



EASTERN MICHIGAN UNIVERSITY

# **Administrative Leadership Meeting**

June 18, 2019

# Today's Agenda

1. Welcome
2. ORDA Update
3. Budget Update
4. Strategic Plan Service & Engagement Work Group (facilitated discussion)
5. Q&A

# **Strategic Plan Service & Engagement Work Group Discussion**

**Decky Alexander, Work Group Co-Chair**

**Kathy Stacey, Work Group Co-Chair**

**Becca Timmermans, Work Group Member**

# Service & Engagement Work Group Members

Decky Alexander

Fara Harb

Jill Hunsberger

Walter Kraft

Michael McVey

Amy Mulholland

Dieter Otto

Sarah Kersey Otto

Kathy Stacey

Becca Timmermans

Zuzana Tomas

# Priority: Engage and Serve

***Support community and campus engagement that creates a mutually beneficial exchange of information, knowledge, and experiences***

- External Focus: Engagement between EMU and the community (specifically southeast Michigan)
- Internal Focus: Engagement among EMU entities.

## Goals should:

- Be articulated with specificity
- Reflect the changing demographic, technological, and financial environment in which EMU operates
- Promote student persistence, encourage academic distinction, expand experiential learning opportunities for undergraduate students, and integrate diversity

# **Possible Focus Areas for Goals:**

- Internal Communication and collaboration within the University community
- Communication to, and engagement with, the southeast Michigan community
- Communication to, and engagement with, EMU alumni
- Alternative degree and credential programs
- Preparing students to serve their communities
- Improving the “user experience” both inside and outside the University
- Campus and community safety
- Communication and engagement with regional businesses and industry.

# Sample Goals

- Through sharing of information, knowledge and resources, become a key collaborative partner with the greater Ypsilanti community to improve economic outcomes.
- Establish an inter-divisional and multi-platform University communication infrastructure which delineates priorities, fosters community, and increases engagement of all University stakeholders.



# Group Activity: Brainstorm goals

Your Table Assignment Is To:

1. create a list of potential EMU goals/areas around community engagement and EMU internal communication/engagement; and
2. e-mail your list to [kstacey@emich.edu](mailto:kstacey@emich.edu) before you leave the Ballroom today.

Designate At Each Table A:

1. recorder (preferably with a laptop) to capture the list of barriers to achieving these goals; and
2. facilitator to encourage participation.

## **Complete and Rank**

- Please stop the brainstorming exercise
- We would like you to take 2-3 minutes and
- Rank order your top three goals/topics

# Last Task

- We want to solicit input from employees (FA, CS, PT, FM, etc..) in your units
- Please brainstorm for 3 mins the best ways to get their input
- If you go back to your units and solicit any additional goals or topics you would like covered in a goal, please email them to us
- Email your notes from today's meeting to [kstacey@emich.edu](mailto:kstacey@emich.edu) (if on paper we will come around and collect them in 3 min.)