

President's Report
EASTERN MICHIGAN UNIVERSITY
Board of Regents' Meeting
June 18, 2013

We recommend for Board of Regents approval a 2013-2014 General Fund operating budget of \$296.4 million. The budget includes \$39.2 million in University-sponsored financial aid, an increase of \$3.8 million (11 percent) from the 2012-2013 budget. Financial aid has increased 80 percent in six years, from \$21.4 million in 2007-2008 to \$39.2 million in 2013-2014. Revenues for 2013-2014 include \$218.4 million of tuition and fees, a \$67.6 million state appropriation and \$10.4 million of other revenues.

Eastern will have the lowest dollar increase in tuition over the last five years than any of the 15 public universities in the State with this recommendation of a 3.75 percent increase. Eastern's tuition increases have averaged 3 percent over that time frame, including the 0%, 0%, 0% tuition, fees and room and board freeze in 2010-2011.

A capital plan budget of \$9.2 million is recommended. The last five years, from 2008-2009 to 2012-2013, represents a period of unprecedented capital investment at Eastern. Overall capital spending totaled \$220 million, with two-thirds invested in academic facility enhancements, 10 percent in housing and dining renovations and improvements, and the balance invested in campus infrastructure, safety and security, IT infrastructure and classroom technology, and other student and athletic facilities. Highlights include the completion of the \$90 million self-funded Science Complex, the complete overhaul and renovation of our largest classroom building, Pray-Harrold, and the renovation and upgrades of residence halls and dining areas.

The recommended budget includes funding for 33 new faculty in Fall 2013, and 41 additional searches have been authorized for Fall of 2014. Eastern continues to invest in faculty, facilities and financial aid to create a great education at an affordable price. As a result, students are coming to Eastern in record numbers and living on campus.

Today an updated Mission, Vision, and Values are recommended for Board approval. "Mission: EMU enriches lives in a supportive, intellectually dynamic and diverse community. Our dedicated faculty balance teaching and research to prepare students with relevant skills and real world awareness. We are an institution of opportunity where students learn in and beyond the classroom to benefit the local and global communities. Vision: Eastern Michigan University will be a premier public university recognized for student-centered learning, high quality academic programs and community impact." Our core values are excellence, respect, inclusiveness, responsibility and integrity. The Deloitte market analysis of October 2012 informed our strategic planning efforts noting that 72 percent of our bachelor degrees are in fields that feed into 183 higher-wage, higher-demand occupations needed in the next ten years. As a public university we are producing graduates that meet Michigan employer needs. Our strategic planning efforts will culminate after input in early fall with a complete plan of goals, objectives, and performance measures in four strategic themes: student engagement and success, high performing academic programs and quality research, institutional effectiveness, and service and engagement.

As part of our continuing efforts to improve retention and the academic support of our students, we are pleased to announce the opening of the Francine Parker Advising Center, named after our Board Chair whose donation supported improvements in student advising. The new service-oriented, drop-in advising center is located in the Student Center. You are invited to attend the opening event at 3 p.m. today in Room 120 of the Student Center, which is on the ground floor adjacent to the food court.

We are pleased to announce the sixth purchase of a home in Ypsilanti by an Eastern employee as part of the LiveYpsi program, which was initiated last year. Under the program, which is funded by Washtenaw County, DTE Energy and Eastern Michigan University, EMU employees can receive forgivable loans for purchasing or renovating a home to live in Ypsilanti as part of our greater campus community.

Many other accomplishments are listed in the Appendix to this Report, which is available on the University's website. Thank you, Chair Parker.

Susan Martin

Recognition:

- EMU international affairs major **Ugbaad Keynan** has been awarded a Critical Language Scholarship (CLS) to study Urdu in Lucknow, India this summer. She is one of 610 students who have received the award from the U.S. Department of State's CLS program in 2013.
- EMU student **Erica Mooney** has been selected as one of the nation's prominent young leaders in the sustainable energy sector by the national non-profit youth empowerment organization, Focus the Nation.
- Criminology senior **Brooke O'Neil** is the first recipient of the Greg O'Dell Criminal Justice Scholarship.
- The **EMU Forensic Team** finished fourth in the nation at the National Forensics Association Competition. Junior **Patrick Seick** placed second in After Dinner Speaking and fourth in Impromptu Speaking.
- EMU psychology professor **Steven Huprich** won the national Theodore Millon Award in personality psychology. The award honors an outstanding mid-career psychologist engaged in advancing the science of personality psychology. The award was given by the Society of Clinical Psychology, a division of the American Psychology Association and the American Psychological Foundation.
- Part-time lecturer **Kathy King** was named to the 2013 Detroit Crain's Business' "20 in their 20s" list. King started the Michigan Dance Project, a dance company based in Brighton, Michigan, in addition to the Brighton Dance Festival. The proceeds from the weeklong festival total more than \$14,000 in its three seasons.
- **Mary Schneider**, associate professor of music and director of bands at EMU, will be inducted into the American Bandmasters Association (ABA) during the organization's annual convention March 6-8, 2014 in Montgomery, Alabama.
- EMU alum **Trent Elliot** won second place in EDUCAUSE's 2013 Information Security Awareness Video contest.
- EMU alum **Caitlin James** was named to Crain's Detroit Business' "20 in their 20s" list. James and her sisters raised more than \$13,000 via Kickstarter in 2011 to launch their organic juice business. James was a member of the Peace Corps in 2008.

Gifts & Grants:

- EMU paleontologist **Steven LoDuca** recently was awarded a \$160,000 National Science Foundation Grant for a three-year research project to analyze the early life of marine plants that lived and thrived throughout North America and elsewhere nearly 500 million years ago.
- An anonymous donor challenged us to raise \$100,000 from new donors during 2013. The Foundation launched the **100 Grand in 100 Days** campaign and used this incentive to attract more than 650 new donors since March. As of May 30, the challenge has been met. Students were involved as donors and volunteers in raising funds for the Honors College and the College of Business' Student Organization Development fund. Programs including Athletics, the new physician assistant program and WEMU all benefited from this campaign.
- **Shelly Weaverdyck**, director of the Alzheimer's education and research program at EMU, and **Elizabeth Schuster**, a professor in the School of Social Work, have been awarded a \$63,103 grant from the Michigan Department of Community Health. The grant will help fund the continuation of the Alzheimer's education and research program.
- The **Eastern Michigan University Writing Project (EMWP)** has received a \$12,000 grant from the National Writing Project called Supporting Effective Educators Development to develop a new online learning experience for teachers.

Events:

- **TRUEMU Day at Comerica Park** will take place on July 10 when the Tigers play against the Chicago White Sox. EMU students, alumni, family and friends can show everyone that they're "TRUEMU" at Comerica Park with a special ticket package.
- WEMU held one of its most successful **Blues BBQs** to date to thank WEMU listeners for their support on Friday, June 7. More than 400 people attended the event.
- **Ypsi Pride Day** took place on Saturday, May 18. The yearly event brings city residents, EMU students, employees and the business community together for a citywide spring cleanup.
- **TRUEMU Day at Eastern Market** was held on Saturday, April 20, to celebrate the rich history of both institutions – Eastern Michigan University and Eastern Market were both founded more than 160 years ago.

Of Note:

- Telehealth, a new technology at the EMU **Autism Collaborative Center** (ACC), is bringing needed services to Michigan families and professional development for health care specialists wherever they live in the state. The program debuted at EMU on May 10 during a morning event attended by Michigan Lt. Gov. Brian Calley.
- The **College of Business Certified Financial Planner program** (CFP) has an 80 percent pass rate on the March 2013 administration of the CFP exam, as reported by the CFP Board. This is well above the national average of 63 percent.
- The EMU **Science Complex** has been awarded LEED Gold certification, established by the U.S. Green Building Council and verified by the Green Building Certification Institute.
- EMU will be honored by **Minority Access, Inc.** as an "institution committed to diversity." The formal award will be given at their National Role Models Conference in Washington, D.C. in September.
- EMU's tuition restraint and other factors have recently earned the University a ranking of 54th out of 350 colleges for its affordability among the larger public colleges by **AffordableCollegesOnline.org**.

Athletics:

- Baseball: Two members of the EMU baseball team were named to the All-MAC teams. EMU designated hitter **Lee Longo** picked up First Team All-MAC honors while catcher **Adam Sonabend** earned Second Team All-MAC accolades. **Sam Ott** was named to the Capital One Academic All-District Baseball First Team in District Five by the College Sports Information Directors of America (CoSIDA).
- Men's Basketball: **Daylen Harrison** and **J.R. Sims** were each named Academic All-MAC Honorable Mention after having successful redshirt-junior campaigns during the 2012-13 season.
- Women's Basketball: **Chelsea Hite** earned Academic All-MAC Honorable Mention honors.
- Football: The Green Bay Packers signed former quarterback **Alex Gillett**.

- Women's Golf: **Alyssa Kwon** was named to the Academic All-MAC team. Earning Honorable Mention All-MAC accolades were junior **Casey Crossan**, senior **Meredith Fairbaird**, **Usanee Laopattananont** and redshirt freshman **Karyn Lee Ping**.
- Gymnastics: Sophomore **Anna Willette** has been named an Academic All-MAC honoree. She was an All-MAC Second Team honoree and was the top vaulter in the MAC, averaging a score of 9.831.
- Rowing: **KC Anderson** was named to the 2013 Division 1 All-Central Region Second Team. **Taylor Cyr**, **Cady Griffin**, **Mary Keener**, **Rachel Morrissey**, **Katie Keys**, **Tijana Milovanovic** and **Lyndsey Tollas** were named to the CRCA National Scholar Athletes.
- Softball: **Katy Blaharski** was named the All-MAC First Team shortstop and **Amanda Stanton** was named the All-MAC First Team second base spot. **Blaharski** and **Amanda Herron** were each named to the All-District Second Team by the College Sports Information Directors of America.
- Men's Swimming & Diving: **Tom Coates**, **Gus Everson**, **Oded Ivry**, **Dakoda Johnson**, **Brian Moore** and **Andrew Saunders** were all named to the Academic All-MAC Conference team.
- Women's Swimming & Diving: **Briana Emig** was named to the Capital One Academic All-District Women's At-Large First Team in District Five by the College Sports Information Directors of America (CoSIDA). **Wesley Blassneck**, **Briana Emig**, **Danielle Hulvey** and **Jacquelyn Swartz** were named to the Academic All-MAC team. **Emig** was 2013's Outstanding Senior at the 2013 MAC Championships, while **Hulvey** was this year's Outstanding Diver at the championships en route to her All-America Honorable Mention status in the one-meter dive. **Swartz** was named Second Team All-MAC at the championships.
- Tennis: **Ankita Bhatia**, **Nino Mebuke** and **Mariya Toncheva** all earned Academic All-MAC Honorable Mention honors.
- Men's Track & Field: **Jay Saunders** has been named to the Academic All-MAC team. He was one of 12 track athletes selected by the Conference. **Daryl Smith** claimed the MAC crown in the 3,000-meter steeplechase with a personal record time of 9:02:86, nearly seven seconds ahead of his closest competitor.

- Women's Track & Field: **Reagan Briggs, Lydia Gomez-Diaz, Tiara Oates, Meghan Powers** and **Adrienne Waisner** earned Honorable Mention All-MAC team honors for their performances on the track as well as in the classroom.
- Wrestling: **Aaron Sulzer** was named to the 2013 National Wrestling Coaches Association (NWCA) All-Academic Team. This is his third consecutive year being honored by the NWCA for excellence on the mat and in the classroom.

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