

The Digital Marketing Workshop

Wondering how to get what you want out of digital marketing?
How do you make sense of all the different possibilities?

Learn powerful strategies from thought leaders, including:

Zingerman's
Service
NETWORK

ACSI
PAUSING BOYD LLP



EASTERN
MICHIGAN UNIVERSITY
CENTER FOR DIGITAL ENGAGEMENT

ASCAPE

Moosejaw

CAREER
NOW

SPARK
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Groundspeed



CLERK LEGAL

METRIC
MARKETING SOLUTIONS

ANN ARBOR
Area Convention and Visitors Bureau
Doing Life Different

Google

Little Caesars

US-Mattress.com

This jumbo-sized half day conference features industry experts, EMU faculty researchers, and students presenting real life success stories across multiple search and social platforms.

We will offer you many opportunities to ask your specific questions.

Breakfast Keynote: Jenn Hayman, Director of Marketing, Zingerman's Service Network, "Marketing for a Local Community of Businesses with a National Brand".

Lunch Panel: "Ask the Experts: Panelists from the Morning Sessions Return to Tell What They Learned and Answer Your Questions".

Friday, November 17, 2017 7:30 AM - 2 PM

EMU Student Center, Ypsilanti, MI

Cost: \$35 with code Early before September 30. \$50 general admission.

#EMUDigital

Register: <http://TheDigitalMarketingWorkshop.com>
You **MUST** register online by November 12 to attend