

2010 EMU Alcohol and Other Drug (AOD) Biennial Review

Complying with the Drug-Free Schools and Campuses Regulations



2010 Biennial Review Committee

Kathy Walz, Chair, Health Education Coordinator, The Wellness Center	Gloria Hage, General Counsel, Legal Affairs	Stephanie Keteyian, Graduate Assistant, The Wellness Center	Mary Linblade, Associate Director, Academic Human Resources
Ellen Gold, Executive Director, University Health Services	Perry Francis, Faculty	Greg O'Dell, Executive Director, Department of Public Safety	Jesus Hernandez, Director, Office of Student Conduct and Community Standards
Noah Borton, Program Coordinator, Greek Life	Brian Fitzgerald, Associate Director, Housing	Robert Zellers, Associate Director, Financial Aid	Doug Bunce, Human Resource Consultant, Human Resources
Kevin Devine, Director, Student Media	Adam Meyer, Senior Director, Student Success	Steve Nordwall, Head Athletic Trainer, Athletics	Antonio Cosme/Phoebe Conybeare, Student Government

Biennial Review

Requirement of the 1989
amendment to the Drug
Free Schools and
Campuses Act (part 86)



Purpose of the Biennial Review

- To review current Alcohol and Other Drug (AOD) Policies
- To determine the effectiveness of AOD programs and to implement any changes if necessary
- To ensure that the disciplinary sanctions for violating standards of conduct are enforced consistently



Eastern Michigan University's two polices

- Board of Regents Policy
- EMU Alcohol and Other Drug Policy and Programs.



Board of Regents Policy

- Located in the Board Policies manual (Employment and Affirmative Action section, chapter 3.7.2)
- Sets up the framework for what is to be included in the EMU Alcohol and Other Drug Policy and Prevention Program Document



EMU Alcohol and Other Drug Policy and Prevention Program Document

- The actual document that is required to be distributed to all students, faculty and staff.



Review Process

- All committee members reviewed our existing policies and implementation strategies to determine compliance and provided suggestions for improvement.



Board of Regents Policy Recommendations

- At the present time we are in compliance
- Minor revisions are necessary to modify position titles



EMU Alcohol and Other Drug Prevention Program and Policy Document

- **Recommended Policy Addition:**

Medicinal Marijuana Use on Campus

Under the current alcohol and other drug policy, EMU has a zero tolerance policy regarding marijuana usage or possession on campus, even in the case of a licensed patient. Although the Michigan Medical Marijuana Act of 2008 (MMMA) allows patients to possess and consume limited amounts of marijuana for certain medical conditions, the state law conflicts with federal laws. Because EMU is subject to the Drug-Free Workplace Act of 1988 and the Drug-Free Schools and Communities Act amendment of 1989, which prohibit controlled substances on campus, the use of medicinal marijuana is not permitted.



EMU AOD Policy and Distribution Recommendations

- Coordinated notification to students, faculty and staff through IT, HR and UHS
- Tobacco Use policy should be included in distribution
- Strengthened distribution of the policy by:
 1. Electronic Distribution
 2. Paper Distribution



Marketing Standards Sub Committee Recommendations

adapted from The Inter-Association Task Force on Campus Alcohol Issues

1. Alcohol beverage marketing programs specifically targeted for students and/or held on campus should conform to the code of student conduct of the institution and should avoid demeaning sexual or discriminatory portrayal of individuals.
2. Promotion of beverage alcohol should not encourage any form of alcohol abuse nor should it place emphasis on quantity and frequency of use.
3. Beverage Alcohol (such as kegs or cases of beer) should not be provided as free awards to individual students or campus organizations.



4. No uncontrolled sampling as part of campus marketing programs should be permitted and no sampling, or other promotional activities, should include "drinking contests."
5. Promotional activities should not be associated with otherwise existing campus events or programs without the prior knowledge and consent of appropriate institutional officials.
6. Display or availability of promotional materials should be determined in consultation with appropriate institutional officials.
7. Informational marketing programs should have educational value and subscribe to the philosophy of responsible and legal use of the products represented.
8. Beverage alcohol marketers should support campus alcohol awareness programs that encourage informed and responsible decisions about the use or non-use of beer, wine or distilled spirits.
9. If permitted beverage alcohol advertising on campus or in institutional media, including that which promotes events as well as product advertising should not portray drinking as a solution to personal or academic problems of students or as necessary to social, sexual or academic success.

**Official Review Document is held
at University Health Services**

**Copies are available upon
request**



THANK YOU!

- Any questions/concerns?

