

EMU WRITE-LINK

Journalism • Public Relations • Creative Writing
Technical Communications

What is Write-Link Community Connections?

Write-Link, a weeklong writing program launched in 2003, is designed to introduce high school juniors and seniors to the professional writing fields of **journalism, public relations, creative writing and technical communications.**

Students learn different skills and techniques in each field and apply these to **hands-on projects** that center on a community issue

What does “Community Connections” mean?

Unlike other writing programs, Write-Link partners students with a community organization to help them **see the impact their writing can have** on community change.

Through Lutheran Social Services of Michigan, this year’s community partner, students will learn about foster care by interviewing foster care experts, parents, and adults who have aged out of the system. These interviews will result in **feature stories, essays, poems, press releases, biographies, and web copy**, all of which build community awareness of the issue and the need for more foster care mentors and parents.

How can I benefit?

Students will come away with new knowledge and writing techniques, networking experiences with writing professionals, portfolio pieces and an increased awareness of how different writing fields affect civic issues.

**See where words
can take you!**

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Michigan | Campus Compact

WRITE-LINK COMMUNITY CONNECTIONS



When:

June 16-20, 2008 from 9 a.m. to 3 p.m. each day

Where:

EMU-Jackson. 211 Emmons Road, Jackson Community College, Jackson, MI 49201

Who:

Jackson area high school students who will be juniors or seniors in fall 2008. Applicants **must** have a passion for writing and community issues.

Cost:

FREE! Materials and lunch are all provided **FREE OF CHARGE.**

How:

You can complete an application provided by your teacher, or download an application available online at www.emich.edu/writelink

Application Deadline: **Friday, May 23, 2008**

Send applications to:

Dr. Melissa Motschall
Write-Link Program Director
Department of English
Eastern Michigan University
614R Pray-Harold
Ypsilanti, MI 48197

For more information:

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