

**BOARD OF REGENTS**  
EASTERN MICHIGAN UNIVERSITY

SECTION: 11
DATE: February 24, 2009

RECOMMENDATION

Commencement Speaker and Honorary Degree

ACTION REQUESTED

It is recommended that the Board of Regents approve Richard M. Smith, Chairman of Newsweek, as Commencement Speaker at the Sunday, April 26, 2009 morning commencement ceremony. In addition, it is recommended that the Board award an honorary Doctor of Public Service to Mr. Smith.

It is also recommended that the Board of Regents approve Kenneth Fine, former Vice President and General Manager with several Fortune 50 corporations, as Commencement Speaker at the Sunday, April 26, 2009 afternoon commencement ceremony. In addition, it is recommended that the Board award an honorary Doctor of Business Administration to Mr. Fine.

SUMMARY

Mr. Smith's and Mr. Fine's biographies follow on the next page.

FISCAL IMPLICATIONS

None

ADMINISTRATIVE RECOMMENDATION

The proposed Board action has been reviewed and it is recommended for Board approval.

University Executive ~~Officer~~  
Provost and Executive Vice President

\_\_\_\_\_ 2-12-09  
Date



## Richard M. Smith

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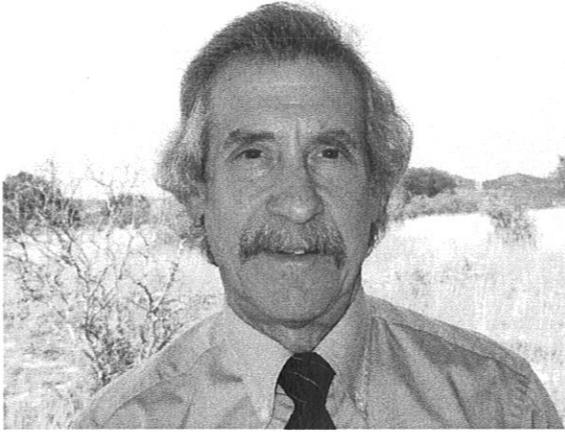
As Chairman of Newsweek, Richard M. Smith works closely with the magazine's Editor and CEO as a senior adviser on all editorial, business and media industry issues. Until stepping down in December 2007, he had previously been Newsweek's Editor-in-Chief since 1984 and CEO since 1991.

Smith is a former Chairman of the Magazine Publishers of America and a past member of the board of the American Society of Magazine Editors. In 2002, he received the magazine industry's highest honor, the Henry Johnson Fisher Award for Lifetime Achievement. He continues to serve on the MPA's Executive Committee.

Smith joined Newsweek in 1970 on a four-week writing tryout. After serving as a writer in the International and National Affairs departments, he moved to Hong Kong as Asian Editor and Hong Kong Bureau Chief. In 1978, he became editor of the magazine's international editions. In 1984, he became Editor-in-Chief of Newsweek and added business side responsibilities in 1991 as President and CEO. He became Chairman in 1998.

During his term as Editor-in-Chief and CEO, Newsweek launched seven foreign-language editions of the magazine in Japanese, Korean, Russian, Polish, Arabic, Spanish and Chinese and started Newsweek.com, which, according to Nielsen, now reaches an average of nearly seven million visitors a month. Over the last 20 years, Newsweek has won seven National Magazine Awards, including two for General Excellence.

Smith graduated Phi Beta Kappa from Albion College (Michigan) in 1968, attended Columbia University's School of International Affairs and received an M.S. from Columbia's Graduate School of Journalism in 1970. He is married to Dr. Soon-Young Yoon, a medical anthropologist who works with the World Health Organization and other international agencies.



Kenneth Fine has led a distinguished career in both business and academia with over 25 years of executive and management experience with companies such as Intel Corporation, Digital Equipment Corporation and Valid-Logic Systems.

Until his retirement in the late 1990s Fine spent 14 years with Intel. Intel Corporation is the world's largest semiconductor company and is known as the inventor of a series of microprocessors that are found in most personal computers.

Most notably during his tenure at Intel Fine served as general manager of Intel's Microprocessor Division. Fine spearheaded the production ramp-up of the 80286 family of microprocessors and the development and market introduction of the more advanced 80386 family. These two developments established Intel as a major microprocessor supplier for the personal computer marketing.

His last appointment within Intel was as the vice president and general manager of the Semiconductor Products Group. Throughout his career Fine also held the positions of vice president and general manager of the Multimedia and Supercomputing Components Group, vice president and general manager of the Chandler Microcomputer/ASIC Division, general manager of Cellular Products Operation and engineering manager of Peripheral Components Operation in addition to serving as the head of the microprocessing technology division.

Fine has been a regular guest lecturer in the Business School at Arizona State University and The American Graduate School of International Management. Also, he was an assistant in mathematics at the University of Illinois and Purdue University. He holds a Ph.D., M.S. and B.S. (with highest distinction) in mathematics from the University of Illinois at Urbana.

Fine grew up in Detroit, graduating from Central High School in 1959. Although Eastern Michigan University is not his alma mater, Fine began his post-secondary education here. During his studies from 1959 to 1962 his fascination with mathematics continued to grow.

He credits one of his early EMU mathematics professors, Robert Bridgeman, as giving him the encouragement and inspiration to pursue additional studies in the field. Fine often reflects that Professor Bridgeman was his mentor and in that role taught him much more than calculus and statistics. Professor Bridgeman gave him the self-confidence that he could accomplish anything he set out to do. Fine recognizes this beyond the classroom lesson in personal fortitude as critical to his professional success.

With his wife Rebecca, Fine is enjoying retirement and lives outside of San Antonio where they have purchased a 1,500-acre farm.