

BOARD OF REGENTS
EASTERN MICHIGAN UNIVERSITY

SECTION: 15
DATE:

RECOMMENDATION

ATHLETIC AFFAIRS COMMITTEE

ACTION REQUESTED

Working agenda for November 18, 2008 and the September 16, 2008 minutes to be received and placed on file.

STAFF SUMMARY

The agenda for September 16, 2008 included the determination of the Pouring Rights Contract, our relationship with Nelligan Sports Properties. Men's Cross Country won three (3) consecutive MAC have been selected by the cross country coaches to repeat again as champions. We will host the MAC cross country championships November 1st at the Eagles' Crest. Women's Cross Country finished 6th in a field of 13 at the Titan Invitational. Women's Soccer was 3-2-2 including a 2-2 tie with U of M. Volleyball is currently 5-5 -the team received an American Volleyball Coaches Association Team Academic Award. And Football is 1-2 with 0-1 in the MAC.

The Good News from Athletics: We are pleased to announce our new Head Baseball Coach is Jay Alexander. Volleyball student-athlete senior Jill Wolosiansky was named MAC West Division Player of the Week. Women's Gymnastics placed 7th in the nationals as the team academically with a MAC leading 3.53 gpa. That was the ninth year in a row we have earned the top gpa in the conference. Dr. Melody Reifel Werner is one of only 16 compliance professionals in the country selected to participate in the national NCAA compliance forum. A Reese Cup and athletic accomplishment celebration took place on September 22nd.

The agenda for the November 18, 2008 will include:

- Student-Athlete APR and Graduation Rates
- Nelligan Sports Report
- Report on Athletics Development/Fundraising
- Good News from Athletics

FISCAL IMPLICATIONS

None

ADMINISTRATIVE RECOMMENDATION

The proposed Board action has been reviewed and is recommended for Board approval.

October 27th, 2008

Derrick L. Gragg, Ed.D.

**BOARD OF REGENTS
ATHLETIC AFFAIRS COMMITTEE
Tuesday, November 18, 2008
Welch Hall**

A G E N D A

- A. Approval of September 16, 2008 Minutes

- B. Student –Athlete APR and Graduation Rates

- C. Nelligan Sports Report

- D. Report on Athletics Development/Fundraising

- E. Good News from Athletics

DG/kah

Agenda, November 18, 2008.doc

**Eastern Michigan University
Board of Regents
ATHLETIC AFFAIRS COMMITTEE
Minutes of September 16, 2008**

MEMBERS:

Regents: Regent Floyd Clack, Regent James Stapleton, Regent Philip Incarnati, Regent Roy Wilbanks, Regent Gary Hawks

Athletics: Derrick Gragg, Director of Athletics

Regent Floyd Clack called the Athletic Affairs Committee to order at 12:49 p.m.

Approval of the June 17, 2008 Minutes, Moved, Second, Passed

Pouring Rights Contract:

Director Gragg was pleased to announce that we have signed on for a ten year contract with Pepsi. They have agreed to purchase 50,000 football tickets every other year 2008, 2010, 2012, 2014 and 2016 so we will be in compliance with NCAA. Regent Clack thanked Director Gragg for his involvement in reaching the agreement with Pepsi.

Nelligan Sports Update:

Director Gragg testified to our excellent working relationship with Nelligan. He explained how they are the premier sport market in the nation for nineteen (19) years now. Upper levels of management in our sports coordinate our marketing helping to bring in the dollars. John Lumm talked about numbers and automatic renewal after 5 years if certain revenue criteria are met. Michelle and Ebony from Franco Public Relation Group presented slides showing how promotion through radio, TV, prints etc. have been done this year. Melody Reifel Werner showed some of the ads that have been on FOX 2 news. And then she provided information on the out-of-state tuition waivers. Regent Wilbanks felt we should offer unlimited out-of-state tuition to those who are eligible. . Also stated was it was important to keep the coaches in mind and the Board wants to stay in the 1A Conference. The policy will be brought forward at our next meeting. We now have first and second year student-athletes staying in campus housing, more than 3,000 are now living on campus. Bernice Lindke mentioned there are several academic national scholarships are out there as well, and can be used by the out-of-state athletes. Director Gragg assured everyone that we would get with Financial Aid and bring this proposal to our next meeting.

Fall Sports Update

Men's Cross Country team which has won three consecutive MAC, has been selected by the cross country coaches to repeat again as champions. Team finished second overall this past weekend in the 13-team field Titan Invitational. We will compete next at the Notre Dame Invitational on October 3rd. We

are the host institution for the MAC cross country championships scheduled for November 1st at Eagle Crest.

Women's Cross Country team finished sixth (6th) in a field of 13 at the Titan Invitational. Two freshmen were our team's top performers, which bodes well for the future of that program.

Women's Soccer 3-2-2, including a 2-2 tie with the University of Michigan in our opening game this season. The team begins MAC play on September 26th with four straight conference home matches. We hope that you will all support them.

Volleyball team is currently 5-5. The Volleyball team has received an American Volleyball Coaches Association Team Academic Award. This award honors the teams who have matched their dedication to the sport of volleyball with excellence in the classroom. This is at least the 3rd consecutive year the team has received this award.

Football – We are 1-2 overall and 0-1 in the MAC. We are all obviously disappointed with this past weekend's performance. We need lots of help promoting us, please support the team. The Board of Regents has graciously supported the team. Division 1A sports is very important.

Good News from Athletics

- We are pleased to have Jay Alexander as our new head baseball coach. Prior to accepting this position, Jay was the head coach at Wayne State University where he was most recently named the GLIAC Coach of the Year after his team won the most games in school history and finished within just one game of qualifying for the Division II World Series. He was also named conference coach of the year in 2005. Jay is a native of Detroit who was an all conference baseball player at Wayne State. He began his career there as well and served as an assistant coach for his alma mater until he was elevated to head coach in 2002.
- Volleyball student-athlete senior Jill Wolosiansky was named MAC West Division Player of the Week. Wolosiansky turned in a stellar week as the Eagles posted a perfect 4-0 record, including capturing Georgia Southern University's invitational tournament last week. Jill also has a perfect 4.0 gpa.
- The Women's Gymnastics team, which placed second in the MAC last year, placed seventh (7th) in the nation as a team academically with a MAC leading 3.53 gpa. This was the ninth (9th) year in a row this team earned the top gpa in the conference.
- Dr. Melody Reifel Werner is one of only sixteen (16) compliance professionals in the country selected to participate in a national NCAA compliance forum September 29 and 30th in conjunction with this year's Division IA Athletic Directors' Association annual meeting. The invitation letter states that she was selected based on compliance expertise, experience, and stature within the field of athletics.
- The Department of Athletics will host a Reese Cup and athletic accomplishment celebration on Monday, September 22nd in the Convocation Center. We will recognize this past year's outstanding athletic and academic achievements.

Athletic Affairs Committee adjourned by Regent Clack at 1:28 p.m.

Respectfully submitted,

Karen A. Hansen

Karen A. Hansen
Administrative Secretary
Intercollegiate Athletics

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Minutes, September 16, 2008.doc



WEEKLY REPORT

WEEK OF: October 20, 2008

**Property: Eastern Michigan University
SUMMARY
2008-09**

2008-09 Budget	\$400,000
% of Budget	51%

2008-09 Under Contract	\$156,732
Adjusted agreements	\$48,000
Total	\$204,732

08-09 Anticipated Renewals	\$2,500
Other Renewals	\$0
Total Outstanding Renewals	\$2,500

08-09 Renewals Sold	\$25,786
08-09 New Business Sold	\$70,647
Total Sold	\$96,433

NCAA Division I 2007 - 2008 Academic Progress Rate Institutional Report

Institution: Eastern Michigan University

Date of Report: 11/06/2008

This report is based on NCAA Division I Academic Progress Rate (APR) data submitted by the institution for the 2004-05, 2005-06, 2006-07, and 2007-08 academic years. The multiyear rate will be reported publicly in 2009. Institutions are encouraged to forward this report to appropriate institutional personnel on campus.

[Note: All information contained in this report is for four academic years. Some squads may still have small sample sizes within certain sport groups. In accordance with the Family Educational Rights and Privacy Act's (FERPA's) interpretation of federal privacy regulations, institutions should not disclose statistical data contained in this report for cells made up of three or fewer students without student consent.]

Sport	APR			Eligibility/Graduation		Retention	
	Multiyear Rate (N)	Multiyear Rate Upper Confidence Boundary	2007 - 2008 (N)	Multiyear Rate	2007 - 2008	Multiyear Rate	2007 - 2008
Baseball	964 (132)	N/A	979 (37)	960	972	948	958
Men's Basketball	931 (53)	N/A	1000 (13)	931	1000	902	1000
Men's Cross Country	983 (31)	N/A	1000 (9)	966	1000	983	941
Football	932 (325)	N/A	959 (85)	908	913	933	975
Men's Golf	986 (39)	N/A	969 (8)	973	938	986	1000
Men's Swimming	948 (100)	N/A	913 (27)	956	913	940	913
Men's Track, Indoor	955 (89)	N/A	989 (24)	903	957	964	978
Men's Track, Outdoor	954 (88)	N/A	989 (24)	902	957	963	978
Men's Wrestling	948 (70)	N/A	1000 (25)	918	979	948	1000
Women's Basketball	974 (60)	N/A	947 (15)	966	931	957	929
Women's Cross Country	938 (21)	973	833 (5)	925	889	900	778
Women's Rowing	951 (106)	N/A	982 (29)	941	982	951	982
Women's Golf	984 (34)	N/A	964 (7)	969	929	1000	1000
Women's Gymnastics	990 (50)	N/A	1000 (13)	1000	1000	980	1000
Women's Softball	996 (75)	N/A	1000 (17)	986	1000	979	1000
Women's Soccer	979 (86)	N/A	957 (24)	982	957	958	913
Women's Swimming	984 (97)	N/A	990 (25)	984	1000	973	980
Women's Tennis	984 (34)	N/A	1000 (8)	968	1000	983	1000
Women's Track, Indoor	905 (79)	N/A	911 (15)	899	964	892	857

* Denotes data representing three or fewer student-athletes. In accordance with FERPA's interpretation of federal privacy regulations, institutions should not disclose statistical data contained in this report in cells made up of three or fewer students without student consent.

N/A = No APR or not applicable.

N = Number of student-athletes represented.

NCAA Division I 2007 - 2008 Academic Progress Rate Institutional Report

Institution: Eastern Michigan University

Date of Report: 11/06/2008

Sport	APR			Eligibility/Graduation		Retention	
	Multiyear Rate (N)	Multiyear Rate Upper Confidence Boundary	2007 - 2008 (N)	Multiyear Rate	2007 - 2008	Multiyear Rate	2007 - 2008
Women's Track, Outdoor	924 (73)	N/A	911 (15)	921	964	906	857
Women's Volleyball	995 (51)	N/A	961 (13)	990	962	980	960

* Denotes data representing three or fewer student-athletes. In accordance with FERPA's interpretation of federal privacy regulations, institutions should not disclose statistical data contained in this report in cells made up of three or fewer students without student consent.

N/A = No APR or not applicable.

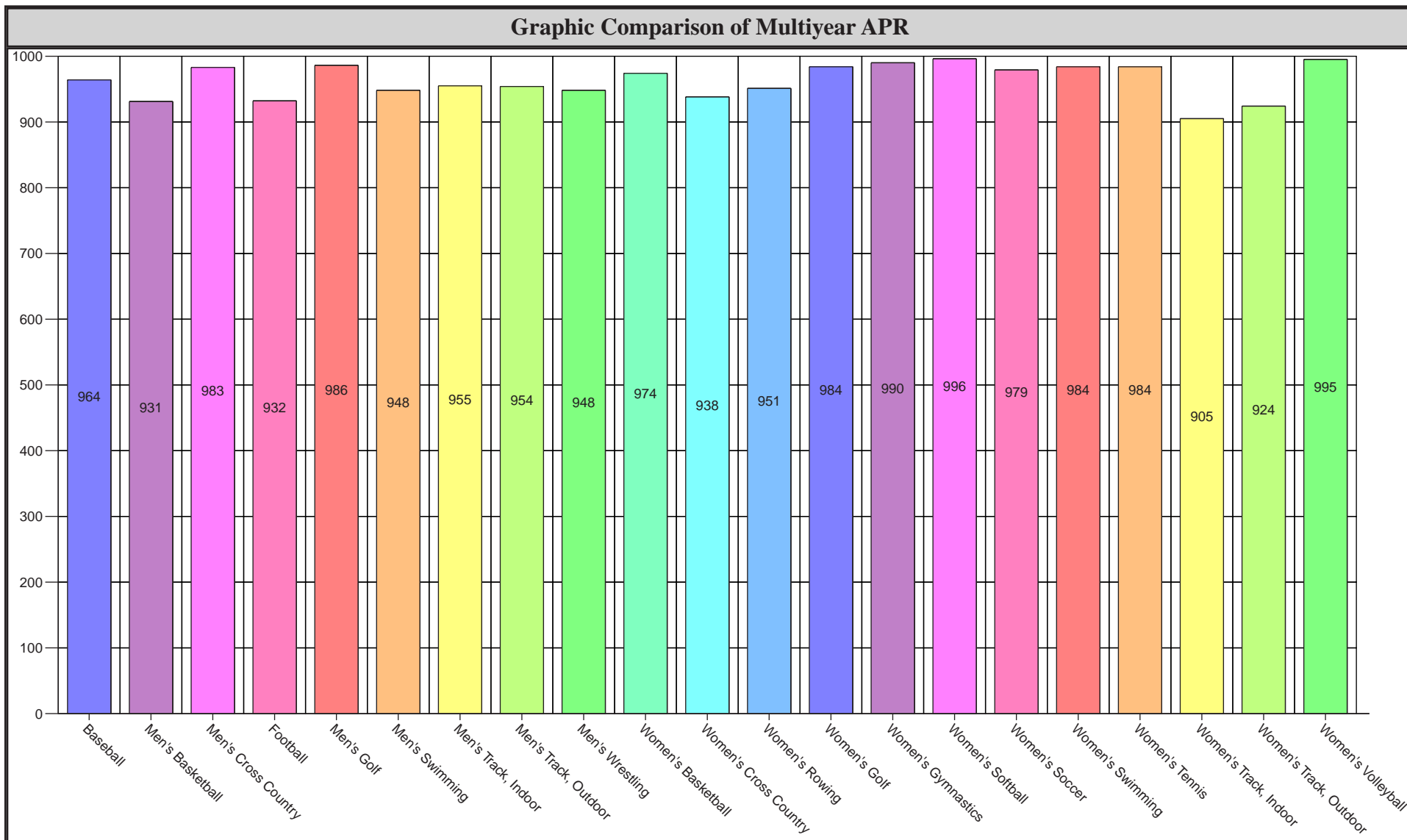
N = Number of student-athletes represented.

NCAA Division I 2007 - 2008 Academic Progress Rate Institutional Report

Institution: Eastern Michigan University

Date of Report: 11/06/2008

Sport-by-Sport APR Comparison:



Eastern Michigan University

FRESHMAN-COHORT GRADUATION RATES

	All Students	Student-Athletes #
2001-02 Graduation Rate	39%	54%
Four-Class Average	39%	59%
Student-Athlete Graduation Success Rate		74%

1. Graduation-Rates Data

a. All Students

	Men				Women				Total			
	Freshman Rate				Freshman Rate				Freshman Rate			
	01-02		4-Class		01-02		4-Class		01-02		4-Class	
	N	%	N	%	N	%	N	%	N	%	N	%
Am.Indian/AN	8	13	23	17	8	50	30	33	16	31	53	26
Asian/PI	31	45	93	37	25	40	104	41	56	43	197	39
Black	229	21	823	23	372	28	1315	31	601	25	2138	28
Hispanic	22	27	71	27	37	32	125	33	59	31	196	31
White	735	36	2949	37	1120	48	4466	47	1855	43	7415	43
N-R Alien	17	59	69	49	15	67	60	72	32	63	129	60
Other	37	24	158	31	50	42	199	37	87	34	357	34
Total	1079	33	4186	34	1627	43	6299	43	2706	39	10485	39

b. Student-Athletes

	Men						Women						Total					
	Freshman Rate						Freshman Rate						Freshman Rate					
	01-02		4-Class		GSR		01-02		4-Class		GSR		01-02		4-Class		GSR	
	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%
Am.Indian/AN	***	***	3	0	***	***	***	***	3	33	***	***	***	***	6	17	***	***
Asian/PI	***	***	0	0	0	0	***	***	3	100	4	100	***	***	3	100	4	100
Black	12	42	41	46	57	47	3	67	4	50	7	86	15	47	45	47	64	52
Hispanic	0	0	***	***	***	***	0	0	***	***	***	***	0	0	***	***	***	***
White	21	38	105	53	96	72	31	65	96	68	92	88	52	54	201	60	188	80
N-R Alien	3	100	9	78	12	100	4	75	14	79	17	94	7	86	23	78	29	97
Other	***	***	***	***	***	***	***	***	***	***	***	***	***	***	***	***	***	***
Total	39	44	164	52	173	64	40	65	122	68	125	87	79	54	286	59	298	74

#Only student-athletes receiving athletics aid are included in this report.

c. Student-Athletes by Sport Category

	Baseball			Men's Basketball			Men's CC/Track		
	Freshman Rate			Freshman Rate			Freshman Rate		
	01-02	4-Class	GSR	01-02	4-Class	GSR	01-02	4-Class	GSR
Am.Indian/AN	-	-	-	-	-	-	0-a	0-a	0-a
Asian/PI	-	-	-	-	-	-	-	-	-
Black	-	50-a	50-a	50-a	40-a	43-b	-	50-a	80-a
Hispanic	-	100-a	100-a	-	-	-	-	-	-
White	80-a	63-e	77-e	0-a	0-a	33-a	-	100-a	100-b
N-R Alien	100-a	100-a	100-a	-	-	-	-	-	100-a
Other	-	-	-	-	-	-	-	-	0-a
Total	83-b	65-e	77-e	25-a	20-b	40-b	0-a	60-a	83-d
	Football			Men's Other					
	Freshman Rate			Freshman Rate					
	01-02	4-Class	GSR	01-02	4-Class	GSR			
Am.Indian/AN	0-a	0-a	-	-	-	-			
Asian/PI	-	-	-	-	-	-			
Black	40-b	45-e	42-e	-	67-a	60-a			
Hispanic	-	-	0-a	-	0-a	0-a			
White	43-b	48-e	70-e	14-b	54-e	69-e			
N-R Alien	100-a	50-a	100-a	100-a	83-b	100-a			
Other	-	50-a	50-a	100-a	50-a	100-a			
Total	42-d	45-e	52-e	33-b	57-e	70-e			
	Women's Basketball			Women's CC/Track			Women's Other		
	Freshman Rate			Freshman Rate			Freshman Rate		
	01-02	4-Class	GSR	01-02	4-Class	GSR	01-02	4-Class	GSR
Am.Indian/AN	-	-	-	-	0-a	0-a	0-a	50-a	100-a
Asian/PI	-	-	-	-	-	100-a	100-a	100-a	100-a
Black	0-a	0-a	67-a	100-a	67-a	100-a	-	-	-
Hispanic	-	-	-	-	-	-	-	-	0-a
White	100-a	75-b	75-c	100-a	88-b	100-b	61-e	65-e	89-e
N-R Alien	-	-	-	-	100-a	100-a	75-a	75-c	92-c
Other	-	-	-	-	-	-	-	50-a	50-a
Total	50-a	67-b	73-c	100-a	79-c	95-d	62-e	67-e	88-e

Values for N (a. 1-5, b. 6-10, c. 11-15, d. 16-20, e. greater than 20)

d. Graduation Rates of Those Exhausting Eligibility (Student-Athletes # entering during 1992-93 through 2001-02)

Number Exhausting Eligibility = 376 Graduation Rate = 80

Only student-athletes receiving athletics aid are included in this report.

2. Undergraduate-Enrollment Data (All full-time students enrolled Fall 2007-08)

a. All Students	Men N	Women N	Total N	b. Student-athletes	Men N	Women N	Total N
Am.Indian/AN	25	40	65	Am.Indian/AN	0	0	0
Asian/PI	113	138	251	Asian/PI	0	2	2
Black	903	1423	2326	Black	69	21	90
Hispanic	151	172	323	Hispanic	3	6	9
White	3547	4899	8446	White	128	101	229
N-R Alien	97	98	195	N-R Alien	16	33	49
Other	400	449	849	Other	6	6	12
Total	5236	7219	12455	Total	222	169	391

c. Student-Athletes # By Sports Category

Men	Basketball	Baseball	CC/Track	Football	Other
Am.Indian/AN	0	0	0	0	0
Asian/PI	0	0	0	0	0
Black	9	0	9	51	0
Hispanic	0	0	2	0	1
White	2	33	10	30	53
N-R Alien	2	3	5	0	6
Other	0	1	0	5	0
Total	13	37	26	86	60

Women	Basketball	CC/Track	Other
Am.Indian/AN	0	0	0
Asian/PI	0	0	2
Black	8	10	3
Hispanic	0	1	5
White	5	3	93
N-R Alien	2	1	30
Other	0	1	5
Total	15	16	138

#Only student-athletes receiving athletics aid are included in this report.