

SWOT for Criterion 5 – Gen Ed Review

Item	Strength	Weakness	Opportunity	Threat
<p>Trends wrt Program (incl. range of course offerings, number of courses, enrollment, investment in faculty development and support)</p>	<p>Course offerings are diverse and offer students many options</p> <p>The number of courses is roughly stable over a multi-year period</p> <p>Student enrollment in the Gen Ed program is roughly stable over a multi-year period</p>	<p>Some courses are offered very rarely, which poses an issue for Advising</p> <p>There is currently no quality control over courses after the initial acceptance of a course into the Gen Ed Program (student exit survey suggests that this isn't a critical issue)</p>	<p>The Gen Ed currently has no technology requirement, which was a lament of the initial roll out of the program; this issue should be studied and resolved in the near future</p> <p>As Gen Ed courses currently have no professional development/teacher training opportunities for instructors new to Gen Ed teaching or particular Gen Ed courses</p> <p>Comprehensive Education (represented by our Gen Ed) is a potential selling feature for EMU</p> <p>There is some evidence that "engagement over time" is a critical component to retention and success; since more Gen Ed courses are being taught by PTLs there is an opportunity to investigate staffing and "engagement"</p>	<p>There is some concern among the faculty that the range of courses is too great (this is not borne out by the data)</p> <p>Students can take courses which satisfy our Gen Ed at Community Colleges</p> <p>There is some concern among faculty that SCHs are being "poached" (this is also not borne out by the data; further the concern is raised in response to the SCH culture at EMU and not concern for the Gen Ed)</p>
<p>University's fiscal, human resources, and technological infrastructure for Gen Ed</p>	<p>The Gen Ed Program is not at all lacking in teachers to deliver a robust</p>	<p>There is little by way of staffing at the macro-level of the Gen Ed; this</p>		<p>The Gen Ed is primarily run on the backs of the Department Budgets, and</p>

	and varied program from year to year	makes it difficult to plan and innovate		Department level staffing decisions; this puts the program at the mercy of the Departments
Budget and Allocations (incl. department level) adequate for maintaining and strengthening the Gen Ed Program (incl. GAships, secretarial support, professional/technical support, and equipment)				
Sustainability initiatives in which the Gen Ed Program has participated during the review period				