our student-athletes and the personal and professional development of coaches and staff.

In support of this mission, the Department of Intercollegiate Athletics is committed to the following guiding principles:

Integrity

Eastern Michigan University athletic programs will adhere to the letter and the spirit of the rules and regulations of the National Collegiate Athletic Association and the Mid-American Conference and will comply with all applicable state and federal laws.

Academic Success

Eastern Michigan University athletic programs will recruit student-athletes with the ability to achieve academic success and will support the educational endeavors of student-athletes with a goal of graduation from the University.

Competitiveness

Eastern Michigan University athletic programs aspire to achieve competitive success at the conference and national levels, within the limits of available resources. Each athletic program is encouraged to increase private support and expand their endowments.

Student-Athlete Development

Eastern Michigan University athletic programs are committed to the personal development and well-being of all student-athletes along with their athletic development. The Department of Intercollegiate Athletics establishes standards of conduct for student-athletes that reflect positively on the individual student-athlete, the program and the University.

Fiscal Integrity

Eastern Michigan University athletic programs will operate with prudent fiscal management and within the normal business processes of the University. Gifts to athletic programs will be received and processed by the Eastern Michigan University Foundation.

Resource Enhancement

Eastern Michigan University athletic programs are committed to enhancing resources through private support, guarantee income, revenue-generating activities and contracts and other creative methods. A special effort will be made to grow athletic endowment accounts.

Access and Opportunity

Eastern Michigan University athletic programs are committed to broad participation by students attending the University on an equitable basis and defined by student interest and high school participation.

Diversity

Eastern Michigan University takes great pride in its diverse community of students, faculty and staff. EMU athletic programs are committed to fostering a cohort of student-athletes, coaches and staff to further enrich the diversity of the University community.