

## What are Students Saying About Write-Link?



*"I use the writing skills every day to help me brainstorm. Also I use PR skills to interview when needed."*

*"I have used the skills from Write-Link particularly in college preparation—completing essays and choosing careers."*

*"Write-Link has helped me to be more creative and stay on task while writing in any style. Also ... it has made me want to learn more about it [foster care]."*

*"I met a marketing specialist and was able to go on a job shadowing opportunity at the Palace and see the Shock."*

For more information, visit our Web site [www.emich.edu/writelink](http://www.emich.edu/writelink) or contact:

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## What are Students Saying About Write-Link?



*"I really enjoyed this program, I got to learn a lot about writing I didn't know ..."*

*"My favorite things about the Write-Link Community Connections were not only learning about the various fields of writing, but also being able to participate in the Ypsilanti Intergenerational Program."*

*"I strongly enjoyed this program. Everything we learned can be applied during the school year."*

*"Write Link showed me you have to be good at creative writing to go into public relations, and if you want to be a journalist, you still have to have a background in the other fields. I think that one idea will stay with me."*

*"I really didn't know about technical communication. When you pick up a manual or an information guide, you never think about who wrote it or the thought they put into it or the information they had to gather to compile it. It was pretty interesting."*

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Michigan Campus Compact



## Write-Link Community Connections



*Writing Workshop  
for High School  
Juniors and Seniors*



*See where words  
can take you!*

## What is Write-Link Community Connections?

The Write-Link Community Connections program gives high school juniors and seniors a chance to learn more about four writing professions: **journalism, public relations, creative writing** and **technical communications**. Under the guidance of Eastern Michigan University faculty and professionals from each field, students develop their writing skills through hands-on projects. Participants learn the power of their words by focusing on an important community issue.

Launched in 2003, prior Write-Link sessions have centered on race and intergenerational relations. This year's theme is **foster care**.

Through Write-Link's partnership with **Lutheran Social Services of Michigan** (LSSM), students will learn about foster care issues by interviewing foster care parents and professionals. The writing projects that grow out of those interviews will help LSSM build community awareness of foster care and attract more foster parents and mentors.



**Words have the power to create change!**



## How Does Write-Link Work?

Each day, students will learn about a professional writing area from faculty and field experts. They'll apply what they've learned to real-life assignments, which will focus on foster care issues. Activities include:

- Interviewing foster care parents and community professionals.
- Writing feature stories, poems, essays, press releases, bios and Web site copy.
- Producing a publication of your work.
- Creating a pre-professional portfolio.

### Other Program Highlights

- The program is **free**, but students must provide their own transportation.
- Each day's session runs from 9 a.m.—3 p.m., and lunch is included.

## How do I Apply?

- Be a junior or senior in high school.
- Complete an application, which is available online at [www.emich.edu/writelink](http://www.emich.edu/writelink).



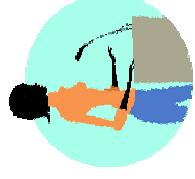
Write-Link students working together during 2006 program.

## How are the four writing professions different?



### Journalism

**Journalism** is the reporting, writing and editing of news or feature articles for the media: newspapers, magazines, broadcast or online. The work of journalists is seen in your hometown paper, magazines. Web sites and on the nightly TV news.



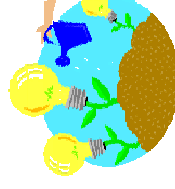
### Public Relations

Public relations involves managing communication between an organization and its audiences. A public relations professional keeps these groups informed through press releases, newsletters, speeches and special events.



### Technical Communication

Technical communication is a style of writing that is appropriate for the fields of science and technology. People who specialize in this form of communication write, edit and design documents that convey technical information to users and readers.



### Creative Writing

Creative writing involves tapping into your imagination and pouring those thoughts and ideas onto the page. Short stories, poems and novels on everything from romance to mystery to science fiction are all the work of creative writers.