

BOARD OF REGENTS
EASTERN MICHIGAN UNIVERSITY

SECTION: 15

DATE:
October 19, 2010

RECOMMENDATION

FISCAL YEAR 2011-2012 GENERAL FUND SCHOLARSHIPS, AWARDS AND GRANTS REQUEST

ACTION REQUESTED

It is recommended that the Board of Regents approve the Fiscal Year 2011-2012 General Fund Scholarships, Awards and Grants proposal for \$33,724,000.

STAFF SUMMARY

The General Fund Scholarships, Awards and Grants Request is presented to the Board for approval earlier than the normal budget request timeframe to reflect programmatic and funding changes for the next recruitment cycle and to meet admission publication timelines.

Total student enrollment for Fall 2010 increased by 644 students over the same period last year. Growth was realized with new transfer and returning students. Many of these students qualified for scholarships and need-based aid for the first time and many continuing students maintained their awards.

This request, which represents an 11% increase in student aid over the prior year, underscores our continued significant financial investment in our students' education. It also reflects an increased commitment in aid to recruit more transfer students and students who reside outside of our historical recruitment area. Given the decline in the number of high school graduates in the State of Michigan, an increase in aid to attract students from states with population growth is warranted.

Enrollment goals for 2011-2012 include recruiting more academically skilled transfer students, reinforcing recruitment efforts in targeted suburban communities, reflecting a higher yield of financially needy students and anticipating an increased number of retained students qualifying for scholarships.

FISCAL IMPLICATIONS

The Fiscal Year 2011-2012 Scholarships, Awards and Grants proposal of \$33,724,000 represents an increase of \$3,321,850 (11%) over the 2010-2-11 approved budget of \$30,402,150.

The total proposal of \$33,724,000 includes:

Scholarships, Awards and Grants	\$20,985,000
Athletic Grants-in-Aid	\$ 6,941,000
Federal and State Matches	\$ 1,023,000
Graduate Aid	\$ 4,775,000

ADMINISTRATIVE RECOMMENDATION

The proposed Board action has been reviewed and is recommended for Board approval.

University Executive Officer

Date



General Fund Scholarships, Awards and Grants

Proposal for 2011-2012

Division of Student Affairs and Enrollment Management

October 19, 2010

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Executive Summary

Key highlights: 2010-11

- The 2010-11 General Fund budget for Graduate Assistantships was adjusted to reflect the Above Base Budget Request, approved by the Board in April 2010.

Key highlights: 2011-12

- Due to the decline in high school graduates in the state of Michigan, additional funding is requested to recruit eligible transfer students and out-of-state students through Transfer Scholarships and the National Scholars Program.
- Additional funding is requested for the EMU Success Scholarship and the National Scholars Program/Graduate to meet the increased number of new eligible graduate students.
- Provisional funding is budgeted for the National Scholars Program to recruit students in states with expected population growth and students from other countries.
- Additional funding is requested to meet the expected growth in International Partnership Awards based on current agreements.
- Provisional funding is budgeted to address future opportunities for international partnerships.
- Additional funding is requested for the University Grant program to meet the growing number of financially needy students and to deter student loan debt.
- Additional funding is requested for the Federal Match account to provide more jobs on campus through the federal College Work Study Program and to deter student loan debt.

ABOVE BASE INCREASES FY11-12

	<u>Amount</u>	<u>Percentage</u>
2011-12 Academic Scholarships and Awards and Athletic Grant-In-Aid	\$ 3,005,000	91.00%
Graduate Assistantships and Fellowships	\$ 316,850	9.00%
TOTAL	<u>\$ 33,724,000</u>	<u>100.00%</u>

Summary

I.	Total Academic Scholarships, Awards and Grants	\$20,985,000
II.	Athletic Grants-in-Aid	\$ 6,941,000
III.	Federal and State Required Matches	\$ 1,023,000
IV.	Graduate Aid	\$ 4,775,000
	<i>2011/2012 Scholarship, Athletic Aid & Awards Proposal</i>	<u>\$33,724,000</u>

Note: Exceptions are made at the discretion of the Director of Financial Aid or designee. Unless otherwise noted, funds may be transferred from under-utilized accounts to other areas of need within the above accounts.

Award Name	Fin Aid 10/11 Budget	Units	Fin Aid 11/12 Proposal	Units	Variance
Tuition Sensitive					
Academic Team Scholarship	49,000	3	50,000	3	1,000
Presidential Scholarship	890,000	58	890,000	57	0
Regents Gold Scholarship	480,000	68	520,000	73	40,000
Michigan Indian Tuition Waiver	361,000	60	230,000	39	(131,000)
Wade McCree Scholarship	141,000	20	98,000	14	(43,000)
National Scholars Program*	2,936,000	302	3,330,000	342	394,000
National Scholars Program* Provisional			584,000	60	584,000
EMU Vet Connect	70,000	3	70,000	3	0
Not Tuition Sensitive					
Recognition of Excellence	1,252,000	831	1,300,000	700	48,000
EMU Success Scholarship	116,000	70	225,000	100	109,000
Campus Housing Award	900,000	900	900,000	900	0
Leadership Awards	161,000	161	161,000	161	0
Regents Scholarship	2,208,000	846	2,100,000	775	(108,000)
Transfer Scholarship	600,000	624	1,175,000	950	575,000
Eagle Scholarship	1,213,000	928	1,213,000	928	0
Need Based					
University Grant	4,930,000	3,286	5,430,000	3,600	500,000
Departmentally Managed					
International Partnership Award*	1,300,000	146	1,560,000	165	260,000
International Partnership Award* Provisional			584,000	60	584,000
Michigan National Guard Grant	120,000	76	120,000	76	0
Honors College Award	200,000	200	200,000	200	0
Undergraduate Honors Assistantship	90,000	35	90,000	35	0
Communication and Theatre Arts Award	65,000	59	65,000	59	0
Music Service Award	60,000	76	60,000	76	0
ROTC Service Award	30,000	20	30,000	20	0
					0
Total Scholarships & Awards	18,170,000		20,985,000		2,815,000
Athletics					
Out State Tuition Differential*	1,863,000	122	1,846,000	122	(17,000)
Men's Athletic Award - Room/Board	1,215,000	151	1,204,000	151	(11,000)
Men's Athletic Award - Tuition/Fees	1,425,000	151	1,413,000	151	(12,000)
Spring Academic Aid	120,000		120,000		0
Women's Athletic Award - Tuition/Fees	1,259,000	134	1,249,000	134	(10,000)
Women's Athletic Award - Room/Board	1,075,000	134	1,064,000	134	(11,000)
Men's Football Summer	30,000		30,000		0
Women's Basketball Fifth Year Aid	15,000		15,000		0
Total Athletics	7,002,000		6,941,000		(61,000)
Federal Matching Funds					
Federal Work Study	749,000		1,000,000		251,000
Federal Perkins/NDSL	23,000		23,000		0
Federal Supplement Grant	0		0		0
Total Federal Matches	772,000		1,023,000		251,000
					0
Total Undergraduate Aid	25,944,000		28,949,000		3,005,000
Graduate Aid					
Graduate Fellowships	230,000	214	250,000	230	20,000
Graduate Assistant Tuition	3,713,150	327	4,000,000	348	286,850
Doctoral Fellowships Tuition	515,000	43	525,000	43	10,000
Total Graduate Aid	4,458,150		4,775,000		316,850
Grand Total Financial Aid	30,402,150		33,724,000		3,321,850

* Non-Resident Tuition Differential awards

**2011-12 ATHLETICS GRANTS-IN-AID REQUEST
Detailed Analysis by Sport 09/17/2010**

Men's Athletic Aid		Sport	Room & Board	Tuition & Fees		
NCAA	EMU					
85.0	85.0	Football	\$675,046	\$792,232		
13.0	13.0	Basketball	\$103,242	\$121,165		
11.7	11.7	Baseball	\$92,918	\$109,048		
4.5	4.5	Golf	\$35,738	\$41,942		
9.9	9.9	Swimming	\$78,623	\$92,272		
12.6	12.6	Track/Cross Country	\$100,066	\$117,437		
9.9	9.9	Wrestling	\$78,623	\$92,272		
<u>146.6</u>	<u>146.6</u>	Total	<u>\$1,164,256</u>	<u>\$1,366,368</u>		
					\$2,530,624	
5 Medicals @ \$17,262.10 (tuition, fees, room and board)					86,311	
Total Men's Athletic Awards						\$2,616,934
Women's Athletic Aid		Sport	Room & Board	Tuition & Fees		
NCAA	EMU					
15.0	15.0	Basketball	\$119,126	\$139,806		
12.0	12.0	Softball	\$95,301	\$111,845		
12.0	12.0	Volleyball	\$95,301	\$111,845		
8.0	8.0	Tennis	\$63,534	\$74,563		
14.0	14.0	Swimming	\$111,184	\$130,485		
12.0	12.0	Gymnastics	\$95,301	\$111,845		
18.0	18.0	Track/Cross Country	\$142,951	\$167,767		
14.0	14.0	Soccer	\$111,184	\$130,485		
6.0	6.0	Golf	\$47,650	\$55,922		
20.0	20.0	Crew	\$158,834	\$186,408		
<u>131.0</u>	<u>131.0</u>	Total	<u>\$1,040,365</u>	<u>\$1,220,970</u>		
					\$2,261,335	
3 Medicals @ \$17,262.10 (tuition, fees, room, board)					51,786	
Total Women's Athletic Awards						\$2,313,121
122 Out-of-State Differentials @ \$15,128.48						1,845,675
Spring Academic Aid						120,000
Men's Football Summer Aid						30,000
Women's Basketball 5th Year Aid						15,000
GRAND TOTAL ATHLETIC AWARDS						\$6,940,730
						(rounded)

NOTE: Average projected tuition/fee increase of 2% and room/board increase of 2% used to calculate revised 2011-12 funding.