

ORANGE ATTRIBUTES

- Playful
- Energetic
- Charming
- Risk-taker
- "Just Do It"
- Test Limits
- Quick witted
- Master Negotiator
- Creative
- "Let's Make A Deal"
- A natural entertainer
- High need for mobility
- Visual and kinesthetic
- Pushes the boundaries
- Thrives on competition
- Natural non-conformist
- Likes tangible rewards
- Stimulates the economy
- Impulsive and spontaneous
- Appreciates immediate feedback
- Most productive in informal environments

BLUE ATTRIBUTES

- Mediators
- Optimistic
- Caretakers
- Passionate
- Peacemakers
- True Romantics
- Cause Oriented
- Need to feel "special"
- Always has a kind word
- Enjoys symbols of romance
- Strong sense of spirituality
- Sensitive to the needs of others
- Peace, harmony, relationships
- Motivate and encourage others
- Cooperative rather than competitive

GREEN ATTRIBUTES

- "Should be able to"
- Why
- Intellectual
- Theoretical
- Idea People
- Philosophical
- Very Complex
- Perfectionists
- Standard Setters
- Visionaries, Futurists
- Can never know enough
- Cool, calm and collected
- Work is play - play is work
- Often not in the mainstream
- Abstract, conceptual, global
- Need for independence and private time
- Explores all facets before making decisions
- Knows how to spell and pronounce "big" words
- Approaches interpersonal relationships in a logical manner

GOLD ATTRIBUTES

- "Be prepared"
- Love to plan
- Detail oriented
- Service oriented
- Values family traditions
- Helpful and trustworthy
- Conservative and stable
- "Should" and "should not"
- Rarely breaks the speed limit
- Strive for a sense of security
- Punctual, predictable, precise
- Value order and the status quo
- Duty, loyalty, useful responsible
- There is a right way to do everything
- Strong belief in policies, procedures, rules
- Most comfortable with a formal environment