

Corporate sponsorship of our Sales Institute opens the door for a mutually beneficial relationship between our students and sponsors.
Students are given training, mentoring, and real-world sales experience to enhance their skillset. Sponsors have the opportunity to see our students' abilities first-hand and recruit interns, as well as future employees.



SALES INSTITUTE

CORPORATE SPONSORSHIP OPPORTUNITIES

Title Sponsor—\$1,000,000

Platinum Sponsor—\$100,000

Gold Sponsor—\$50,000

Silver Sponsor—\$20,000

Bronze Sponsor—\$10,000

Participating Sponsor—\$5,000

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EASTERN MICHIGAN UNIVERSITY COLLEGE OF BUSINESS