



EASTERN MICHIGAN UNIVERSITY

Administrative Leadership Meeting

September 30, 2019

Today's Agenda

1. Welcome
2. Comprehensive Campaign Update
3. IHA Health Center @ EMU
4. Strategic Plan:
Student Success & Engagement Work Group
5. Q&A



EASTERN MICHIGAN UNIVERSITY

Strategic Plan: Promote Student Engagement & Success Work Group

Michael Tew, Associate Provost & Work Group Chair

Calvin McFarland, Assistant Vice President for Academic Services

EMU Priorities (formerly “Themes”)



Promote Student Success & Engagement Work Group

1. Lolita Cummings-Carson
2. Jenny Duchene
3. Ellen Gold
4. Susan Gregory
5. Julie Helber
6. Amy Flanagan-Johnson
7. Bill Jones
8. Calvin McFarland
9. Mia Milton
10. Michael Tew (chair)

Strategic Theme: Student Success & Engagement

Students come to EMU for a variety of intentions with differing experiences, skills, academic preparation, and resources. EMU will facilitate student success and engagement by helping students clarify their goals and expectations and provide essential supports for successful student outcomes. To do so, EMU will.....

Goal #1

- ... foster the development of tools and strategies that will lead to persistence toward successful student outcomes.
 - a. Identify the range of student intentions for enrollment at EMU through an ongoing survey of admitted students
 - Thematic Analysis of survey returns
 - b. Produce a complete library of support and opportunity resources available to students, staff, and faculty
 - Integration of a complete inventory of student support services
 - c. Increase the utilization of educational technology platforms
 - Expanded usage of LMS, student engagement, and other services
 - d. Expand the use of the Starfish student success platform
 - Increased user participation
 - Increased available services

Goal #2

- ... identify, reduce, and/or remove institutional and structural barriers to student progress.
 - A .Deliver clear and consistent communication of institutional resources to students
 - Frequency of direct communication across multiple modalities
 - b. Provide training to faculty and staff for student advising
 - Increased program offerings and participation rate
 - c. Conduct a student survey of student experiences with University processes and policies
 - d. Conduct a Self Study of Institutional policies and processes associated with student success and persistence
 - e. Improved and sustained first year (FTIAC) retention.
 - FTIAC Cohort Retention rate increase from Fall 1 to Fall 2
 - f. Reduced retention rate gaps for traditional underserved student populations
 - FTIAC Cohort Retention rate increase for target groups (specifically first generation students and ethnically underrepresented groups) from Fall 1 to Fall 2

Goal #3

- ... create opportunities and pathways leading to student academic, personal, professional, and civic goal attainment.
 - a. Produce accurate four year graduation map for each undergraduate program
 - Program Maps on file for all programs
 - Program Map requirement for new and revised programs through input process
 - b. Increase the availability of advising services
 - Expand the current level of advising services and locations
 - c. Increase student involvement community partnerships
 - Establish an increased level and diversity of community engagement programs
 - d. Create a coordinated Career Development programming hub
 - e. Provide increased level of alumni/student interaction opportunities

Goal #3 Student Achievement (con't)

- Improved and sustained six year completion
 - Cohort six year graduation rate
- Reduced completion rate gaps for traditionally underserved student populations (specifically first-generation students, students belonging to underrepresented racial groups, students belonging to underrepresented ethnic groups)
 - Cohort six year graduation rate for target groups as compared to overall six year graduation rate

Goal #4

- ...provide opportunities for student engagement in all dimensions of the University experience that are meaningful to student goals and expectations.
 - Increase the number of students engaged in experiential learning
 - The number of experiential opportunities and the number of students graduating with such opportunities
 - Identify the engagement needs and preferences of online students
 - Survey of online students
 - Conduct a Learning Beyond the Classroom assessment of student learning outcomes
 - General Education student learning outcomes assessment data
 - Increase opportunities for student employment
 - The number of student employment jobs and the number of students participating
 - Develop comprehensive personalized EMU student experience profiles
 - Documented student experiences profile descriptions

Goal #4 Student Engagement (con't)

- Expand opportunities for student research
 - Increased participation in faculty/student research activities
- Expand the availability and participation in structured mentoring programs
 - Increased number of students served by peer mentoring

Goal #5

... support student academic, personal, and professional development across all dimensions of wellness.

- a. Conduct a student needs assessment survey
 - Collection and comparison of entry/mid point/exit survey data
- b. Streamline the use of services for students in distress
- c. Improve access to an increased level of Rec/IM programming
- d. Improve the integration of co-curricular support between Academic and Student Affairs
- e. Provide financial planning education
- f. Conduct a critical evaluation of the inventory of student support services

Table Discussion

1. Review the draft goals and outcomes
2. Discuss the proposed goals and outcomes with the individuals at your table
3. Share your feedback in writing on the paper provided, or e-mail mtew@emich.edu with your feedback.

Thank you!