

BOARD OF REGENTS
EASTERN MICHIGAN UNIVERSITY

SECTION: 21
DATE: March 21, 2006

RECOMMENDATION

HONORARY BACCALAUREATE DEGREE

ACTION REQUESTED

It is recommended that the Board of Regents award an Honorary Baccalaureate Degree to Steven Jackson.

STAFF SUMMARY

Section 2.1 of the Board of Regents Policies, Rules and Regulations provides that Eastern Michigan University recognizes excellence in service or vocation by awarding honorary degrees to deserving recipients. The President's Strategic Operations Council has nominated and selected Steven Jackson to receive an honorary baccalaureate degree in recognition of his vocational achievements and in service to the community. A summary of these achievements is attached to this Recommendation.

FISCAL IMPLICATIONS

None.

ADMINISTRATIVE RECOMMENDATION

The proposed Board action has been reviewed and is recommended for Board Approval.

University Executive Officer

Date

Proposed Honorary Baccalaureate Degrees

Background:

The Board of Regents approves all honorary degree recipients. Although EMU has not awarded honorary bachelor's degrees in the past, other colleges and universities have used these honorary degrees to recognize distinguished individuals who have attended the college or university but did not graduate. Often the recipients are donors, prospective donors or others individuals of influence that the institution would like to engage. Unlike honorary doctoral degrees that are awarded at commencement, honorary baccalaureate degrees would be presented at a special ceremony in May or in conjunction with the Annual Alumni Awards.

Steve Jackson

Steve Jackson studied elementary education at Eastern Michigan University in the 1970s. Today, Mr. Jackson is the President of Hungry Howie's Pizza, the ninth largest pizza franchise in the United States.

Mr. Jackson started as a pizza delivery driver for a small pizza shop in Taylor, Michigan. He and a partner turned that small shop into a franchise operation that now has over 500 locations and employs almost 9,000 people. His accomplishments include:

- "Top Pizza Entrepreneurs to Watch", Pizza Today Magazine, 1989
- "Top 40 People under 40", Crain's Detroit Business, 1992
- "Oakland County Michigan Executive of the Year", 1998
- "Entrepreneur Magazine Franchise 500", 1992-2004
- "Entrepreneur Magazine Franchise 500 #1 Pizza Franchise" 2001, 2002, 2003
- "2004 Pizza Chain of the Year", Pizza Today Magazine

Community involvement has been an integral part of the success and development of Hungry Howie's Pizza since the first location opened in 1973. Mr. Jackson has led this effort with his company and his franchisees. The following is a list of some of the organizations Hungry Howie's has supported.

- Hungry Howie's "Fun" Raiser Program has raised hundreds of thousands of dollars for non-profit organizations throughout the country.
- "Class of the Month" pizza parties are awarded to classes in schools chosen by the teachers and principal.
- Youth Basketball Clinics sponsorships with the Detroit Piston organization.
- Habitat for Humanity
- Make-a-Wish Foundation
- National Multiple Sclerosis Society
- The Humane Society
- Leukemia Society of America
- Common Ground

- The National MS Society named Hungry Howie's Pizza their 2005 Corporate of the Year
- The Leukemia & Lymphoma Society has chosen Hungry Howie's Pizza to receive the 2006 Discovery Award for Overall Mission Support
- Hungry Howie's raised \$26,000 during their annual golf outing and donated it to the 2005 Race for the Cure to support breast cancer research

Mr. Jackson has distinguished himself in his chosen profession and has made significant contributions to his community.

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HONORARY BACCALAUREATE DEGREE

ACTION REQUESTED

It is recommended that the Board of Regents award an Honorary Baccalaureate Degree to Robert Wollack.

STAFF SUMMARY

Section 2.1 of the Board of Regents Policies, Rules and Regulations provides that Eastern Michigan University recognizes excellence in service or vocation by awarding honorary degrees to deserving recipients. The President's Strategic Operations Council has nominated and selected Robert Wollack to receive an honorary baccalaureate degree in recognition of his vocational achievements and his service to the community. A summary of these achievements is attached to this Recommendation.

FISCAL IMPLICATIONS

None.

ADMINISTRATIVE RECOMMENDATION

The proposed Board action has been reviewed and is recommended for Board Approval.

University Executive Officer

Date

Proposed Honorary Baccalaureate Degrees

Background:

The Board of Regents approves all honorary degree recipients. Although EMU has not awarded honorary bachelor's degrees in the past, other colleges and universities have used these honorary degrees to recognize distinguished individuals who have attended the college or university but did not graduate. Often the recipients are donors, prospective donors or others individuals of influence that the institution would like to engage. Unlike honorary doctoral degrees that are awarded at commencement, honorary baccalaureate degrees would be presented at a special ceremony in May or in conjunction with the Annual Alumni Awards.

Robert Wollack

Robert Wollack completed three years of study at Eastern Michigan University. Because of his outstanding performance as an undergraduate, he was admitted directly into a master's degree program at the University of Michigan after his junior year at Eastern.

Mr. Wollack is president and CEO of Wolverine Human Services, a social service provider with multiple facilities and over 600 employees throughout Michigan. Wolverine Human Services is one of Michigan's largest agencies rehabilitating delinquent youths. It assumes many diverse roles including direct care, research training, community education and advocacy for delinquent youths.

Mr. Wollack has served on the development board for the College of Health and Human Services at Eastern. He supports two scholarships: The Wolverine Human Services Endowed Scholarship and the Wollack Family Scholarship.

Mr. Wollack has distinguished himself in his profession and is a significant contributor to social improvement in Michigan.