

**Notice of Meeting**

**Eastern Michigan University Alumni Association Board of Directors**

Date: September 16, 2017

Time: 9:00am

Place: McKenny Hall - Ypsilanti, Michigan 48197

**Agenda:**

1. Call to Order & Roll Call
2. Student Body Update – Miles Payne, *Student Body President*
3. Office for Alumni Relations – Jill Hunsberger *Associate VP for Advancement*
4. Approval of Minutes – April 29, 2017 – *Action item*
5. Alumni Association's President's Report – Marques Thomey – *Action item*
6. Alumni Association's President Elect's Report – Matt Mortier – *Action item*
7. Alumni Association's Treasurer's Report – Nik Schillack – *Action item*

BREAK

8. Committee Reports
  - a. Awards & Recognition – Tom Borg
  - b. Chapters & Networks – Jenita Moore
  - c. Nominations & Elections – Matt Mortier – *Action item*
  - d. Outreach and Community Service – Mike Gomez
  - e. Scholarship – Claudia Young
  - f. Ad Hoc Bylaws – Ruth Halsey
9. Old Business
  - a. None
10. New Business
  - a. Approval of new directors to fill two vacant seats
  - b. Vote on proposed bylaw change
  - c. Special Election: Secretary, President-Elect (if necessary)
11. Open Discussion and Announcements
12. Adjournment

Eastern Michigan University Alumni Association  
Board of Directors Meeting  
McKenny Hall  
Saturday, April 29, 2017



**Members present:** Patrick Barry, Amanda Bennett, Tom Borg, Tom Charboneau, Linda Edwards-Brown, Sarah Fall (late), Randi Glaza, John Godre, Michael Gomez, Ruth Halsey, George Harrison, Lucas Langdon, Tina Lonski, Jenita Moore (late), Matt Mortier, Paul Nucci, Jacqueline Page, Gabriela Salagean, Nik Schillack, Greg Sheldon, Marques Thomey, Allen Williams

**Members absent:** Claudia Young (excused)

**Ex-officio members present:** Larry Borum, Leigh Greden (for President Jim Smith), Jill Hunsberger, Miles Payne, Bill Shepard

**Ex-officio members absent:**

**Emeritus member present:** Bill Malcolm, Fred Roberts (late), Bud Schimmelpfenneg

**Emeritus member absent:** Vicki Reaume (excused)

**Others present:** David Bradley, Sue Boss, Mary Jane Fallott, Steve Kwasny, Kevin McKay, Jessica Nietrzeba

## **1. Call to Order & Roll Call**

Mr. Barry called the meeting to order at 9:02am. He welcomed all Board members and our guests.

Ms. Halsey took attendance. The results of the roll call can be found at the top of the minutes. Quorum is met.

## **2. University Update**

President Smith is out of town and Leigh Greden attended in his place. EMU College of Technology Dean Mohamad Qatu; Kevin Kucera, vice president for enrollment management; Dr. Connie Ruhl-Smith, director of development for international relations; and, Professor James Berry, Leadership and Counseling, accompany Smith on the trip

More on the trip can be found online: <http://today.emich.edu/story/news/10331>

The Board of Regents approved a new major to begin this next academic semester. The new major, a bachelor's degree in Data Science and Analytics, is an interdisciplinary program designed to provide broad knowledge and the technical competency required to manage and analyze the ever-growing body of data in the industry, government, science, and nonprofit organizations.

Bill Shepard has now joined EMU as the Vice President of Advancement and the Executive Director of the Foundation. Mr. Greden, and many others, are excited for him to join the team.

The Washtenaw Educational Options Consortium (WEOC) and its Early College Alliance program announced the donation of \$200,000 towards the renovation of Strong Hall, a key STEM-focused facility at Eastern.

Mr. Greden shared that many key positions have now been filled. President Smith just announced the search process has begun to fill the vacant position of Vice President, Director of Athletics. A firm and committee have just been decided and announced.

Mr. Greden remarked that many peer universities are experiencing financial struggles and are working to find solutions. EMU is not in as tough of a position as nearby peers like the University of Toledo. Pell Grants dollar amounts have only increased by 0.8% over the past few years. EMU is committed to offering scholarships like the Education First Opportunity Scholarship (EFOS) that covers the balance of students' bills after applying the Pell Grant. There is a high uncertainty at the federal level in regards to funding. EMU administration is committed to meeting challenges and working to solve them responsibly.

Numbers worth sharing: EMU is #11 in country in awarding financial aid to international students, the master's program in taxation ranked high, #1 Student Center in the country. Mr. Greden says there are many things to be proud of.

Ms. Glaza asked about the recent press releases with the athletic facilities. Mr. Greden responded by explaining the vision that was laid out by former Director Heather Lyke. Many more donors are needed to make significant progress.

Mr. Thomey asked if Sill Hall is the next highest priority after the completion of Strong Hall. Mr. Greden responded by sharing that Sill Hall, home to the College of Technology, is the next capital outlay project to be sent to the State of Michigan. Universities can only submit one project to the state at one time.

Ms. Halsey asked if the new Data Science and Analytics major will add new faculty. Mr. Greden shared that existing faculty and staff in the shared major's departments will teach the courses in the new major.

### **3. Student Body Update**

The new Student Body President Miles Payne and Vice President Larry Borum introduced themselves. Both gentlemen are resident advisers and feel like they are uniquely qualified to understand the needs of the student body.

Miles Payne is originally from Northwest Chicago but lives in the Auburn Hills area now. He is a Psychology major and is seeking a minor in Leadership. He has worked in Campus Life and been a part of the Diversity and Community Involvement (DCI) multicultural leadership experience (first cohort). He is excited for he and Larry to be leaders who have lived with the student body.

Larry Borum is a senior and an Engineering Physics major. He plans to work in renewable energy after graduation. Borum is also a McNair Scholar. He was the Resident Adviser of the Year this year in Residence Life. Mr. Borum mentioned that he and Mr. Payne have met with many student leaders already and look forward to great year. Mr. Borum served with President Smith on the

Diversity and Inclusion Commission. Together, the team wants to be good liaisons between student body and the administration.

Mr. Payne: They want to make many changes in the next year and know they are not going to be able to accomplish everything but know they can set a solid foundation and plant a seed. The Rec IM building is a big priority for their team. Mr. Payne also says they want to assist in ways to build relationships with campus community and Ypsilanti community. One idea is to have opportunities to use meal plan flex dollars at off-campus restaurants.

Mr. Borum shared that they are looking into a parking app to share where on-campus parking spaces are available. EMU is 70% commuter population.

Ms. Glaza asked Mr. Payne and Mr. Borum to not forget about the alumni association. This board and association are here as a resource to them and their initiatives. Mr. Payne responded by sharing that he would love to assist in connecting current students with all the resources EMU has to offer, including the alumni association.

Mr. Borg asked about what the ideas for renovation that they mentioned are set for the Rec building. Mr. Payne responded that currently about \$8 million is set aside for renovations. The idea is that the Rec will add fees for students to develop the additional funds needed. An opt-out fee will be added. They are hoping for \$18 million. Much of the renovations will begin on aesthetics and repurposing the existing space.

Ms. Halsey added that many community members use the facilities and would love to see the improvements to the Rec.

Mr. Schillack asked if students who do not pay the fee will be able to use facilities. Mr. Payne responded that he believes so. Many of the details are still being discussed with administrators.

#### **4. Division Update**

Mr. Bill Shepard began his remarks by sharing that it is nice to hear from EMU's student government leaders. He joked about following their passionate energetic comments. Mr. Shepard thanked the Board for the warm welcome. He shared that he came to EMU for opportunity. He believes the word "opportunity" to be a cornerstone characteristic of EMU. He believes that there are enormous opportunities to engage our alumni in the local area.

Mr. Shepard thanked the board in advance for all that will be accomplished together. He gave special thanks to Ms. Hunsberger for her work in the past several months in the interim role and for staying in her new role. He also thanked Mr. Barry for his welcome letter on behalf of the alumni association. Since beginning at EMU, he has felt nothing but positive energy.

Mr. Shepard remarked that he has been staying at the EMU House while him and his wife look for a house. He is excited at the opportunity to be able to energize what we are doing here.

He commented on the recent announcement to build a new fundraising campaign by the Board of Regents. This will be a comprehensive campaign and the planning is beginning immediately. Once the priorities are set, the full campaign will be announced - likely a couple years from now. Some components will likely include student success (increasing scholarships, help current support services) and a programmatic component (academic programs). He imagines one of them

to be with Sill Hall. He recently met with Dean Qatu and will be meeting with all of the deans in the coming months.

Mr. Schimmelpfenneg asked about athletic campaign being included in the comprehensive campaign. Mr. Shepard said the comprehensive campaign will include the athletic component.

Mr. Shepard concluded his remarks by sharing that he understands the importance of the alumni association. Engagement with the most involved alumni is so important to the success of the work with his team. Ms. Hunsberger's role will connect the advancement and alumni relations world and his is confident good things are to come.

## **5. Alumni Relations Report**

Ms. Hunsberger began by thanking Glenna Frank Miller for all her efforts over the past several months. Ms. Hunsberger shared a story of the day she asked Glenna to join the Alumni Relations team to serve as an interim director. Ms. Frank Miller knew all the right people and was able to work so easily with the Board, campus partners, and students. She asked for a round of applause in appreciate all her time and efforts.

Ms. Hunsberger thanked Mr. Shepard for the opportunity to continue working towards her goals at EMU. In addition to alumni programming, her role includes advancement communications and annual giving. She feels like the other components to her role bolsters the efforts of the alumni relations office.

Ms. Hunsberger shared a "thank you" for the event that Mr. Godre and his wife hosted in Fort Myers, FL. An event at The Villages was also very successful. She thanked the WEMU pledge drive volunteers. The Celebration of Excellence event where Susan Badger Booth was awarded the Teaching Excellence award a wonderful event and many thanks are offered to the team for putting it all together.

Homecoming planning is underway. Ms. Nietrzeba shared some updates about the initial plans for the Homecoming week of October 16-21. The theme is "Follow the Green and White Road" and the logo is a picture of the state of Michigan outlines by a road and symbolizes the road to get to EMU and the road back after students leave. A new homecoming website is in the works and will be mobile-friendly! Individual events are also being planned now. One particular highlight is the fermentation science student group working on a hot sauce to be debuted during homecoming. A naming contest will run during the week.

Ms. Milton has been working with the alumni chapters. The increased activity is exciting among many new chapters. The office will need the Board's help to connect and be involved in their activities and events.

Ms. Edwards-Brown shared her love for Commencement and the experience but also shared her displeasure in the where the directors are relegated during the ceremony. Her and Mr Charboneau found themselves sitting on a bench on the concourse. Mr. Barry offered some comments about how he has began a conversation with the right people so that such an occurrence does not happen again.

Ms. Glaza asked about the opportunity for the Alumni Relations Office to grow in regards to staffing. She feels that EMU is at such a disadvantage compared to many of EMU's peers. Mr. Shepard shared that, ideally, there is 1 staff member for every 10,000-15,000 alumni. Mr.

Shepard mentioned the possibility of adding staff and may wish to hire a young alumni/discovery officer and it could be a hybrid role. He also suggested that maybe recent alumni with student leader experience could join the team on a short-term year contract basis. Mr. Shepard also included that several talks have happened within student affairs and some stronger relationship opportunities will likely come from those continued talks.

Mr. Barry shared his appreciation for Ms. Hunsberger's experience in advancement and her understanding of the importance that the alumni association and board of directors plays in the success on the many initiatives.

Mr. Schimmelpfenneg shared that a peer review was created several years ago and EMU was placed at the bottom of the list in regards to alumni office staffing.

Mr. Sheldon shared that he believes past administrations did not put as big of an emphasis on the advancement and alumni world as many feel is necessary to be successful. He feels like the people in the decision-making positions now understand that importance and are the right people to make positive changes.

## **6. Guest Speaker**

Mr. Barry introduced Steve Kwasny. Mr. Kwasny is one of the project leaders for the Unity Mural Project at EMU. Mr. Kwasny shared that last semester's attacks on campus with racist graffiti was incredibly upsetting to him and other students. He said that EMU is school of opportunity and not school of privilege and it is evident in the students who attend here. He and others want to create an art piece to project to the outside community in the way that they want to be projected.

Several forums took place over the last few months to gather historical accounts, stories and feelings. The mural will be constructed in a timeline format - past, present, future. Mr. Kwasny says the theme of the project is to create a vision of hope and environment of change. The biggest sponsor is the Provost's Office but many student organizations and community partners are involved in the creation as well. He hopes that this Board would support the creation of the mural.

He also mentioned that there is a Facebook page: EMU Unity Mural Collaboration. The mural will be 270 feet (90 feet each for past, present, future). The mural will be paint-by-numbers and it will encourage students to all paint a piece themselves. In addition to EMU students, ECA and Estabrook Elementary students will all be invited to take part.

Mr. Sheldon asked Mr. Kwasny what he would like for this Board and alumni community to assist with. Mr. Kwasny said they would like alumni to share their experience at EMU to assist in the creation of the mural art.

Mr. Schillack asked how directors can share their stories. Mr. Kwasny would like directors to send them directly to him via email or on the Facebook group page. Mr. Barry will share contact information following the meeting.

Ms. Moore shared that she feels like this project will be better served by actually bringing the issues to the forefront. She says that knowing that these issues existed years ago and continue to exist needs to be addressed. It is a cycle that continues to show itself over the years. Mr. Kwasny responded that the future piece of the mural will share the hope that the community can learn

from the past. Ms. Edwards-Brown said she is struggling to understand how the Unity message connects with the examples Mr. K shared.

Mr. Barry asked Mr. Kwasny to send him an email and Mr. Barry will share how to contact him in the coming week.

**BREAK** from 10:32am to 10:46am.

#### **7. Approval of Minutes - February 18, 2017**

Ms. Bennett addressed her comments from the previous meeting when speaking about a stalker incident. She asked Mr. Mortier to change the wording to reflect that the event actually occurred.

Mr. Harrison motioned to approve the minutes as corrected. Ms. Fall seconded the motion. Minutes approved with correction to Ms. Bennett's comments.

#### **8. Alumni Association President's Report**

Mr. Barry began his remarks by giving thanks to the Awards Committee. He also shared thanks to the Krumm Agency for their \$15,000 support for the Distinguished Contributions event. Mr. Barry thanked all those who volunteered their time at Commencement. He addressed Ms. Edwards-Brown comments about seating locations with shared the conversations he has been engaged in since the event. Mr. Barry told organizers that we need to be respected better in future involvement.

Ms. Glaza asked if it would help for other people to share their comments. Mr. Barry believes the message was received loud and clear.

Mr. Barry shared a card to be signed for Ms. Frank-Miller.

Mr. Schimmelpfenneg asked Mr. Barry about the Arm of Honor fraternity alumni chapter progress. He is unsure if there are any conflicts with the student organization being removed from campus for very serious issues. Mr. Barry is unsure if it poses a problem and does not believe it would affect the alumni. This particular group of alumni have contributed a great deal of money to various efforts over the past couple years.

Mr. Barry shared meeting dates and other important dates. It is included in the meeting packet.

#### **9. Alumni Association President-Elect's Report**

Mr. Thomey began his remarks by also thanking Ms. Frank-Miller for her tireless efforts over the last several months.

Mr. Thomey has been meeting with many people in working to establish an Aviation alumni chapter - including alumni, faculty, staff and administrators. He hopes to create a group to be as successful as some of the other successful chapters. He encourages other directors to find an interest as he has and pursue it and bring it to fruition.

Mr. Thomey thanked all those who volunteered their time to attend and assist at Spring Commencement.

Mr. Glaza asked about the placement of the Alumni President's speech at Commencement from the end to the middle of the ceremony. Mr. Barry said that the change came from the President's Office. Mr. Thomey said that he feels that the alumni directors should be treated as highly as some of the other stakeholders such as the Board of Regents,

#### **10. Alumni Association Treasurer's Report**

Mr. Schillack shared some of the highlights from his presented report. He included comments about the current financial position and a snapshot of the current budget.

He continues to share that the license plate revenue is a prime opportunity for growth. New plate purchases are less than previous years and renewals are holding somewhat steady.

Mr. Schillack believes our current budget projections are in line to meet expectations. Chapter grants are significantly underspent this year. Commencement activities are listed as both a revenue and an expense as it was a reimbursed purchase.

Mr. Schillack suggests that a yearly audit be created and implemented in the future years. Mr. Nucci asked about the annual costs for an auditor's services and \$200-300 was agreed upon by a few directors. Mr. Schillack said that the audit could be done internally within the board or through the Foundation and/or University.

Mr. Schimmelpfenneg asked about the \$5,000 per year from the Krumm Agency. Mr. Barry shared that the money was given to the University for the organizers of the Distinguished Contributions event and that it is not being controlled by the board.

Ms. Halsey reminded the board directors that it voted to move any of the remaining extra funds above the predetermined budget to the programming fund at the end of the fiscal year.

#### **11. Committee Reports**

Mr. Thomey thanked all of the committee chairs for a great year.

##### **A. Awards and Recognition**

Mr. Harrison shared a few highlights from his presented report. He thanked his committee and Ms. Nietrzeba for their work to successfully put together the first ETEA award presented Susan Badger Booth. Mr. Harrison shared that next year's committee

Mr. Borg will be the Chair of the committee for next year.

The Alumni Awards event is on Saturday, May 20, 2017. He encourages all to attend to support our association and our award recipients. Kim Russell will be the master of ceremonies. Ms. Russell is a reporter for Channel 7 News in Detroit.

##### **B. Chapters Report**

Ms. Moore presented a report of active and pending chapters that Mr. Schimmelpfenneg requested at our previous meeting.



The previous process to become a chapter was difficult and cumbersome. Ms. Moore believes that the process needs to be streamlined and simple. A new online system will be activated to submit information. A template has been created to assist new chapters and it includes some new freedom to use language and terminology that fits with the new chapters wishes when creating bylaws and other chapter documents. Chapter awards will also be updated and some of the previous awards will stay and a couple new awards will be created. Ms. Moore also announced that the Greater Atlanta Area Chapter has been granted their full chapter status.

Ms. Moore announced that next year's committee will be assigned to specific chapters to connect and attend their events throughout the year. The hope is to make it more clear that the alumni association is supportive and involved in their efforts.

Mr. Schimmelpfenneg commended Ms. Moore's work to create an organized and nicely put-together website. Mr. Mortier added that he loves the energy she is bringing to this committee and how she is re-energizing the work it does.

Ms. Halsey asked about the MBA chapter being deactivated. Ms. Nietrzeba shared that Ms. Milton is actively working to connect with closed and deactivated chapters.

### **C. Nominations and Elections**

Mr. Thomey shared the list of directors eligible to run for a seat on the Board of Directors listed in his report.

The election of directors and officers will take place at the Annual Meeting.

### **D. Outreach & Community Service**

Ms. Bennett shared that the Heart Walk is looking for volunteers to pass out water again this year on Saturday, May 6th.

Ms. Glaza believes that the Outreach and Community Service Committee should be merged with the Chapters Committee. She feels like the outreach component will be better served connected with our active alumni chapters.

### **E. Scholarship**

Mr. Harrison is shared highlights from Ms. Young's report. Applications for the Legacy Scholarship close on Friday, May 5th. The committee will meet in the following weeks to review the applications and determines this next year's recipients. The past recipients have recently volunteered with Swoop's Pantry.

### **F. Ad-Hoc Bylaws**

Ms. Halsey shared the single bylaws addition to be voted on this year. The single word change is listed in the meeting packet. Ms. Halsey shared the change and clarification was given that the change is replacing "or" with an "and."

The bylaw change will be voted on at the Annual Meeting.

### **G. Ad-Hoc Strategic Planning**

Mr. Barry shared a recap of the history in the work to create on a mission and purpose. Ms. Hunsberger and Mr. Barry spoke about the need to revisit a longer-term plan in looking to the future of the Board's work. More direction will be provided in the coming months now that new staff is in place.

**12. Old Business**

A. No old business presented.

**13. New Business**

A. No new business presented.

**14. Open Discussion & Announcements**

Mr. Nucci asked about any plans to volunteer at the Ypsilanti Proud Day (formerly Ypsilanti Pride Day). No directors shared that they were planning to attend.

Mr. Harrison wanted to acknowledge Mr. Barry's birthday. He also wanted to congratulate and thank Mr. Barry for all his time and treasure in his role as President. Clapping by all directors followed.

**15. Adjournment**

Mr. Borg motioned to adjourn the meeting. Mr. Gomez supported the motion. Mr. Barry adjourned the meeting at 11:45am.

Lunch followed this meeting before the Annual Meeting.



**Eastern Michigan University Alumni Association**  
234 McKenny Hall, Ypsilanti, Michigan 48197

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**PRESIDENT'S REPORT**

**Announcements and Discussion**

- Review the past year's actions and activities
- Review the 2017-2018 meeting schedule
- Review and sign the Ethics and Board Responsibilities documents
- Review and approve 2018 Proposed Budget
- Filling board vacancies for Patrick Barry and Marques Thomey
- Filling board officer positions for President, President-Elect, Treasurer and Secretary
- Filling Foundation representative position
- Doubling board member participation at official events
- Thank you to the new board member mentors
- Thank you to the Office for Alumni Relations staff and Office for Advancement
- Thank you to Bill and Jill for their efforts in recognizing the Alumni Association Board of Directors

**Action Items**

- Resignation for Marques Thomey from EMU Alumni Association Board of Directors

**My Activity Since My Last Report**

- Attended EMU Aviation Advisory Council meeting
- Met with Dr. Qatu, Dean of the College of Technology, Melinda Marion, Director of the Technology Transfer Office, Mia Milton, Associate Director of the Office for Alumni Relations, Lisa Comben, Director of Development for the College of Technology, Kirk Profit, former adjunct professor, Kevin Walsh, Executive Director of the Yankee Air Museum and Distinguished Alumni Awardee Charles Kettles regarding Aviation Program initiatives and Alumni networking
- Construction Management advisor Jim Stein regarding internships for EMU graduates
- Alumni Association speaker at First Four freshman orientation
- Alumni Association speaker at Construction Management Golf Outing
- Thunder Over Michigan Airshow - EMU Aviation Hospitality Tent
- Bi-weekly conference calls with Matt and Jill

**Submitted by**

Marques R. Thomey, '00 President  
September 16, 2017

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**Eastern Michigan University Alumni Association**  
234 McKenny Hall, Ypsilanti, Michigan 48197

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**PRESIDENT-ELECT REPORT**

**Action Item:**

Approve the 2017-2018 Committee Assignments as presented in July 2017. List of committee members is included in the September 16, 2017 meeting packet.

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**Activity & Comments since July 1, 2017**

Committee Assignments were determined on each director's top choices and selected to match desired committees and maintain a consistent number of members on each. I appreciated all directors providing me their interests in such a timely manner!

Thank you to our Committee Chairs who have already set meetings and goals and have been actively working towards both in the weeks leading up to our first meeting. I believe we have strong leadership in our committee chairpeople and a robust team assisting them in each of our six committees this year.

In an effort to stay updated on all things important to the Alumni Association, I communicate with Jill & Marques via conference call bi-weekly.

I would like to thank Marques for all his efforts as our president-elect for the past couple years and for his work to pass the leadership torch of this association in the past few weeks. His presence will be sorely missed but I wish him the best of luck in his new Denver adventure.

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**Submitted by Matt Mortier on September 4, 2017.**



**Eastern Michigan University Alumni Association**  
234 McKenny Hall, Ypsilanti, Michigan 48197

**Treasurer's Report**  
**September, 2017**  
**Niklaus C. Schillack, B.B.A., '98**

**The following report includes five (5) major things:**

1. Simplified Financial Position Overview
2. Detailed Scholarship Endowment Information
3. Detailed Program Endowment Information
4. Detailed License Plate Information
5. Budget Information

**Action item:**

1. Approve 2017-2018 budget as presented

**1. Simplified Financial Position Overview**

- a. EMU Alumni Association Account (R12003) = **\$59,233.00** as of July, 2017
- b. Scholarship Endowment (Estimate) = **\$472,634.00**
- c. Programs Endowment (Estimate) = **\$36,535.00**
- d. License Plates
  - i. EMU Alumni Association FY18 Q1 Revenue = **\$0.00**
  - ii. EMU Alumni Association FY18 YTD Revenue = **\$0.00**
  - iii. EMU Alumni Association FY18 Q1 Units = **0 → 0 new and 0 renewals**
  - iv. EMU Alumni Association FY18 YTD Units = **0 → 0 new and 0 renewals**
  - v. Revenue Since Inception = **\$513,060.00**

**2. Detailed Scholarship Endowment Information**

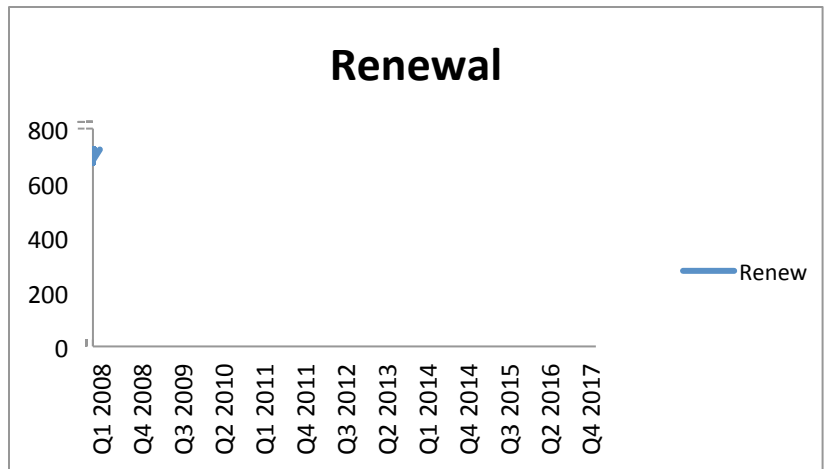
Scholarship Endowment Balance at 7/1/2016 - (MARKET VALUE - DATA REPORTED BY L. WILBANKS)	\$	436,040.00
Donations and Transfers: July 1, 2016 - June 30, 2017	\$	12,149.00
Expenditures: July 1, 2016 - June 30, 2017	\$	(16,482.00)
Estimated Investment Gain/Loss: July 1, 2016 - June 30, 2017	\$	40,927.00
Estimated Market Value as of June 30, 2017	\$	472,634.00
FY18 Spending Budget (4% of 12 quarter average)	\$	16,482.00
Scholarships Awarded FYTD	\$	-

**3. Detailed Program Endowment Information**

Programs Endowment Balance at 7/1/2016 - (MARKET VALUE - DATA REPORTED BY L. WILBANKS)	\$	23,505.00
Donations and Transfers: July 1, 2016 - June 30, 2017	\$	10,000.00
Expenditures: July 1, 2016 - June 30, 2017	\$	-
Estimated Investment Gain/Loss: July 1, 2016 - June 30, 2017	\$	3,030.00
Estimated Market Value as of June 30, 2017	\$	36,535.00
FY18 Spending Budget	\$	730.00

#### 4. Detailed License Plate Information

Period	Renewal	New Plate
Q1 2008	628	53
Q2 2008	682	56
Q3 2008	615	54
Q4 2008	521	104
Q1 2009	602	52
Q2 2009	657	64
Q3 2009	598	66
Q4 2009	694	66
Q1 2010	647	53
Q2 2010	593	74
Q3 2010	674	67
Q4 2010	670	67
Q1 2011	609	68
Q2 2011	636	55
Q3 2011	623	48
Q4 2011	628	50
Q1 2012	636	57
Q2 2012	614	81
Q3 2012	668	67
Q4 2012	630	51
Q1 2013	675	59
Q2 2013	621	73
Q3 2013	698	53
Q4 2013	619	43
Q1 2014	664	79
Q2 2014	617	70
Q3 2014	675	77
Q4 2014	603	54
Q1 2015	665	62
Q2 2015	620	68
Q3 2015	670	78
Q4 2015	610	53
Q1 2016	617	76
Q2 2016	654	77
Q3 2016	661	43
Q3 2017	630	53
Q4 2017	618	73



Starting in Q3 of 2017, the numbers are now reported under the quarters of the EMUAA Fiscal Year rather than that of the State of Michigan, who

## 5. Budget Information

	FY14 Actual	FY15 Actual	FY16 Actual	FY17 Budget	FY17 Actual	FY18 Budget	FY18 Actual
<b>Revenue</b>							
License Plates (R 12003)		\$ 31,945.00	\$ 31,980.00	\$ 32,000.00	\$ 31,545.00	\$ 32,000.00	
Alumni Awards		\$ -	\$ 8,880.00	\$ -	\$ 3,025.00	\$ -	
Commencement Act. Reimbursement		\$ -	\$ -	\$ -	\$ 1,302.00	\$ -	
Total Revenue		\$ 31,945.00	\$ 40,860.00	\$ 32,000.00	\$ 35,872.00	\$ 32,000.00	
<b>Advancement Activities</b>							
Alumni Awards	\$ 12,603.33	\$ 6,606.77	\$ 16,552.87	\$ 8,200.00	\$ 9,416.66	\$ 10,000.00	
Teaching Excellence Awards	\$ 3,956.24	\$ 3,194.61	\$ -	\$ -	\$ 93.00	\$ 100.00	
<b>Alumni Programs</b>							
Chapter Grants	\$ 7,500.00	\$ 4,926.64	\$ 5,750.00	\$ 7,000.00	\$ 3,800.00	\$ 7,000.00	
Chapter Awards/Recognition	\$ 750.00	\$ 750.00	\$ 500.00	\$ 500.00	\$ -	\$ 600.00	
<b>Constituent Relations</b>							
Alumni Association Exec. Board Mtgs.	\$ 347.26	\$ 221.48	\$ 164.96	\$ 250.00	\$ 268.25	\$ -	
Alumni Board Meetings (4)	\$ 1,050.87	\$ 944.88	\$ 706.72	\$ -	\$ 2,611.80	\$ -	
Alumni Association Scholarship	\$ 7,259.00	\$ 6,603.00	\$ 5,464.00	\$ 3,500.00	\$ 2,268.00	\$ 3,000.00	
Transfer to Scholarship Endowment	\$ -	\$ 8,061.50	\$ 6,135.00	\$ 8,000.00	\$ 7,886.25	\$ 8,000.00	
Transfer to Program Endowment	\$ -	\$ -	\$ -	\$ -	\$ 10,000.00	\$ -	
Commencement Activities (2)	\$ -	\$ -	\$ 540.58	\$ 1,000.00	\$ 1,302.00	\$ 1,300.00	
Miscellaneous Expenses	\$ -	\$ 304.79	\$ -	\$ 350.00	\$ 245.77	\$ -	\$ 46.00
Events Representation	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,000.00	
Strategic Growth Initiatives	\$ -	\$ -	\$ -	\$ 750.00	\$ -	\$ 1,000.00	
Total Expenses	\$ 33,466.70	\$ 31,613.67	\$ 35,814.13	\$ 29,550.00	\$ 37,891.73	\$ 32,000.00	\$ 46.00



**Eastern Michigan University Alumni Association**  
234 McKenny Hall, Ypsilanti, Michigan 48197

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**Awards & Recognition COMMITTEE REPORT**

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**COMMITTEE NAME & PURPOSE:**

Chairpersons

Tom Borg

Members:

Sarah Fall,

Mary Jane Fallot

John Godre

Mike Gomez

Bill Malcolm

Kevin McKay

Fred Roberts

Nik Schillack

Evan Sweet

Members Absent:

Committee Meeting

Date:

Next Committee

Date:

September 16,

2017

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**Action Item(s):**

Immediately following our upcoming board meeting on September 16, 2017, I will meet with the Awards and Recognition committee for a short "huddle" so we can discuss the idea of meeting a few other times on a social basis so we can get more acquainted with each other, brainstorm additional ideas and strategies and enjoy each other's company.

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**Activity since Last Report**

As we look ahead to the upcoming 2017-2018 year we have set the dates for two of our Alumni Awards and Recognition committee meetings.

Here are the two meeting dates thus far:

- 6:00 p.m. Monday, November 6, 2017 - Committee selection meeting for the Alumni Awards for 2018.
- 6:00 p.m. Monday February 5, 2018 - Committee meeting on ceremony feedback/suggestions.

Both meetings will be held in the Alumni Lounge in McKenny Hall.

For those who will be unable to attend they can call in on our teleconference line. We will provide a meeting reminder with teleconference details prior to the meeting.

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**Chairperson Signature & Report Date**

*Tom Borg*

Awards and Recognition Committee Chair





**Eastern Michigan University Alumni Association**  
234 McKenny Hall, Ypsilanti, Michigan 48197

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**CHAPTERS/NETWORKS COMMITTEE REPORT**

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Chairperson(s): Jenita Moore and Allen Williams

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Members: Alex Landen, Tina Lonski, Nino Monea, and Gabreila Salagean  
A.R. Office Liaison: Mia Milton

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Recent Committee Meeting(s): August 17, 2017 @ 7pm, September 6, 2017 @ 7pm

Next Committee Meeting(s): October, 18, 2017 @ 7pm

**Activity since Last Report:**

Our committee has very productive over the last month. We held our first organizational conference call meeting to discuss:

- Committee expectations
- Chapter Assignments to committee members who will serve as liaison and support for the chapters
- Status Report from Mia regarding current chapters and pending chapters
- Status Report from Mia on submissions of Annual Report, Outstanding Volunteer and Outstanding Event from chapters
- Review important dates regarding reviewing information from chapters for grant request and awards.

**09/02: All nominations from the Alumni office sent to committee for review. The committee will review individually.**

**09/16: Final decision will be made at in-person meeting.**

**09/18: Announcement to winners. Followed by general announcement to all.**

**Current Alumni Groups**

Accounting Alumni Chapter

Atlanta

Black Alumni Chapter

Brehm Alumni Chapter

Construction Management Alumni Chapter

E-Club Letterwinners Alumni Chapter

HESA Alumni Chapter (Higher Education Student Affairs)

Hotel & Restaurant Management Alumni Chapter

National Capital Alumni Chapter

Social Work Alumni Chapter

Arm of Honor

**Alumni Network- now chapters**

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Chicago Alumni Chapter  
Communication Media & Theatre Arts  
Las Vegas Alumni Chapter  
Latino Alumni Chapter  
Master of Public Administration (MPA)  
Northeast Ohio  
Occupational Therapy Alumni Chapter

**Chapter Liaisons**

**Jenita Moore**

Atlanta  
Black Alumni Chapter  
Master of Public Administration (MPA)

**Allen Williams**

Communication Media & Theatre Arts  
Social Work Alumni Chapter  
Las Vegas Alumni Chapter

**Alex Landen**

E-Club Letterwinners Alumni Chapter  
Northeast Ohio  
National Capital Alumni Chapter

**Tina Lonski**

HESA Alumni Chapter (Higher Education Student Affairs)  
Occupational Therapy Alumni Chapter  
Construction Management Alumni Chapter

**Nino Monea**

Hotel & Restaurant Management Alumni Chapter  
Chicago Alumni Chapter  
Arm of Honor

**Gabriela Salagean**

Latino Alumni Chapter  
Brehm Alumni Chapter  
Accounting Alumni Chapter

**We voted to approve \$1,000 grant to E-Club Letterwinners and \$250 OT (Occupational Therapy) on August 29, 2017 since their events are taking place in September. On September 6, 2017, the committee designated the following as Chapters of Excellence:**

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Accounting Alumni Chapter  
Black Alumni Chapter  
Brehm Alumni Chapter  
Construction Management Alumni Chapter  
E-Club Letterwinners Alumni Chapter  
HESA Alumni Chapter (Higher Education Student Affairs)  
Hotel & Restaurant Management Alumni Chapter  
National Capital Alumni Chapter  
Social Work Alumni Chapter  
Communication Media & Theatre Arts  
Las Vegas Alumni Chapter  
Occupational Therapy Alumni Chapter

**We also vote to approve grants for the following Chapters:**

Accounting and Finance, \$1,000 for 2018 Golf Outing, Black Alumni, \$1,000 for 2017 Homecoming Breakfast & Awards Ceremony and Social Work, \$800 for Annual EMU Social Work Alumni Chapter event in Feb 2018.

Allen Williams took over the voting for Volunteer of the Year since I was nominated by Black Alumni. I recused myself from the voting process due to conflict of interest. However, the committee voted to accept the recommendation of Black Alumni so Jenita Moore will be the Volunteer of the Year!!!

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**Action Items (if any):**

Submitted by & Report Date *Jenita Moore 9/7/17*



**Eastern Michigan University Alumni Association**  
234 McKenny Hall, Ypsilanti, Michigan 48197

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**COMMITTEE REPORT**

**NOMINATIONS & ELECTIONS COMMITTEE**

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Chairperson: Matt Mortier

Members: Tom Charboneau, Linda Edwards-Brown, Lucas Langdon, Paul Nucci, Allen Williams, Jill Hunsberger (Liaison)

Last Committee Meeting: August 22, 2017 6:00 PM

Next Committee Meeting: TBD

**Action Item:**

- Change name of committee to “Membership Committee”
- Approval of meeting schedule and election procedures as stated within this report

**2017-2018 Nomination & Election Procedures**

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**Proposed changes:**

Change in name to the "Membership Committee":

- This new name better encompasses the scope of the committee.
- Change also better aligns with our counterpart on the Foundation Board of Trustees (Trusteeship Committee).
- This change uses terminology that aligns this committee with many of our peer institutions and is considered best practice.

Change in Director Election procedures:

- Director nominees will continue to be vetted by the committee through phone calls and in-person meetings. Nominations will still be accepted via the current methods (online form).
- Nominees will be slated by the committee members to fill all the open director seats. This will include any current directors up to re-election. The slate of nominees will be presented to the Executive Committee for approval, followed by the full board for final approval.
- These changes will put the board in line with best practices of many of our peers (including CMU, WSU, UT) and is the model used by an estimated 80% of alumni boards.
- This model allows the committee to choose new directors that maintain the strong diversity of the current board. A strong alumni board is diverse in college, career, age, gender, race, etc.

\* All other proposed dates and election procedures remain unchanged from previous years.

## **FOR APPROVAL:**

Committee has agreed to the following schedule of dates and election procedures:

### **Committee Meetings**

Aug. 22      Confirm the Membership process and dates  
Jan. 11      Confirm nominations and determine interview schedule  
Jan. 25      Compile and select slate of director nominees for approval  
Feb-April    Membership Committee will meet as necessary to resolve any election process issues

### **Key Nomination Process Dates for *Directors*, 2017-2018**

Jan. 5      Nominations for new directors are due  
Jan. 11-25    Nominees are interviewed by the committee  
Jan. 25      Nominees are slated by the committee  
Feb. 2      Final nominees are asked to meet current directors at the next Board meeting  
Feb. 17      Nominees at the board meeting

### **Key Election Process Dates for *Directors*, 2017-2018**

Feb. 1      Slated nominees are shared with Executive Committee for approval  
Feb. 2      Slated nominees are shared with all current Board directors  
April 14    Election of slated nominees occurs at the Annual Meeting  
April 14    Newly elected Directors will be notified by the President

### **Key Nomination Process Dates for *Officers*, 2017-2018**

Feb. 17      Known candidates for officer positions will be announced  
April 14    Candidates for office positions will speak to their candidacy at the regular board meeting

### **Key Election Process Dates for *Officers*, 2017-2018**

April 14    Candidates for office will speak to the board at the regular meeting  
April 14    Election at the Annual Meeting  
              Notes: Write-ins will be allowed  
                      There will be no speaking to one's candidacy during the Annual Meeting

**Submitted by Matt Mortier on September 4, 2017.**



**Eastern Michigan University Alumni Association**  
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**OUTREACH COMMITTEE REPORT**

**COMMITTEE NAME & PURPOSE:**

Chairperson: Mike Gomez

Members: Mary Jane Fallot, Alex Landen, Desmond Miller, Nino Monea, Kevin McKay, Paul Nucci, Jacqueline Page, Gabriela Salagean, Ebony Walls, Jessica Nietrzeba (liaison)

Members Absent: None

Committee Meeting Date: August 9, 2017

Next  
Committee  
Date: TBD

**Activity since Last Report**

**Ebony Walls represented the board at the EMU's Martin Luther King Jr. Presidential Luncheon Committee meeting on August 2. Ebony will represent the board at future meetings.**

**It was discussed on how to increase board participation outreach events and have increased presence on campus.**

**Outreach events were broken down into major events (Commencement, Alumni Awards, Homecoming, E-Club, ETEA Awards) and other events. A list of events will be put together with the idea that board members will sign up for multiple events off the list as well as participate in the major events. This could lead to potentially 24 additional events the Alumni Association could participate in.**

**This year's Convocation Ceremony will take place September 1, from 3 to 4 pm. Marques will be speaking at the event between 2 and 3 pm. Alumni Parent Welcome table is from 3 p.m. to approximately 4 p.m. Volunteers are being sought to assist.**

**Football tailgate is at 3:30 with football game to follow at 6:30 p.m.**

**Chairperson Signature & Report Date**

Michael Gomez  
September 7, 2017



**Eastern Michigan University Alumni Association**  
234 McKenny Hall, Ypsilanti, Michigan 48197

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**SCHOLARSHIP COMMITTEE REPORT**

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**COMMITTEE MEMBERS**

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Chairperson:

Claudia Young

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Members:

Linda Edwards-Brown

Sarah Fall

Jacqueline Page

Vicki Reaume

Nik Schillack

Ebony Walls

Mia Milton- Office for Alumni Relations Liaison

Committee Meeting: August 22, 2017

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**Action Items:**

Volunteers are needed to distribute flyers concerning the Legacy Scholarship program at the two Explore Eastern events on October 7<sup>th</sup> and November 4<sup>th</sup>, as well as at other upcoming EMU events.

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**Activity since Last Report**

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The final awardees for the 2017/2018 Alumni Legacy Scholarship are: Alexa Cooley, Christopher McLane, and Jessica Moore. There are a total of 16 scholars in the program. The number of community service hours required has increased from 3 to 5 hours, starting with the 2016/2017 scholars.

The Alumni Legacy Scholarship timeline for the 2017/2018 academic year is as follows:

Applications Launch Online	10-3-17
Applications Close at 5:00 pm	5-4-18
Committee Review of Applications	5-18-18 through 6-1-18
Scholarship Selection Committee Meeting	6-6-18
Notification of Winners/Alternates by Phone	6-15-18
Letters Sent to Winners/Alternates/Declines by	6-29-18

**Respectfully Submitted,**

**Claudia Young**

**September 8, 2017**

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**Eastern Michigan University Alumni Association**  
234 McKenny Hall, Ypsilanti, Michigan 48197

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**ADHOC BYLAWS COMMITTEE REPORT**

Chairperson: Ruth Halsey

Members: Tom Charboneau, John Godre, Lucas Langdon,

Desmond Miller, Jenita Moore, Bud Schimmelpfenneg

Members Absent: None

Committee Meeting Date: Last meeting date was 09/05/2017

**Activity since Last Report**

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During our April 2017 meeting, the Bylaws Committee provided a proposed change to the Bylaws, which were incorporated into the Bylaws. The updated Bylaws were distributed to the Board of Directors by the President-Elect in July 2017.

To access the most recent version of the Bylaws, visit the website:

<http://www.emich.edu/alumni/documents/bylaws.pdf>

During our September 2017 Bylaws Committee meeting the group discussed the fact that, at this time our Bylaws do not permit the President-Elect to take over the role of President when more than 1 year remains in the term. In addition, the Bylaws do not have any guidelines that permit election of President-Elect, President, or Past-President outside of the Annual Meeting. However, the current bylaws do provide that in the event the President and/or Past President is unable to perform his/her duties the President Elect can exercise all of the powers of the President as President Elect. Article IV, Section II. Attached are notes from our meeting.

Also attached is Bylaws language which revises the Bylaws to permit the President-Elect to become President, and permits for a special election of the role of President-Elect.

Our policy manual for the Bylaws Committee permits that when items are of significant importance they may be presented and voted upon at the same meeting. The Bylaws Committee is presenting these items now for a vote.

**Action Item(s):**

Voting on attached Bylaws amendments.

**Chairperson Signature & Report Date** *Ruth E. Halsey* 09/07/2017