

EASTERN MICHIGAN UNIVERSITY

Board of Regents Meeting September 21, 2010

The proposed minutes of the September 21, 2010 Board of Regents meeting.

The Regular Meeting of the Eastern Michigan University board of Regents was called to order by Chair Wilbanks at 3:45 p.m. in Room 201, Welch Hall, Ypsilanti, Michigan.

The Board Members present were:

Regent Floyd Clack (Joined the meeting at 3:50 p.m.)
Regent Gary Hawks
Regent Philip Incarnati
Vice Chair Francine Parker
Regent Thomas Sidlik
Regent James Stapleton
Chair Roy Wilbanks

The Board Member absent was:

Regent Mohamed Okdie

Chair Wilbanks announced that the “New Business” portion of the agenda (Sections 21 and 22) and Section 2 (Resolution Recognizing Cultural Heritage Months) would be pulled ahead to accommodate Regents who would not be able to stay for the entire meeting.

COLLECTIVE BARGAINING AGREEMENT BETWEEN EASTERN MICHIGAN UNIVERSITY AND THE EMU CHAPTER OF THE AMERICAN ASSOCIATION OF UNIVERISTY PROFESSORS (EMU-AAUP)

Section 21

Regent Incarnati moved and Regent Parker seconded that the Board of Regents approve the new collective bargaining agreement between Eastern Michigan University and the EMU Chapter of the American Association of University Professors (EMU-AAUP) and authorize the President to execute the Agreement on behalf of the Regents.

Motion Carried

CHANGE TO BYLAWS OF THE BOARD OF REGENTS

Section 22

Regent Stapleton moved and Regent Hawks seconded that revisions to the Eastern Michigan University Board of Regents Bylaws, section 4.01 (Chairperson), section 4.02 (Vice Chairperson), 4.03 (Secretary), 4.04 (Treasurer) and 4:04.01 and 5.01 (Committees) be approved.

Motion Carried

RESOLUTION RECOGNIZING CULTURAL HERITAGE MONTHS AT EASTERN MICHIGAN UNIVERSITY

Section 2

Regent Hawks moved and Regent Sidlik seconded that a Resolution recognizing Cultural Heritage Months be approved.

Motion Carried

COMMUNICATIONS

Secretary Kurtz announced that there were two (2) requests to address the Board of Regents. (Regent Sidlik left the meeting)

Howard Bunsis – AAUP
Antonio Cosme – Student Government

PRESIDENT'S REPORT

President's Report to the Board of Regents
EASTERN MICHIGAN UNIVERSITY

Susan W. Martin
September 21, 2010

There is tremendous energy and great pride in EASTERN on campus as we begin Fall semester. We are pleased to report our second consecutive year of enrollment growth. The number of students increased by 644 over last year to 23,503. In two years we grew by 1,577 students, over 7 percent, propelling the University to the fifth highest total number of students in its 161-year history. Come join us at Eastern where Education comes first!

I would like to congratulate the bargaining teams who worked hard, together, to reach a new labor contract with our faculty on August 31. The two-year agreement includes increased sharing of health care costs and raises for faculty. This was no small

undertaking in these challenging economic times – and I applaud the professionalism of everyone involved. I also extend the same support to the bargaining teams who are currently working on a new contract for our professional-technical staff.

Our collaboration with community colleges is incredible to fill the appetite for affordable four-year degrees – we have 103 articulation agreements at 19 community colleges. This was largely responsible for an 11.3-percent increase in transfer students this year, an additional 221 students. These agreements enable a 3+1 program -- three years at a community college with 84-92 transfer credits accepted for enrollment at Eastern, requiring only one more year to complete a degree.

We are an engine of economic growth at Eastern serving students who have some credits but no degree. More than 300,000 young people between the ages of 25-34 have some college but no degree in the eight counties in Southeast Michigan including Washtenaw County. Eastern uniquely serves this population well particularly at this challenging economic time. We do it here in Ypsilanti -- a warm welcoming walkable campus in a historic community and setting. We do it in Livonia, Brighton, online and on the main campus with professors ready to talk to you one-on-one.

Students are staying in school working hard toward that degree – returning undergraduate students increased 6.4 percent. The Pell Grant increases have helped these students and I thank Congressman John Dingell particularly in championing this cause. Retention of first-year students increased significantly with 77 percent of freshmen returning for a second year, compared to 72 percent for the 2008 entering freshmen class. This is the highest retention rate recorded since Eastern began tracking the data in 1992. I thank the campus community for taking care of these students and helping them stay on track toward degree completion.

Institutional support for retention and student success came from all levels of the university, ignited by the Board of Regents and its Faculty Affairs Committee; and then faculty, staff and the campus community, Student Success Council, University Advising and Career Development Center, and the Holman Success Center. Together, we embraced this goal and did what some considered impossible. I would like to ask Lynette Findley, Assistant Vice President for Retention and Student Success to introduce one of our students, A. J. McLittle, who was featured in Sunday's Detroit Free Press as a young man realizing his dreams by studying at Eastern.

(Here Mr. McLittle was introduced and addressed the Board.)

Of the 77 percent of 2009 first time in any college (FTIAC) students who returned the second year, the following successes are also recognized compared to the 2008 cohort's second year:

- Increase of 17.29 percent in Good Standing.

- Decrease of 25.80 percent on Probation.
- Increase of 39.80 percent with a GPA between 3.0-3.5

The increase in enrollment indicates the appeal of our broad array of academic programs, as well as the unprecedented investment in 46 new faculty and \$195 million in new construction, renovation and upgrades in student-focused facilities. Graduation rates also continue to improve – last year’s graduation rates were 40 percent, up from 36 percent the previous year. The graduation rate for student athletes remained higher at 60 percent.

Student credit hours increased 2.7 percent year-to-year, giving us seven consecutive semesters of credit hour growth. In adopting this year’s 0-0-0 percent tuition, room and board increase budget, we were aggressive in setting a credit hour growth target of 3.4 percent. We knew it would be a challenging budget and we are working hard to attract new students and contain costs to keep a balanced budget. We remain confident that enrollment growth will just keep coming as prospective students and their families understand what a wonderful education can be obtained at Eastern at an affordable price. We have the oldest undergraduate research symposium in the country – over 300 undergraduates present research conducted with faculty – a private college experience at a public university affordable price.

We are absolutely confident that our efforts to maintain low tuition, room and board rates -- the lowest increase in the state for the last two years -- was the right thing to do at this troubling economic time in Michigan history. Our alumni and friends take great pride in Eastern’s leadership to keep college affordable in these trying times.

Following are additional highlights of recent activities and accomplishments:

- Major progress continues on our capital projects – the largest in Eastern’s history. The 80,000 square-foot addition for the science complex with a new planetarium will be completed for winter semester 2011.
- Classes began September 8 with a new twist. Swing space – it worked. For example, McKenny Hall has come alive with new classrooms and other renovated space, such as a food shop, a large, comfortable student lounge and the new career and academic advising areas (now called UACDC). The southern part of campus is again vibrant with student activity.
- Other new locations for classes include Halle Library, Fletcher School, the Student Center, Welch Hall, the Village Commons and commons areas in various residence halls. We are even holding classes in the Geddes Town Hall one-room schoolhouse. And, of course, we greatly appreciate the efforts of faculty whose offices were relocated from Pray-Harrold to Hoyt Hall. It will all have been worth it in a year, when we move back into a much-improved, modernized, and friendlier Pray-Harrold.

- Speaking of locations, our all-new website, launched in August, features a way-finding feature that helps students find classrooms and even individual faculty members. Be sure to check it out on the home page. It's part of a terrific overall site that offers great visual versatility, enhanced multimedia capacity, and many more stories and details about Eastern.
- Momentum continues with our comprehensive capital campaign, "Invest. Inspire." We have raised more than \$34.7 million toward our goal of \$50 million.

In academic news:

- Professor Sandra Rutherford has been awarded a grant of nearly \$1 million to promote educational partnerships in the Great Lakes region related to climate change. Sandra, a professor in the department of Geography and Geology, received the award from the National Science Foundation. The grant is part of a nationwide effort to increase educational programs and resources on climate change and its impacts.
- Eastern received a \$600,000 National Science Foundation grant for students studying physics. The grant will help recruit outstanding students and allow the program to graduate more physics majors, contributing to needed growth in the profession.
- We were awarded \$1 million by Wayne County for a one-year collaborative partnership with the Detroit-Wayne County Community Mental Health Agency. EMU will lend faculty expertise in support of the agency's goals for serving persons with mental illness, developmental disabilities, and substance abuse disorders.
- Some solid recognition came in over the summer, as Eastern was named a top Midwestern university in annual rankings by the Princeton Review and by U.S. News and World Report. The Midwest region includes: Iowa, Indiana, Illinois, Michigan, Minnesota, Kansas, Missouri, Nebraska, North Dakota, South Dakota and Wisconsin.
- Students from our Integrated Marketing Communications master's program won first and second place in the Collegiate ECHO Direct/Interactive Marketing Challenge, competing against other teams from around the world. The Echo award is considered one of the top honors for collegiate marketing students.
- You might have heard that the surf was up for the Eastern Michigan Marching Band on our ponds this past summer. In July, about 25 members of the band performed a rousing rendition of the classic Hawaii Five-O theme for a CBS TV crew, and the spot was included on a promotional TV ad for the remake of the popular series. The ad is airing around the Metro Detroit area all this month.

In athletics news:

- The academic success of our student athletes continues to be a source of pride. Our women's tennis team received national recognition for being in the top 10 percent nationally for its Academic Performance Rate (APR) with a perfect score of 1000.
- Enhancements to Rynearson Stadium have created a more comfortable and fan-friendly environment for what we hope will be a successful, competitive season for the football program. We have three home games remaining, including the October 2 Homecoming matchup against Ohio University. Kickoff is at noon.
- Women's soccer started its season with a 1-1 tie vs. Michigan, at U of M. The team followed up its tie with victories against Illinois State, Eastern Illinois and Valparaiso. The MAC season begins this Friday vs. Ohio at home. Game time is 4 p.m.
- The volleyball team began its season with a 10-1 record, which included a signature win against #29 Michigan State University on their home court. The team plays at the Convocation Center tonight at 7 p.m. There are 10 remaining home dates; be sure to see this year's team in action.
- Men's Cross Country kicked off its season with a victory at the Titan Invitational, and is a consensus pick to win the MAC this year.
- Athletes from several sports have already garnered MAC Athlete of the Week awards during the fall season.
- We formally initiated our Certification process with the NCAA. The process, which is conducted every 10 years, must be led outside Athletics. It is chaired by Vice President for Communications Walter Kraft. The overall objective is to ensure that the activities of the Department of Intercollegiate Athletics are consistent with the NCAA, the Mid-American Conference and Eastern Michigan University's principles, rules and policies. The self-study involves more than 50 faculty, staff and students participating in five subcommittees:
 - Governance and Commitment to Rules
 - Academics Integrity
 - Gender Issues
 - Diversity Issues
 - Student-Athlete Well Being

The subcommittees, and the Steering Committee of which I am actively participating along with Regent Stapleton, will meet regularly over the next seven

months to draft our self-study report, which will be presented to the NCAA in April 2011.

Chairman Wilbanks, this concludes my report.

PROPOSED MINUTES OF THE JUNE 15, 2010 REGULAR BOARD MEETING

Section 3

Regent Stapleton moved and Regent Parker seconded that the proposed minutes be approved as submitted.

Motion Carried

MONTHLY REPORT AND MINUTES – STUDENT AFFAIRS COMMITTEE

Section 4

Regent Hawks moved and Regent Parker seconded that the Student Affairs Committee Agenda for September 21, 2010 and the Minutes of April 20, 2010 be received and placed on file.

Motion Carried

MONTHLY REPORT AND MINUTES – ATHLETIC AFFAIRS COMMITTEE

Section 5

Regent Incarnati moved and Regent Hawks seconded that the working agenda for September 21, 2010 and the June 15, 2010 minutes be received and placed on file.

Motion Carried

MONTHLY REPORT AND MINUTES – FACULTY AFFAIRS COMMITTEE

Section 6

Regent Parker moved and Regent Stapleton seconded that the Faculty Affairs Committee Agenda for September 21, 2010 and the Minutes of the April 20, 2010 meeting be received and placed on file.

Motion Carried

MONTHLY REPORT AND MINUTES – EDUCATIONAL POLICIES COMMITTEE

Section 7

Regent Parker moved and Regent Hawks seconded that the Educational Policies Committee Agenda for September 21, 2010 and the Minutes of the June 15, 2010 meeting be received and placed on file.

Motion Carried

EMERITUS FACULTY STATUS

Section 8

Regent Parker moved and Regent Hawks seconded that the Board of Regents grant Emeritus Faculty Status to Dr. Michael W. Homel; Professor Kristy Meretta; Dr. William A. Miller; Dr. Jay Weinstein; and Dr. Ronald Mark Westrum.

Motion Carried

EMERITUS STAFF STATUS

Section 9

Regent Parker moved and Regent Incarnati seconded that the Board of Regents grant Emeritus Staff Status to Brian Anderson; Glenda Cornette; Marsha Downs; Gerald Hartenburg; Clara Jean Hoedema; Beverly Lemke; Dennis Allen Paul; Mary Smith; and Judy Williams.

Motion Carried

HONORARY EMERITUS STATUS FOR MERITORIOUS SERVICE

Section 10

Regent Parker moved and Regent Clack seconded that the Board of Regents grant Honorary Emeritus Status for Meritorious Service to Dr. Frank Jones.

Motion Carried

ACADEMIC RETIREMENTS/SEPARATIONS

Section 11

Regent Parker moved and Regent Hawks seconded that the Board of Regents approve one separation for the reporting period June 1, 2010 through August 30, 2010.

Motion Carried

FACULTY TENURE APPOINTMENT

Section 12

Regent Parker moved and Regent Hawks seconded that the Board of Regents approve the granting of tenure, effective beginning with the 2010 fall semester, for one faculty member.

Motion Carried

FACULTY APPOINTMENTS

Section 13

Regent Parker moved and Regent Incarnati seconded that the Board of Regents approve eight faculty appointments for the 2010 – 2011 academic year.

Motion Carried

LECTURER APPOINTMENTS

Section 14

Regent Parker moved and Regent Hawks seconded that the Board of Regents approve five new lecturer appointments for the 2010 – 2011 academic year.

Motion Carried

REPORT: SPRING – SUMMER 2010, FALL 2010, AND FIRST ROUND OF WINTER 2011 FACULTY RESEARCH AND CREATIVE ACTIVITY FELLOWSHIPS

Section 15

Regent Parker moved and Regent Clack seconded that the Board of Regents accept and place on file the Report on Spring – Summer 2010, Fall 2010 and first round of Winter 2011 Faculty Research and Creative Activity Fellowships.

Motion Carried

NEW ACADEMIC PROGRAM

Section 16

Regent Parker moved and Regent Clack seconded that the Board of Regents approve a new Academic Program: Master of Arts in Teaching.

Motion Carried

FINANCE AND AUDIT COMMITTEE

Section 17

Regent Stapleton moved and Regent Hawks seconded that the Board of Regents receive and place on file the minutes from the June 15, 2010 Finance and Audit Committee meeting, the Working Agenda for the September 21, 2010 meeting and the Informational Reports and Financial Updates.

Motion Carried

STAFF APPOINTMENTS

Section 18

Regent Stapleton moved and Regent Parker seconded that the Board of Regents approve 26 staff appointments for the reporting period of June 1 – August 31, 2010.

Motion Carried

STAFF SEPARATIONS/RETIREMENTS

Section 19

Regent Stapleton moved and Regent Clack seconded that the Board of Regents approve 27 separations and retirements for the reporting period June 1 – August 31, 2010.

Motion Carried

CONSOLIDATED FINANCIAL STATEMENTS AND SUPPLEMENTARY INFORMATION AS OF JUNE 30, 2010

Section 20

Regent Stapleton moved and Regent Hawks seconded that the Board of Regents approve and place on file the University's audited fiscal year 2010 Financial Statements and Auditor's Report.

Motion Carried.

Regent Wilbanks called for any further business to be brought before the Board. There being none, the meeting was adjourned at 4:31 P.M.

Respectfully submitted,

Jacqueline K. Kurtz
Secretary to the Board of Regents

PROPOSED