

SECTION 13
DATE: June 23, 2009

BOARD OF REGENTS
EASTERN MICHIGAN UNIVERSITY

RECOMMENDATION

MONTHLY REPORT
EDUCATIONAL POLICIES COMMITTEE

ACTION REQUESTED

It is requested that the Educational Policies Committee minutes of the April 21, 2009 meeting be received and placed on file.

SUMMARY

Not Applicable

FISCAL IMPLICATIONS

Not Applicable

ADMINISTRATIVE RECOMMENDATION

The proposed action has been reviewed and is recommended for Board approval.

University Executive Officer

6/18/09

Date

EASTERN MICHIGAN UNIVERSITY
BOARD OF REGENTS

EDUCATIONAL POLICIES COMMITTEE MINUTES

April 21, 2009
1:45 – 2:30 p.m. 205 Welch Hall

Attendees: (seated at tables) Regent Sidlik, Provost and Executive Vice President Loppnow, Associate Provost Robert Neely, David Woike

Guests: (as signed in) Deb deLaski-Smith

Emeritus Staff Status (Section 3)

Donald Loppnow, Provost and Executive Vice President, recommend that the Board of Regents grant Emeritus Faculty Status to two (2) staff members: Carol D. Richardson, Library Associate, and Paul Jamieson, Carpenter in the Physical Plant.

Emeritus Faculty Status (Section 4)

Donald Loppnow, Provost and Executive Vice President, recommended that the Board of Regents grant Emeritus Faculty Status to two(2) former faculty members: Barbara Glover, Associate Professor, University Library and Louise Jones, Professor, School of Engineering Technology.

Monthly Report and Minutes (Section 7)

Regent Sidlik requested that the Educational Policies Committee Agenda for April 21, 2009 and the minutes from February 24, 2009 meetings be received and placed on file.

Appointment of Charter Schools Board Members (Section 8)

Joseph Pollack recommended that the Board of Regents appoint Michael Haftel and Carolyn Neal to three-year terms on the Board of Directors of the Academy for Business and Technology; Simon Whitelocke to a three-year term on the Board of Directors of Ann Arbor Learning Community; Rumell McDowell to a three-year term on the Board of Directors of Edison Oakland Academy; Robert Blick and Alyssa Broussard to three-year terms on the Board of Directors of Great Lakes Academy.

Opening of Term and Official Record Daters for the Fiscal Year (Section 9)

Donald Loppnow recommended that the Board of Regents formally accept the Opening of Term and Official Record dates for the 2009-2010 fiscal year as determined by University Policy.

REPORT: Update on Sponsored Projects, Technology Transfer and Research Support (Bob Neely)

Bob Neely proposed at the outset of this portion, that only a brief presentation be given, due to time constraints and, if need be, follow up with a more detailed descriptions of the projects at the next board meeting.

Brian Anderson, Director, Office of Research Development, gave an overview of EMU's grants to date.

End of March submitted proposals worth \$46 million dollars, which is up 39% from last year.

Awards are at \$11.1 million, which is 40% above last year.

Services of the Office of Research Development

Presented a series of nine 45 minute grant writing workshops for faculty

Have a searchable database with over 13,000 funding opportunities

Matching fund budget of \$376K per year

Proposal editing service

Provide assistance with electronic proposal submissions

Tech transfer support

Phil Rufe – Tech Transfer Coordinator (see handout for presentation)

Autism Collaborative Center – David Clifford and Pamela Lemerand
(please see handouts for details)

Steve Francoeur – Wetlands study

Under development for 5 years

Partner with Detroit River International Wildlife Refuge

Involves both Biologist and Geologist working together to study invasive species of plants and algae.

Grants/Earmarks help to purchase equipment for the study

Bob Neely closed by stating that these are all collaborative projects, we need to do this in order to grow the research end - not stand-alone projects. These projects are also part emerging centers that can be hubs for faculty and students alike. These are areas where Eastern can have an identity.

Currently we only put about 2% of our general funds into research areas, those being: ORD, Centers and Institutes, and Internal awards/faculty sabbaticals/FRFs.

Regent Sidlik would like to see the other presentations (#2, 4, 6 and 8) at the next Board meeting.

Meeting adjourned.

Respectfully submitted,
Laura Woody, Administrative Secretary
Academic Affairs

Eastern Michigan University
2009-2010
Enrollment Report

Eastern Michigan University
2009-2010
Enrollment Report

Faculty Affairs Committee
Board of Regents
April 21, 2009

Fall 2009-2010 New Student
Enrollment Goals

	2008 Actual	2009 Goal	% Change	# Change
FTIACS	2216	2400	8%	184
Transfers	1618	1746	8%	128
Others*	316	413	30.7%	97
Graduate Students	1239	1300	5%	61
Total	5389	5859	8.7%	470

*duals, 2nd bach., guest, post bach., teaching cert., non-degree

Eastern Michigan University
 2009-2010
 Enrollment Report

**Fall 2009-2010
 New Student Enrollment Progress***

	PYTD	CYTD	% Change	# Change
FTIACS	616	877	42%	261
Transfers	138	150	9%	12
Others	15	20	33%	5
Graduate Students	118	160	36%	42

*4/17/09 Enrollment Report

**Comparison of GPA
 of FTIAC Enrollees
 Fall 2008-2009**

	2008	2009	% Change	# Change
3.5 - 4.0	180	252	40%	72
3.0 - 3.49	174	265	52%	91
2.5 - 2.99	196	284	45%	88
2.0 - 2.49	63	62	-2%	-1
Below 2.0	0	0	0%	0

Eastern Michigan University
2009-2010
Enrollment Report

State of Michigan 4 Year Public
Comparison

Fall 2009 as of April 15, 2009

Name of School	FTIACS			Transfers		
	Apps	Admits	Deposits	Apps	Admits	Deposits
Eastern Michigan University	↑ 7%	↑ 5%	↑	↑ 10%	↑ 7%	N/A
Ferris State University	↑	↑	↑	↑	↑	↑
Grand Valley State University	NR	↑ 4%	N = 300	NR	NR	NR
Lake Superior State University	↓	↑	N/A	NR	NR	NR
Michigan State University	↑	↑ 30	↑ 69	NR	NR	NR
Michigan Technological University	↑	↑	↑	NR	NR	NR
Northern Michigan University	NR	↑ 0.09%	↑ 193	NR	↑	↑
Oakland University	↑ 30%	↑ 12%	↑ 5%	NR	NR	NR
Saginaw Valley State University	↑ 12%	↑ 12%	↑	↓	↓	↑
University of Michigan	↑	↑	↑	NR	NR	NR
University of Michigan - Dearborn	NR	↑	↑ 15%	NR	NR	NR
University of Michigan - Flint	↑	↑	↑	NR	NR	NR
Wayne State University	↑	↑	↑	↑	↑	↑

*No response from CMU
*No response from WMU

2009 New Student Enrollment Initiatives

- ◆ Ohio recruiters
- ◆ Scholarship competition
- ◆ Financial aid leveraging
- ◆ Recruitment publications
- ◆ Marketing and communication campaign

Fall 09 Final Stretch for New Students

- ◆ Initiatives to reach goal
 - Expanding services to Veteran population
 - Marketing low cost health insurance and enrolling at least half-time
 - Calling campaigns
 - Adding Fast Track events
 - Bringing financial aid sessions "on the road"
 - American Recovery and Reinvestment Act of 2009

Stabilize Enrollment

- ◆ New student enrollment only part of the equation: 27%
- ◆ Returning students make up greater share: 73%
- ◆ Must put efforts into keeping students here until graduation
- ◆ Retention focus