

Curriculum Vita

Dr. Xianghong Feng, Professor
Department of Sociology, Anthropology, and Criminology
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EDUCATION

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| Ph.D. in Anthropology
2008 | Washington State University, Pullman, the US
Dissertation “Economic and Socio-cultural Impacts of Tourism Development in Fenghuang County, China”
Dissertation chair: John H. Bodley |
| M.A. in Folklore
2003 | Minzu University of China, Beijing, China
Thesis “The Cultural Interpretation of the Chicken Rituals in Miao Marriage and Reproduction in Southwest China” |
| B.A. in Journalism
2000 | Minzu University of China, Beijing, China |

ACADEMIC POSITIONS

- 2021-present: Professor, Department of Sociology, Anthropology, and Criminology, Eastern Michigan University.
- 2015-present: Associate Professor, Department of Sociology, Anthropology, and Criminology, Eastern Michigan University.
- 2010-2015: Assistant Professor, Department of Sociology, Anthropology, and Criminology, Eastern Michigan University.
- 2009-2010: Visiting Assistant Professor, Department of Anthropology, Ball State University
- 2008-2009: Adjunct Instructor, Department of Anthropology and General Education Program, Washington State University.
- 2003-2007: Teaching Assistant, Department of Anthropology, Washington State University.

PROFESSIONAL JOURNALISM

- 2000, 2002: Intern Reporter, *People's Daily*, Beijing, China.
- 1999-2000: Invited Writer, *Fitness and Beauty Magazine*, Beijing, China.
- 1999: Invited Reporter, *China Senior News*, Beijing, China.

LANGUAGE AND OTHER SKILLS

- Chinese (native language): Mandarin; Hunan dialect.
- English (second language): fluent in speaking, reading, and writing.
- Photography: photos published in national newspapers and magazine in China and anthropological journals in the US.
- Video production: short videos produced and viewed at invited research talks.

RESEARCH INTERESTS

Political economy, social power and cultural scale, economic growth and social inequality, mobility and individualization, tourism development and sustainability, the Miao (Hmong), kinship and gender, handicraft, ritual, and belief, comparative cultural study between China and the US.

PROFESSIONAL DEVELOPMENT**Summer Course for Research Design (SCRD) in the Social, Behavioral, and Economic Sciences**

Supported by the National Science Foundation, the SCRD brings together social science area experts and post-doctoral participants from a competitive pool of applicants for one week of intensive study of research design in the social, behavioral and economic sciences (SBE) at the University of Florida, July 17-21, 2017.

FLARE Decision Support Tools for Community Forestry (CommFor) and Household Livelihood & Well-Being (LivWell)

Forests and Livelihoods: Assessments, Research, and Engagement (FLARE) Workshop. University of Michigan, Ann Arbor, Oct. 11, 2019.

PUBLICATIONSBook

Feng, Xianghong. 2017. *Tourism and Prosperity in Miao Land: Power and Inequality in Rural Ethnic China*. Lanham: Lexington Books.

[*A Conversation with Xianghong Feng, Author of "Tourism and Prosperity in Miao Land"*](#)

Peer-Reviewed Journal Articles

Feng, Xianghong. (under review) The Art of (Not) Being Governed: Village Governance and Tourism Development in a Miao Village in China. *Anthropological Notebooks*.

— (In Print) “Roots with Wings”: Impacts of Tourism-Induced Mobility on Individuals and Family Ties among the Miao in China’s Individualization Process. *Modern China*.

— (with Qiaoyang Li). 2020. Poverty Alleviation, Community Participation, and the Issue of Scale in Ethnic Tourism in China. *Asian Anthropology* 19(4): 233-256.

— 2016. 竞争与(不)平等：湖南凤凰苗寨游家庭餐馆的个案研究[Competition and (In)equality: A Case Study of the Family Restaurants in a Touristic Miao Village in Fenghuang County of Hunan, China]. *旅游学刊*[*Tourism Tribune*] 31(3): 26-34.

— 2015. Protesting Power: Everyday Resistance in a Touristic Chinese Miao Village. *Journal of Tourism and Cultural Change* 13(3): 225-243.

— 2013. Women’s Work, Men’s Work: Gender and Tourism among the Miao in Rural China. *Anthropology of Work Review* 34(1): 2-14.

— 2012. Who Are the “Hosts”? Village Tours in Fenghuang, China. *Human Organization* 71(4): 383-394.

- 2012. From Labor to Capital: Tourism and the Poverty of Resources in Rural Ethnic China. *Urban Anthropology and Studies of Cultural Systems and World Economic Development* 41(2, 3, 4): 329-365.
- 2012. Chicken and Family Prosperity: Marital Ritual among the Miao in Southwest China. *Studies on Asia*, Series IV, Vol. 2, No. 1: 1-24.
- 2008. Who Benefits?: Tourism Development in Fenghuang County, China. *Human Organization* 67 (2): 207-220.
- 2007. Gender and Hmong Women's Handicrafts in Fenghuang's "Tourism Great Leap Forward", China. *Anthropology of Work Review* 28 (3): 17-26.
- 2007. Comparison of Two Village Tourism Development Models in Fenghuang County, China. *Journal of Northwest Anthropology* 41(2): 205-216.

Other Publications (Research Essays, Book Reviews, and Invited Contributions)

Feng, Xianghong

2021. 中国家庭 | 凤凰人家的“根”与“翼” [Families in China | Fenghuang People's "Roots" and "Wings"], 澎湃新闻 [The Paper] 2021-02-09 (https://www.thepaper.cn/newsDetail_forward_11285006)

2020. 城市与社会 | 快与慢：从黔东南郎德上寨看旅游减贫 [City and Society | Fast and Slow: Poverty Reduction through Tourism in the Case of Uppder Lange Village in Qiangdongnan], 澎湃新闻 [The Paper] 2020-10-04 (https://www.thepaper.cn/newsDetail_forward_9419055)

2017. Review of Fei-Wen Liu's *Gendered Words: Sentiments and Expression in Changing Rural China*. *The Journal of Asian Studies* 76(1): 214-216.

2016. Review of Emily Martin's *The Meaning of Money in China and the United States: The 1986 Lewis Henry Morgan Lectures*. *American Ethnologist* 43(4): 767-768.

2013. 规模的权效：旅游发展研究的人类学视角 [The Power of Scale: An Anthropological Perspective on the Studies of Tourism Development], 旅游学刊 [Tourism Tribune] 28(3): 4-5.

2012. Space, Power, and Tourism: Notes from the Field in Rural Ethnic China. *Anthropology News* 53(9): 6-7.

2012. Labor, Capital, and Tourism in Rural China: Notes from an Applied Anthropologist in the Field. *SfAA News* 23(1): 3-6.

Journalistic Reports Relevant to Development and Chinese Minorities (selected)

Feng, Xianghong [丰向红]

2002. 湘西苗族风情 [Impressions of the Hmong in West Hunan]. *时代潮* [*Chinese Times*] 141(16): 12-13.
2002. Tourism Caused Pollution in Tuo River in Fenghuang County, Hunan Province (Photo News). *人民日报* [*People's Daily*], October 12, page 12.
2002. 那山, 那水, 那人 [That Mountain, That Water, and Those People] (The Economic Development of the Qianxinan Hmong-Buyi Autonomous Prefecture in Guizhou Province during China's Campaign to "Open Up the West"). *人民日报* [*People's Daily*], June 4, page 4.
2002. 长白山下达莱香 [Azalea Flowers Blooming Under Mount Paektu] (The Economic Development of the Yanbian Korean Autonomous Prefecture in Jiling Province during China's Campaign to "Open Up the West"). *人民日报* [*People's Daily*], August 11, page 4.
- 2000 广西: 不把贫困带入新世纪 [Guangxi: Don't Bring Poverty into the New Century]. *人民日报* [*People's Daily*], May 18, page 12.

WORK IN PROGRESS

- Feng, Xianghong. "Living with Tourism: Ritual Practices in Everyday Life in a Miao Village in China." Journal article in preparation for the *Journal of Tourism and Cultural Change*.
- Feng, Xianghong. "Staging Tourism, Performing Tourism: Miao Women in the Market Place." Ethnographic short film for the Society for Visual Anthropology's Film & Media Festival and its annual Visual Research Conference.

COURSES TAUGHT/TEACHING AS INSTRUCTOR

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| ANTH 337/307/507 <i>Applied Anthropology</i> ; | ANTH 210 <i>History of Anthropological Theory</i> ; |
| ANTH 203 <i>Peoples of the World</i> ; | ANTH 311 <i>Ethnicity and Race</i> ; |
| ANTH 111 <i>Global Cultural Diversity</i> ; | ANTH 101 <i>General Anthropology</i> (four fields); |
| ANTH 135 <i>Introduction to Cultural Anthropology</i> ; | GenEd 110 <i>World Civilizations Before 1500</i> ; |
| ANTH 412W <i>Culture, Tourism, and Anthropology</i> ; | ANTH 212 <i>Peoples and Cultures of China</i> . |
| ANTH 312 <i>Visual Anthropology</i> | |

AWARDS, FELLOWSHIPS, SCHOLARSHIPS, ASSISTANTSHIPS, GRANTS, AND HONORS

Awards:

- 2011 **The 2011 American Anthropological Association Photo Contest Winner:** Winning photo "A Miao Singer at the *liu yue liu* Festival" (later published as cover image in *Anthropology News* 53(5), May 2012 issue).
- 2007 **First Prize in the Graduate Student Paper Competition at the 60th Annual Meeting of the Northwest Anthropological Conference, Mar. 14-17, Pullman, WA:** Winning paper entitled "Comparison of Two Village Tourism Development Models in Fenghuang County, China"; awarded \$250.
- 2006 **Peter K. New Prize 2005, the Society for Applied Anthropology:** Winning paper

entitled “Evaluating the Ecological and Socio-cultural Impacts of Tourism Development in Hunan Province, China”; awarded \$1,000, a crystal trophy, and \$350 travel fund to present my awarding research at its 66th Annual Meeting in Vancouver, British Columbia, Canada from March 28 to April 2.

Grants:

- 2022 **College of Arts & Sciences Dean’s Faculty Professional Development Awards, Eastern Michigan University:** Awarded \$5000 for the project “Writing with a Camera: Request Funding to Attend New York Film Academy Six-Week Documentary Workshop” (Award declined).
- 2017 **James H. Brickley Endowment for Faculty Professional Development and Innovation, Eastern Michigan University:** Awarded \$1,000 to the project “Community Participation and Poverty Reduction through Ethnic Tourism in China.”
- 2017 **Departmental Research Methods Training Fund, Eastern Michigan University:** Awarded \$1208 for travel costs to attend the NSF supported Summer Course for Research Design (SCRD) in the Social, Behavioral, and Economic Sciences at the University of Florida, July 17-21, 2017.
- 2016 **Departmental International Conference Travel Fund, Eastern Michigan University:** Awarded \$1500 to travel to the annual meeting of the Society for East Asian Anthropology (SEAA) in Hong Kong, June 19-22.
- 2016 **EMU Culture of Research Excellence (CoRE) Grant Writing Program:** Awarded 25% course release for both Winter 2016 and Fall 2016 semester.
- 2011 **CAS Dean’s Program Development Initiative (PDI) Grant, Eastern Michigan University:** Awarded \$4,533 and two courses release for the project “Enhance the Applied Anthropology Program: Interdisciplinary Collaboration and Community Engagement”.
- 2011 **SAC Department Development Award, Eastern Michigan University:** Awarded 25% course release and \$750 stipend for research project “(Re)producing Power: Tourism and Privatization of Space in Rural China”.
- 2011-2016 **Dean’s Faculty Travel Award, College of Arts & Sciences, Eastern Michigan University:** Awarded \$425 five times for travel to the 71th (in Seattle) and 76th (in Vancouver, B.C.) annual meetings of the Society for Applied Anthropology (SfAA), and travel to the 110th (in Montreal, Quebec, Canada), 111th (in San Francisco, California), and 112th (in Chicago, Illinois) annual meetings of the American Anthropological Association (AAA); awarded \$650 for travel to the 2016 annual meeting of the Society for East Asian Anthropology (SEAA) in Hong Kong.
- 2010-2011 **Provost’s Research Support Award for New Faculty, Eastern Michigan University:** Funded \$4,965 for the ethnographic research project “Place, Culture,

and Consumption: The McDonalidization of Tourism in Fenghuang, China.”

- 2010-2011 **Provost’s Stimulus Grant for Internationalization, Eastern Michigan University:** Funded \$4,890 for the project “Establishing International Collaborations for A Study Abroad Program ‘Peoples and Cultures of China’ in Beijing, China.”
- 2005 **Graduate Student Travel Grant and Registration Grant, Graduate School and the Graduate and Professional Student Association, Washington State University:** Funded \$495 to register for and travel to 104th Annual Meeting of American Anthropological Association, Washington D.C.
- 2005 **International Research Award, Department of Anthropology, Washington State University:** Funded \$400 for partial dissertation ethnographic study, “Evaluating the Ecological and Socio-cultural Impacts of Tourism Development in Fenghuang County, China.”
- Fellowships:
- 2022 **The 2021/2022 Josephine Nevins Keal Professional Development Fund, Eastern Michigan University:** Awarded \$800 for the research project entitled “From ‘Godless’ to ‘Religious Fervor’: Social Change and Ritual Life in the Interior South China”.
- 2022 **Faculty Research Fellowship (FRF), Eastern Michigan University:** Awarded 50% teaching release time in Winter 2022 for the project “Two Peer-Reviewed Journal Articles: Individualization, Family Ties, and Village Governance in Ethnic Tourism, China”.
- 2021 **Dean’s Faculty Professional Development Award, Eastern Michigan University:** Awarded \$4000 (which funded one course release) for the project entitled “Completion of Research Essay for The Paper: Community Participation and Poverty Alleviation in the Case of Upper Langde in China”.
- 2020 **Summer Research/Creative Activities Award (SRA), Eastern Michigan University:** Awarded a \$12,000 stipend for the summer of 2020 for the project “One Journal Article, One External Grant Proposal, and One Short Ethnographic Film: Entrepreneurialism, Local Governance, and Family Relations in a Tourism Context in China.”
- 2019 **Faculty Research Fellowship (FRF), Eastern Michigan University:** Awarded 100% teaching release time in Fall 2019 for the project “Two Peer-Reviewed Journal Articles and One NSF Grant Proposal: Mobility, Individualization, and Poverty Reduction in Ethnic Tourism, China”.
- 2018 **Summer Research/Creative Activities Award (SRA), Eastern Michigan University:** Awarded a \$12,000 stipend for the summer of 2018 to conduct the research project “Impacts of Individual’s Mobility on Family Cohesion in Rural Ethnic China.”

- 2017 **Sabbatical Leave for Winter 2018, Eastern Michigan University:** Awarded a one semester leave for Winter 2018 for the project “‘Small’ as a Solution?: Community Participation and Poverty Reduction in Ethnic Tourism in Rural China.”
- 2016 **Summer Research/Creative Activities Award (SRA), Eastern Michigan University:** Awarded a \$12,000 stipend for the summer of 2016 to conduct the research project “Initiating a Collaborative Research Project with GMU: Mobility and Individualization in a Tourism Context in China.”
- 2015 **Faculty Research Fellowship (FRF), Eastern Michigan University:** Awarded 100% teaching release time in Fall 2015 for the project “Completing a Contracted Book Manuscript on Tourism, Power, and Inequality in Rural Ethnic China”.
- 2013 **Faculty Research Fellowship (FRF), Eastern Michigan University:** Awarded 100% teaching release time in Fall 2013 to produce a book proposal “Under the Shadow of Prosperity: Tourism, Power, and Inequality in Rural Ethnic China”.
- 2012 **Faculty Research Fellowship (FRF) Cash Award, Eastern Michigan University:** Awarded \$3,000 for the research project “Tourism and Sociocultural Change in Rural Ethnic China: The Case of Fenghuang.”
- 2012 **The 2011/2012 Josephine Nevins Keal Professional Development Fellowship, Eastern Michigan University:** Awarded \$800.
- 2011 **Academic Service-Learning Fellowship, Eastern Michigan University:** Awarded with one course release in Fall 2011.
- 2007 **The Elaine Burgess Graduate Fellowship in Anthropology** (by faculty nomination, no application), Washington State University: Awarded \$500.
- 2005 **Thomas S. Foley Institute for Public Policy and Public Service Summer Doctoral Fellowship:** Awarded \$2,500 for supporting preliminary fieldwork project and dissertation ethnographic study in the summer 2005 in Fenghuang County, Hunan Province, China.
- 2000-2003 **Graduate Student Fellowship, Central University for Nationalities, Beijing:** joined the M.A. program with entrance examinations and application waived, three years tuition waived, and with monthly stipend.
- Assistantships:
- Summer 2008 **Summer Teaching Assistantship, Washington State University:** Independently teaching one summer session course, with summer fee waived and the salary for six weeks teaching.
- 2007-2008 **Funding from the Graduate School and the International Program,**

Washington State University: Non-Residence Graduate Fee Waiver; the Emergency Tuition Support Award.

2003-2007 **Teaching Assistantships for four continuous years**, Washington State University: Tuition waiver, medical insurance, and monthly stipend, which fully funded my doctoral education and living expenses during the first four years.

Scholarships:

2008 **The Phyllis and Richard Daugherty Scholarship for Graduate Student Excellence** (by faculty nomination, no application), Washington State University: Awarded \$800.

1999 **The First-Class Excellent Student Scholarship, Central University for Nationalities, Beijing**: Awarded ¥1200.

1998 **The First-Class Excellent Student Scholarship, Central University for Nationalities, Beijing**: Awarded ¥1200.

1997 **The First-Class Excellent Student Scholarship, Central University for Nationalities, Beijing**: Awarded ¥1200.

Honor:

2014 **Selected as one of the top EMU (Eastern Michigan University) researchers** to participate in the "TRUEMU" light-post banner campaign, which spotlights EMU's top researchers in recognition of their outstanding achievements and to highlight the critical importance of research at EMU.

2000 **Excellent College Graduate in Beijing Region, Central University for Nationalities**: Awarded ¥800 and a certificate.

FIELDWORK

2019 Ethnography on the research project "Impacts of Individual's Mobility on Family Cohesion in Rural Ethnic China", conducted in Guizhou Province, China.

2018 Ethnography on the research project "Community Participation and Poverty Reduction in Ethnic Tourism in Rural China", conducted in Guizhou Province, China.

2016 Continued ethnography on the research project "Tourism and Sociocultural Change in Rural Ethnic China: The Case of Fenghuang" with a focus on Mobility and Individualization in a Tourism Context.

2014 Continued ethnography on the research project "Tourism and Sociocultural Change in Rural Ethnic China: The Case of Fenghuang."

2013 Continued ethnography on the research project "Tourism and Sociocultural Change in Rural Ethnic China: The Case of Fenghuang."

- 2012 Ethnography on the research project “Tourism and Sociocultural Change in Rural Ethnic China: The Case of Fenghuang.”
- 2011 Ethnography on the research project “Place, Culture, and Consumption: The McDonaldization of Tourism in Fenghuang, China.”
- 2010 Follow-up ethnography on Fenghuang County’s tourism and urbanization
- 2006 Dissertation project on evaluating the economic and socio-cultural impacts of tourism development in Hunan Province, China.
- 2005 Preliminary dissertation project on evaluating the economic and socio-cultural impacts of tourism development in Hunan Province, China.
- 2002 Thesis project on the matrimonial customs of the Hmong in southwest Guizhou Province, China
- 2002 Fieldwork on the cut-paper folk handicraft of the Hmong in Fenghuang County, Hunan Province, China
- 2000 Field project with my thesis advisor, Professor Li Xing, documenting the sacrifice ceremony to Genghis Khan in Erdos, Inner Mongolia, China.
- 2000-2002 Fieldwork in Guangxi, Guizhou, Jiling Provinces for journalistic ethnography reports on the rural development in Chinese minority areas.
- 1998 Volunteer in Project “Go To the Poorest Countryside of China” launched by the Beijing government, conducting questionnaire survey on the impacts of mass media on the local peasants’ everyday life in Badaohe village, Hebei Province, China.

ORGANIZED CONFERENCE SESSION

Mar. 20, 2014. *Power and Scale: Anthropological Approach Looking at Development and Beyond – Papers in Honor of John H. Bodley* (Part I, II, and III). A triple session co-organized and co-chaired with Pasang Sherpa to celebrate Dr. Bodley’s achievements and retirement at the 74th Annual Meeting of the Society for Applied Anthropology (SfAA) in Albuquerque, New Mexico, Mar. 18-22.

CONFERENCE PRESENTATIONS AND CHAIRED SESSION

1. Feng, Xianghong. Mar. 22, 2022. Chaired the session *Tourism Development and the Role of the State: Cases from China and Belize* (On-Demand Session on Whova), and to present the paper “*The Art of (Not) Being Governed: Village Governance and Tourism Development in a Miao Village in China*” at the 82nd Annual Meeting of the Society for Applied Anthropology, Mar. 22-26.
2. Feng, Xianghong and Qiaoyang Li. Mar.24, 2021. Chaired the session *Community and Tourism in Natural and Cultural Conservation*, and to present the paper “Community Participation and Poverty

Reduction in Ethnic Tourism: The Case of Upper Langde Miao Village in Guizhou, China” at the 81st Annual Meeting of the Society for Applied Anthropology, virtual conference, Mar. 18-28.

3. Feng, Xianghong and Qiaoyang Li. Oct. 13, 2019. Chaired session *Rights, Institutions and Natural Resources*, and presented paper “From ‘Community-Based’ to ‘Government-Directed’: Community Participation and Poverty Reduction in Upper Langde Miao Village in Guizhou, China” at the 2nd annual Sustainability and Development Conference, University of Michigan, Ann Arbor, Oct. 11-14.

4. Feng, Xianghong and Qiaoyang Li. Nov.15, 2018. Chaired session *Creating Wealth? Development Efforts and Their Consequences*, and presented paper “Community Participation and Poverty Reduction in Ethnic Tourism: The Case of Upper Langde Miao Village in Guizhou, China” at the 117th Annual Meeting of the American Anthropological Association in San Jose, California, Nov.14-18.

5. Feng, Xianghong. Dec. 3, 2017. Chaired session *Ethnicity and Tourism in China*, and presented paper “‘Roots’ and ‘Wings’: Mobility and Individualization in a Tourism Context in Rural Ethnic China” at the 116th Annual Meeting of the American Anthropological Association in Washington D.C., Nov. 29-Dec. 3.

6. Feng, Xianghong. June 22, 2016. “Competition and (In)equality: A Case Study of Family Restaurant in a Touristic Miao Village in China”, paper presented at the Annual Meeting of the Society for East Asian Anthropology (SEAA) in Hong Kong, June 19-22.

7. Feng, Xianghong. April 1, 2016. Chaired session *The Business of Leisure: The Political Economy of Tourism Discourse and Practice*, and presented paper “Competition and (In)equality: A Case Study of Family Restaurants in a Touristic Miao Village in China” at the 76th Annual Meeting of the Society for Applied Anthropology in Vancouver, BC Canada, Mar. 29-Apr. 2.

8. Feng, Xianghong. Mar. 27, 2015. Served as the discussant and delivered a presentation for the session *New Scholars Changing the Field: The Winning Papers of the 2015 SfAA Tourism and Heritage TIG Student Paper Competition* at the 75th Annual Meeting of the Society for Applied Anthropology in Pittsburgh, Pennsylvania, Mar. 24-28.

9. Feng, Xianghong. Mar. 26, 2015. Chaired session *Policy, Politics, and Protest*, and presented paper “Protesting Power: Everyday Resistance in a Touristic Chinese Miao Village” at the 75th Annual Meeting of the Society for Applied Anthropology in Pittsburgh, Pennsylvania, Mar. 24-28.

10. Feng, Xianghong. Dec. 6, 2014. “Protesting Power: Everyday Resistance in a Touristic Chinese Miao Village”, paper presented at the 113th Annual Meeting of the American Anthropology Association in Washington D. C., Dec. 3-7.

11. Feng, Xianghong. Mar. 20, 2014. “From Labor to Capital: The Poverty of Resources in a Tourism Context in China”, paper presented at the 74th Annual Meeting of the Society for Applied Anthropology (SfAA) in Albuquerque, New Mexico, Mar. 18-22.

12. Feng, Xianghong. Nov. 20, 2013. Chaired session *Topics in Economic Anthropology 2: New and Emerging Markets, Social Relations and Inequality*, and presented paper “Prosperity for Whom?: Tourism and the Poverty of Resources in Rural Ethnic China” at the 112th annual meeting of the American Anthropological Association (AAA) in Chicago, Nov.20-24.
13. Feng, Xianghong. Nov. 18, 2012. “(Re)Producing Power: Tourism and Spatial Practices In Rural China ”, paper presented at the 111th annual meeting of the American Anthropological Association (AAA) in San Francisco, California, Nov.14-18.
14. Feng, Xianghong. Mar. 28, 2012. “Women’s Work, Men’s Work: Gender Dynamics of Cultural Tourism in a Miao Village in Fenghuang, China”, paper presented at the 72nd Annual Meeting of the Society for Applied Anthropology (SfAA) in Baltimore, Mar. 27-31.
15. Feng, Xianghong. Nov. 20, 2011. Chaired session *Capitalists and Their Logics in East Asia*, and presented paper “The Power of Scale: McDonaldizing Tourism in Fenghuang, China” at the 110th annual meeting of the American Anthropological Association (AAA) in Montreal, Quebec, Canada, Nov. 16-20.
16. Feng, Xianghong. Mar. 31, 2011. “Who are the ‘Hosts’?: Mass Tourism in Fenghuang, China”, paper presented at the 71st Annual Meeting of the Society for Applied Anthropology (SfAA), Seattle, Washington, Mar. 29-Apr. 2.
17. Feng, Xianghong. Mar. 5, 2011. “Who are the ‘Hosts’?: Miao Village Tours in Fenghuang, China”, paper presented at the Hmong in Comparative Contexts Conference, University of Wisconsin, Madison, Mar. 4-6.
18. Feng, Xianghong. Mar.25, 2010 Chaired session *Gender Inclusion and Exclusion in Tourist Economies*, and presented paper “Accommodation, Competition, and Resistance: Hmong Women’s Handicraft Practice in Fenghuang’s ‘Tourism Great Leap Forward’” at 70th Annual Meeting of the Society for Applied Anthropology (SfAA), Merida, Mexico, Mar. 24-27.
19. Feng, Xianghong. Nov.23, 2008 “Gender and Hmong Women’s Handicrafts in Fenghuang’s ‘Tourism Great Leap Forward’, China”. 107th Annual Meeting of American Anthropological Association, San Francisco, CA. Nov.19-23.
20. Feng, Xianghong. Mar.29, 2007 “Comparison of Two Village Tourism Development Models in Fenghuang County, China”. 67th Annual Meeting of the Society for Applied Anthropology (SfAA), Tampa, Florida, Mar. 28-31.
21. Feng, Xianghong. Mar.16, 2007 “Comparison of Two Village Tourism Development Models in Fenghuang County, China”. 60th Annual Meeting of Northwest Anthropological Conference, Pullman, Washington, Mar. 14-17.
22. Feng, Xianghong. Mar. 30, 2006 Invited presentation of my dissertation research as the winner of Peter K. New Award at the special session “Peter K. New Student Research Session”, chaired by

SfAA Executive Director Tom May at 66th Annual Meeting of the SfAA in Vancouver, B.C, Canada, Mar.28-Apr.2.

23. Feng, Xianghong. Mar.29, 2006 “Evaluating the Ecological and Socio-cultural Impacts of Tourism Development in Fenghuang County, China”. 66th Annual Meeting of the SfAA in Vancouver, B.C, Canada, Mar.28-Apr.2.

24. Feng, Xianghong. Nov.30, 2005 “Evaluating the Ecological and Socio-cultural Impacts of Tourism Development in Fenghuang County, China”. 104th Annual Meeting of American Anthropological Association, Washington D.C. Nov.29-Dec.4

25. Feng, Xianghong. Mar. 26, 2004 “Impact of Ethno-Tourism on Traditional Hmong Folk Art in Fenghuang County, China”. 57th Annual Meeting of the Northwest Anthropological Conference, Eugene, Oregon, March 16-19.

COLLOQUIA AND INVITED TALKS

1. May 18, 2021 “Hate is A Virus: Combatting Anti-Asian Racism”, panel presentation for the webinar *One Year Later: The Impact of COVID-19 ON U.S. Communities*, sponsored by the Department of Sociology, Anthropology, and Criminology and the College of Arts and Sciences, Eastern Michigan University.

2. Apr. 9, 2021 “The Art of (Not) Being Governed: Village Governance and Tourism Development in a Miao Village in China.” Zoom Colloquium hosted by the Tourism Studies Working Group at the University of California, Berkeley.

3. Mar. 15, 2018 “旅游和可持续发展：以湖南凤凰为案例的文化人类学调研” [Tourism and Sustainable Development: An Anthropological Study of Fenghuang County in China]。贵州民族大学民族学和社会学学院 [School of Ethnology and Sociology at Guizhou Minzu University], 中国贵阳 [Guiyang, China].

4. Feb. 1, 2012 “Tourism and Miao (Hmong) Women's Traditional Handicraft in Fenghuang, China”. Invited talk (with honorarium \$100) for Mei Hua Tongxue Hui during the 2012 Chinese Week at Eastern Michigan University, Ypsilanti, MI.

5. Nov. 18, 2010 “Bringing the World to Students: International Research as Opportunity of Teaching”. Presentation given for the Benefits of Research and Teaching Abroad Faculty Panel during the 2010 International Week at Eastern Michigan University, Ypsilanti, MI.

6. Feb. 5, 2010 “Tourism in Fenghuang, China: Accommodation and Resistance in Hmong (Miao) Women's Traditional Handicraft Practice”. Research talk given at the Center for Southeast Asian Studies, University of Wisconsin-Madison, Madison, Wisconsin.

7. Sep. 29, 2008 “Anthropology and Sustainability: A Case Study of Tourism Development in Fenghuang County, China”. Invited talk (with honorarium \$200) for the Berry Seminar “Creating a Multi-Disciplinary Learning Community: China and the Environment” (organizer David Pietz), Asia Program, Washington State University, Pullman.

8. Feb. 5, 2008 “Who Benefits: Tourism Development in Fenghuang County, China”. Research talk given at the Department of Sociology, Anthropology, and Social Work, Skidmore College, Saratoga Springs, NY.
9. Jan. 29, 2008 “Economic and Sociocultural Impacts of Tourism Development in Fenghuang, China”. Department of Anthropology, Washington State University, Pullman.
10. Mar. 22, 2006 “Preliminary Evaluation of Tourism Development in Fenghuang County, China”. Wiley Exposition, Graduate and Professional Student Association, Washington State University, Pullman.
11. Nov. 28, 2005 “Evaluating the Ecological and Socio-cultural Impacts of Tourism Development in Fenghuang County, China”. Brown Bag Series, Department of Anthropology, Washington State University, Pullman.
12. Jan. 27, 2005 “Interpretation of Chicken-rituals in Hmong Marriage and Reproduction in China”. Brown Bag Series, Department of Anthropology, Washington State University, Pullman.
13. Feb. 18, 2004 “Impact of Ethno-Tourism on Traditional Hmong Folk Art in Fenghuang County, China”. Poster presentation at Wiley Exposition, Graduate and Professional Student Association, Washington State University, Pullman.
14. Dec.2, 2003. “The Way Ahead – Folk Handicraft of Hmong in Fenghuang County, China”. Brown Bag Series, Department of Anthropology, Washington State University, Pullman.

GUEST LECTURES

1. May 10, 2021 “Give A Man A Fish” or “Teach A Man to Fish”: An Anthropological Perspective on Development. Zoom guest lecture for the College of Economics at Shenzhen University, Shenzhen, China.
2. Nov. 5, 2013 “Doing Ethnography: My Adventures in the Field”. Guest lecture for WGST 300: Feminist Inquiry (instructor Elizabeth Currans), Department of Women and Gender Studies, Eastern Michigan University, Ypsilanti, Michigan.
3. Sep. 8, 2009 “Cross the Pacific: Adventures as A Cultural Anthropologist”. Guest lecture for ANTH 200 Sophomore Seminar (instructor Homes S. Hogue), Department of Anthropology, Ball State University, Muncie, Indiana.
4. Mar. 9, 2007 Guest lecture “Challenges and Opportunities: Globalization and Contemporary China.” for GenEd 111.9 World Civilizations from 1500 to the Present (instructor Fumi Arakawa), Washington State University, Pullman.

5. May 1, 2006 Guest lecture “China’s Rural Development in the Globalization: A Case Study in Fenghuang County, China.” for ANTH 316 Peoples of the World (instructor Ben Columbi), University of Idaho, Moscow.
6. Apr.12, 2006 Guest lecture “Gender of the Hmong in China” for ANTH314.2 Cross-cultural Gender (instructor Christa Herrygers), Washington State University, Pullman.
7. Mar. 27, 2006 Guest lecture “Contemporary China’s Development Issues in the Globalization.” for GenEd 111.13 World Civilizations from 1500 to the Present (instructor Jeff Sellen), Washington State University, Pullman.
8. Nov., 2003 Guest lecture “Chinese Culture and Kinship: A Comparison to American Culture” for ANTH203 Peoples of the World (instructor John H. Bodley), Washington State University, Pullman.
9. Nov., 2002 Guest lecture on my thesis research for the undergraduate class of Introduction of Chinese Folklore (instructor Li Xing), Central University for Nationalities, Beijing.
10. Dec. 2001 Guest lecture on The Book of Songs (*Shi Jing*) for the undergraduate class Chinese Classic Literature (instructor Ying Song), Central University for Nationalities, Beijing.

PEDAGOGY DEVELOPMENT

- 2020 WAC (Writing Across the Curriculum) - TWO (Teaching Writing Online) August Virtual Workshop, Eastern Michigan University.
- 2014 *Writing Across the Curriculum Spring Institute* (with honorarium \$1000), Eastern Michigan University.
- 2011 *Academic Service-Learning Seminar*, Eastern Michigan University.
- 2010 *Faculty Development Seminar on Global Learning across the Curriculum* (with honorarium \$600), Eastern Michigan University.
- 2009 *Alpha Seminar*, the Office of Teaching and Learning Advancement, Ball State University.
- 2008 *Personalized Teaching Workshop*, the Graduate School and the President’s Teaching Academy, Washington State University.
- 2007 *Critical Thinking Workshop*, the General Education Program, Washington State University.
- 2003 *Preparation for College Teaching* (UNIV590), Washington State University.

SERVICE

- 2021-2022 Invited reviewer for *American Ethnologist*, *Economic Anthropology*, *Journal of Tourism and Cultural Change*, *Annals of Tourism Research*, and *Religions*.
- 2019-2020 Invited reviewer for the journals *The China Quarterly*.
- 2018-2019 Scientific Committee Member, the International Conference on Built Heritage Studies (BHS), Shanghai, China.
- 2018 Invited reviewer for *Annals of Tourism Research*.
- 2018 Invited reviewer for the journals *Built Heritage*, and *Annals of Tourism Research*.
- 2017-Present John Bodley Student Travel Award Committee Member, the Society for Applied Anthropology
- 2017-2018 Invited reviewer for *Built Heritage* [建成遗产]
- 2016-2017 Invited reviewer for the journals *Tourism Tribune*, and *Tourism Management*.

- 2014, 2015 Served as one of the judges for the annual SfAA Tourism and Heritage TIG Student Paper Competition.
- 2013 Invited reviewer for the *Journal of Tourism and Cultural Change*.
- 2012, 2016 Award Selection Committee, Valene Smith Prize, the Society for Applied Anthropology.
- 2014 Invited reviewer for the *Journal of Cultural Geography*.
- 2012 Invited reviewer for the journal *Urban Anthropology and Studies of Cultural Systems and World Economic Development*.
- 2011 Award Selection Committee, the Sidney DeVere Brown Prize and the Mikiso Hane Prize, the Midwest Conference on Asian Studies (MCAA).
- 2008 – present Invited reviewer for the journal *Human Organization*, the Society for Applied Anthropology.
- 2015 – present University Academic Integrity Committee, Eastern Michigan University.
- 2015 – present Department representative (alternative) to the College Committee on Research & Sabbatical Leaves (CCRSL), Eastern Michigan University.
- 2013 – present Undergraduate Symposium Department Representative to the University, Eastern Michigan University.
- 2011 – 2015 Departmental Research and Ethics Committee, Department of Sociology, Anthropology, and Criminology, Eastern Michigan University.
- 2012 – 2013 Departmental Grade Grievance Committee, Department of Sociology, Anthropology, and Criminology, Eastern Michigan University.
- 2013 – 2014 Alternate to the College Grade Grievance Committee, College of Arts and Science, Eastern Michigan University.
- 2013 – 2014 Departmental Grand Curriculum Committee, Department of Sociology, Anthropology, and Criminology, Eastern Michigan University.
- 2013 – 2014 Chair of the Anthropology Curriculum Committee, Department of Sociology, Anthropology, and Criminology, Eastern Michigan University.
- 2010– present Anthropology Curriculum Committee, Department of Sociology, Anthropology, and Criminology, Eastern Michigan University.

PROFESSIONAL MEMBERSHIPS

Society for Applied Anthropology;
 American Anthropological Association;
 Society for East Asian Anthropology.

REFERENCES

1. Dr. John H. Bodley (Ph.D. committee chair)
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3. Dr. John A. Young
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