SECTION: 26

DATE:

June 18, 2013

# **BOARD OF REGENTS**

#### **EASTERN MICHIGAN UNIVERSITY**

#### RECOMMENDATION

### University Mission, Vision and Core Values

## **ACTION REQUESTED**

It is recommended that the Board of Regents adopt the University Mission, Vision and Core Values established by the Institutional Strategic Planning Council (ISPC).

#### STAFF SUMMARY

The Institutional Strategic Planning Council (ISPC) is charged with the responsibility of developing a five-year university strategic plan and is comprised of representatives from Eastern's student, faculty and staff populations. The planning process has incorporated opportunities for involvement for all constituent groups on campus – students, faculty and staff, as well as for external constituents who are involved in EMU's success. The objective of the strategic plan is to provide a road map to assist the university community to move forward strongly with a clear sense of purpose. The Mission, Vision and Core Values encompass what Eastern aspires to be; leading institutional behavior as well as guiding definitive initiatives and performance measures.

#### FISCAL IMPLICATIONS

None.

#### ADMINISTRATIVE RECOMMENDATION

The proposed action has been reviewed and is recommended for Board approval.

University Executive Officer President

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## EMU Strategic Planning: Mission, Vision & Core Values

#### MISSION:

EMU enriches lives in a supportive, intellectually dynamic and diverse community. Our dedicated faculty balance teaching and research to prepare students with relevant skills and real world awareness. We are an institution of opportunity where students learn in and beyond the classroom to benefit the local and global communities.

#### VISION:

Eastern Michigan University will be a premier public university recognized for student-centered learning, high quality academic programs and community impact.

#### **CORE VALUES:**

**Excellence** – We provide an exceptional environment to our faculty, staff, and students. We improve our performance continuously and strive to be the best in everything we do.

**Respect** – We care for our people, communities and the environment and show respect for the dignity of the individual.

**Inclusiveness** – We create an environment that supports, represents, embraces and engages members of diverse groups and identities.

**Responsibility** – We are accountable – individually and in teams – for our behaviors, actions and results. We keep commitments.

Integrity – Integrity and transparency are critical to our institutional effectiveness. We pursue the highest level of personal, intellectual, academic, financial and operational integrity within the University community.