

Notice of Meeting

Eastern Michigan University Alumni Association Board of Directors

Date: February 17, 2018

Time: 9:00am

Place: 342 McKenny Hall - Ypsilanti, Michigan 48197

Agenda:

1. Call to Order & Roll Call
2. Guest Address: Representatives from Arm of Honor Alumni Chapter
3. Student Body Update – Miles Payne, *Student Body President*
4. Advancement Report – Jill Hunsberger, *Associate Vice President for Advancement*
5. Approval of Minutes – September 16, 2017 – *Action item*
6. Alumni Association's President's Report – Matt Mortier
7. Alumni Association's Treasurer's Report – Tom Charboneau
8. Committee Reports
 - A. Awards & Recognition – Tom Borg – *Action item*
 - B. Chapters & Networks – Jenita Moore
 - C. Nominations & Elections – Nik Schillack
 - D. Outreach and Community Service – Mike Gomez
 - E. Scholarship – Claudia Young
 - F. Ad Hoc Bylaws – Ruth Halsey
9. Old Business
 - a. None presented
10. New Business
 - a. None presented
11. Round Table Discussions
12. Open Discussion and Announcements
13. Adjournment

Eastern Michigan University Alumni Association
Board of Directors Meeting
McKenny Hall
Saturday, November 11, 2017



Members present: Tom Borg, Susan Bos, Tom Charboneau(phone), Linda Edwards-Brown, Mary Jane Fallot, John Godre (phone), Michael Gomez, Ruth Halsey, Alex Landen, Lucas Langdon, Kevin McKay, Desmond Miller, Nino Monea (late), Jenita Moore, Matt Mortier, Paul Nucci, Jacqueline Page(late) Gabriela Salagean, Nik Schillack, Evan Sweet, Ebony Walls, Allen Williams, Claudia Young

Members absent: Sarah Fall (unexcused)

Ex-officio members present: Jill Hunsberger, Bill Shepard

Ex-officio members absent: President Smith, Miles Payne

Emeritus member present: Bill Malcolm, Fred Roberts, Bud Schimmelpfenneg

Emeritus member absent: Vicki Reaume

Others present: Alumni Chapter representatives: Blaine Kuneman, Kimberly Jones, Dontonio Thompson, Hildred Lewis, Kathy Siler, Tana Bridge, Deb Williams an Pam Cardell Cato.
Alumni Relation and Foundation Office- Carole Booms, Patti Cartwright, Mia Milton, Jessica Nietrzeba and Austen Smith

1. Call to Order & Roll Call

Mr. Mortier called the meeting to order at 9:06am. He welcomed all Board members.

Ms. Halsey took attendance. The results of the roll call can be found at the top of the minutes. Quorum is met.

2. University Update

In the absence of President Smith, the report is provided below.

Higher Learning Commission Accreditation

The Higher Learning Commission (HLC), which conducts institutional-level accreditation to all degree-granting post-secondary educational institutions in the North Central region, conducts a comprehensive

review of accredited institutions every several years. The HLC's most recent site visit at EMU occurred over two days in late-October, led by a team of experienced faculty and administrators from other public institutions who represented the HLC. The HLC team's visit was the culmination of two years of extensive preparation by dozens of EMU faculty and staff which included a comprehensive written report that we submitted to HLC in advance of their visit. We received excellent feedback and suggestions from the HLC team, which will provide us with a preliminary post-visit written report in the coming weeks. You can learn more about the HLC process and site visit here: <http://www.emich.edu/hlc/> .

Strategic Initiatives

Following my arrival at EMU in July 2016, I held a series of listening sessions across campus to hear from students, faculty, and staff about what they perceive to be the challenges and opportunities facing this great University, and to hear their suggestions for the next steps in our Strategic Plan. We also held coffee hours with senior leaders, expanded our monthly information-sharing meetings with the University's nearly 200 managers, held meetings with a variety of alumni groups, and revamped the campus- wide EMU TODAY e-mail newsletter.

Based on the extensive feedback I received through these initiatives, the Regents and senior leadership team held a retreat in August 2017 to identify four strategic priorities for the University which we will roll out to the broader campus community in the coming months.

Retention: As part of the Strategic Plan's "Student Engagement and Success" theme, we set a goal of increasing our retention rate for first-year students from 74% to 78% by 2022. In the two months since the retreat, Provost Rhonda Longworth's team has already launched several initiatives to help achieve this goal.

Experiential Learning: As the economy continues to evolve, it is clear that employers and graduate programs value graduates who have undertaken experiential learning opportunities, which include internships, academic service-learning programs, and undergraduate research projects. As part of the Strategic Plan's "Service and Engagement" theme, we set a goal of providing every undergraduate student with an experiential learning opportunity before they graduate. Many of our academic programs already offer an experiential learning opportunity, but we seek to provide such an opportunity in every undergraduate program by 2022.

Areas of Distinction: As part of the Strategic Plan's "High Performing Academic Programs and Quality Research" theme, we set a goal of creating one "area of distinction" within each of the five colleges. An "area of distinction" will bring together high-demand or unique academic programs within a college to provide for interdisciplinary collaboration and marketing. We will work closely with deans and faculty to develop criteria for, and select, areas of distinction within each college.

Financial Stability: As part of the Strategic Plan's "Institutional Effectiveness" theme, we set a goal of (1) ensuring balanced operating results and (2) doubling our unrestricted net assets. These important steps will stabilize the University's long-term finances, help ensure favorable opportunities for future borrowing to invest in facilities, and address an important area identified by the HLC as needing attention.

In addition to these four strategic initiatives, we plan to continue (1) developing additional online graduate programs to meet the skyrocketing demand for such programs, and (2) increasing international student enrollment and pursuing new international partnerships to offer exciting opportunities for our students and faculty.

Electrical & Computer Engineering

The Board of Regents approved a new Bachelor of Science in Electrical and Computer Engineering (EGE) program, which will be offered in the College of Technology beginning next year. This exciting program will help meet a vital need in Michigan by preparing students for positions in diverse fields of electrical and computer engineering, such as the areas of automotive, autonomous systems, robotics, energy, communication and consumer electronics. The EGE program compliments EMU's well-established Mechanical Engineering Technology major and the Mechanical Engineering major, which was added this year.

Racist Vandalism Arrest & Next Steps

As you likely know, an individual was arrested and arraigned on eight criminal charges, including three charges related to the acts of racist vandalism that occurred on campus last year at King, Ford, and Sherzer Halls. This arrest was the result of more than 13 months of intensive investigation by our outstanding Public Safety Department in cooperation with, among other agencies, the FBI, Washtenaw County Sheriff, and the Washtenaw County Prosecuting Attorney.

Last year's vandalism created significant pain, fear and distress throughout the EMU community. While this arrest answers an important question about who was responsible for these despicable acts, we unfortunately are not at liberty at this time to provide more information about why this individual committed these acts. The Prosecuting Attorney's Office asks that we refrain from disclosing all of the facts regarding the accused's motivation, but I can confirm, as Chief Heighes publicly explained, that the individual was not motivated by politics or race.

While it is important that we identify and hold accountable the individual who committed these acts, this arrest does not change in any way my personal commitment to making EMU a more inclusive and welcoming community. The many initiatives put in place over the last year are vitally important and will continue regardless of the outcome of the criminal proceedings. Among the initiatives put in place since last year:

- the establishment of the Presidential Commission on Diversity and Inclusion, chaired by Professor Ronald Woods of the Department of Africology and African American Studies;
- expanded training in diversity and inclusion among University leadership that is now being expanded to other employees; and
- new investments in student programs targeting underrepresented students, such as our new investments in the SisterHOOD initiative.

December Commencement

December Commencement occurs on Saturday, December 16, at 9:30 a.m. To date, we have over 1,500 candidates for graduation, including approximately 1,120 candidates for a single undergraduate degree, 351 candidates for a single graduate degree, 16 candidates for a doctoral degree, and several dozen candidates for multiple degrees and certificates. We look forward to another exciting celebration with our students and their families and friends. JoAnn Chavez, Vice President, Legal and Chief Tax Officer of DTE Energy, is our Commencement speaker. Some of you may have heard JoAnn deliver an excellent address as the keynote speaker at our Cesar Chavez luncheon earlier this year.

Amazon Comes to Campus!

As I noted in my previous report, we are proud to be one of the first college campuses in the country to host an Amazon store! Amazon held a "soft opening" for its new Student Center location this week and will be fully operational in time for the holiday season.

Digital Divas Dazzle Eastern

Earlier this month EMU hosted another successful Digital Divas event, which brought 275 middle school girls from Southeast Michigan to campus for a day of STEM (Science, Technology, Engineering, and Mathematics) exploration. Digital Divas' goal is to connect young women to STEM fields by introducing them to educational pathways that lead to careers in technology. To date, approximately 4,000 girls have participated in this program and have been afforded the opportunity to meet and network with EMU's professors and students.

Some of the sponsors who help make Digital Divas free to attendees include AT&T, ITC Holdings, DTE Energy Foundation, Consumers Energy, LLamasoft, Mercedes-Benz Financial Services, AAUW, and Nexcess.

If you'd like to get involved, the Digital Divas high school program is scheduled to take place on Friday April 13, 2018. For more information, please visit the Digital Divas website:
<https://www.emich.edu/digitaldivas/>

Recent Recognitions

College of Business: The *Princeton Review* has, for the 14th consecutive year, named EMU's College of Business one of the nation's best business schools. Comments from students cited by The *Princeton Review* include:

- "An overall great atmosphere for learning"
- "A dynamic class environment"
- "Lots of diverse work experience among students"
- "Amazing" professors and small class sizes

Music Therapy: TheBestSchools.org has named EMU one of the 10 best places to study music therapy in the country.

Dietetics: Our online Bachelor of Science in Dietetics program has been ranked fourth in the nation by AffordableColleges.com, which cites the program's quality and affordability.

Thank you again for your service to EMU. Enjoy the coming holiday season and I hope to see you soon!

3. Student Body Update

No Report

4. Division Update

Ms. Hunsberger thanked everyone involved in Homecoming. She discussed a new program that was starting soon called Meet Up Monday's. Three students in the Alumni office are working on student-led programming for Meet Up Monday. Nino, Ebony and Desmond are going to be working with the students on this project.

Ms. Booms highlighted Giving Tuesday which has been rebranded as #GivingTRUEDAY. This year, it will be held on November 28, 2017. Their goal is to have 1,000 donors participate in giving on that day.

Ms. Hunsberger provided the following written report:

Strategic Planning

Dr. Diana Wong from the College of Business will continue to work with Alumni Engagement, Communications and Annual Giving for strategic planning. We will meet with Dr. Wong quarterly for half-day planning sessions and staff will have the opportunity for individual meetings for coaching and professional development.

Communications

An overall Communications plan for the Office of Advancement is currently being developed. This will be a greater collaboration between the areas of alumni engagement and the EMU Foundation.

Town & Gown

The *EMU Homecoming Fall Festival* and our partnership with the Ann Arbor Area Visitors and Convention Bureau was a great success. We are both looking forward to the continued enhancement of this annual event. The businesses in Depot Town were very pleased with the opportunity to partner with EMU and are supportive of continuing this relationship. We will have the advantage of planning much earlier this year and we will ask the Alumni Association Board to play a role in this effort.

Annual Giving

The national Giving Tuesday event is Tuesday, November 28th. We have branded our campaign as Giving TRUE Day! Join together with alumni, students, faculty and staff as we give back on #GivingTRUEDay. A gift to the cause you care about most on campus or the EMU Fund will make an immediate difference. And make sure to keep an eye on our social media pages on November 28th as we have a full day of highlights, prizes and fun planned.

Regional & National Alumni and Donor Engagement

Currently in beginning phase of creating a regional and national alumni engagement plan. The office of Advancement is establishing 5 key geographies for development and alumni engagement. A small committee including Directors will be established to begin this important work.

Campus Engagement

We are working to build a stronger relationship with faculty, staff and students. This includes efforts to strengthen our **faculty and staff giving campaign** that will be led this year by Dr.'s Karen and Mike Paciorek. We will be hosting our next monthly happy hour gathering for all EMU faculty and staff on Giving TRUE Day.

Meet Up Mondays kicks off on November 13th! Our students will have opportunities for networking with alumni and we will educate them more intentionally about their future as alumni before they graduate. We will be asking Directors to volunteer to host (secure alumni to attend) a future Meet Up Monday, so stay tuned!

Our office will continue to work with you to increase engagement with alumni, students and our campus community. I look forward to continuing our work together.

Thank you all for your continuing dedication to serving Eastern Michigan University!

6. Guest Speaker

Chapters Committee Chair (Jenita Moore) and Co-Chair (Allen Williams) presented Chapter of Excellence awards to alumni chapters based on their activities, community philanthropy as well as chapter engagement which exceeds the required expectations of chapters. The following Chapters were awarded this honor: Accounting and Finance Alumni Chapter, Black Alumni Chapter, Brehm Alumni Chapter, Construction Management Alumni Chapter, E-Club Letterwinners Alumni Chapter, HESA Alumni Chapter, Hotel & Restaurant Management Alumni Chapter, National Capital Alumni Chapter, Social Work Alumni Chapter, Communication Media & Theatre Arts Alumni Chapter, Las Vegas Alumni Chapter and Occupational Therapy Alumni Chapters. Awards were also giving for Volunteer of the Year and Event of the Year. Jenita Moore received the award for Volunteer of the Year and Construction Management Alumni Chapter received an award for Event of the Year.

7. Approval of Minutes – September 16, 2017

Mr. McKay motioned to approve the minutes Mr. Langdon seconded the motion. Minutes approved.

8. Alumni Association President's Report

Mr. Mortier passed around a sign up for volunteers for Commencement on December 16th. He asked that we arrived at 8am in preparation to volunteer.

Mr. Mortier reminded members to please log in and complete the event attendance form. He also brought his laptop to help assist those who need to complete the form.

9. Alumni Association President-Elect's Report

Mr. Schillack gave an overview of the Eastern Michigan University Foundation and the role we serve as a member of that board. Mr. Schillack serves as the Board of Director's representative.

10. Alumni Association Treasurer's Report

Mr. Schillack, along with Mr. Charboneau, shared some of the highlights from his presented report as he is transitioning out of the role. He highlighted a lag in the report for the license plates based on when we received the data.

11. Committee Reports

Mr. Schillack presided over the reports of Committee.

A. Awards and Recognition

Mr. Borg shared a few highlights from his presented report regarding their committee meeting which was held on November 6, 2017. The Alumni Awards dinner will be held Saturday, May, 19, 2018. The committee has currently received seven (three new) in the young alumnus category, 13 in alumni achievement (eight new), 14 in distinguished alumnus (five new), one in Porter award (one new).

B. Chapters Report

Ms. Moore presented a report on the activity of the committee that has occurred before our first board meeting.

Ms. Moore reported that the Chapters Committee has granted Arm of Honor full chapter status. The chapter made a request to attend our next scheduled meeting to introduce themselves to the Board.

Action item- Approval of the Arm of Honor as Chapter. A motion was and second by Ms. Edwards-Brown. Mr. Schimmelpfenneg raised concern about the Arm of Honor being approved within the report instead of it being a separate item. The Parliamentarian ruled that we approved the action item within the report.

Ms. Moore moved that we reconsider the vote by which the report was approved and to discuss the approval of Arm of Honor. The motion was second by Ms. Edwards -Browns, discussion took place and the report was approved by the board.

Ms. Edwards-Brown raised concern of the treasurer's report not being approved.

C. Membership

Mr. Schillack highlighted work on the rubrics for serving on the Board. This will include a discussion about qualifications, commitments, and seeking to grow the diversity of alumni representation on the Board. The updated rubrics will be presented in February of 2018.

D. Outreach & Community Service

Mr. Gomez highlighted the implementation of the following: Event Signup Sheet, Event Attendance Sheet and Board of Directors Event Verification Sheet.

E. Scholarship

Ms. Young asked if the board had any questions regarding her report. There were none.

F. Ad-Hoc Bylaws

Ms. Halsey highlighted that the approved changes from April have been made to the bylaws.

12. Old Business

- A. Special Election-Treasurer. Mr. Tom Charboneau. Mr. Schillack moved that we accept Mr. Charboneau by a vote of acclamation. The motion was seconded by Mr. Monea. The board unanimously approved Mr. Charboneau as the Treasurer.
- B. Ms. Edwards-Brown moved that we accept the Treasurers report for filing and it was seconded by Mr. Schummelpenneg. The motion was approved.

13. New Business

Mr. Mortier used time under New Business to asked Board Members to individually answer some focus questions. All directors were asked to write their responses on notecards that Mr. Mortier provided to us. Our feedback will be instrumental in helping shape our next conversations on where we can take the association and continue to move forward.

- o Why did you join this association board?
- o What is the purpose of this organization?
- o What are the 3 most important goals to accomplish in the next year?
- o If you were in charge of engaging alumni to give back time and/or resources, what would be your top 3 strategies/initiatives?

Mr. Schillack gave an overview of the Foundation and how they preform roundtable discussions to determine who they are as a Foundation and where they are going.

Ms. Moore asked a question regarding the premise of this exercise. She was concerned that we were taking on the Foundation identify verses our own. Mr. Shepard provided some clarity on the purpose of this discussion. The board provided feedback to the questions.

14. Open Discussion & Announcements

Mr. McKay asked if we heard back about the alumni gear.

Mr. Roberts asked that we have a moment of silence for our Veterans. Mr. Roberts also announced that Roy McCallister was elected to Detroit City Council. He is an alum of the university.

Ms. Fallot is looking for volunteers for the Career Services Internship Fair on February 1, 2018.

Ms. Edwards-Brown asked that we remove spouse and include partner on the board of director's directory form.

Mr. Miller announced that Mr. Monea passed the bar and his swearing in is next week.

Ms. Schillack highlighted the postcard that asked us to register our Kroger Plus Cards to help support the EMU Legacy Scholarship.

15. Adjournment

Mr. Schimmelpfenneg motioned to adjourn the meeting. Mr. Nucci supported the motion. Mr. Mortier adjourned the meeting at 10:30am.



Eastern Michigan University Alumni Association

PRESIDENT'S REPORT

As you can see, I am using more words to share thoughts in my presented report. I feel like complete thoughts in a President's report is better served than bulleted list as has been the norm. As always, I'd love to hear your thoughts and opinions and help you find ways to get the most out of your role on this Board of Directors.

In an effort to be as transparent and open as possible, I am providing you all the feedback from the focus questions asked at our November meeting. You will find a handout available at the meeting. I am hopeful that these answers are just the beginning at determining how our Association, particularly this board of leaders, can best serve the University. We will continue these discussions at our February meeting.

I want to thank Jill for inviting me to join the Advancement team for their second strategic planning meeting. I found the meeting helpful to better understand the direction the office is moving and to begin thinking through how we can partner and support many of their short-term and long-term initiatives.

There are a number of opportunities for streamlining our efforts by changing our committees and putting focus on new or renewed initiatives. I am hopeful that you all will join me in thinking both critically and intentionally to best align our purpose as an association with our actions. We all joined this board to utilize our talents and our love of EMU to advance the University and, as leaders in this community, we rely on you to be successful. In the spirit of being more efficient and effective, I am open to hearing all ideas and feedback and committed to assisting you in bringing them to reality.

As I mentioned in an all-board email, I am challenging each of you to fill a table at our Alumni Awards. There are many ways that we can increase attendance at this wonderful event and tapping into your alumni and friend networks is one easy way. We are offering a prize incentive to those who successfully refer at least 7 other attendees or purchase a full table of 8 to fill yourself. I am very excited to challenge each of you in the hopes of sharing our alumni celebration with more and more alumni and friends. My hope is that everyone rises to the challenge and we can all invest in making this event even more special!

Respectfully submitted,

Matthew P. Mortier

Matthew Mortier, '09 & '12



Eastern Michigan University Alumni Association
234 McKenny Hall, Ypsilanti, Michigan 48197

Treasurer's Report

February 17, 2018

Thomas R. Charboneau, Jr., B.B.A., '76

The following report includes five (5) major things:

1. Simplified Financial Position Overview
2. Detailed Scholarship Endowment Information
3. Detailed Program Endowment Information
4. Detailed License Plate Information
5. Budget Information

1. Simplified Financial Position Overview

- a. EMU Alumni Association Account (R12003) = **\$72,844.00** as of December, 2017
- b. Scholarship Endowment (Estimated at 1/24/2018) = **\$506,037.00**
- c. Programs Endowment (Estimate at 1/24/2018) = **\$38,727.00**
- d. License Plates
 - i. EMU Alumni Association FY18 Q2 Revenue = **\$8,230.00**
 - ii. EMU Alumni Association FY18 YTD Revenue = **\$16,145.00**
 - iii. EMU Alumni Association FY18 Q1 Units = **734 → 66 new and 668 renewals**
 - iv. EMU Alumni Association FY18 YTD Units = **734 → 66 new and 668 renewals**
 - v. Revenue Since Inception = **\$521,290.00**

2. Detailed Scholarship Endowment Information

Scholarship Endowment Balance at 7/1/2017 - (MARKET VALUE - DATA REPORTED BY L. WILBANKS)	\$	472,634.00
Donations and Transfers: July 1, 2017 - January 24, 2018	\$	5,045.00
Expenditures: July 1, 2017 - January 24, 2018	\$	-
Estimated Investment Gain/Loss: July 1, 2017 - November 30, 2017	\$	28,358.00
Estimated Market Value as of January 24, 2018	\$	506,037.00
FY18 Spending Budget (4% of 12 quarter average)	\$	17,661.00
Scholarships Awarded FYTD	\$	1,089.00

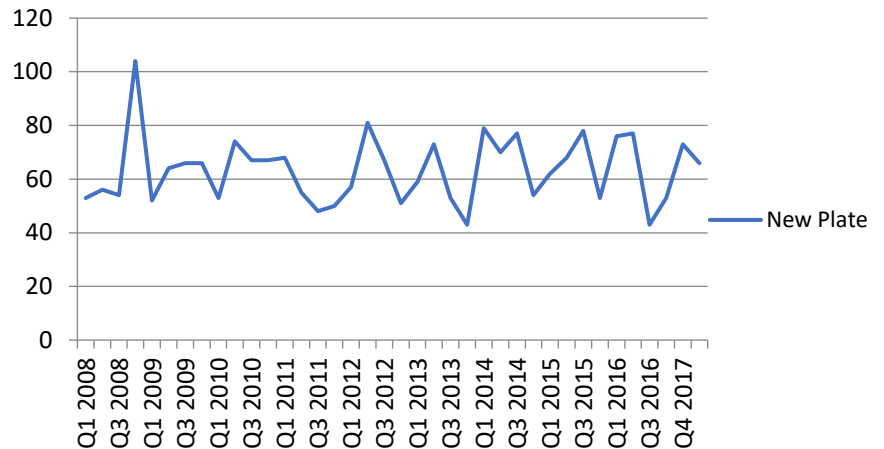
3. Detailed Program Endowment Information

Programs Endowment Balance at 7/1/2017 - (MARKET VALUE - DATA REPORTED BY L. WILBANKS)	\$	36,535.00
Donations & Transfers: 7/1/18-1/24/18	\$	-
Expenditures: 7/1/17-1/24/18	\$	-
Estimated Investment Gain: 7/1/17-11/30/17	\$	2,192.00
Estimated Market Value at 1/24/18	\$	38,727.00
FY18 Spending Budget	\$	730.00

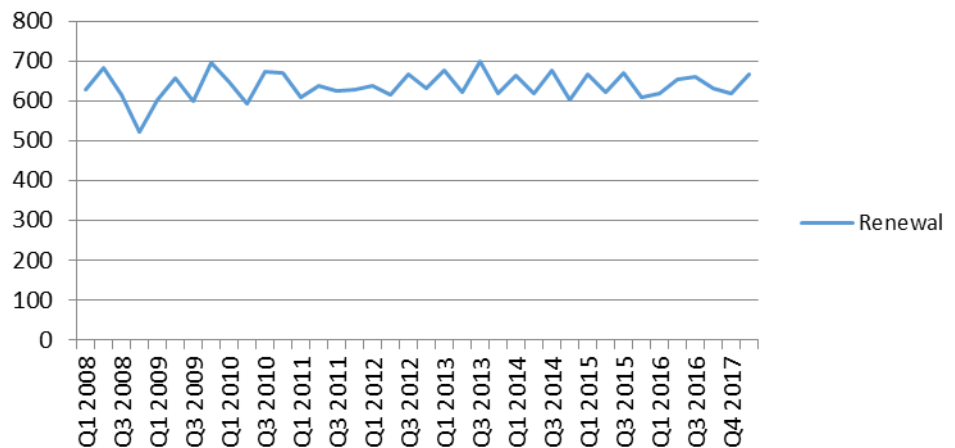
4. Detailed License Plate Information

Period	Renewal	New Plate
Q1 2008	628	53
Q2 2008	682	56
Q3 2008	615	54
Q4 2008	521	104
Q1 2009	602	52
Q2 2009	657	64
Q3 2009	598	66
Q4 2009	694	66
Q1 2010	647	53
Q2 2010	593	74
Q3 2010	674	67
Q4 2010	670	67
Q1 2011	609	68
Q2 2011	636	55
Q3 2011	623	48
Q4 2011	628	50
Q1 2012	636	57
Q2 2012	614	81
Q3 2012	668	67
Q4 2012	630	51
Q1 2013	675	59
Q2 2013	621	73
Q3 2013	698	53
Q4 2013	619	43
Q1 2014	664	79
Q2 2014	617	70
Q3 2014	675	77
Q4 2014	603	54
Q1 2015	665	62
Q2 2015	620	68
Q3 2015	670	78
Q4 2015	610	53
Q1 2016	617	76
Q2 2016	654	77
Q3 2016	661	43
Q3 2017	630	53
Q4 2017	618	73
Q1 2018	668	66

New Plate



Renewal



Starting in Q3 of 2017, the numbers are now reported under the quarters of the EMUAA Fiscal Year rather than that of the State of Michigan, who provides the raw data

5. Budget Information

	FY14 Actual	FY15 Actual	FY16 Actual	FY17 Budget	FY17 Actual	FY18 Budget	FY18 Actual
Revenue							
License Plates (R12003)		\$ 31,945.00	\$ 31,980.00	\$ 32,000.00	\$ 31,545.00	\$ 32,000.00	\$ 16,145.00
Alumni Awards		\$ -	\$ 8,880.00	\$ -	\$ 3,025.00	\$ -	\$ -
Commencement Act. Reimbursement		\$ -	\$ -	\$ -	\$ 1,302.00	\$ -	\$ -
Total Revenue		\$ 31,945.00	\$ 40,860.00	\$ 32,000.00	\$ 35,872.00	\$ 32,000.00	\$ 16,145.00
Advancement Activities							
Alumni Awards	\$ 12,603.33	\$ 6,606.77	\$ 16,552.87	\$ 8,200.00	\$ 9,416.66	\$ 10,000.00	\$ 2,752.60
Excellent Teachers Engaging Alumni	\$ 3,956.24	\$ 3,194.61	\$ -	\$ -	\$ 93.00	\$ 100.00	
Alumni Programs							
Chapter Grants	\$ 7,500.00	\$ 4,926.64	\$ 5,750.00	\$ 7,000.00	\$ 3,800.00	\$ 7,000.00	\$ 3,300.00
Chapter Awards/Recognition	\$ 750.00	\$ 750.00	\$ 500.00	\$ 500.00	\$ -	\$ 600.00	
Constituent Relations							
Alumni Association Exec. Board Mtgs.	\$ 347.26	\$ 221.48	\$ 164.96	\$ 250.00	\$ 268.25	\$ -	
Alumni Board Meetings (4)	\$ 1,050.87	\$ 944.88	\$ 706.72	\$ -	\$ 2,611.80	\$ -	\$ 117.82
Alumni Association Scholarship	\$ 7,259.00	\$ 6,603.00	\$ 5,464.00	\$ 3,500.00	\$ 2,268.00	\$ 3,000.00	
Transfer to Scholarship Endowment	\$ -	\$ 8,061.50	\$ 6,135.00	\$ 8,000.00	\$ 7,886.25	\$ 8,000.00	
Transfer to Program Endowment	\$ -	\$ -	\$ -	\$ -	\$ 10,000.00	\$ -	
Commencement Activities (2)	\$ -	\$ -	\$ 540.58	\$ 1,000.00	\$ 1,302.00	\$ 1,300.00	
Miscellaneous Expenses	\$ -	\$ 304.79	\$ -	\$ 350.00	\$ 245.77	\$ -	
Events Representation	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,000.00	
Strategic Growth Initiatives	\$ -	\$ -	\$ -	\$ 750.00	\$ -	\$ 1,000.00	\$ 250.00
Total Expenses	\$ 33,466.70	\$ 31,613.67	\$ 35,814.13	\$ 29,550.00	\$ 37,891.73	\$ 32,000.00	\$ 6,420.42



Eastern Michigan University Alumni Association
 234 McKenny Hall, Ypsilanti, Michigan 48197
 AWARDS AND RECOGNITION COMMITTEE REPORT

COMMITTEE NAME & PURPOSE:		
Chairpersons	Tom Borg, Chair	Mary Jane Fallot, Vice Chair
Members:	Sarah Fall, John Godre, Mike Gomez, Bill Malcolm, Kevin McKay, Fred Roberts, Evan Sweet	Office Liaision: Jessica Nietrzeba
Members Absent:	Sarah Fall, John Godre, Mike Gomez, Kevin McKay, Fred Roberts	
Committee Meeting		
Date:	11.6.17 & 2.5.18	Next Committee Date: TBD
Action Item(s):		

N/A

Activity since Last Report

ALUMNI AWARDS

The R&A Committee met on 11.6.17 and selected this year's Alumni Award Recipients. All recipients have been confirmed and vetted through the appropriate offices. This year's Alumni Award recipients are:

Outstanding Young Alumni Award

Nicole Brown BS11, CAS – Communications

Jose Galinato BSN11, CHHS – Nursing

Alumni Achievement Award

Eric Brown BS03, CHHS – Health Administration

Craig Voll, Jr. BS93, COE – Sports Medicine, MS98 COE – Physical Education

Distinguished Alumni Award

PT Muldoon BS85, CAS – English, American Literature, and Language

Sally Young BS72, COE – Family Life Education, HDA15

This year's award winners will be officially announced to the public at the beginning of March and will be included in the March e-Edge. The Alumni Awards will take place on Saturday, May 19, 2018 at 5:30 p.m. in the Student Center Ballroom. The evening will feature live music, valet parking, and a special VIP reception. The Committee is working on ways to help boost the value of attending our prestigious event via sponsorships and alumni connections through the board and our colleagues.

ETEA2

The Committee met again on 2.5.18 and selected this year's Excellent Teacher Engaging Alumni Award Recipient (ETEA2). The committee selected Tana J. Bridge from our School of Social Work. Tana has been very involved with our Social Work Alumni Chapter and consistently builds lasting relationships with students and invites them back to her classes to present on a wide array of topics in Social Work. Tana has been confirmed and vetted through the appropriate offices as well. She will be presented with the ETEA2 award on Monday, March 19 at the University's Faculty and Staff Awards. The event will be in the Student Center Ballroom from 11 a.m.-2 p.m.

MOVING FORWARD

The committee is planning on meeting again soon to discuss and revise the scoring and criteria and nomination process for both the Alumni Awards and ETEA2.


 Tom Borg



Eastern Michigan University Alumni Association
234 McKenny Hall, Ypsilanti, Michigan 48197

CHAPTERS COMMITTEE REPORT

COMMITTEE NAME & PURPOSE:

Chairpersons Jenita Moore, Chair; Allen Williams, Co-Chair

Members: Sue Bos, Alex Landen, Nino Monea, Mia Milton,
Liaison

Members Absent: Gabriella Salagean

Committee Meeting Date:	January 17, 2017 @ 7pm via Conference Call	Next Committee Date: March 14, 2017 @ 7pm
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Action Item(s):

Activity since Last Report

- Accounting and Finance Chapter next conference call 2/08 from 4-5pm
- Arm of Honor have created a \$1,000 challenge grant for Swoop's Food Pantry, purchased a \$2,500 outdoor bench for students at the Student Center, and purchased a \$1,000 brick in support of the building projects at Rynearson Stadium. Elton Rynearson was a member of Arm of Honor
- EMU Latino Alumni Chapter has elected new offices. President, Marina Reyna Vice-President, Jose Ramirez Secretary, Lorena Salazar Treasurer, there's a tie between Lupe Salazar and Teresa Sanchez-Snell so they will see which one wants to serve. Upcoming meeting: March 10 from 10am-12pm in 310 Student Center. The Chapter will be the Alumni Office's guests for the Caesar Chavez Day of Celebration on 3/28 at 11:30pm. Going into the planning phases with the Campus Life Office and Alumni Office for a possible program during kick-off of Hispanic Heritage Month
- The Atlanta Chapter held their first organizational meeting and mixer on January 31, 2018. The event was casual, and no official chapter business was discussed beyond the President gauging attendee interest in serving on the Chapter's Board. There were ten (10) attendees and they had an awesome time. Each alum shared interest in representing

EMU across the metro Atlanta area. The group focused on three (3) key focus areas: 1.) Networking with other EMU alumni, 2.) Giving back by helping local youth and recent EMU grads make life decisions, and 3.) Career development summarized as job readiness, search assistance, and workshop programs for EMU alumni and our local community. The next meet and greet for February 28, 2018, 7-9 PM

- Black Alumni quarterly meeting is on Thursday, 2/15 6:30-8pm at EMU Detroit 7800 W. Outer Drive, Ste. 300 Detroit, MI 48235. Chapter sent out membership renewals. Representative attended the MLK Luncheon and the EMU vs. Western game (Stroll off)
- Brehm Alumni is working on a new board to serve on the board for the Brehm student organization while reflecting on our goals in addition to analyzing ways to make them sustainable as we strive to reach out full potential as students. A key role in reaching our goals as an organization has been the support of the EMU foundation.
- Construction Management has elected new officers: Jim Weeks, President; Chris Longerbeam, Vice President, and Melanie A. Myers Construction Services Project Manager at St. Mary Mercy Livonia as Chapter Treasurer. The Golf Outing has been scheduled. Next Meeting 2/14 at 7:30am
- E-Club Letterwinner has raising funds for Hall of Fame Renovation project. Next meeting: Feb. 20th at 5:30pm. Trying to get a space for former letterwinners in the new championship building. Reviewing their bylaws. Compiling nominations for the Class of 2018 Half of Fame Induction.
- HESA Alumni Chapter held a conference call on 1/23 at noon. They are publicizing the receptions at NASPA and ACPA in March. E-Club is developing their spring email newsletter push. Their next conference call is scheduled for Tuesday, February 13th at 12:30pm EST.
- National Capital Area Chapter held a reception for President Smith on 2/15 with Dr. Ruhl-Smith and Bill Shepard. They will also meet with current out-going Chapter President, Nichole Francis Reynolds.
- Social Work Chapter had their 7th Annual Social Work Continuing Education Event on 2/12 at 12:30pm. Over 200+ paid registrations. With an income of \$7,945 vs. last year's \$7,685 raised.
- CMTA Chapter is interested in adding new members (representing the different degree specializations within the CMTA) to their leadership board to increase our bandwidth for programming and to allow shadowing for smooth transitions as members may have desire to phase out of their roles.

Chairperson Signature & Report Date *Jenita M. Moore 2/7/18*



Eastern Michigan University Alumni Association
234 McKenny Hall, Ypsilanti, Michigan 48197

President-Elect and Membership Committee Report
February 17, 2017
Niklaus C. Schillack, B.B.A., '98

Membership Committee

6. **Members:** Tom Charboneau, Linda Edwards-Brown, Lucas Langdon, Paul Nucci, Allen Williams, Niklaus Schillack (Chair)
7. **Meetings and Highlights:**
 - a. Monday, November 13, 2017 – 7:00 p.m. – Alumni Lounge
 - i. Discuss rubrics for new members
 - ii. Discuss diversity gaps in board membership
 - iii. Determine open positions and returning board members
 - iv. Compose social media tool for recruiting new board members
 - b. Tuesday, January 9, 2018 – 7:00 p.m. – Conference Call
 - i. Review number of open positions
 - ii. Review process for appointment
 - iii. Discuss candidate list
 - iv. Setup calls and interviews for candidates to take place before next meeting
 - c. Monday, January 29, 2018 – 6:00 p.m. – Conference Call
 - i. Review process for appointment
 - ii. Reappoint three current board members to second terms
 - iii. Decide three new nominees for board appointment
 - iv. Decide alternates for board appointment over next year
 - v. Discuss transition from open election to recruitment/appointment
8. **Nominees for Board Reappointment on Saturday, April 14, 2018:**
 - a. Jenita Moore
 - b. Tom Borg
 - c. Alex Landen
9. **Nominees for New Board Appointment on Saturday, April 14, 2018:**
 - a. Trudy Adler
 - b. Molly Duggan
 - c. Anna Torres

10. Alternates for New Board Appointment:

- a. Patrick Campion
 - b. Neil Galbraith
 - c. Michelle Machiele
11. There were other highly skilled candidates who will continue to be in the mix for consideration during next year's recruitment and appointment process.

EMU Foundation

- I represented the EMUAA at the EMU Foundation meeting on Friday, February 16, 2018.
- The EMU Foundation is continuing its visioning process in order to determine the best forward trajectory.

Action Items

- None

Signature & Report Date

Niklaus C. Schillack

February 17, 2018



Eastern Michigan University Alumni Association
234 McKenny Hall, Ypsilanti, Michigan 48197

OUTREACH COMMITTEE REPORT

COMMITTEE NAME & PURPOSE:

Chairperson: Mike Gomez

Vice Chairperson: Gabriela Salagean

Members: Mary Jane Fallot, Alex Landen,
Desmond Miller, Nino Monea, Kevin
McKay, Paul Nucci, Jacqueline Page,
Ebony Walls, Jessica Nietrzeba (liaison)

Members Absent: None

Committee Meeting Date: N/A

Next Committee Date: TBD

Activity since Last Report

Board members participated in the following outreach activity events since the last board meeting:

Winter Commencement- 20 board members participated. Great Job!

Meet up Mondays

MLK Luncheon

Catalyst Speaker

Lights at the Zoo

Presidential Scholarship

Accounting & Finance Chapter Meeting

BAP Fall Banquet

E-Club Meeting

The committee is exploring the possibility of participating in some form of outreach event in the spring.

Chairperson Signature & Report Date

Michael Gomez

February 17, 2018



Eastern Michigan University Alumni Association
234 McKenny Hall, Ypsilanti, Michigan 48197

SCHOLARSHIP COMMITTEE REPORT

COMMITTEE NAME & PURPOSE:

Chairperson: Claudia Young

Members: Sue Bos; Linda Edwards-Brown; Sarah Fall;
Jacqueline Page; Vicki Reaume; Nik Schillack; Ebony Walls;
Mia Milton Patti Cartwright; Jill Hunsberger

Members Absent:

Committee Meeting Date: Last Meeting was 9/7/17

Next Committee Date:
TBD

Action Item(s):

Activity since Last Report

- Claudia met with representatives of the Alumni Relations Office on 1/30/18. A meeting will be set up with the Scholarship Committee to review the Alumni Legacy Scholarship criteria.
- The Legacy Scholarship rules state that scholars must attend four consecutive years, fall and winter semesters. One scholar did not enroll in the Fall 2017 semester. As a result, their scholarship was cancelled.
- Another scholar graduated early in Dec. 2017.
- A third scholar has not maintained a 3.2 grade point average, and their scholarship has been cancelled.

Chairperson Signature & Report Date

Claudia Young 2/5/18



Eastern Michigan University Alumni Association
234 McKenny Hall, Ypsilanti, Michigan 48197

ADHOC BYLAWS COMMITTEE REPORT

COMMITTEE NAME & PURPOSE:

Chairpersons Ruth Halsey

Members: Tom Charboneau, John Godre, Lucas Langdon, Desmond Miller, Jenita Moore, Bud Schimmelpfenneg

Members Absent: None

Committee Meeting Date: Last meeting date was 01/02/2018

Next Committee Date: TBD

Activity since Last Report

A minor revision to the Bylaws is recommended. Specifically, the Secretary should prepare Board meeting minutes within thirty (30) days, rather than two (2) weeks. This change was unanimously agreed upon by the Bylaws Committee and was supported by the Executive Committee. Changes would be voted upon during the April 2018 Annual Meeting.

The most recent Bylaws will be loaded to the website:
<http://www.emich.edu/alumni/documents/bylaws.pdf>

Action Item(s):

No action items.

Chairperson Signature & Report Date

Ruth E. Halsey

02/04/2018

**Proposed Changes to the Bylaws
Alumni Board of Directors
February 2018 Meeting**

Bylaws Committee Members: Ruth Halsey (Chair), Tom Charboneau, John Godre, Lucas Langdon, Desmond Miller, Jenita Moore, Bud Schimmelpfenneg

The Bylaws Committee met on January 2, 2018 and is recommending the following amendment.

To Be Voted on at Annual Meeting, April 2018

First Amendment

Current Text

Article IV – Officers

Section 1 – Officers:

- IV. Secretary:** The secretary shall be the recorder of all the Association’s Board of Directors formal actions. He/she shall prepare minutes of all meetings and distribute them to each director and ex-officio member within two (2) weeks of each meeting held by the Board of Directors, the committees, and the members. He/she shall also create and distribute all “Notices of Meetings” as required in Article III section 6 of the Association’s By-laws. The secretary shall be elected for a two (2) year term. The secretary will track and record attendance at board meetings and events.

Recommended Amendment

Article IV – Officers

Section 1 – Officers:

- IV. Secretary:** The secretary shall be the recorder of all the Association’s Board of Directors formal actions. He/she shall prepare minutes of all meetings and distribute them to each director and ex-officio member within ~~two (2) weeks~~ **thirty (30) days** of each meeting held by the Board of Directors, the committees, and the members. He/she shall also create and distribute all “Notices of Meetings” as required in Article III section 6 of the Association’s By-laws. The secretary shall be elected for a two (2) year term. The secretary will track and record attendance at board meetings and events.

Rationale

Given that this is a volunteer board, with each of us having outside responsibilities, and, given that our meetings are only once every 2 to 3 months, the addition of 2 weeks to the deadline for meeting minutes will make the responsibilities of the Secretary more manageable.