

Institutional Strategic Planning Council (ISPC)
Minutes – Friday, December 2, 2011; 1:00 p.m.
205 Welch Hall

Attendees: James Carroll, Theodore Coutilish, Matthew Evett, Michael Fox, James Gallaher, Raouf Hanna, Walter Kraft, Bernice Lindke, Susan Martin, Linda McGill, Bin Ning, Carl Powell, Melody Reifel Werner

Facilitator: Anita Schnars
Guests: Jessica Alexander, Jeanne Thomas

Agenda Items/Key Points

- Approval of Agenda
- Approval of Meeting Minutes – October 21, 2011

EMU Snapshot: 2008-2011, January 26, 2012

- Guests: Jessica Alexander & Jeanne Thomas
 - An Institutional Accreditation Event, Student Center Ballroom (10 a.m. – 2 p.m.)
 - EMU Snapshot is a day of showcasing EMUs story as “snapped” through our Institutional Accreditation Process
 - Poster and Art Installation – Ongoing
 - Category Conversation (11:00 a.m. – 12:15 p.m.)
 - Lunch (12:30 p.m. – 2:00 p.m.)
 - ✓ Top 10 Campus Improvements
 - ✓ Future of EMU – A Round Table Discussion

Highlights:

Conversations will include the next steps, what’s here and what else we can do, looking at what’s ahead for EMU through the Environmental Scan, and what we want to complete in the Systems Portfolio (due in June). People will need to RSVP for the luncheon. Important to share and communicate this event.

Survey Results:

- Anita presented a Power Point Presentation of questions listed and survey results
- Over 366 pages received of comments, with over 3,000 responses
- Important to address each comment

Next Steps:

- Next steps in the process will be to review data and analyze open-ended questions
- Need to identify themes, and draft Mission Statement, Vision Statement, Values, and Strategic Directions
- Important to thank people for their time in completing the survey
- PDF files of the results will be forwarded to Council members
- Data received can be utilized for at least a year
- Good discussion for January

Next Meeting/Adjournment

- Date/Time to be Announced (January 2012)
- Meeting adjourned – 2:00 p.m.

Respectfully submitted,
Ann Rentfrow