

BOARD OF REGENTS

EASTERN MICHIGAN UNIVERSITY

SECTION: 14

DATE:

June 18, 2013

RECOMMENDATION

FISCAL YEAR 2013-2014 DEPARTMENT OF INTERCOLLEGIATE ATHLETICS BUDGET

ACTION REQUESTED

It is recommended that the Board of Regents receive and place on file the recommended fiscal year 2013-14 Department of Intercollegiate Athletics General Fund Operating Budget and the Game Guarantee designated fund projections for the fiscal years 2013-14, 2014-15 and 2015-16.

STAFF SUMMARY

The fiscal year 2013-14 Department of Intercollegiate Athletics General Fund Operating Budget is summarized by sport on Attachment 1 and by expenditure category on Attachment 2. The Game Guarantee designated fund projections for the next three years are included in Attachments 3, 4, and 5.

FISCAL IMPLICATIONS

The 2013-14 Department of Intercollegiate Athletics General Fund Operating budget is incorporated within the recommended University's 2013-14 General Fund Operating Budget in Section 22.

ADMINISTRATIVE RECOMMENDATION

The proposed Board action has been reviewed and is recommended for Board approval.

University Executive Officer

Date

Eastern Michigan University
(Athletic Affairs Committee - June 18, 2013)

Proposed 2013-14 Intercollegiate Athletics Budgets

Attachment 1 - Preliminary General Fund Operating Budgets by Sport/Organization Code

Attachment 2 - Preliminary General Fund Operating Expense Budget by Account Code

Attachment 3 - FY2014 Game Guarantee Projections

Attachment 4 - FY2015 Game Guarantee Projections

Attachment 5 - FY2016 Game Guarantee Projections

Eastern Michigan University
Intercollegiate Athletics
FY14 Preliminary General Fund Operating Budget (by Organization)

Intercollegiate Athletics Preliminary Revenues

<u>Org #</u>	<u>Organization Description</u>	<u>FY13 Budget</u>	<u>Proposed FY14 Budget</u>	<u>Variance</u>
103500	Rent	10,000	10,000	0
	Corporate sponsorships	275,000	125,000	(150,000)
	Game receipts	272,000	147,000	(125,000)
	Other sports receipts	110,000	110,000	0
	NCAA sponsor distributions	1,100,000	1,175,000	75,000
	Guarantee and contracts	100,000	115,000	15,000
	Intercollegiate Athletics Revenue Total	1,867,000	1,682,000	(185,000)

Intercollegiate Athletics Preliminary Expenses

<u>Org #</u>	<u>Organization Description</u>	<u>FY 13 Budget</u>	<u>Proposed FY14 Budget</u>	<u>Variance</u>
103000	Intercollegiate athletics	187,595	187,595	0
103150	Other events	21,500	21,500	0
103200	Sports information	188,595	189,929	1,334
103250	Strength and conditioning	158,775	159,962	1,187
103300	Academic advising	424,858	428,454	3,596
103550	Equipment maintenance	185,695	187,153	1,458
103600	Training room	483,869	488,249	4,380
103650	Game operations	390,117	390,117	0
103700	Administration	882,584	886,497	3,913
103800	Promotions	258,249	259,319	1,070
103850	Maintenance	298,297	299,825	1,528
104100	Cheerleaders	21,000	21,000	0
104250	Baseball	281,660	283,037	1,377
104325	Men's basketball	819,981	853,972	33,991
104425	Men's football	2,466,973	2,635,380	168,407
104450	Golf	129,188	129,937	749
104550	Men's and Women's Swimming	307,082	309,006	1,924
104650	Men's Track and Field	290,380	292,676	2,296
104700	Wrestling	197,034	198,360	1,326
104800	Women's Basketball	761,382	796,313	34,931
104900	Women's Golf	118,372	119,105	733
105000	Women's Gymnastics	178,067	179,392	1,325
105050	Women's Softball	218,995	220,324	1,329
105100	Women's Swimming	91,285	92,193	908
105150	Women's Tennis	117,525	118,098	573
105200	Women's Track	261,769	263,636	1,867
105250	Women's Volleyball	292,778	294,700	1,922
105350	Women's Soccer	188,069	189,276	1,207
105450	Women's Crew	230,764	231,886	1,122
	Expense Total	10,452,438	10,726,889	274,451
	Revenues less Expenses	(8,585,438)	(9,044,889)	(459,451)
	Marketing Initiatives	200,000	200,000	
	Total Including Marketing Initiatives	(8,785,438)	(9,244,889)	(459,451)

Eastern Michigan University

Intercollegiate Athletics

FY14 Preliminary General Fund Operating Expense Budget (by Account)

Intercollegiate Athletics Preliminary Expense Budget by Account

<u>Acct #</u>	<u>Account Description</u>	<u>Proposed</u>		
		<u>FY13 Budget</u>	<u>FY14 Budget</u>	<u>Variance</u>
1020	Ranked faculty summer	31,180	31,180	0
1030	Ranked faculty spring	0	0	0
1210	Administrative professionals	627,853	634,132	6,279
1230	Professional technical	485,918	490,777	4,859
1240	Athletic coaches	3,367,974	3,551,654	183,680
1280	Clerical/secretarial	125,386	127,267	1,881
1310	Food/maintenance	74,839	75,587	748
1400	Overtime	63,000	63,000	0
1500	Temporary	59,000	59,000	0
1600	Miscellaneous personal services	84,130	84,130	0
1710	Graduate assistant	131,496	131,496	0
1840	College work study	0	0	0
1870	Regular student	70,000	70,000	0
2500	Fringe benefits	1,838,128	1,915,132	77,004
3000B	SS&M	3,797,835	3,797,835	0
9000	Transfers	(304,301)	(304,301)	0
Intercollegiate Athletics Expense Total		10,452,438	10,726,889	274,451

Eastern Michigan University
2013-14 Athletics Game Guarantee Projections

	Revenue			Net	Net revenue allocated	
	Amount	Expenses	Amount	Revenue	10%-25% to Program	General Athletics
Revenues						
Football						
Penn State	550,000	Incremental travel costs	(120,000)			
Rutgers	850,000	MAC Bowl costs	(130,000)			
Army	150,000	Howard University	(400,000)			
		Other - F'Ball Game Guarantee costs	(247,000)			
Total Football	<u>1,550,000</u>		<u>(897,000)</u>	653,000	65,300	587,700
Men's Basketball						
TBA	200,000	TBD home game	(20,000)			
		Exhibition games	(4,000)			
		Incremental budget	(30,000)			
		Temporary help	(35,000)			
		Other - B'Ball Game Guarantee costs	(55,301)			
Total Basketball	<u>200,000</u>		<u>(144,301)</u>	55,699	13,925	41,774
Total Game Guarantee	1,750,000		(1,041,301)	<u>708,699</u>	<u>79,225</u>	<u>629,474</u>
Additional revenue:						
APR bonus						0
BCS payment						<u>0</u>
Total revenue sources						629,474
Expenses:						
Womens basketball -- tournament/exhibition games						5,000
Nutrition station						100,000
Department support						52,856
Capital fund reimbursement						0
MAC membership dues						100,000
Marketing						<u>200,000</u>
Total expenses						<u>457,856</u>
Game guarantee net revenues for the fiscal year						<u>171,618</u>
Balance at the start of the year						<u>(171,618)</u>
Balance at the end of the year						<u><u>0</u></u>

Eastern Michigan University
2014-15 Athletics Game Guarantee Projections

<u>Revenues</u>	<u>Revenue Amount</u>	<u>Expenses</u>	<u>Amount</u>	<u>Net Revenue</u>	<u>Net revenue allocated 10%-25% to Program</u>	<u>General Athletics</u>
Football						
Florida	850,000	Incremental travel costs	(60,000)			
Old Dominion	250,000	MAC Bowl costs	(130,000)			
MI State	650,000	Morgan State	(275,000)			
		Other - F'Ball Game Guarantee costs	(247,000)			
Total Football	<u>1,750,000</u>		<u>(712,000)</u>	1,038,000	103,800	934,200
Men's Basketball						
TBA	200,000	TBD home game	(25,000)			
		Exhibition games	(4,000)			
		Incremental budget	(30,000)			
		Temporary help	(35,000)			
		Other - B'Ball Game Guarantee costs	(55,301)			
Total Basketball	<u>200,000</u>		<u>(149,301)</u>	50,699	12,675	38,024
Total Game Guarantee	1,950,000		(861,301)	<u>1,088,699</u>	<u>116,475</u>	<u>972,224</u>
Additional revenue:						
APR bonus						300,000
BCS payment						<u>700,000</u>
Total revenue sources						1,972,224
Expenses:						
Womens basketball -- tournament/exhibition games						5,000
Nutrition station						100,000
Department support						150,000
Capital fund reimbursement						500,000
MAC membership dues						100,000
Marketing						<u>200,000</u>
Total expenses						<u>1,055,000</u>
Game guarantee net revenues for the fiscal year						<u>917,224</u>
Balance at the start of the year						<u>0</u>
Balance at the end of the year						<u><u>917,224</u></u>

**Eastern Michigan University
2015-16 Athletics Game Guarantee Projections**

Attachment 5

<u>Revenues</u>	<u>Revenue Amount</u>	<u>Expenses</u>	<u>Amount</u>	<u>Net Revenue</u>	<u>Net revenue allocated 10%-25% to Program</u>	<u>General Athletics</u>
Football						
LSU	978,000	Incremental travel costs	(60,000)			
Wyoming	200,000	MAC Bowl costs	(130,000)			
		Old Dominion	(250,000)			
		Army	(150,000)			
		Other - F'Ball Game Guarantee costs	(247,000)			
Total Football	<u>1,178,000</u>		<u>(837,000)</u>	341,000	34,100	306,900
Men's Basketball						
TBA	200,000	TBD home game	(25,000)			
		Exhibition games	(4,000)			
		Incremental budget	(30,000)			
		Temporary help	(35,000)			
		Other - B'Ball Game Guarantee costs	(55,301)			
Total Basketball	<u>200,000</u>		<u>(149,301)</u>	50,699	12,675	38,024
Total Game Guarantee	1,378,000		(986,301)	<u>391,699</u>	<u>46,775</u>	<u>344,924</u>
Additional revenue:						
APR bonus						300,000
BCS payment						<u>700,000</u>
Total revenue sources						1,344,924
Expenses:						
Womens basketball -- tournament/exhibition games						5,000
Nutrition station						100,000
Department support						200,000
Capital fund reimbursement						600,000
MAC membership dues						100,000
Marketing						<u>200,000</u>
Total expenses						<u>1,205,000</u>
Game guarantee net revenues for the fiscal year						<u>139,924</u>
Balance at the start of the year						<u>917,224</u>
Balance at the end of the year						<u><u>1,057,149</u></u>